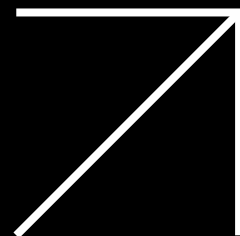




LA ESTRELLA
GRUPO EMPRESARIAL





CONTENT

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“ALIMENTAMOS
EL COLOR
DE
LA VIDA”



Our Company

We are a family company, that thanks to the visionary and innovative spirit of one its partners and co-founders, decides to start an industrialization process.

We are originally farmers from the municipality of Lejanias at the Meta county, Colombia, who learned the art of farming and loving the soil, thanks to the legacy left by Mr., Jorge Martinez Leal and Mrs. Fenivar Quiroga de Martinez, who still keep developing this art.

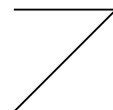


www.laestrellage.com



Mission

Cultivating and processing tropical fruits to commercialize natural juices and its derivatives, focused to a national and international gourmet market, supported by a group of partners compromised with the strategic development of the company, being pioneers in the agro-industry sector by using cutting edge technology focused to improve the society conditions and total customer satisfaction, leading us to be an innovative, competitive, environmentally and socially responsible company, in order to help with the economic development of the country.



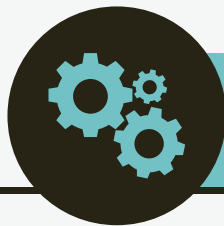
Being a recognized company as a leader in the agro-industrial agro-industrial sector developing innovative products. On the other hand, being recognized, in national and international market as the best Gourmet Tropical Fruits Juices (Puree) producers completely natural, thanks to our high technological processes, that allow no additives nor preservatives added.



RESPECT



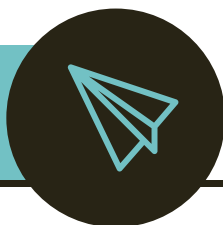
Focused to: Our partners, clients, environment, machinery and Company assets.



QUALITY CONSCIOUSNESS

Propper development in the elaboration of processes with products and subprocesses that trigger the activity of our company, avoiding errors and reprocessing.

HONESTY



Transparency and responsibility in each of the acts and routine work with no excuses, appropriating the truth as a personal and business practice.



EFFICIENCY

Using the right and necessary time, for the correct development on each labor always taking into account our product quality.



CONFIDENTIALITY

Loyalty to the company, colleagues and the information provided or managed there; in order to protect their physical, financial and especially human resources.





Brush Washing Process.



Careful selection of fruit not suitable for the process.



Synergy between technology and human capital.



Verification and control of each one of the stages of the process.



Our Products

Strawberry



Guava



Mango



Passion Fruit



Blackberry



Papaya



Lemon



Orange



Tangelo



Frutone
zumo de fruta

ALIMENTAMOS EL **COLOR** DE LA VIDA!



Our NFC Juices (Not From Concentrate) are water, additives and preservatives free; we guarantee their conservation for six months without cold chain, thanks to our innovative aseptic extraction and packing processes.



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Frutone

DESPIERTA EL SABOR DE LA VIDA

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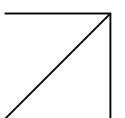


100%
DE NUESTRO CAMPO



OUR 100% NATURAL JUICES CAN BE USED BY:
•FOOD INDUSTRY AS COMMODITY FOR COMPOTES, JUICES,
NECTARS, JAMS, ICE CREAM, DESSERTS, YOGURT.

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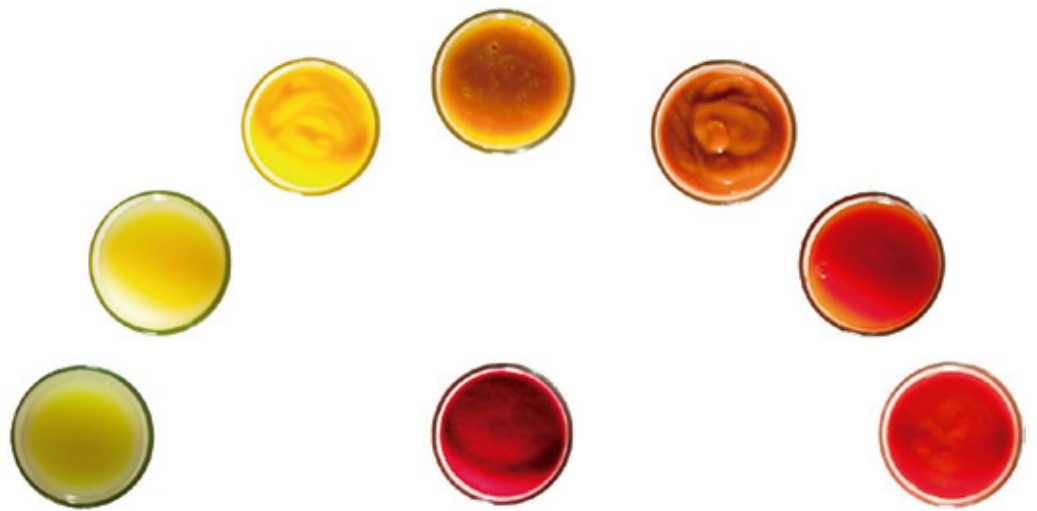
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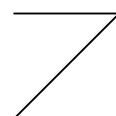
Frutone

zumo de fruta



DES → POCO A POCO COMIENZA TU DÍA ~~~~
 SUEÑAS CON QUE SEA UNO INVOLVIDABLE
 CON QUE TODO A TU ALREDEDOR ----
 PIERTAS || SEA MEJOR DE LO QUE ESPERABAS
 * CON DARLE A ESOS PEQUEÑOS MOMENTOS
 TODO EL SABOR DE LA VIDA. **DISFRUTAS**
 ★ ~~~~ UN SORBO DE LA NATURALEZA
 Y SIENTES QUE NO EXISTE NADA IGUAL
 A LA ALEGRÍA DE NUESTRA TIERRA, ~~~~
 DE NUESTROS CAMPOS LLENOS DE COLOR,
 DEL INTENSO SABOR DE NUESTRAS **FRUTAS!**
 POCO A POCO TU DÍA SE LLENA DE ENERGÍA Y YA ES UNA
 EXPERIENCIA INVOLVIDABLE ≡

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LEMON



Our juices are 100% natural.



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Frutone

zumo de fruta

FRUTONE = ZUMO DE FRUTA =
ES 100% UN POCO DE MANDARINA Y DE POMELO,

COMO TODOS, UNA MEZCLA DE COSAS QUE LO HACE ÚNICO!

NUESTRO = TANGELO = ES 100% FRUTO → ♥
DEL AMOR

🍌 🎵 🍊 A NUESTRA TIERRA. 🍌 🍊 🍌

CULTIVADO POR GENERACIONES POR DON JORGE Y DOÑA FENIVAR
QUE TODOS * LOS DIAS * CONSIENTEN SUS

PLANTAS PARA QUE SUS FRUTOS TENGAN EL SABOR ESPECIAL QUE SOLO } 100%

FRUTONE TIENE, EL SABOR → DE NUESTRO CAMPO

FRUTONE ES NATURALMENTE 100% FRUTA,

SIN PRESERVANTES NI COLORANTES.

SIENTE TODA SU ENERGIA Y DISFRUTA SU SABOR ÚNICO,

ESE SABOR YUMMY! → → →
DESCUBRE MÁS
WWW.FRUTONE.COM



Benefits

- Time savings in preparation.
- Energy saving: does not require refrigeration, or use of blender.
- Storage space optimization.
- Reduction of maintenance costs of blenders and freezers.
- Supply availability all year round.
- Reduction of the risk of cross contamination by handling fresh fruit.
- Reduction of the cost for handling organic waste and leachate.



Advantages

- It can be transported and stored at temperatures up to 40 ° C without cold chain.
- Life span of 18 months*.
- Easy dosing.
- Frutone Fruit Juice, retains the organoleptic characteristics of fresh fruit.

- **Sanitary Registry N° RSA-0007754-2019**
- **U.S. FDA Registry N° 12584934638**

Aseptic Fruit Juice

Fruit Juice (Puree) is the liquid product obtained by mechanical extraction of fresh fruits.

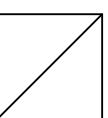
Fruit juices Frutone have color, scent, texture and flavor typical of the fresh fruit from which they are extracted.

Frutone Fruit Juice is an innovative solution that reduces time and movement and reduces operating cost.

Frutone is liquid fruit ready to be used in the preparation of beverages (such as juices, cocktails, sodas, fruit beers, sorbets, granized and dairy.)

Desserts, dressings, compotes, jams and much more.

Our product is aimed at institutional customers and the HORECA sector.



Our Team



Frutone
zumo de fruta

2020

CONTACT

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(+57) 312 2680620

📷 frutonezumo
f Frutone Zumo

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