



## Unfold the sails of your ship.

#### YOUR STARTUP IS ABOUT TO WEIGH ANCHOR





We are a company builder, incubator and private early-stage VC firm which accelerate businesses through growth hacking strategies related to technology and business model innovation. From our marketing lab based in Buenos Aires, Argentina, we boost diverse investment projects with outstanding entrepreneurs from Latin America and Miami (FL), United States, where our main headquarters are located.

### How we help entrepreneurs?

#### The crew

We join them in their management teams and recruit the best human capital they are needing for their next conquest. We strengthen them with fundamental technology they are looking for. We help build the main vehicle for their dreams.

The ship

It might be invisible at first sight, but we bring a vision, strategies and connections as energy source to move their startups to the next destination.

The wind

# An exiting trip together.

#### **HOW WE MEET ENTREPRENEURS?**



As a main share

**holders** in projects we build from the beginning. We find the right people to develop new startups.



We share the direction of the ship with the founders, helping them to find new destinations and opportunities. SCALE

We get on board

with outstanding entrepreneur who need to go big around Latam and conquer the world.

# Early-stage development.



#### Build

Incubate

Accelerate



Boost the ecosystem

- Reclutamiento de talentos.
- Difusión y contenidos.
- Identificar nuevas oportunidades.
- Eventos con empresas.

- Programas de capacitación.
- Coworking y mentores.
- Vinculación con hubs.
- Desarrollo comercial.
- Estructuración legal.

- Búsqueda de fondos.
- Investor readiness.
- Programas de financiamiento oficial.
- Enfoque a grandes players del mercado.

# Two ways opportunities.

#### With entrepreneurs.

- Demo days & open innovation.
- Hackatones by sector.
- Business networking.
- Education programs.
- Coworking & menthoring.

#### With investors.

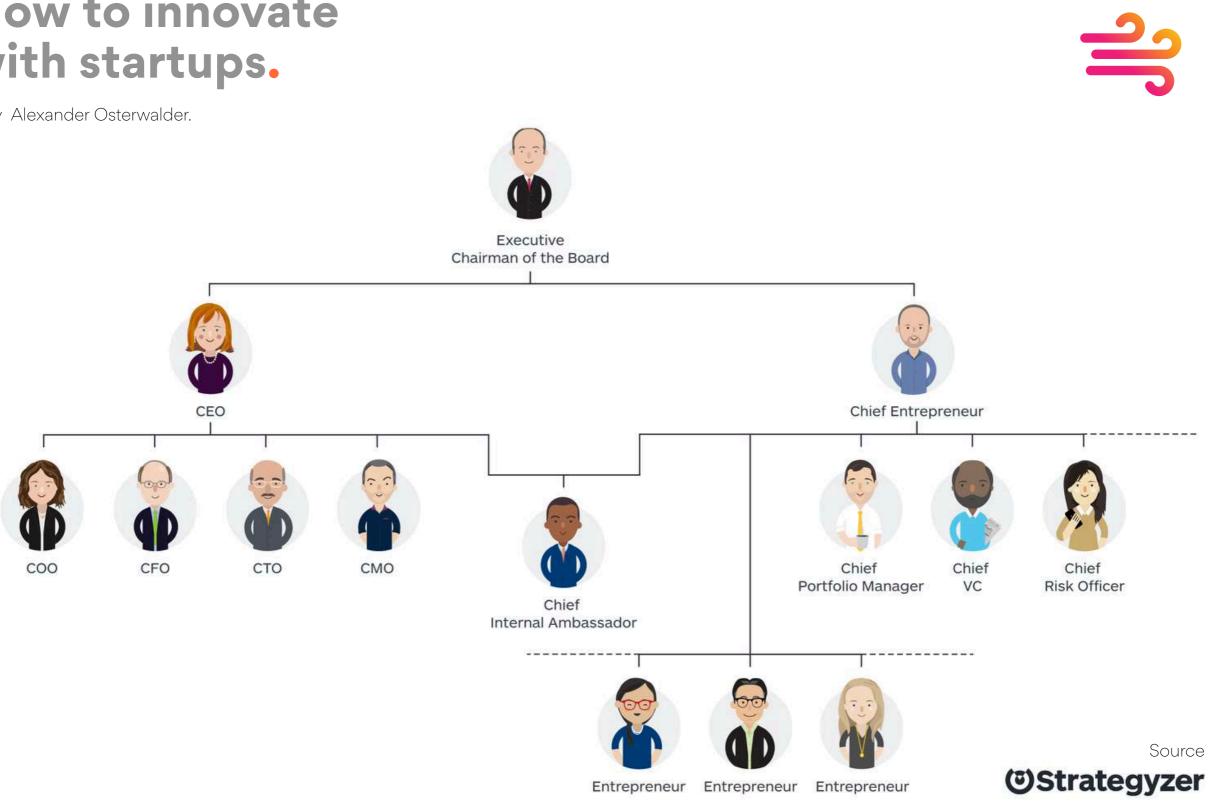
- Investment rounds.
- Angel Investors Clubs.
- Product innovation.
- Crowdfunding.
- Creative legal vehicles.

#### WE ENCOURAGE CORPORATE INVESTMENT AS A WAY TO GET INNOVATION



#### How to innovate with startups.







# We focus on **Passion driven startups**.

WITH PASSIONATE COSTUMERS



### Our accelerating Verticals.

### Tech & Lifestyle

Teams with solid technical expertise to lead in fields as data analysis, AI, augmented reality, machine learning and blockchain. Great minds who are seeing how the next generation of technology will impact in our human life. Startups focused in passionate clients which are looking for a better way of living, enjoy their health and free time. People who want to go forward in their careers and expand their personal and family life.



#### FIRST ACCELERATED STARTUPS



MEXICO





LATAM



COLOMBIA (\*)

SO'

TAILOR MADE Wine

ARGENTINA

(\*) Companies yet in Pre-acceleartion program.

# Want to set sail to a new great destination?

#### Anchors aweigh!

windy.ventures

