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2020





## **IMAGE CERTIFICATION** AND RECOGNITION

PHOTOFIED is the safest process for sending images taken by the mobile phone's users, which in addition to arriving directly at the insurer's servers, goes through a triple certification process (3WC), and a survey of data from the Image using AI (OCR, Computer Vision, and metadata collection).

Photofied helps in the inspection processes by securely capturing images and information and gives those captures certified authenticity and immutability properties for their legal proof.

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P2P-DFS DIGITAL SIGNATURE



## COMPILATION AND ANALYSIS OF IMAGES

Computer Vision, Data Analytic, Business Intelligence

Capturing and storing images and information over time allows us to build databases that serve for training and teaching intelligent systems.

The images are processed and analyzed through algorithms that use Artificial Intelligence to identify elements in them. Recognizing an object and its characteristics (eg.: car, tv, brand, model, color) are possible through Photofied.

All of these tools offer new and better insights to support business decisions in a rapidly changing world.



An easy-to-use tool to manage your images

PHOTOFIED provides a back-office application, which was designed specifically for companies. This application ensures a friendly yet powerful mean to manage users, certifications, and integration with the company's internal systems. Through this web application, managers can access statistics and perform a smart audit.



3WC

BLOCKCHAIN P2P-DFS

DIGITAL SIGNATURE

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## **TRANSPARENT PROCESS**

SEGGLASS® is a transparent, dynamic, and executive glass replacement process for car insurance, which offers security for the company, as well as a fast, simple, and innovative customer experience.



### How does SEGGLASS® work?

## 1. The insured chooses a provider

At the time of the claim (for example, a Broken windshield), the client selects the provider from the geolocated list provided by the Insurer according to their location and convenience (qualification, services, building quality, etc.). Thus, the supplier receives the client knowing that their company operates with the system. Since the client can access the geolocated list via the web, the customer is not required to have any other app installed.





## 2. Generation of the complaint

The supplier receives the insured, which shows a QR that the company sent them using any means. The supplier reads the QR with the data of the claim, using the SEGGLASS® APP installed on a mobile phone or in its web version. The system returns the authorization to change the windshield to the supplier. By completing a few additional data and taking pictures of the damaged glass with PHOTOFIED®, the system compiles a report in a fully digital and certified form.

# 3. The supplier replaces the glass

The supplier replaces the broken glass immediately, then proceeds to take images of the replaced glass through the application and is even able to send a notification when the car is ready.



# 4. The job enters into the payment process.

After signing the SEGGLASS® the client signs the conformity form (which the supplier needs to file for legal reasons), the system will allow them to upload the electronic invoice on the SEGGLASS® MANAGEMENT WEBSITE, which will automatically enter the payment process of the company. There you can check the work history, documentation collected, and payment process.

## 5. The insurer audits costs and suppliers.

The insurer has all the data from every replacement made using SEGGLASS (suppliers, types of glass, costs, area, customer rating, etc.). With Data Analysis tools, the dashboard will allow you to make intelligent decisions about suppliers, to reward those who stand out for costs, service, and loyalty, and correct the negative aspects of the system.













#### Choose the RIGHT COVERAGE FOR YOU

Enter the brand and model of your vehicle to generate an estimate. Tutú will provide you with the best option for you, with a clear and detailed description of the coverage.

### Choose the INSURANCE AGENT IN YOUR CITY

In Tutú you will always be accompanied by our team and AN INSURANCE AGENT in your area. You will always have a professional at your fingertips to solve any need or requirement you might have; to take good care of your insured goods.





#### Live PROTECTED AT ALL TIMES WITH OUR APP

Tutú understands how you want to take care of your goods and knows how to help you in their care. Vehicle maintenance, GPS tracking in case of emergencies, emergency buttons, and prevention systems, are some of the features in which you will feel that Tutú is a new concept of protection.



### Some of the illustrations made for the tutú seguro project



### Work in progress



It is a flexible service for tracking, capturing, and collecting data on the diagnosis of a claim for the operators of assistance companies. This service allows users of assistance services to take the data that the operator will need to make the decision of the service to send. In addition, once said information has been captured and sent, the user can follow the status of their assistance.

Built-in a flexible way, it intelligently adapts to the company's operations manual, making it possible to collect data in the form of audio, text, photos, etc. This, added to the capture of the geolocation and identification data of the client, allows us to carry out the validity and feasibility validations. In this way, we simplify contact between users and operators, who will only communicate with them if necessary.

Its modular structure allows the service to be integrated into web or mobile applications for ios and android.

