



## content

We are creative, hardworking and happy people. We do amazing things every day.



about us



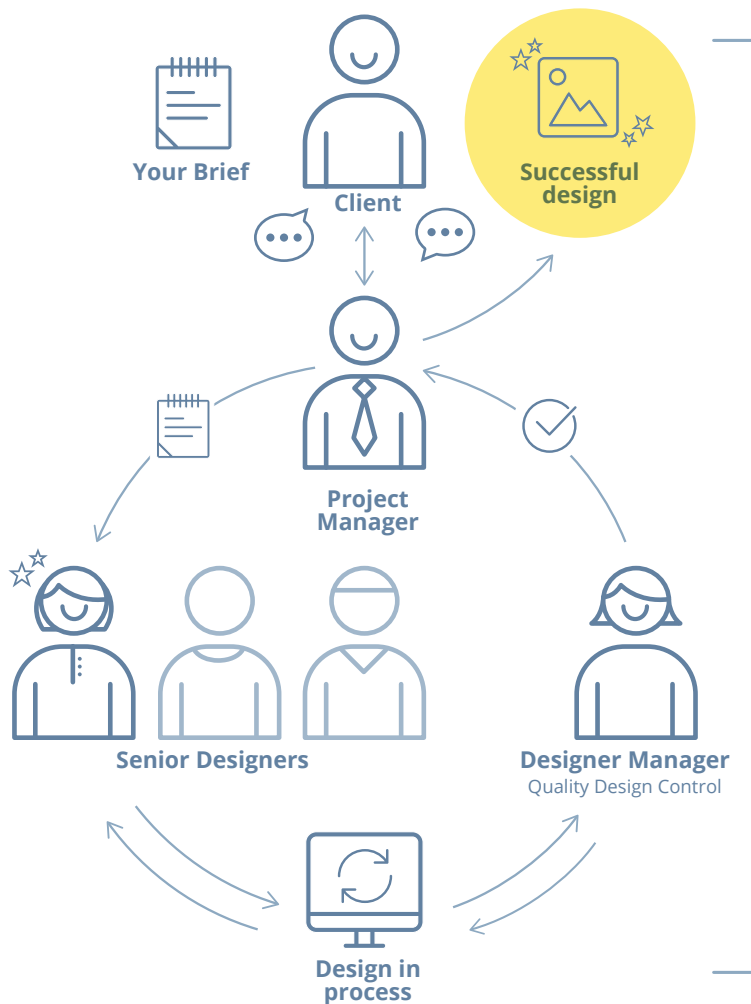
clients



what we do



contact us



#### Art Director

Assurance of the desired level of quality in all our services, especially by means of attention to every stage of the process of production and delivery.



## about

Zeus Studio provides the design support you need to define and communicate what makes your business, your organization, your event, your product, or your service exceptional. Using thoughtful brand strategy, print, web and social media, we will help you share your unique message, clearly and beautifully.





## clients

Zeus have more than 12 years of experience, working around the world, knowing to our clients, doing our best always.



I've found Zeus Digital to have all the benefits that my local marketing groups have — quick response time, outstanding design ideas, the desire to think “outside of the box” — without the downsides of delay and inordinate expense. You cannot go wrong with them.



**Todd Oxner**  
*Oxner + Permar, pllc*  
USA



I have worked with numerous graphic designers over the years. Many were good (and some were not so good), but none had the unique set of skills that Zeus has. Their designs are fresh, and they're more than a pleasure to work with. And that describes my relationship with Zeus: 100% satisfied.



**Tyler Sookochoff**  
*Lift Cannabis Co.*  
Vancouver, Canada





1000+ International Digital Projects Delivered,  
and counting...



 **we are where you are.**

Leaving a satisfied smile on our clients face  
from all over the world.







## HOW THE BAND CUT COPY

Los Angeles

Find the full interview with Ben Goldacre on CUT COPY on [WHYBANK.COM](#)

## INTELLIGENTSIA

Silverlake

"We always try to go to Intelligentsia for coffee in Silverlake. In the past we've taken cabs from Hollywood just to get there. Because a good coffee is an essential element in the day of a writer. It's a hard place to get a table at sometimes so most of the time we take by people working on a script or whatever on their laptops."

## ROOSEVELT

hotel

We stayed at the Roosevelt hotel in Hollywood. It has a nice boutique bar called The Spare Room on the 14th floor that has two pin bowling lanes. Also the pool and the pool is pretty relaxing, which always is nice for us during a hectic tour!"

## AMOEBARECORDS

"Amoeba is a legendary record store that I only want to be the first time this year. It's one of those places that you have a good couple of hours looking through the old vinyl and cool books."

## K VALLEY

restaurant

I was recently introduced to this amazing Mexican place called K Valley Restaurant in Culver City. I never knew how good Chicken Mole could be until I ate at this place. It's a real home cooking style place. It's brilliant."

## purigo

Learn more about us, our commitment to quality, and the award-winning products at [Purigo.com](#)

### Header Title Three

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### Header Title Three

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## 25% PERCENT

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### BOX FOR SPECIAL MESSAGE

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## Header Title Number One

### Click to instantly download a free report

### GET ACCESS NOW!

## MMAR•MMPR PROGRAM

Canada's Changing Medical Marijuana Landscape

Medical marijuana has been legal in Canada since 2001 under Health Canada's Medical Access Regulations (MARs) program. On April 1, 2014, the MMAR program will come to an end and a new program, MMPR, for Medical Purpose Regulations, will come into effect. Here are a few statistics about the old program at Canada's transition into the new.

### PATIENTS

NUMBER OF CANADIANS AUTHORIZED TO POSSESS MARIJUANA FOR MEDICAL PURPOSES

2001 **100\***

2002 **477\***

2013 **37,000\***

2024 **308,750\***

### PRODUCTION

20% Potency supplied directly by health Canada suppliers, versus 10% in 2013

25,600 patients with personal licenses to grow marijuana for themselves in 2013

4,200 Growers licensed to produce marijuana for a maximum of four patients each in 2013

OVER 3 million medical marijuana plants were cultivated in Canada last year capable of producing up to 190,000 KILOGRAMS, or 17.7 GRAMS, of medical marijuana for each authorized patient per day

### NUMBER OF MARIJUANA PLANTS AUTHORIZED FOR PRODUCTION

By Province as of Jan. 1, 2014

Province	Plants	% of Total
Ontario	526,242	17.5%
Alberta	151,446	5.0%
Manitoba	82,018	2.7%
Quebec	76,604	2.6%
New Brunswick	40,795	1.4%
Saskatchewan	26,240	0.7%
Newfoundland and Labrador	2,140	0.1%
Prince Edward Island	741	0%
<b>TOTAL</b>	<b>3,011,117</b>	

### PRICE

Average estimated price per gram when purchased from a licensed producer, either new MMPR program or 2014

\$7.60

\$8.80

\$10 to \$15

\$1.80 to \$5

Health Canada's proposed price per gram when purchased from a licensed producer, either new MMPR program or 2014

### REVENUE

\$1.3 billion Estimated total revenue of legal marijuana supply industry for 2014

\$1,686,600 Revenue for Canadian government from sales of dried marijuana and seeds, fiscal 2013-14

life

[www.lifeinj.com](#)

## Know Your Lawn

Guide to Grass-Cutting

### Don't be tempted to cut too short.

The ideal height for the most common species-Kentucky Bluegrass-is 2.5 inches

When blades are cut too short, the ability to perform photosynthesis is significantly limited, and that can leave plants malnourished and open to diseases.

### The Top 5 Mowing Mistakes Homeowners Make

1. Cutting it too short  
Never mow off 1/3 of the blade height at once
2. Mowing too soon after laying sod  
Grass needs more time to establish - leave at least 2 weeks and water deeply.
3. Hiring amateurs to cut your lawn  
If you're going to pay someone, pay someone who will do it right
4. Using dull mower blades  
Dull blades tear the grass, weakening roots & leaving ragged edges that invite diseases
5. Mowing too soon after seeding  
This damages tender new shoots - wait until at least 3 inches tall

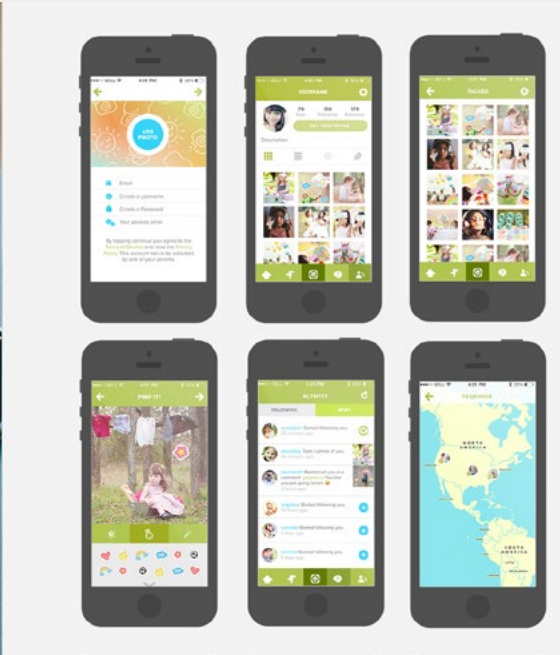
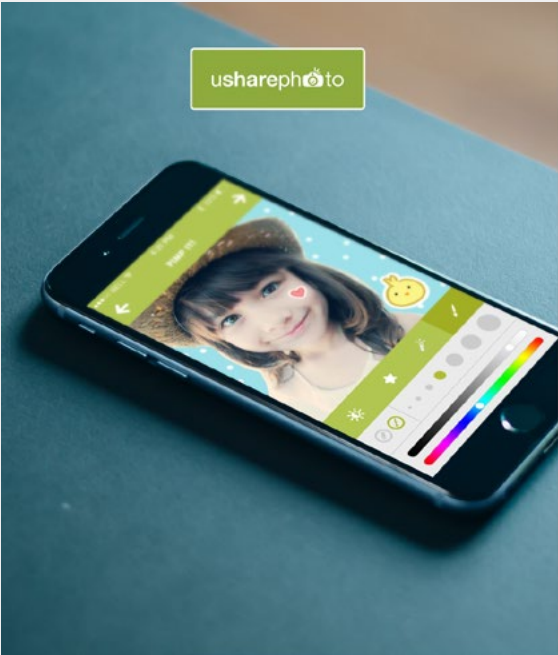
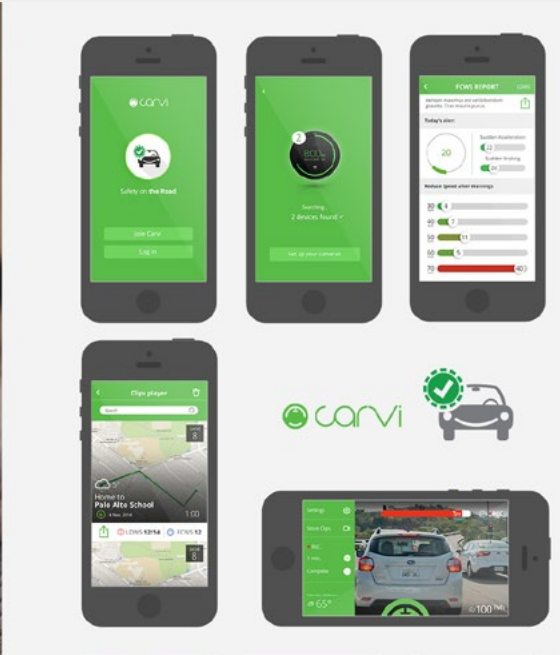
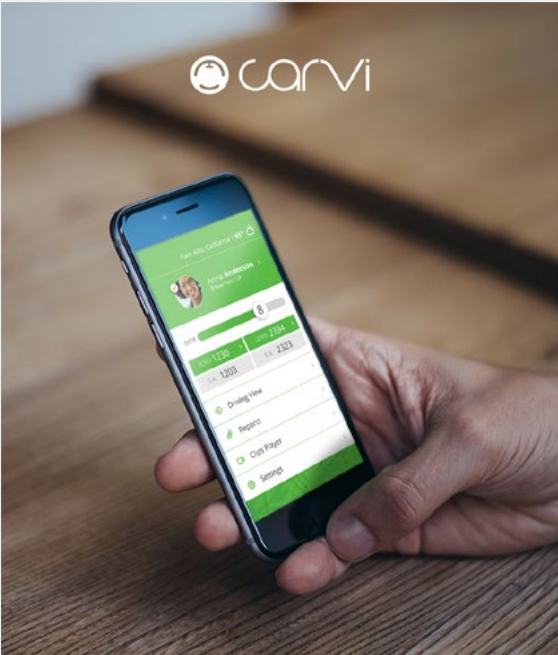
Want your grass cutting taken care of right? Contact your local Gardener!

[Hirethegardener.com](#)

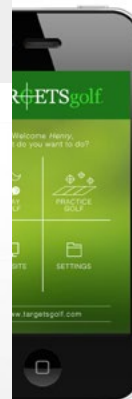
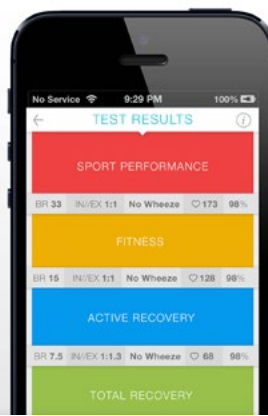
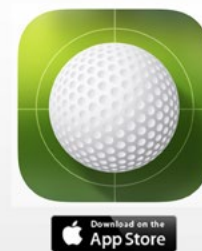
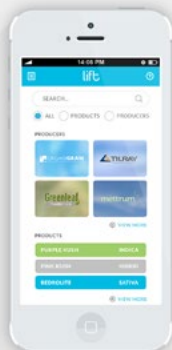
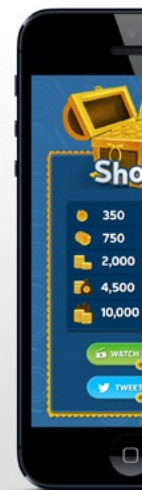
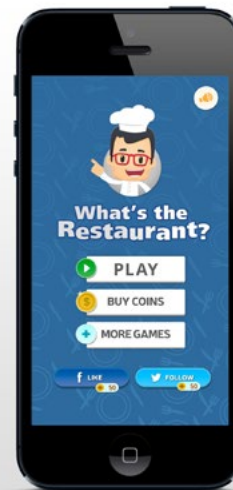
[The Gardener](#)

## INFOGRAPHIC DESIGN

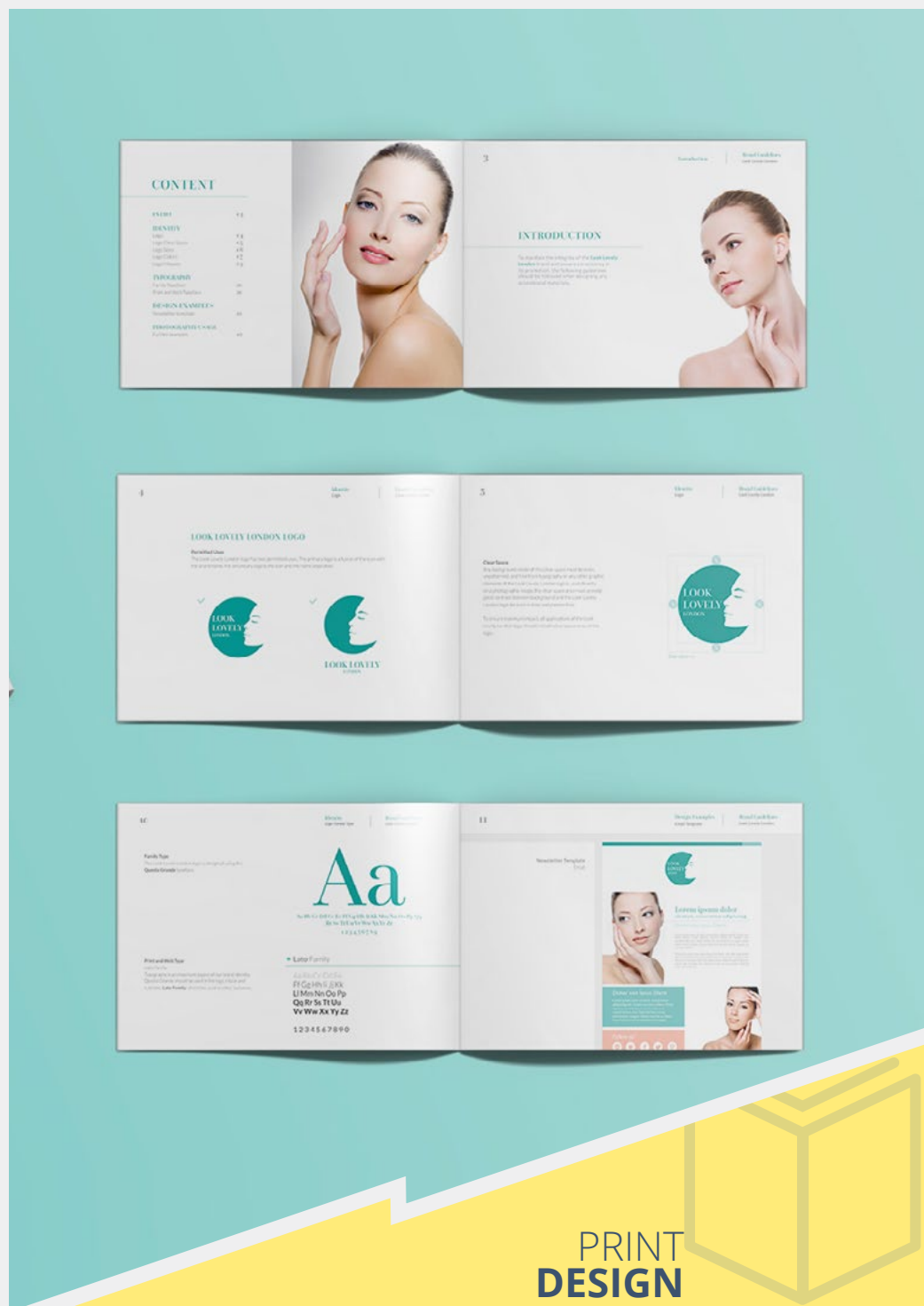








APP  
DESIGN







PRINT  
DESIGN





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**Richmond**  
Landsdowne Centre  
Richmond Centre

**N. Vancouver**  
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920 Marine Drive

**Surrey**  
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160 th St. at Fraser Hwy

**New Westminister**  
Queensborough Landing

**Courtenay/Comox**  
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Anderton & Guthrie

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January 26 2014

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PRINT  
DESIGN





# ENGAGE YOUR COMMUNITY WITH MORE THAN JUST A WEBSITE



Parents, it's time to stop settling for mediocre websites and connecting your family with unique and engaging experiences. We help you create a world of all your loved ones.

AVONEU ENGAGEMENT DATA ANALYTICS SOCIAL SECURITY

## MAKE AVONEU YOUR OWN

Learn how to use our award-winning engagement platform to create a world of all your loved ones.



Control your future

### SERVE YOUR COMMUNITY BETTER WITH UNIQUE ENGAGEMENT TOOLS

Learn how to use our award-winning engagement platform to create a world of all your loved ones.

- PERSONAL ENGAGEMENT**
  - Real-time engagement data
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## AN EASY-TO-USE PLATFORM THAT HELPS KEEP CONTENT FRESH

Learn how to use our award-winning engagement platform to create a world of all your loved ones.

**SCHEDULE CONTENT UPDATES**

- Real-time engagement data
- Real-time engagement data
- Real-time engagement data
- Real-time engagement data

**POST ONCE AND UPDATE EVERYWHERE**

- Real-time engagement data
- Real-time engagement data
- Real-time engagement data
- Real-time engagement data

## PERFORMANCE THAT IS DELIVERABLE ON A GLOBAL SCALE

Learn how to use our award-winning engagement platform to create a world of all your loved ones.

- PERSONAL ENGAGEMENT**
  - Real-time engagement data
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# Say Hello To DropAP

A Smart & Secure Family Based Internet Access Solution



**This is the Internet, and everything happens here.**

Here you catch up with family and friends, share photos and videos, connect with your friends and family, and more. But what if you could do all of this without the risk of a data breach?

DropAP is the gateway solution to a secure internet lifestyle.

- Cloud Forwarding**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
- Secure Forwarding**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
- App Management**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data

**What's new and high performance DropAP?**

- Secure Forwarding**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
- Easy to use App to monitor**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
- Integrated Web App**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
- Secure Forwarding**
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data
  - Real-time engagement data

**DropAP is the gateway solution to a secure internet lifestyle.**

Learn how to use our award-winning engagement platform to create a world of all your loved ones.

**Value**

DropAP is the gateway solution to a secure internet lifestyle.

**Secure Content**

DropAP is the gateway solution to a secure internet lifestyle.

**Not all online content is suitable for your children.**

DropAP is the gateway solution to a secure internet lifestyle.

**Internet (Internet)**

DropAP is the gateway solution to a secure internet lifestyle.

**DropAP**

DropAP is the gateway solution to a secure internet lifestyle.

**All The Convenience Of An App**

DropAP is the gateway solution to a secure internet lifestyle.

**Protect Your Data**

DropAP is the gateway solution to a secure internet lifestyle.

**Your Home - Your Family**

DropAP is the gateway solution to a secure internet lifestyle.

**what color are you?**

DropAP is the gateway solution to a secure internet lifestyle.

# Pulsate

Home | Revenues | Relationships | Results | Contact Us



## All-in-one Mobile Marketing for Airlines

The best way to Airlines to understand real-time customer context, drive revenues and deepen relationships

[Schedule a Demo](#) [Learn How Pulsate Drive Revenues](#)

### North Star Airlines Soars to New Heights with real time customer context

This is Pulsate's version of Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor et elit. Suspendisse et elit.

[Read Case Study](#)

## How It Works

Get up and running with Pulsate in three steps.

- 1. Plug in**

Plug in your existing Mobile App to Pulsate Cloud.

Take 30 minutes for a developer to implement our plugin.
- 2. Plug in**

Plug in your existing Mobile App to Pulsate Cloud.

Your App begins to transmit customer behaviors and location to Pulsate.
- 3. Plug in**

Plug in your existing Mobile App to Pulsate Cloud.

You now have powerful tools to segment customer context data, set geo triggers and design campaigns to drive revenue.

[Schedule a Demo](#) or [Call us 415 349-3237](#)

### Segmentation

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### Real-time Context

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### Wearable SDK

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### Beacons and Geofences

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### Powerful Analytics

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### CRM Sync

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**TechCrunch** **re/code** **Forbes** **BUSINESS INSIDER**

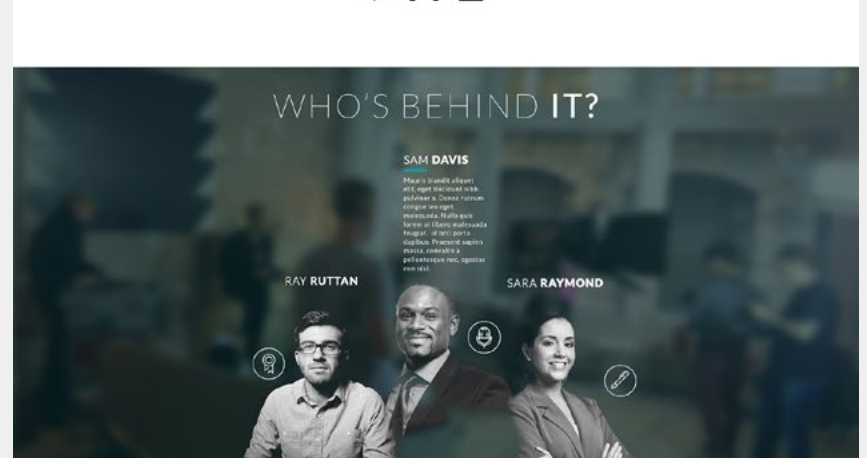
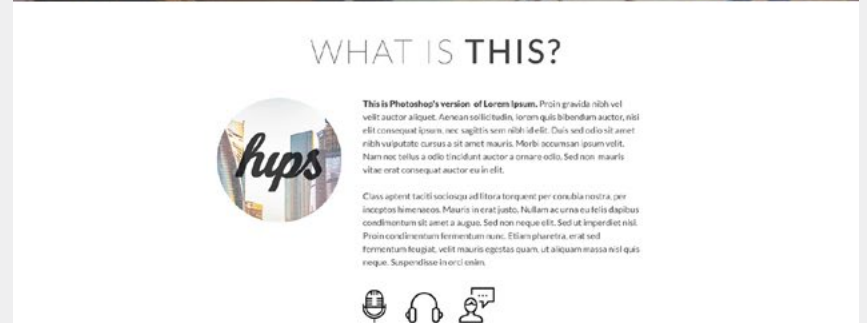
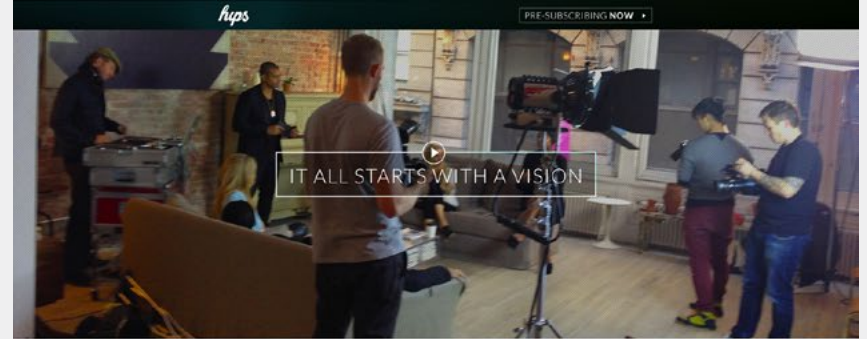
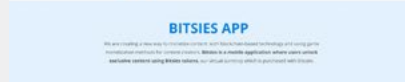
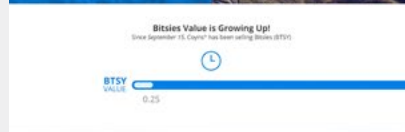
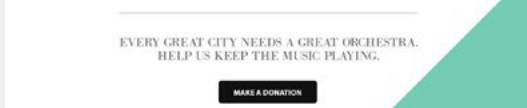
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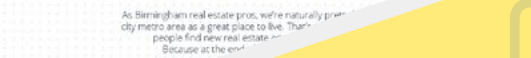
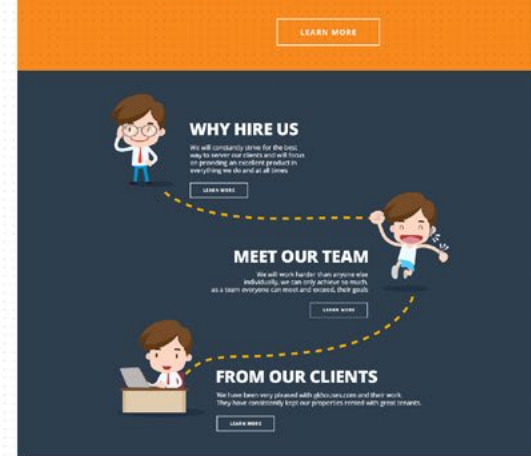
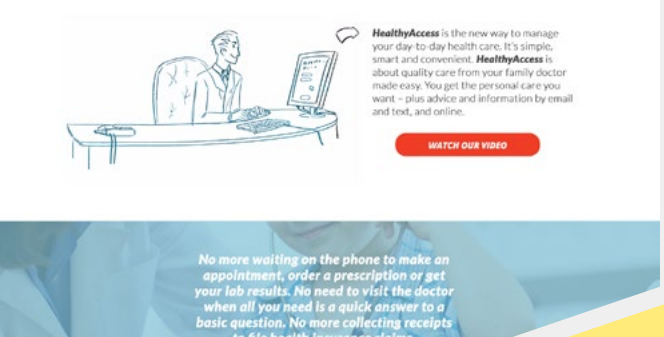
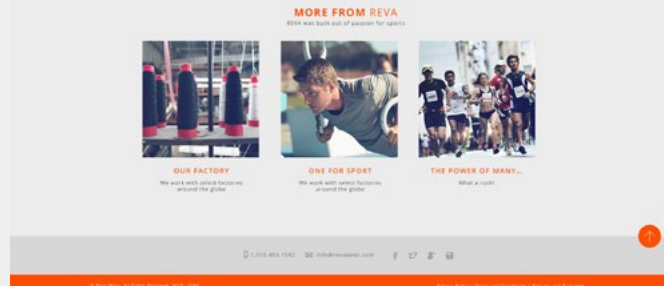
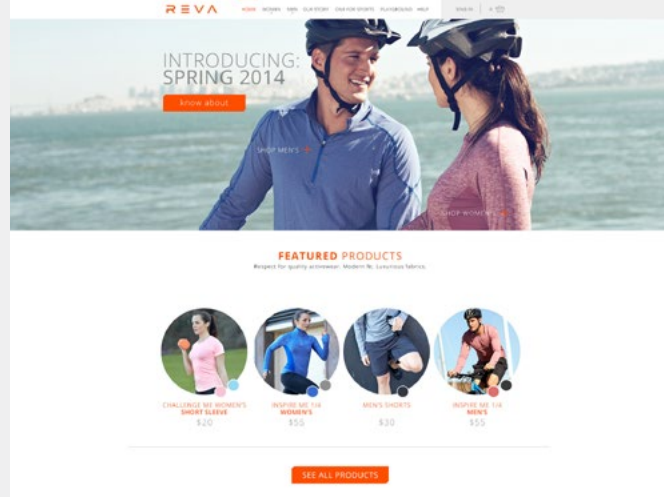
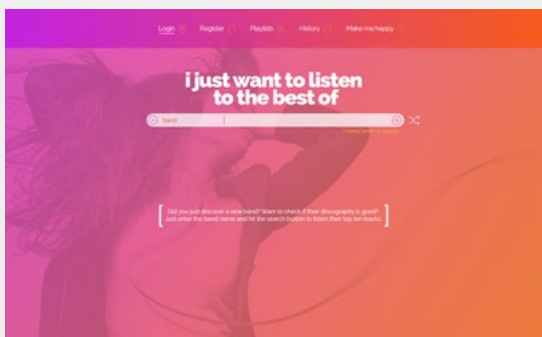
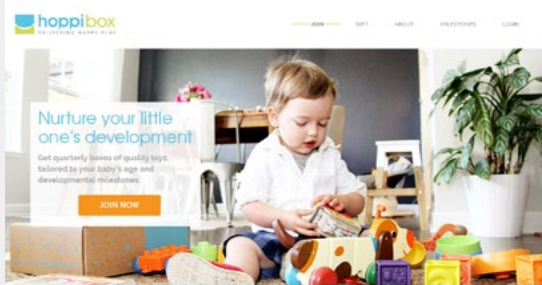
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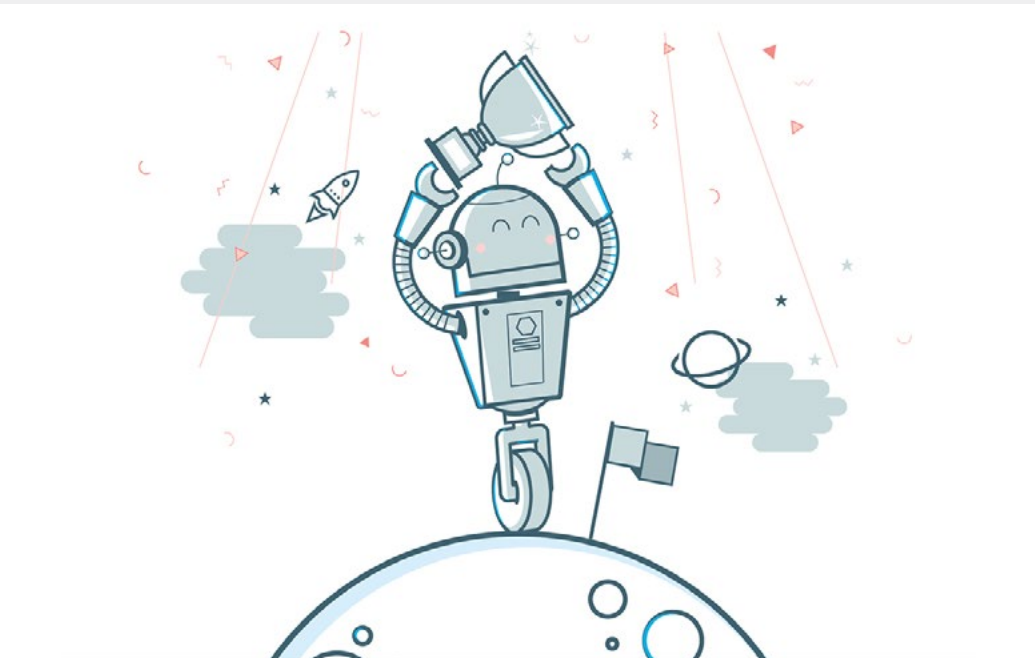
# WEB DESIGN





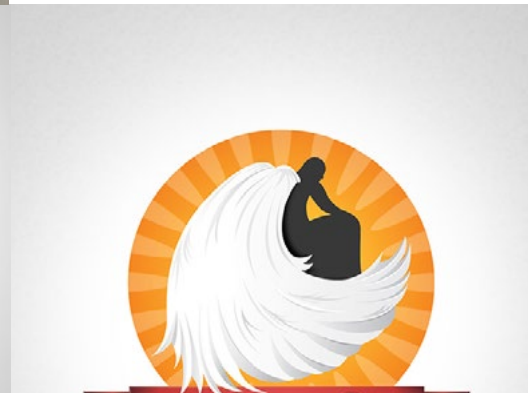
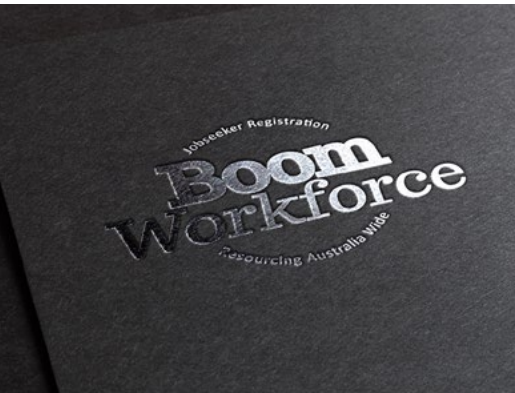






ILLUSTRATION







19

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### All Reviews

Change

**Bowling Center Valencia**  
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★★★★☆  
Public · Yesterday

**Maps**  
Google Inc. · December 9, 2013  
★★★★☆  
Public · 2 days ago

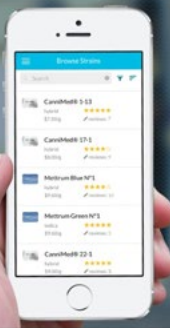
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## Browse and review strains wherever you go

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**lift**  
GET HAPPY

TWEETS 1,083 FOTOS/VIDEOS 80 SIGUIENDO 1,453 SEGUIDORES 1,247 FAVORITOS 3,276 Más

**Tweets** Tweets y respuestas

**Lift (@liftmj)**  
Lift provides information and reviews about Canadian medical marijuana strains and the companies that produce them. iMMPRI Vancouver liftmj.com

Drum roll please...We are excited to announce the winners of the first Canadian Cannabis Awards! liftmj.com/2014-canadian-... Congrats & thx to all

A quién seguir · Actualizar · Ver todos

**Dandavia (@dandavia)**  
Seguido por Milton Magaña

**MisterChip (Alexis) (@200...)**

**Tips Fútbol (@TipsFutbol)**

Tendencias · Cambiar #SSOGG00GIRLS

# lift GET HAPPY

## GET HAPPY CANADA CONTEST

One lucky Canadian will receive free medical marijuana **for a year** (Yes, you read that right :)

Visit [liftmj.com/gethappycanada](http://liftmj.com/gethappycanada) to enter now

Follow us for contest updates and more chances to win.

#gethappycanada lift GET HAPPY

PURPLE KUSH INDICA

## #gethappycanada CONTEST

One lucky Canadian will receive free medical marijuana **for a year** (Yes, you read that right :)

Follow us for contest updates and more chances to win.

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# SOCIAL MEDIA DESIGN



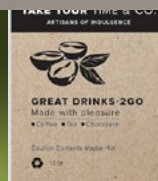
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CHOCOLATE  
COFFEE  
TEA

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70%

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ARTISANS OF INDULGENCE



GREAT DRINKS-2GO

Made with pleasure

Coffee • Tea • Chocolate



PACKAGE  
DESIGN







# So what now?

Do you have an extraordinary idea and data that you want to share  
with your target? Here we are!

**In Zeus, we are more than ready and willing to help you to bring  
to life your idea with amazing visuals and graphics.**



[www.zeustudio.net](http://www.zeustudio.net)  
[info@zeustudio.net](mailto:info@zeustudio.net)



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[marioarce2@gmail.com](mailto:marioarce2@gmail.com)



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