



Explore Tokyo seafood price and volume trends

Interactive market data from 2002 to the present

Free Historical Market Charts

Explore more than 20 years of Tokyo Metropolitan Government wholesale-market data.

Compare seasonal patterns and longer-term trends by seafood product, market and shipping origin.

- 477 reviewed seafood products
- Tsukiji, Toyosu, Adachi and Ota markets
- Seasonal comparisons and historical trends
- Price and volume views
- Market and shipping-origin comparisons



Scan to explore

j-fish.com/historical/

Need more than the free charts?

J-Fish helps your business expand.

- Custom Japan market research and consulting
- Species- and product-specific market reports
- Custom price-data analysis and industry intelligence

Chris Loew | J-Fish

Japan seafood market intelligence in English

editor@j-fish.com

j-fish.com

Historical charts: j-fish.com/historical/

What is J-fish?

J-Fish is the name of a website (j-fish.com) operated by long-time seafood industry journalist Chris Loew, formerly with SeafoodSource.com.

The site offers free English-language translations of the Japanese-only daily Toyosu seafood market price tables, to make this data more accessible to foreign traders and researchers. Now, the site has introduced historical price and volume charts with seasonal comparisons, useful for understanding and predicting trends. This is also free and requires no registration or subscription.

What are you selling?

Besides reporting on the seafood market, Chris Loew creates and sells custom market reports. These are most useful for companies planning large investments who need to predict market size, target markets, and sales prices. Reports can also cover market segmentation and competitor analysis, including production costs. Market entry strategies and research on import regulation are also offered.

Use cases:

An Australian yellowtail kingfish (hiramasa) farming company commissioned a market report that was used in pitching a stock sale to a major investor. The investor commented favorably on the clarity and completeness of the information.

A Spanish company building a RAS facility for yellowtail kingfish wanted to verify its assumptions about target markets and sales prices. The commissioned market report, covering worldwide production and markets, changed their approach and laid out a target market ranking that they used to approach new buyers.

What does a report cost?

The two market reports cited above were USD 5,000 each. An information request that is smaller than a full market report will be less. A request to additionally identify potential individual buyers or make actual sales contacts would be more. Please explain your actual needs in a free project-scoping video call for a custom quotation.

Why are you offering free Japanese seafood market price data?

I believe that the same people who will find this data useful will benefit from the additional research services I offer. I would like to show that much useful and free data already exists about the Japanese market, but it is often inaccessible due to the language barrier and data form (buried in PDFs or government records). I would like to demonstrate the ability to find and present Japanese data in a way that is easy for foreign users to grasp.



J-Fish Seafood News from Japan

[Home](#) [News](#) [Market Prices](#) [Market Reports](#) [About](#)

Seasonal Comparison

Historical Trend

☐ Tooltip details

Item 477 items

Domestic bluefin tuna

まぐろ (国内) · 101010

[Browse by category](#)

Reference year

2026

Shows 2026 YTD (through June), 2025, 2024 and the 5-year seasonal benchmark (2021–2025).

Measure

Price only

[Advanced filters](#)

Update chart

Tsukiji → Toyosu (continuous series) · Seasonal Comparison

3 years + benchmark

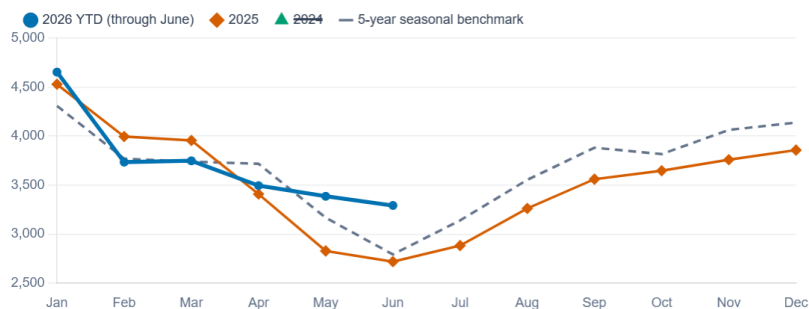
Domestic bluefin tuna

まぐろ (国内) · 101010

2026, 2025, 2024 vs 5-year seasonal benchmark

Seasonal weighted average price ¥/kg

Weighted average price = Σ sales value ÷ Σ quantity



Show seasonal series

☒ 2026 YTD (through June) ☒ 2025 ☐ 2024 ☒ 5-year seasonal benchmark