

## COMPANY PROFILE:

### PROAFIN GENERAL PARTNERS (PGP)



#### PROMTING CLEANTECH ECOSYSTEMS



Proafin General Partners  
Promoting Cleantech Ecosystems



# PROAFIN GENERAL PARTNERS (PGP), INIDIA

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## ABOUT PROAFIN GENERAL PARTNERS ( [WWW.PROAFIN.IN](http://WWW.PROAFIN.IN)):

Proafin General Partners LLP (PGP) is an Agribusiness & Cleantech Consultancy company registered in Bangalore, India for the purpose of development of agribusiness, food processing and consultancy in national and international markets (company identification number: aai-7218).

## COMPANY OBJECTIVES:

- ✚ To carry on sustainable agriculture development.
- ✚ To promote Cleantech ecosystems.
- ✚ To carry on business of cultivation, manufacturing, processing, and trading of agricultural goods, products and related items of agro allied products, organic farming, and food processing.
- ✚ To carry on the business on importation and exportation of agricultural equipments to enhance the mechanization of agricultural activities.
- ✚ To engage in all activities of producing, supplying, importation & exportation of agricultural commodities, and preserving, processing, storing, distribution and marketing of agricultural products.
- ✚ To carry on business on generation, transmission and distribution of clean and renewable energy and other conventional/ non conventional sources.
- ✚ To carry on business on construction of Greenfields, refineries, bio digesters and waste management units.

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- ✚ To carry on business on Sugar, Bio-fuels, Cogeneration, Bio-fertilizers and Jaggery production.
- ✚ To establish plant or tree nurseries to produce and supply of seedlings in agriculture, horticulture and forestry sector.
- ✚ To carry on business on dairy farming, organic farming, fish farming, cattle farming, milk production and processing, poultry farming and poultry layer farming.
- ✚ To provide consultancy in areas of agriculture, horticulture, forestry, biotechnology, renewable energy, bio-fuels and trading.
- ✚ To transfer of technology and state of art know-how in the agricultural value chains.

## OUR VISION:

PGP's vision is to lead the way in improving the productivity of farmland and the nutritional value of food produced, through operations in India and internationally, while not only preserving but enhancing the environment. By 2020 we will be known as a leader in the agricultural industry and as a company that has played a large role in revolutionizing the industry, by promoting and providing biological farming practices, developing new science and innovations. we will be viewed as an employer of choice and recognized as a company that provides exceptional service. PGP's vision is to lead the way in improving the productivity of farmland and the nutritional value of food produced, through operations in India and internationally, while not only preserving but enhancing the environment. By 2020 we will be known as a leader in the agricultural industry and as a company that has played a large role in revolutionizing the industry, by promoting and providing biological farming



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practices, developing new science and innovations. We will be viewed as an employer of choice and recognized as a company that provides exceptional service.



## OUR MISSION:

Our mission is to provide comprehensive services through detailed analysis of soil and crops, custom solutions and precision application by embracing science, innovation and technology, locally and internationally. PGP will assist them to improve the sustainability and profitability of their land while increasing the nutritional value of the food they are

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producing. We view ourselves as partners with our customers, our employees, our community and our environment.

## OUR VALUES:

PGP's core values are client-oriented, honesty, quality and commitment. These values guide everything we do and enable us to make a positive difference. We are a customer-oriented company and believe in developing strong, positive and long-lasting relationships with all our partners. We are honest and fair with suppliers, customers and colleagues. We are dedicated towards providing goods and services of excellent quality with competitive prices to our entire client base. We are working with strong commitment to ensure the expectations of the customers.

## OUR MANDATE:

At Global level our mandate is simple; transform arable land and wastelands into World class Agribusiness that will feed Nations. Core Businesses Areas are: plantation development, agro commodity trading and export, commodity processing, seed multiplication, sales and installation of agricultural equipments/machinery and agro business consultancy services worldwide.

## WHAT WE DO - BUSINESS LINES:


Agriculture industry specifically in many countries is at the crossroad of a new revolution. The entire food chain is supposed to be modernized and the production is expected to be doubled in the coming couple of years. Apart from domestic demand, this industry brings in

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huge export prospects. At present agri-business may involve either an input or produce or service and encompasses items. We do this by designing and implementing successful, effective programmes that support the growth of businesses and community-based organizations across region, especially those that are rurally based, youth-focused and female-owned. We implement much needed change in an effective and professional manner.

PGP is exploring this opportunity and started to work in following agribusiness lines.

-  SUSTAINABLE AGRICULTURAL DEVELOPMENT AND CAPACITY BUILDING
-  DEVELOPMENT OF ENTIRE AGRO-VALUE CHAIN
-  SUGAR-ETHANOL-COGENERATION-BIOFERTILIZERS
-  JAGGERY PRODUCTION
-  POULTRY DAIRY FARMING AND MILK PROCESSING
-  FISHERY FMCG ANIMAL FEED
-  ECO STATIONS
-  CARBON SEQUESTRATION
-  HORTICULTURE / FOREST NURSERY RESEARCH, DEVELOPMENT & TRAINING
-  AGRICULTURE COMMODITY TRADING
-  CLEAN POWER & RENEWABLE ENERGY DEVELOPMENT INITIATIVES
-  FOOD PROCESSING & EXPORTS ZONES+ AGRO SEZ CLUSTERS
-  AGRIMANAGEMENT SYSTEMS AND IT SOLUTIONS
-  SMART IRRIGATION AND INFRASTRUCTURE
-  AGRICULTURE AND FORESTRY CONSULTANCY



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## DESIGNATED PARTNERS:

### Srihari Ramaprasad Belur



Founder & Partner of Proafin General Partners LLP Srihari Belur is Director of Business & Investments of Proafin General Partners LLP.

His dream is to develop PGP into a world-class company specialized in Agri-based and clean Renewable Energy Development

opportunities. He has challenging & dynamic experience across Banking & Financial Services Industries in various industry verticals such as Credit management, structured finance, project & infrastructure finance, equity valuations, debt syndication, Trade & commodity products, merchant banking, corporate & wholesale banking, investment analysis & research, financial business development etc. Srihari have overall 11 years experience in the areas of Credit Management & Underwriting, Project & Infra Financing, Financial Due Diligence & Modelling, Debt Syndication, Debt Restructuring & NPA Management, Corporate Finance, Core Banking Operations, Sales & Business Development, IT –QA Processes, etc. He is a 'Distinguished Alumnus" of R.V. College of Engineering CAIIB, 2004 (B.E. - Mechanical Engineering). Also he is Ex- Alumni of Shinhan Financial Group (SHB), State Bank of India (SBI), Aditi Technologies & Infosys Technologies Limited.



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**Dr. Kumarsukhadeo Prakash Gadekar**

(Co-Founder & Partner of Proafin General Partners LLP.)



Dr. Kumarsukhadeo is Director of Technical Operations of Proafin General Partners LLP. He is deeply passionate about environment, forestry, agriculture, horticulture, renewable energy and allied sectors. He believes in three things to achieve success- First - "Great things in business are never done by one person, they're done by a team of people"; second -secrets to success, it is result of preparation, hard work and learning from failure and third - "always keep in mind you are born fighter & one fight more". Dr. Kumarsukhadeo Gadekar is Distinguished Alumnus of Bangor University, North Wales, United Kingdom (PhD Forestry 2012), Indira Gandhi Agriculture University, Raipur, C.G. India (M.Sc. Agro-forestry - 2006) and Dr. Balasaheb Sawant Krishi Vidyapeeth Dapoli, India (B.Sc. Forestry - 2004). He have overall 5 years experience in the areas of Agriculture, Horticulture, Forestry and Environment sector at international level. He was faculty member to the Department of Forestry in School of Agricultural Sciences (SAS) of BFiT Group of Institutions , Dehradun, Uttarakhand, India. He worked as Horticultural Manager and Biological scientist for Maelor Forest Nurseries Ltd, United Kingdom. His area of expertise is smart and sustainable agriculture initiatives, agro-forestry model development, crop production by mean of vegetative methods of crop production, Tissue culture techniques, Somatic embryogenesis, container seedling production, Biodiversity analysis, Carbon sequestration, ecosystem services, Bio-fuel and renewable energy initiatives.

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## Awards:

Department of Social Justice and Special Assistance Department, Government of Maharashtra (India) has sponsored full scholarship to undertake PhD at Bangor University, North Wales (United Kingdom). He has been received Young Scientist Award under area- Environmental science and Forestry in the 5th Chhattisgarh Young Scientist Congress. ualified All India Entrance Examination (Forestry/Agroforestry and Silviculture) conducted by ICAR, New Delhi. PA1 and PA6 qualifications: Received level two awards in safe use of Pesticides from NPTC (National Proficiency Tests Council, the City and Guilds of London Institute) for achieving PA1 and PA6 qualifications. National Register of Sprayer Operation (NRoSO) member (City and Guilds) Member No: 00034439, Reg. Date: 13-01-2015, Expiry Date: 13-01-2017. Attended various National and international seminars, conferences and workshops. Skills: Computer proficiency - Advanced Diploma in Software Application Programming Gatekeeper pesticide management Software. He has Knowledge of use in SPSS, EstimateS 8.2.0, Ecosim 7.72, Distance 6.0 and Acoustic velocity for assessing stiffness of tree.

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## MEET OUR TEAM:

1. Srihari Ramaprasad Belur



Founder & Partner –

Business & Investments

Email - [sriharibelur@proafin.in](mailto:sriharibelur@proafin.in)

2. Dr. Kumarsukhadeo Prakash Gadekar (PhD)



Co- Founder & Partner - Technical Operations

Email - [drkpgadekar@proafin.in](mailto:drkpgadekar@proafin.in)

3. Dr. Pravin V. Jadhav (PhD)



Member & Consultant Biotechnology of R & D Advisory Board

Email - [jpraveen26@yahoo.co.in](mailto:jpraveen26@yahoo.co.in)

4. Hukumchand Premchand Gandhi



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Technical Consultant\

Email - [hpgandhi@gmail.com](mailto:hpgandhi@gmail.com)

5. Santosh Shinde (B.Tech.)



Agril Engineering Consultant - Farm machineries

Email [santoshshinde120@gmail.com](mailto:santoshshinde120@gmail.com)



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## WHY US & VALUE ADDITION:

Ex corporate world professionals having 12+years experience in respective fields and having worked with Fortune 500 Cos. We bring the whole project package on board in terms of strong collaboration with technical and strategic partners and financial investors. The list of technical these partners can be found at: [www.proafin.in](http://www.proafin.in) Deep Industry & Domain knowledge in verticals such as Agribusiness, Power & Cleantech Ecosystems. Good Project Management knowledge with concept to commissioning process exposure. We can assist select various experts from areas of technical, legal & financial world to package the transaction in accordance to international standards for genuine investor interest and attractive funding options





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## PROJECT EXPERIENCE:

Worked on similar large scale plantation (up to 10,000 ha) and agro development projects in India, Nigeria, Cameroon & Tanzania. Experience in crop plantations, processing and trading businesses of most agricultural value chain products. Key focus expertise on agro- export development programs, agro industrial clusters and processing zones. Work areas include bio-security, agro-energy, forestry, organic farming, R&D labs, bioresearch & genetics and tissue culture.

## CORPORATE SOCIAL RESPONSIBILITY (CSR):

The emerging concept of Corporate Social Responsibility (CSR) goes beyond charity and its legal obligations. We have developed and established a comprehensive set of sustainable CSR policies and with the help of some of the most socially and environmentally conscious sectors and communities of the society we work hand in hand towards One Goal, With Pride.



Email us: [contact@proafin.in](mailto:contact@proafin.in)

For more information, please visit our website: <https://www.proafin.in>