

POWERING INNOVATION WITH ARTIFICIAL INTELLIGENCE



¿ WHY ?



IN THE CURRENT MARKET, THE ONLY SOLUTION TO STAY
COMPETTITIVE IS TO **INNOVATE** BEFORE THE COMPTETITION

SUCCESS BELONGS TO THOSE ORGANIZATIONS THAT USE THE
TECNOLOGY IN THE BEST WAY



ARTIFICIAL INTELLIGENCE BUILDS SOLUTIONS THAT MIMIC HUMAN
COGNITIVE FUNCTIONS LIKE "LEARN" AND "SOLVE" PROBLEMS

¿ WHAT MAKES IT POSSIBLE NOWADAYS ?

GREAT AVAILABILITY OF **COMPUTATION POWER AND STORAGE** AT REASONABLE COSTS

HIGH VOLUMES OF **DATA**

SIGNIFICANT **SCIENTIFIC PROGRESS**



TO GET THE MOST OUT OF THESE TECHNOLOGIES THE RIGHT
KNOW-HOW IS NEEDED, WHICH IS NOT ALWAYS INSIDE THE
ORGANIZATION



¿ HOW ?



DEVELOPING ARTIFICIAL INTELLIGENCE TECHNOLOGIES TO HELP
THE ORGANIZATIONS TO SOLVE THEIR PROBLEMS AND IMPROVE
THEIR PROCESS AND/OR PRODUCTS

THROUGH AN AGILE PROCESS CARRIED OUT BY A QUALIFIED AND
COMMITTED TEAM TO WORK WITH SIDE BY SIDE



SOLUTIONS

ARTIFICIAL INTELLIGENCE

¿ WHAT :

R+D+i

DATA SCIENCE MACHINE INTELLIGENCE

COMPUTER VISION DEEP LEARNING

PLANNING EVOLUTIONARY COMPUTING

CONSULTANCY

RECOMMENDER SYSTEMS

FOR EXAMPLE ...

PRODUCT BUYING PATTERN DISCOVERY

PRODUCT/CONTENT PERSONALIZED RECOMMENDATION

SOCIAL NETWORK CONTENT INTELLIGENT ANALYSIS

CHATBOTS FOR INTELLIGENT CLIENT ASSISTANCE

AUTOMATIC DETECTION OF PEOPLE/EVENTS/ACTIONS/OBJECTS IN VIDEOS

RESOURCES OPTIMIZATION IN INDUSTRIAL AND BUSINESS PROCESS

PRODUCT QUALITY AUTOMATIC ANALYSIS

DRONES AUTOMATIC ACTING AND NAVIGATION