

TradeCoup

STRATEGIC SOURCING

Boosting your profits.

Specializing in cost-savings sourcing opportunities.

Discovering the proper suppliers
& products for your request.



Sourcing & Procurement

Sourcing the product or the service you inquire and report back with multiple options.



Product Strategizing

Providing strategic direction over the development of new innovative products.



Cost Reduction

Specialize in cost-effective purchases for maximizing net profits.



Strategic Cooperation

Matching your business needs with the optimum candidate through our global network.

HORECA CHAINS | FAST RETAILS CHAINS | MANUFACTURES



Plastic Products



Glass Products



Wood Products



Paper Products



Reshaping strategic sourcing & procurement in the global business landscape

In the professional realm, Rafael Molho, Managing Director of TradeCoup Ltd and a distinguished board member in the International Trade Council, brings his strategic sourcing expertise and entrepreneurial spirit to the forefront. His journey began in a family business, shaping his purchasing skills and sparking a passion for innovative procurement solutions.

Leading TradeCoup Ltd, Rafael spearheads a dynamic team dedicated to reducing purchasing costs and boosting company profits. His global network and entrepreneurial skills redefine purchasing strategies, offering diverse expertise to the industry. Rafael envisions industry trends shifting towards professional procurement outsourcing, incorporating AI and ESG principles for transformative possibilities.

Facing challenges with optimism, Rafael sees setbacks as opportunities, showcasing resourcefulness and resilience. Inspired by Tim Cook, he aligns with Cook's transformative leadership and innovative thinking.

Over the next decade, Rafael's goals include delivering value to both customers and employees. Transitioning to Tradecoup, the company prioritizes ethical sourcing, renewable materials, and fair labor practices for a sustainable ecosystem. Strategic partnerships aim to empower businesses and drive innovation, while longterm investments focus on cost optimization and competitiveness for a brighter, more inclusive future.

To expand internationally, Tradecoup leverages over 20 years of experience, targeting emerging economies and forming global partnerships. Committed to innovation, excellence, and sustainability, Tradecoup aims to reshape the global business landscape.

In a specific example of their work, Rafael details sourcing compact drives for Ukrainian contractors facing data security challenges. The task involved navigating complexities, including reliance on legacy technology and selecting a European manufacturing partner for an expedited solution, highlighting Tradecoup's dedication to optimal problem-solving.

Regarding fees for strategic sourcing and cost reduction services, Tradecoup offers customized pricing models based on project scope and complexity, ensuring transparency and value for clients.

For further information you can visit website <https://tradecoup.com/>
& LinkedIn page <https://www.linkedin.com/in/rafaelmolho>

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TRADECoup

T: +357 2528 1838

T: +30 210 216 2569

E: info@tradecoup.com

www.tradecoup.com

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