# about us

The Kichwa artisans of Simiatug, Ecuador produce high-quality woven bags, shoes, baskets and nutritious food products. Every piece is designed and crafted within the community, by community members. When you buy a unique handicraft from the Grupo Simiatug Llakta, you are not only supporting one of more than 600 local weavers, but the entire community.

Each handcrafted bag, backpack or pair of traditional shoes begins when one of our local women hand-weaves a colourful tapestry while tending her flock of sheep, walking or watching her children in the small, isolated communities that lie between 1,800 and 4,300 meters elevation.

Each woven piece of traditional cabuya, embroidery or gobelin tapestry reflects the hopes, dreams and family traditions of the artisan. Once a week, on market day, these women travel to the town of Simiatug to sell their work to Grupo Simiatug Llakta. The pieces are then incorporated into a wide variety of bags and other useful pieces in small, family-run workshops in and around Simiatug.

#### our mission is

to strengthen people for a better future.

#### how we work

- living FairTrade with remote mountainous communities toward their economic self-sufficiency;
- focussing on all aspects of our people, their social, economic and environmental wellbeing;
- ensuring fair prices throughout various value chains;
- sponsoring capacity building, opportunities to enhance skills and capabilities;
- taking care to sustain our environment.

### what we do

advocacy, defending the right of people, empowering marginalized groups, giving them the tools to increase the value of their tradicional skills and knowledge,

providing education and professional trainings, building confidence for their culture, talents and self-esteem; expanding women's participation in political and public life.

## our group



CORNELIA KAMMERMANN, general coordinator



NARSIZA LUCINTUÑA, administration / Marketina



ÁNGELA AZAS, master of textile-workshop 'Lucelita'



LORENA PUNINA, master of shoes-workshop 'artAWANA'



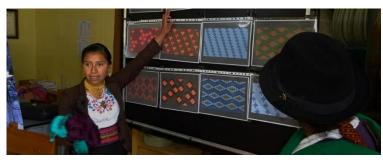
MARISOL YANCHALIQUÍN, master textileworkshop 'artSIMIATUG LLAKTA



ÁNGELA PUNINA, President of Basketry-women in Yurauksha



BLANCA CHISAG, President of Basketry-women in Pachancho



MAYGUA PUNINA, design-promoter



640 CRAFTSWOMEN IN 22 INDIGENOUS COMMUNITIES



CAT 'artSIMIATUG LLAKTA', PARA SU HOGAR/FOR YOUR HOME: <a href="https://youtu.be/UkSPqrcwMMc">https://youtu.be/UkSPqrcwMMc</a>
CAT 'artSIMIATUG LLAKTA', BOLSOS Y ACCESORIOS/BAGS AND ASSESORIES: <a href="https://youtu.be/Q4wsbQAVaPQ">https://youtu.be/Q4wsbQAVaPQ</a>
CAT CANASTERÍA DE PAJA DE PÁRAMO/STIP-GRASS BASKETRY 'artUKSHA': <a href="https://youtu.be/gsf8n3dUoo">https://youtu.be/gsf8n3dUoo</a>
CAT 'PEQUEÑAS ARTESANÍAS/SMALL HANDCRAFTS' artSIMIATUG LLAKTA: <a href="https://youtu.be/NK8BBDXFTLO">https://youtu.be/NK8BBDXFTLO</a>
CAT ZAPATOS/ETHNIC SHOES AND SLIPPERS 'artAWANA': <a href="https://youtu.be/SSoAPIVSXZg">https://youtu.be/SSoAPIVSXZg</a>
CAT 'PLANTANDINA, PLANTAS Y ALMOHADILLAS SALUDABLES'/'ORGANIC-ANDEAN SEASONING PLANTANDINA, HEALTHY PLANTS AND SMALL PILLOWS': <a href="https://youtu.be/fTyzUOoqVRI">https://youtu.be/fTyzUOoqVRI</a>

LOS TEJIDOS DE 'artSIMIATUG LLAKTA': https://youtu.be/CWdZAlzo3e0



https://www.instagram.com/simiatug/



"ALLI PUNCHA" friends of over the world, here you find us, indigenous artisans, families they live high above the Andes near to the sky, farmers in precarious lands and orchards, shepherds, single moms or others of large families, but very skilled and cheerfuls, and always with some work in hand to defend our subsistence and create a better future for our daughters and sons.

More than by mouth we speak through our works, we hope you can appreciate us in what we weave in thousands of points, these are our dreams, our reality and our way of supporting our families.

each piece is unique and lovingly made by hand, measurements slightly may vary.

Let's share the worlds! Our association has the capacity, quality and all papers in order to export our arts. Ask for our catalogs at: <a href="mailto:simiatuqllakta.bolivar@gmail.com">simiatuqllakta.bolivar@gmail.com</a>,

With kind regards from Simiatug in Ecuador, the craftswomen 'artSIMIATUG ITAKTA'.

nuestras obras cuentan de nuestras tradiciones, de nuestra cultura, están enseñando cómo es de comportarse en la familia, y en la comunidad; cuentan cómo vivimos en los cerros, en los campos y entre los pobladores de 'Simiatug Llakta' para que siempre haya este recuerdo.

Esta Marca es Patrimonio-cultural de Simiatug y responde a todos los estándares de la Economía Popular-Solidaria y a los ODS (Objetivos de Desarrollo Sostenible de la ONU).