



Zinergy International Group Limited is a creative and dynamic branding solutions experience!

How does that apply to you and your organization? Branding isn't only for places and things but also people, and that is what we do... build and maintain your personal or company brand via creative learning, workforce and management development solutions with attention to detail to:

- Build technical and professional competence
- Create lasting people and company brands
- Deliver transferable on-the-job results
- Create a lasting WOW impression

Our Team

Our team leverages over 20 years combined expertise in various disciplines such as Marketing, Human Resource Development, Learning & Development, Instructional Design and Curriculum Development to deliver results driven solutions. Through strategic partnerships, we provide facilitator lead and technology driven training for individuals and companies in Jamaica.

Zinergy is a leading learning provider, crafting employee brands aligned to business strategy; designing, delivering and managing learning solutions that develop human capital; secure the bottom line and facilitate ongoing learning and growth. Our individual and team coaching have yielded successors to senior office within organizations in the Caribbean and the South Pacific, assisted persons in their professional

and personal transitions in Jamaica, and prepared corporate /business teams for more challenging projects; in other words, business and professional coaching.

Sample of Past & Present Clients

Zinergy International has experience in creating, delivering and managing learning and coaching solutions and include for your review, a sample of our previous experiences:



Company:

Industry: Telecommunications

Description: Designed and managed corporate university growing it from a regional to international.

Learning activities included crafting an employee brand that included facilitator led sessions, designing and managing coaching programmes that emerged from carefully constructed Development Centres and yielded high potentials for a robust talent pipeline.



Company:

NCB, Jamaica

Industry: Financial Services

Description: Developed and aligned corporate learning brand to reflect next generation learning, re-defined the E-Campus infrastructure and offerings to support a newly accredited Corporate University Learning activities included re-branding the learning facility and its supporting leadership programmes that would assist in driving employee engagement, contribute to the company brand and its appeal to consumers.



Organization: *Making development happen...*

Industry: Government

Description: Designed and delivered a 2010 strategic and staff workshops focused on Change and “Bridges to Success”.



Company:

Industry: Food distribution

Description: Designed and delivered the annual Youth Leadership Workshop.

Learning activities included designing and delivering the 2010 and 2011 programmes which included developmental conversations with teenage participants about life choices and their plans for effectively seizing opportunities that abound.



Company:

J Wray & Nephew Company Ltd

Industry: Distribution

Description: Event Planning Training

In response to the need to strengthen event planning skills and execution the team conducted immersion workshops that had participants actually planning and executing two upcoming company events – 2011 Smirnoff Dream Weekend showcasing the Appleton Genesis and Wray & Nephew Christmas party.



Company:

Lascelles Wines & Spirits

Industry: Distribution

Description: Event Planning Training, Decision Making and Problem Solving workshops were

conducted with company participants that had them focused on identifying solutions to work challenges and projects. This was extremely successful as they had the opportunity to step outside of the work confines, gather different perspectives to address work related projects.



Company:

Industry: Automobile

Description: A Decision Making and Problem Solving workshop yielded keen perspectives on the challenges facing a growing industry and their roles in moving the company forward.



Company:

Transactions E-Pins (a Facey Commodity subsidiary)

Industry: Distribution

Description: conducted Team Building Workshop and Customer Experience workshops.



Company:

Industry: Insurance

Description: The move to link NEM more closely to its parent company, Jamaica National Building Society included the re-branding of people for the new **Jamaica National General Insurance**. We were a part of this ground breaking move to re-position and re-brand the company to what is now **Jamaica National General Insurance**.



Company:
Industry: Insurance

With the merger of Sagikor and RBTT, there was a need to ensure brand alignment of staff. This included getting staff to network with a focus of driving revenue and building valuable relationships.

Sample (Facilitator led Programmes)

Coaching

Coaching (Individual) – As we help clients transition to new jobs we develop a personal development programme which includes: a re-designed resume, re-positioned skill set pertinent to the new industry, mental alignment of the individual in preparation for the interview, image branding and follow-up activities post employment.

Coaching (Business) – Creating and implementing programmes that outline the personal nexus that individuals have with the organization are of significant value. The programme includes identifying the value one contributes to a team and positioning that to individual and company benefit. This along with other variables is what we have term “The Employee DNA and Employee(er) Brand.”

Leadership Development

Leader Roadmap Key: Levels Developed



Accepting a management position makes you a manager; becoming a leader is much more difficult. A leader must be able to prudently influence and inspire others to execute a plan and, deliver results.

Team Building

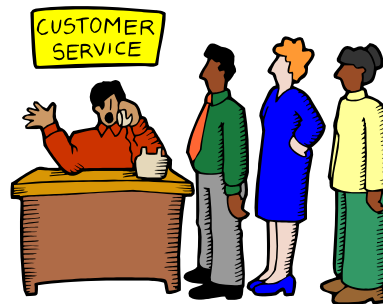


In a team-oriented environment, you contribute to the overall success of the organization.

You work with fellow members of the organization to produce these results. Even though you have a specific job function and you belong to a specific department, you are unified with other organization members to accomplish the overall objectives.

The bigger picture drives your actions; your function exists to serve the bigger picture.

Customer Service - is all about bringing customers back. And about sending them away happy – happy enough to pass positive feedback about your business along to others, who may then try the product or service you offer for themselves and in their turn become repeat customers.



Sample Course List (further break out available)

- **Leadership & Management Development Suite**
 - The Art of Building Alliances: Delivering Results through Networking
 - The Power of a Story
 - Sales Pipeline Management
 - Sales Leadership
 - Performance Management (3 modules)
 - Presentation Skills
 - Negotiations at its Best!

- **Business Series Packages**
 - Building Relationships
 - Business Ethics
 - Coaching
 - Communicating with Power
 - Emailing Your Way to the Top
 - Customer Service
 - Dealing with Difficult People
 - Effective Presentations
 - Leading Teams
 - Managing Tasks & Leading People
 - Managing change
 - Motivation Methods & Strategies
 - Negotiating
 - Teams that Work

- **Business Skills Development**
 - Interview Skills: Listening & Answering
 - Interview Skills: Asking the right questions
 - Self Management & Self Promotion
 - Building your Influencing Skills
 - Time Management Fundamentals
 - Work Life Balance

- **Entrepreneurship**
 - Succession Planning for SMEs
 - The Power of Connecting

The Zinergy International Learning Experience works to build even stronger market presence for the client, increase internal brand representation and a better understanding of how the brand affects buying decisions and the customer.

This brand representation from the inside is built on candid and confidential conversations with clients, and a significant mental adjustment in order to deliver brand change to the customer.



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