

ASSOFÉ

• PRESENT •

COFFEE
&
FAITH

ASSOCIAÇÃO DOS PEQUENOS AGRICULTORES FAMILIARES DE PALMEIRAL
BOTELHOS - MG



THE REGION

Located in the South of Minas, Botelhos is one of the most outstanding cities when talking about coffee production.

There are about 700 producers, 89% being family farmers.

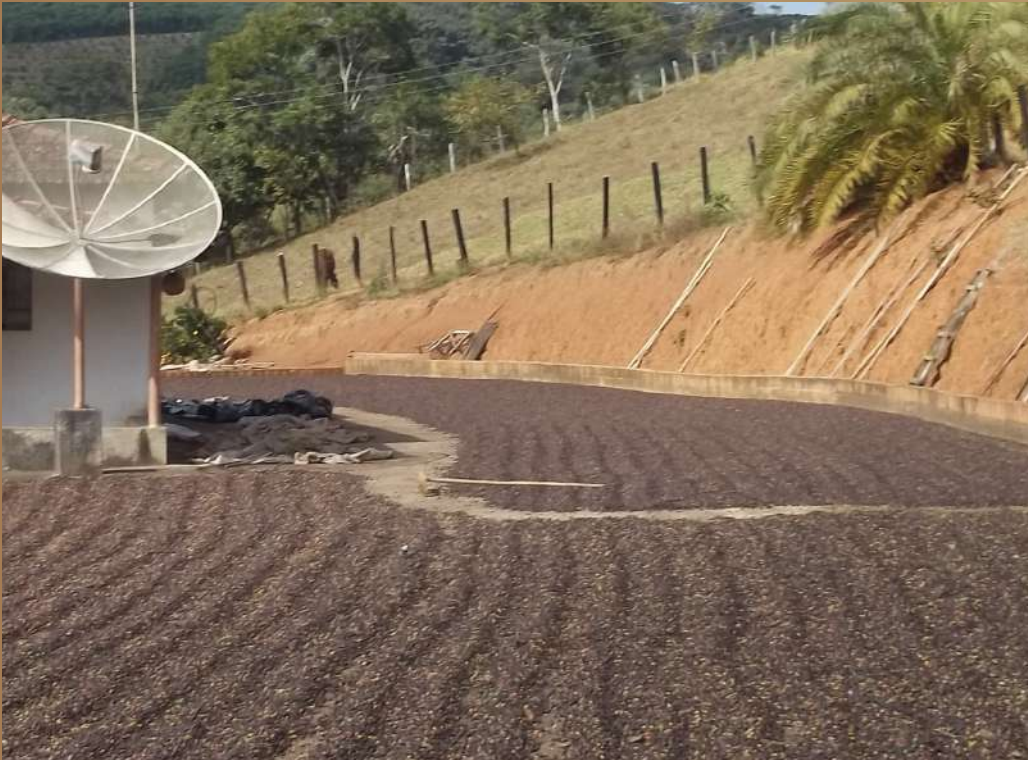
The nature of the region with an average altitude of 1250 meters, harmonizes with the volcanic minerals and the atlantic forest in a subtropical climate providing the coffee from ASSOFÉ a natural maturing process. Resulting in peculiar combinations of aroma and flavors.

THE MISSIONARY PRIEST

In the beginning of 1990, Priest Thomas O'Brien arrived in the small district of Botelhos - MG, Palmeiral, to transform the life of millions of people that had the land as their main source of income. Since then, Priest Thomas was already trying to export coffee from the region through the Fairtrade system.

“ It is very good to see the family farmers of Palmeiral united in search of sustainability in coffee production. ”

Pr. THOMAS O'BRIEN



FAIR TRADE

Fairtrade is a system that seeks fair income for family farmers in the international market.

In counterpart, producers families must organize transparent, democratic and participative associations or cooperatives, that respect the environment, the people and the economic development.

“ For our Family ASSOFÉ is a work tool, it is an opened door to the market. united we can have hope! ”



ALESSANDRA CRISTINA RODRIGUES



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FAMILIARES DE PALMEIRAL
BOTELHOS - MG - BRASIL**

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