



ABOUT US

- ❖ *iVOICE Communications Inc.* is a leading Public Relations Agency that focuses on Communications strategy, Media Relations, and consulting services in the US and internationally.
- ❖ *iVOICE* has strategic and broad relationships with key members of the US Hispanic, general media, and strategic partners throughout Latin American and the US.
- ❖ *iVOICE* creates and manages unique, innovative & successful events, and delivers large-scale programs and projects.
- ❖ *iVOICE* provides C-Suite senior management effective strategic advisory services.
- ❖ *iVOICE* develops services for strategic communications including corporate, non-profit, governmental crisis, and internal communications.



WHAT WE DO

- ❖ Our media relations strategy focuses on building our client's reputation.
- ❖ We are experts on developing new relationships with the media for our clients.
- ❖ We spread client messages with wide coverage both domestically and internationally.
- ❖ We maintain relevant coverage keeping permanent and proactive communication with key media sources.
- ❖ We develop content with senior editors to target diverse audiences through print media, TV, radio, magazines.
- ❖ We have demonstrated results as well working with social media communities like bloggers and influencers.



WHAT WE DO

- ❖ iVoice Communications help to promote corporate brands in the US market using traditional media channels like TV, Newspapers, Radio, Magazines, Social Media and influencers.
- ❖ Organize and coordinate press conferences which are attended by domestic and international media outlets that promote new campaigns, services, products and client business opportunities.
- ❖ Using a network of 450+ media outlets in New York City, we target the most relevant print media, magazines, TV, radio, online platforms, and industry specific influencers.



Targeted Elite US Media Contacts

- Associated Press
- Forbes
- New York Magazine
- New York Post
- The New York Times
- The Wall Street Journal
- The Washington Post
- USA Today
- Travel + Leisure
- Conde Nast Traveler
- Lonely Planet Magazine

- Departures Magazine
(American Express Mag)
- National Geographic Traveler
- ABC News Digital
- BBC Worldwide
- CNN
- Sirius XM Satellite Radio
- Facilities & Destinations
Magazine
- Business Travel News
- Successful Meetings

- Luxury Travel Advisor,
- Travel Agent Magazine,
- Travel Weekly,
- Vacation Agent,
- DuJour,
- Elite Traveler,
- Endless Vacation,
- Luxury Travel Advisor,
- Off Track Planet
(Magazine),
- TravelSmart,
- Huffington Post

Targeted Elite Hispanic US Media Contacts

- Agencia EFE
- CNN en Español
- Telemundo
- NBC Latino
- Univision
- NY1 Noticias
- Voice of America (VOA)
- El Diario New York
- El Especialito
- La Voz Hispana

- La Voz Hispana
- Impacto Latino
- People en Espanol
- Hola Magazine
- Hombre Magazine
- MyLife Style Magazine
- Heritage Radio Network
- Queens Latino
- Area New York
- Antena Tres

- El Pais
- La Razon
- Telecinco
- El Correo
- La Voz de Galicia
- Sirius Radio
- Univision Radio
- La Mega
- NTN 24
- ABC (Show Tiempo)

Thank You!

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