



WINBRIDGE
BUSINESS GROUP
LEGAL



WINBRIDGE BUSINESS GROUP

WINBRIDGE is a holding company comprised of top entities and professionals focused and tailored for business development and market entry to Mexico and Latin America. We specialize in delivering strategic intelligence tailored to your business needs. With extensive experience and a deep understanding of the Mexican social, legal, tax and political landscape, our consulting services are your best choice for driving success.

Mission

We are a disruptive business company focused on delivering business solutions, fostering investment and commercial opportunities, in Mexico and Latin America.

Through innovation, tailored strategies, and the use of applied intelligence and technologies, we drive growth and create value for our clients.

Vision

To be a leading business and investment developer and achiever in Mexico, Latin America, and Asia, committed to promoting social welfare, and fostering continuous personal, social, and economic growth within our areas of influence, our associates, partners and our clients.



Winbridge takes pride in its strategic alliances and partnerships, which have enabled us to consistently deliver the **best solutions and business plans** over the years.

Our professionals and partners are dedicated to excelling in their areas of expertise, with most having over **25 years** of experience in both the public and private sectors bringing valuable insights from **promoting investment, enhancing security, and smart solutions for business development in Mexico.**

We are a full-service group, offering our clients expert and efficient advice across **business, legal, tax, foreign trade, contract manufacturing, shelter, soft shelter, social, and political matters**, tailored to meet their specific needs.

Winbridge Group consists of over 50 professionals work force. Lawyers, accountants, customs, financial, foreign trade and political advisors, all top of the level in their specific areas of expertise, capable on taking over almost any project in Mexico.

We have presence and capabilities in more than 5 cities in the Mexican Republic and representation in 3 of the most important cities in China.



We help foreign companies by creating a comprehensive support system to facilitate their **entry and establishment in Mexico**, to set up operations quickly and efficiently while minimizing risks and administrative burdens.

Here are some key services we are able to provide due to our experience working with the best national and international companies:



PRACTICE AREAS

TAX ARCHITECTURE

Tax Law
Taxation /Fiscal Law
Transfer Pricing

EOR

Pay Rolling
Recruitment

LEGAL – CORPORATE AFFAIRS

Corporate Law
Legal Incorporation
Enviroment Law
Customs

**Foreign Trade / Import-
Export**

IMMEX/PROSEC

CROSS BORDER

Mediation
Litigation
Antitrust
Law/Legal
Compliance

INDUSTRIAL PROPERTY

Real Estate
Due Dilligence
Construction
Permits
Contracts
Leasing
Purchasing of Land Real
Estate Development
Zoning permits (...)




Tax strategy and engineering

Financial planning services, including advice on funding options, investment incentives, and tax optimization strategies. We act as applicants, mediators and representatives of our clients before Mexican tax authorities.



Human Resources

Assist in management and recruiting local talent, and understanding labor laws. Payrolling.



Corporate

How to incorporate a company in Mexico? What are the legal aspects to start operations in Mexico? We provide the experience and legal framework behind the formation and incorporation of a company in Mexico.



Immigration documents and Visas

Visa application and permanent residence permits, marital status, commercial activity or employer; deactivation of foreign workers, among others.
Certificate of Mexican nationality.
Administrative litigation against the denial of visas.



Real Estate and hospitality trust

Representation of international and domestic developers, buyers and sellers in all potential real estate transactions including: Negotiation and drafting of trust agreements; property evaluation for certain desired development projects, among others.



International trade and FTAs

Our firm brings a different approach, understanding Asian cultures. We represent domestic and international corporations and unincorporated entities with complex cross-border transactions and multinational deals.



Logistics and customs compliance

Procedures to obtain the programs and benefits of the Ministry of Economy to facilitate international trade.
Defense before administrative procedures of customs embargo.
Defense in case of conflict arising from an alleged incorrect classification of the goods.




Intellectual property

Procedures for patent and trademark registration.



Business support services

IT support, customer service, and other operational functions necessary for running a business efficiently.



Manufacturing

Site selection.
Leasing.
Warehousing.
Stand alone operations.
Facilities management.
Aquisition of existing operations.
Authorizations and procedures to operate in Mexico.



SOFT-LANDING

SOFT LANDING

Real Estate

Land development

Leasing

Build to suit

Warehousing

Site selection

Land allocation

Trusts/ Structure

Logistics and customs
compliance

Key authorizations to
operate in Mexico

Acquire existing
operation

Human
resources

Payrolling

Tax incentives

EOR

Lobbying

Tax & Tax
incentives

Transfer pricing
VX

Our services

Soft-landing



Shelter



Soft-shelter



Contract
Manufacturing

A grayscale photograph showing a hand holding a white rectangular block above a paper model of a house. The house has a gabled roof and two rectangular windows. Several other white geometric shapes, including a triangle and a rectangle, are scattered on the surface in front of the house. The background is a plain, light-colored surface.

SHELTER AND SOFT-SHELTER



Shelter



Winbridge provides shelter services for administrative and regulatory issues in your businesses, allowing you to enter the Mexican market.

This solution is ideal for companies looking to expand into Mexico while minimizing legal and operational barriers, all with the expert support of a trusted partner like Winbridge.

We offer shelter services to help foreign companies set up and operate in Mexico efficiently, without the complexities and risks of managing all the local regulations and administrative tasks on their own.

When a company chooses our shelter service, they can focus entirely on their core business operations, like manufacturing or production, while we handle everything related to the Mexican legal and administrative framework.



Soft-shelter

Winbridge's soft shelter services are designed to provide foreign companies with a seamless transition into the Mexican market.

We offer a **full suite of services, including legal and tax advice, HR support, real estate assistance, and international trade consulting.**

Our expertise in programs like **IMMEX and PROSEC** allows us to help businesses navigate complex regulatory environments and optimize their operations.

With Winbridge, you can rest assured that your entry into Mexico will be smooth, secure, and efficient.





At Winbridge, we offer a comprehensive: shelter & soft shelter service that provides guidance and support to businesses at all stages of their development.

Develop a robust business strategy: We'll help you define your goals, identify the milestones for your project.

Navigate complex business, legal, tax and foreign trade challenges.

Access to valuable resources. Our extensive network of industry, investors, and partners can connect you with the resources you need to succeed.

Build a strong foundation: We'll help you establish a solid foundation for your business by providing guidance on legal, financial, and operational matters.

WINBRIDGE BACKGROUND



Experienced mentors: Our mentors are top of the game with several years of experience in various industries and can offer valuable insights and advice.



Customized approach: We tailor our services to meet the unique needs of each client. “We build to suit”



Proven track record: We have a successful history of helping International businesses and IPOs achieve their goals.



Commitment to your success: We are passionate about helping business and developing business together thrive.

LEGAL

With

SMART

SOLUTION



5 AREAS OF WBG STRENGTH

for “legal services” in Mexico

No. 1 General Consultant for project development.
(Investment in Mexico)

No. 2 TaxStrategy, from Investment overall and tax and
social obligations.
(APA and Transfer pricing)

No. 3 Political advisors and Lobbyists.

No. 4 Foreign Trade Compliance/
Administrative litigation.

No. 5 General Compliance

POLITICAL LEVERAGE AND BUSINESS NETWORK

Winbridge team counts with influential relationships in Mexico and China that facilitate our business operations, including government agencies, companies, and industrial associations, thanks to our 25 years of experience working in the private and public sectors.

We participate as members of the Board in relevant chambers of commerce such as the Mexican Chamber of Commerce in Hong Kong, the Mexico – China Bilateral Committee of the Mexican Council of Foreign Trade, Investment and Technology; and the Mexican Chapter of the Pacific Economic Cooperation Council.



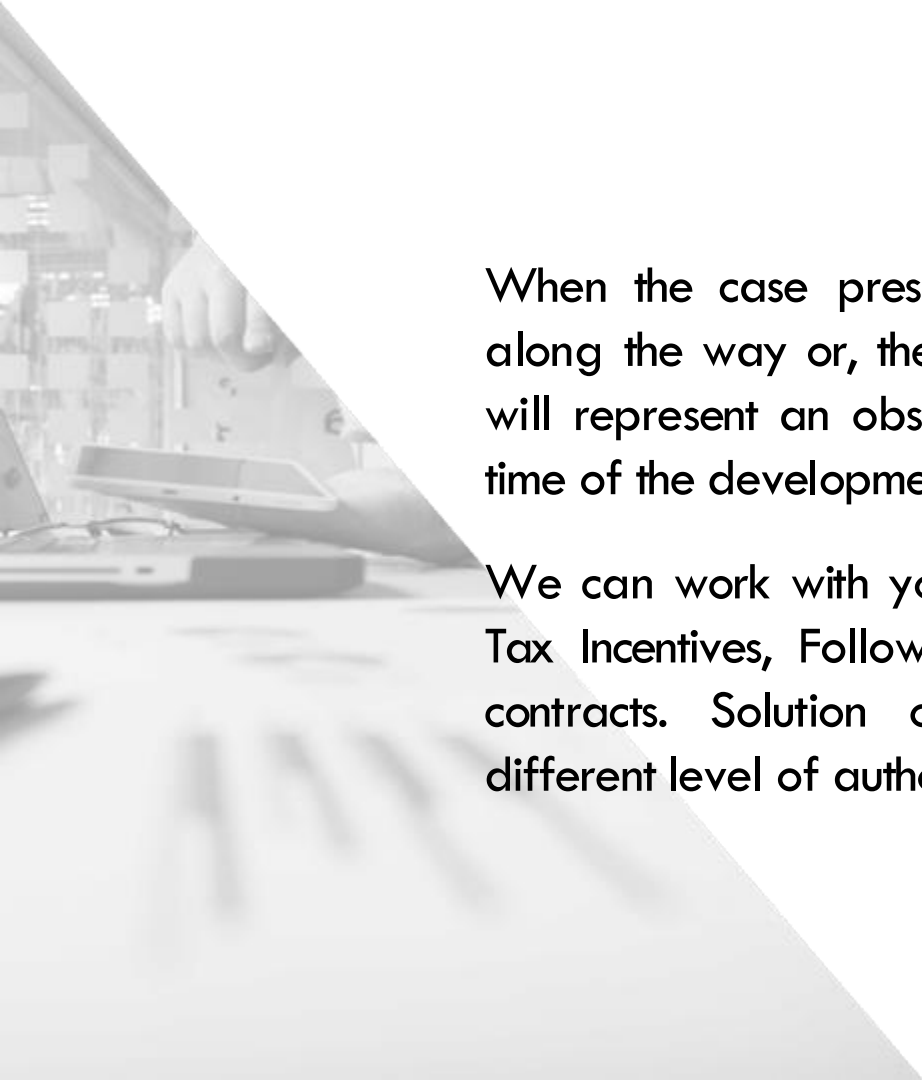
SECRETARÍA DE GOBERNACIÓN
INSTITUTO NACIONAL DE MIGRACIÓN



MEXCHAM
HONG KONG



COMCE



When the case presents itself, you may encounter hurdles along the way or, there will always be new legislation that will represent an obstacle to acquired knowledge over the time of the development of the project.

We can work with you resolving any of those lobbying for Tax Incentives, Follow up and fulfillment of promises and contracts. Solution of controversies and discussion with different level of authorities.



GENERAL COMPLIANCE

Fulfillment of obligations and Duties upon (SAT)

Assessment and capacitation, oriented to satisfy, the necessities and technical hazards related to foreign trade operations in accordance to Mexican Regulation: General consulting, logistics, lobbying, (government relations), and all procedures and services related.

We understand the added value to this specific area of consulting, hence the vital importance for you company to excel within the market. The authority increases regulation over time. With such strict obligations, you need a reliable compliance team ready to work for you.



BUILDING A FACTORY IN MEXICO

Tax Strategy

We have to review the specifics of the project, It can take from 3 to 6 months to develop a functioning plant according to specifications and location of the facility.



WHY IS TAX PLANNING NEEDED?

If you are about to build and develop Real Estate, Such costs are considered Investment and may be matched against Income Tax and other Federal, Local and State Taxation.

EXPATRIATED PERSONAL TAX COMPLIANCE

Regarding the tax services related to the foreign employee assigned to work in Mexico, our services are focused to assure the proper compliance of the tax obligations for both the employee and the company itself.

Obtaining IMMEX Program and VAT Certification

- Beginning foreign trade operations.
- Off-time import of supplies, machinery, office supplies, molds, tools, refurbishment, spare parts needed for the productive process and consolidation of the end product.
- No need to pay compensatory quota for import process.
- IGI (General tax for Import) Exclusion of this payment in some general fractions according to law.
- Obtaining, the Import-Export register permit per sector.
- Possibility of obtaining certification for (VAT) Value added tax, and IEPS (Especial Tax on Production and Services).
- Monetary and commercial benefits according to Foreign Trade Strategy

**FOREIGN
TRADE
COMPLIANCE**

Benefits

TAX additional

- Determination of the tax treatment applicable to each foreign employee assigned to work in Mexico.
- Filing of all type of notices in order to obtain the proper registration of each expat employee upon tax authorities.
- Elaboration and filing of the monthly tax returns applicable for expat employees.
- Elaboration and filing of the annual income tax return for those expats obligated to file annual tax return in Mexico.
- Application to obtain the Mexican tax residency certificate, for those expat employee subject to prove Mexican tax residency in their home countries.
- Filing of the repatriation notices for those expat employees who have concluded with their Mexican assignment.



Contract Manufacturing

Contract Manufacturing

If your company is looking to take advantage of operating in Mexico without the need to establish its own facility, contract manufacturing or sub-contracting is the ideal solution. At Winbridge, we offer contract manufacturing services that integrate your business into our manufacturing network.

This model is particularly beneficial for companies in the early or growth stages that have a developed product and increasing demand but lack the infrastructure to handle higher order volumes. By partnering with Winbridge, you can scale production and reduce costs to meet customer demand, all with a significantly lower capital investment compared to setting up your own facility in Mexico.



Benefits

Focus on core competencies: Allow clients to concentrate on design, branding, and distribution.

Production flexibility: Scale operations up or down without significant investment.

Resource optimization: Leverage existing infrastructure and skilled workforce.

As a trusted **contract manufacturer**, we offer flexible manufacturing solutions tailored to your specific needs. From small-scale production to large-scale manufacturing.

By partnering with us for contract manufacturing, you can reduce costs, improve time-to-market, and focus on your core competencies.

Contract manufacturing in Mexico has grown significantly due to its strategic location, competitive costs, skilled workforce, and favorable trade agreements. Mexico offers access to key markets like the U.S. and Canada through trade deals like USMCA (T-MEC). Its well-developed infrastructure, industrial parks, and tax incentives make it an attractive destination for manufacturing operations.

Mexico's strength in sectors like automotive, aerospace, electronics, and medical devices, coupled with its adoption of advanced technologies and focus on sustainability, further enhances its appeal. The country's stable legal framework and government support provide security and flexibility for companies seeking to outsource production.

Contract Manufacturing Services

- Site selection.
- Leasing.
- Warehousing.
- Stand-alone operations.
- Facilities management.
- Aquisition of existing operations.
- Authorizations and procedures to operate in Mexico.
- Legal advise.
- Supplier network

Contract Manufacturing vs. Shelter

Contract Manufacturing: Ideal for companies seeking production services without operational management.

Shelter: Best suited for companies wanting more control over operations without the complexities of direct establishment.



OUR ADDED VALUE

By combining our expertise, we are able to offer a comprehensive suite of services that addresses the diverse needs of our clients.

Our collaborative approach ensures that we are responsive, agile and able to deliver tailored solutions that drive success.

We prioritize service excellence and strive to exceed customer expectations at every touchpoint.

Our clients benefit from a seamless experience as we integrate our services to deliver cohesive solutions that improve efficiency and effectiveness in time and cost.

Our group's combined knowledge and resources enable us to solve complex challenges and seize new ultimately leading to better outcomes for our clients.



SOME OF OUR CLIENTS

Our group has provided legal and business solutions for the following
amongst others:





WE ARE FULL SERVICE PLATFORM
WE BUILD TO SUIT

我们可以给您提供量身定制

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BUSINESS GROUP
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TIJ - CDMX - MTY- GDL