We can provide the following advisory services:

1-          Review and comment on strategy, development plans and associated business cases.

2-          Review and comment on the international marketing plans.

3-          Facilitate the high level opportunity discussion- Based upon the strategy, discuss potential opportunities for development. The discussion will consist of us providing generic descriptions of what other similar organizations have done with the goal of  aligning the strategy with the business goals and culture.

4-          Advise on 3 to 5 conferences the client's team should participate in to market services- We can work with the client team to assess the named conference opportunities.

5-          Facilitation of meetings with potential target companies seeking to establish services in the country.

6-          Review and advise on the business terms for contracting.

7-          Provide “on call” advice at client request.

8-          Participate and present at the any country conference.

**Key Tasks**

To accomplish the tasks of providing advice, we can perform the following tasks:

•               Confirm with you the strategy, development plans and business cases as well as the marketing plans.

•               Provide high level information on what are the typical activities countries should offer potential clients- a brief description including examples such as financial benefits, ownership, services functions, locations selection, infrastructure, staff education and recruiting.

•               Identify target opportunities and provide high-level scenarios and risk analysis associated with the scenarios.

•               Advise client's team in preparing the plans associated with the recommended target marketing approach.

•               Facilitate discussions with potential client companies.

•               Review final recommendations and findings on the contracting with target companies.