NIVELICS
innovación, calidad y servicio
WE ACCOMPANY, CREATE, DEVELOP, AND ADVANCE TECHNOLOGICAL SOLUTIONS.
Colombia - EEUU

WHY DO THEY KNOW US?

WE PROVIDE KNOW-HOW IN THE EVOLUTION OF OUR CLIENTS' DIGITAL PRODUCTS. FROM IDEATION, FOCUSED ON THE FULFILLMENT OF OBJECTIVES, PROJECTION OF TECHNOLOGICAL SOLUTIONS, AND CONSTRUCTION THROUGH THE BEST PRACTICES OF DEVELOPMENT AND EXECUTION OF PROJECTS.

WE ENSURE THE ACHIEVEMENT OF YOUR BUSINESS OBJECTIVES BY CONTINUOUSLY ACCOMPANYING THE MANAGEMENT OF YOUR OPERATION WITH THE HELP OF OUR GREAT TEAM OF PROFESSIONALS.

WHAT WE DO

COSTUMER THINKING

We devise and co-create with the best professionals, and evolved knowledge of software development and testing processes, in terms of user experience and digital products.

INTEGRATED ARCHITECTURE

We analyze, evaluate and promote an architecture according to your business. From the architecture planning model to the continuous monitoring by experts and partners such as AWS / GCP.

NIVELICS FACTORY

Our team of professionals is specialized in the creation, development, and evolution of technological solutions. We have a results-oriented and high-performance team.

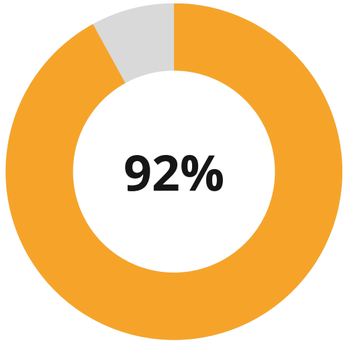
DATA SCIENCE

TWe transform data into relevant information for your company's strategic decision-making.
We generate appropriate strategies for the true direction and positioning of your company in the digital market through data collection.

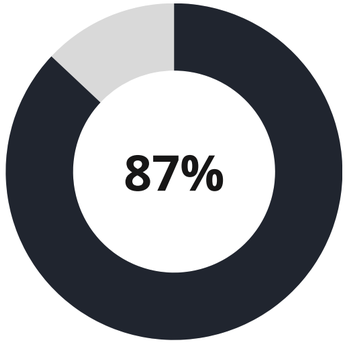
AUTOMATED TESTING

We automate manual processes of validation and product development, through tools that allow us to quickly test the developed products.

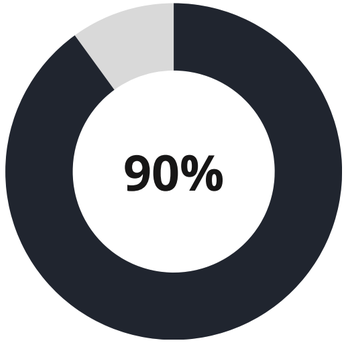
WE UNDERSTAND THE BUSINESS FROM THE CORE, WE ARE GENERATORS OF CHANGE AND WE PROMOTE A 360° ACCOMPANIMENT.



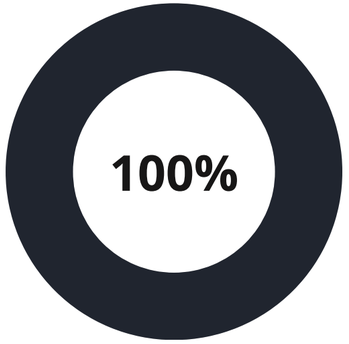
We investigate and understand pain.



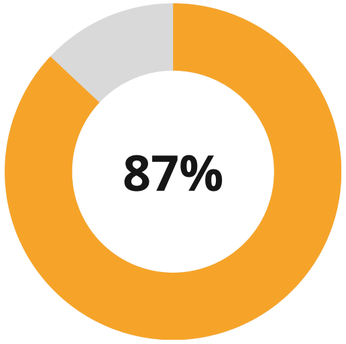
We understand the business.



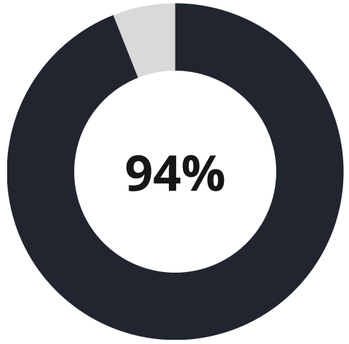
We analyze the market.



We provide customized solutions.



We test and accompany the constant evolution of the product.



We focus and ensure End User satisfaction

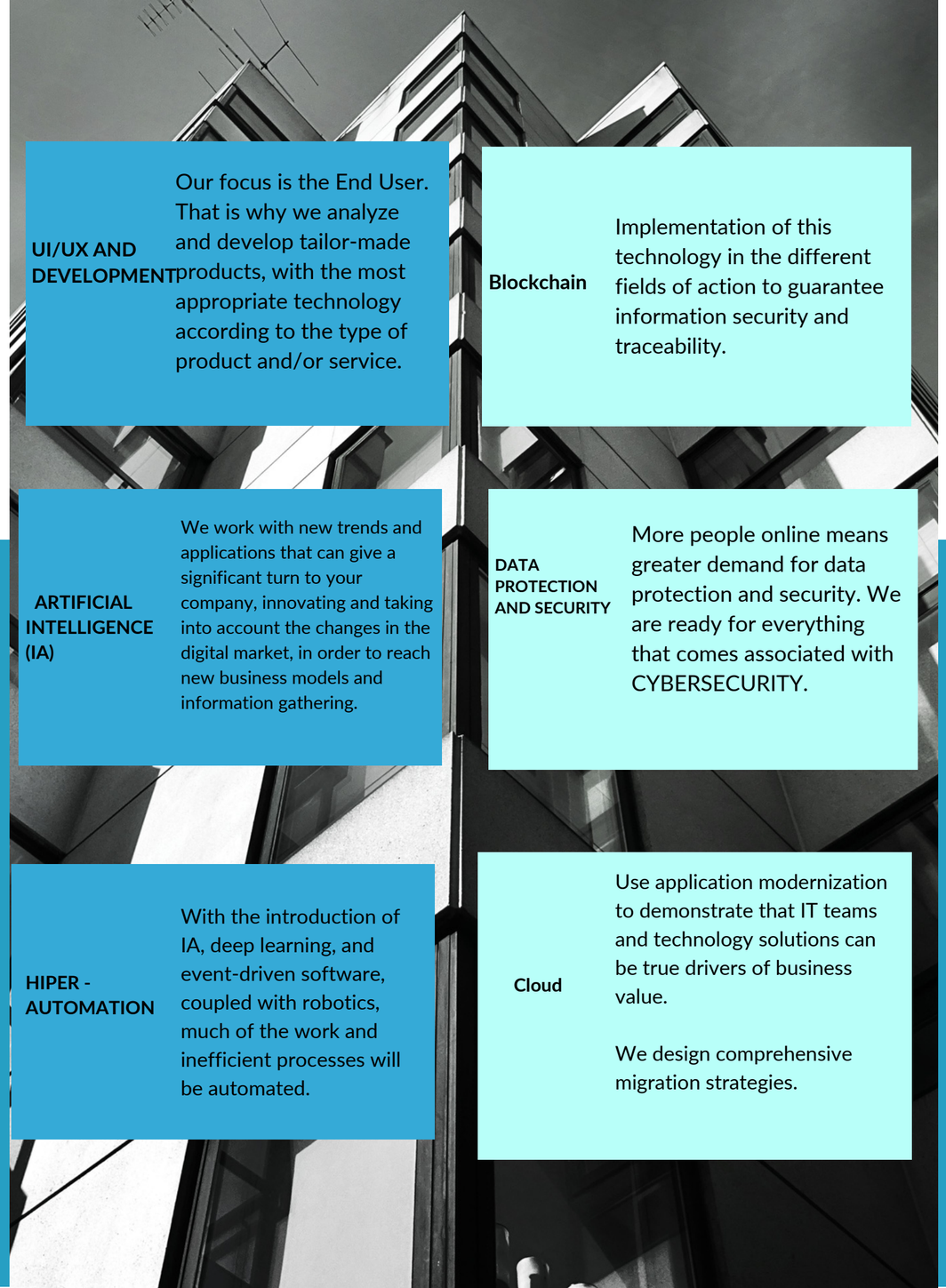
HOW DO WE DO IT? BY MEANS OF TECHNOLOGICAL EVOLUTION

We support the processes of launching new products and redesigning solutions, through a series of improvements or updates in existing digital products, services, processes, and methods. In order to improve the development efficiency, productivity, and competitive differentiation of your products in the digital market.

PRODUCT OF 66%

Organizations test a product when it is developed and finalized. We test from the beginning of the initiative in order to reduce processes and operating costs.

WHAT DO WE FOCUS ON?



UI/UX AND DEVELOPMENT

Our focus is the End User. That is why we analyze and develop tailor-made products, with the most appropriate technology according to the type of product and/or service.

Blockchain

Implementation of this technology in the different fields of action to guarantee information security and traceability.

ARTIFICIAL INTELLIGENCE (IA)

We work with new trends and applications that can give a significant turn to your company, innovating and taking into account the changes in the digital market, in order to reach new business models and information gathering.

DATA PROTECTION AND SECURITY

More people online means greater demand for data protection and security. We are ready for everything that comes associated with CYBERSECURITY.

HIPER - AUTOMATION

With the introduction of IA, deep learning, and event-driven software, coupled with robotics, much of the work and inefficient processes will be automated.

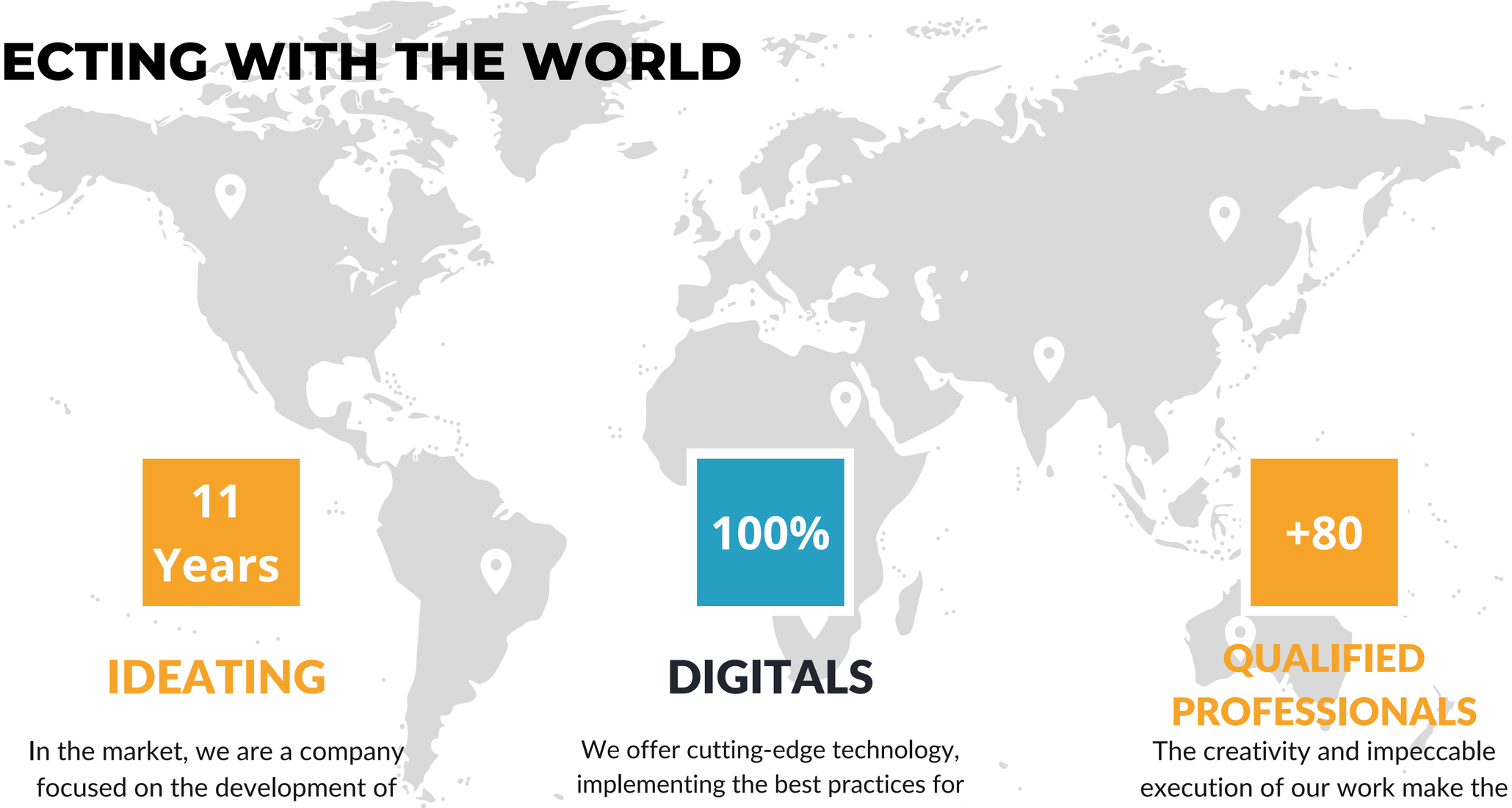
Cloud

Use application modernization to demonstrate that IT teams and technology solutions can be true drivers of business value.

We design comprehensive migration strategies.

"Digital transformation allows companies to adapt their business models and organizational culture to new technologies. This is in order to have a greater competitive advantage. However, as time goes by and new technologies emerge, so do the challenges and trends that the ecosystem requires in order to make its leap into the next era and continue to promote real changes in the sector."

CONNECTING WITH THE WORLD



11 Years

IDEATING

In the market, we are a company focused on the development of technological solutions.

100%

DIGITALS

We offer cutting-edge technology, implementing the best practices for the development and monitoring of projects for the transformation of your company.

+80

QUALIFIED PROFESSIONALS

The creativity and impeccable execution of our work make the difference.

Our experience and development during these years have led us to position ourselves in markets such as Latin America, Central America, and the United States.

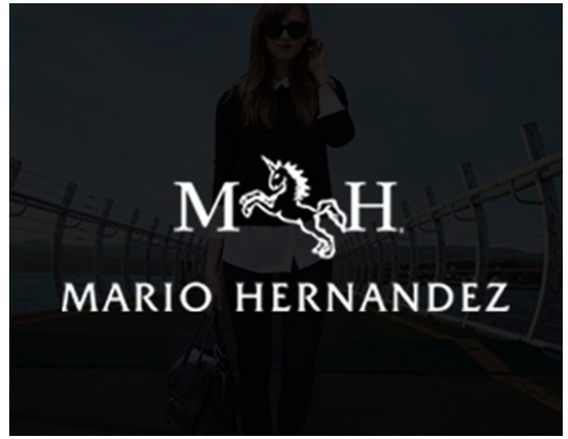
OUR PARTNERS

11 years assisting companies in their expansion into **digital markets.**

SOME SUCCESSFUL CASES

We created the portal of **NOTICES TELEVISA, CALLED N+** In Mexico. Achieving more than **10M weekly visits.** Performing exhaustive work in research, data analysis, UX, and custom technology.

We have worked with **ABInveb** on more than 50 projects including websites, launches, Gaming, and applications for their different brands, in more than 8 countries. **Promoting developments focused on End Users and CX.**



We designed and developed a transactional platform in one of the most important **E-commerce CMS (V-TEX)** in the country and the world. Reaching more than **1M users, guiding them through the purchase process, and generating a conversion rate of up to 78%.**

SOME SUCCESSFUL CASES

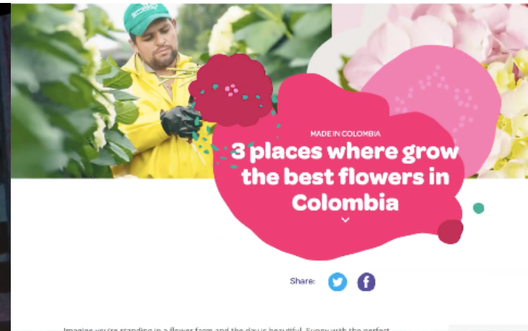
NO HOUSE ADVANTAGE

We work with a technology development team, **focused on promoting an optimal product UX** to generate bets in the US, under AI methods and through automation to improve purchase flows. **Increasing the user experience by up to 72%.**

GRUPO BOLIVAR

We are your current operation team and technology stack, which accompanies and promotes solutions focused on integral architecture, development of new services exposed to users, test automation, and interaction design evolving **your current products in Colombia.**

OTHER OF OUR CUSTOMERS



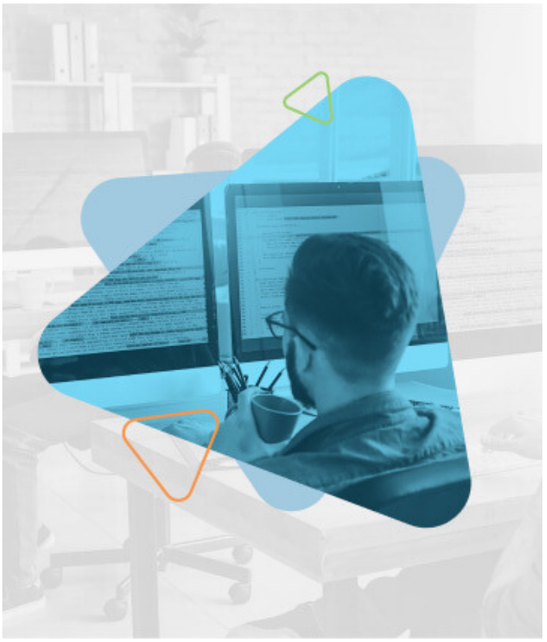
OUR TEAM

Highly specialized team

★ ★ ★ ★ ★

Solutions designed with business in mind

★ ★ ★ ★ ★



Technological evolution

★ ★ ★ ★ ★

WHEN DO WE START?

Digital innovation 2023

We help organizations like yours to be at the next level.

Colombia - EEUU

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www.nivelics.com

NIVELICS

THANKS

WWW.NIVELICS.COM

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