

# Software Development



# About us

100% Mexican Software development company.

Partners won ExperTIC Challenge by the DGTI of President of Mexico's Office, managed through INFOTEC in Q4-2014

Founded in May 2015

Winners of HechoenMX Challenge by UTIC of President of Mexico's Office in Q4-2015.

Gross revenue increase of over 450% in the first year of operations.



# Memberships



# Who?

**Aftab Hussain** – CTO + **Eduardo Ortiz-Ramírez** – CEO

Irvin Contreras – Junior Developer

Pablo Garay – Web Designer

Ana Ximena García – Art Director

Dulce Tovar – QA Manager (MTY)

Gustavo Reyes – Sr Developer (MTY)

Dulce Rodríguez – Web Designer (MTY)



# Who?

Hernán de la Rosa – Operations Manager

Adrián López - Sales Manager

Cristian Morales – Business Analyst Sr

Bertha Pérez – Business Analyst Sr

Ivonne López – Accounting

Beatriz Peralta – Legal

Olivia de los Cobos - Human Resources



# Aftab Hussain

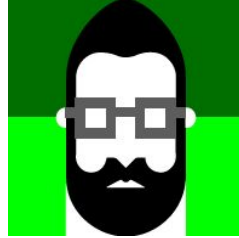


Fullstack developer, passionate about information technologies and object oriented programming, his bachelor's degree at Instituto Politecnico Nacional as a Computational Systems Engineer and his master's degree in Computer Technology (Pattern recognition) have allowed him to develop projects that require solutions to highly complex problems, allowing him to think beyond code and programming and dwelling into the foundations and concepts of Computer Science. He is very fond of challenges, undertaking the development of REST APIs and Single Page Web Applications. He has a solid knowledge of several programming languages such as C, C++, Java, Python, PHP, Ruby, Javascript, database management languages like MySQL, Redis, MongoDB and Frameworks such as Django, Ruby on Rails, Laravel, Angular.js. He is CTO at We Are The Robots Inc.

**Aftab uses engineering and programming as tools to solve problems, optimize processes and change the world.**



# Eduardo Ortiz Ramirez



Practical, logical and methodological designer, thinker of languages, structures and routes, developer of digital projects and experiences; An abstract and pragmatic thinker, specialized in the intersection between design and technology, is meaning, interactions and affinities. He has leaded web, multimedia and audiovisual design projects, solving communication problems using information technologies for clients such as: Presidencia de la República, UNO Internacional, AdAstra International Inc., Café Punta del Cielo, GS1 México, every one so different in the creative realm and so complex in it's requirements that he has been motivated to keep on learning and practicing his whole knowledge. In late 2014 he partners up with Aftab Hussain and fund their first technology company: We Are the Robots Inc, where he currently holds the CEO position.

**Eduardo utilizes design as a system to increase value, make people's life better, and change the world.**



# What?

We create digital products that solve complex problems, with a disruptive approach, developing information systems based on web technology.





# How?

Business Process Model Notation

UX + UI Design

User Story Mapping

Scrum + Kanban

SOLID / OOP Development

Git-flow Version Control



# How else?

Cloud Infrastructure

Continuous Integration

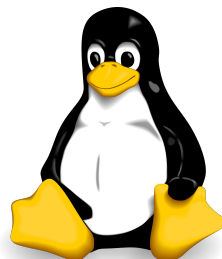
Quality Assurance

Deploy and configuration

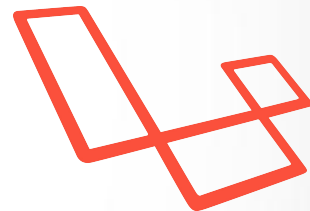
Support and maintenance



# Which?



# Which?



# Which?



# Where?



# Solutions

Fullstack Web Development

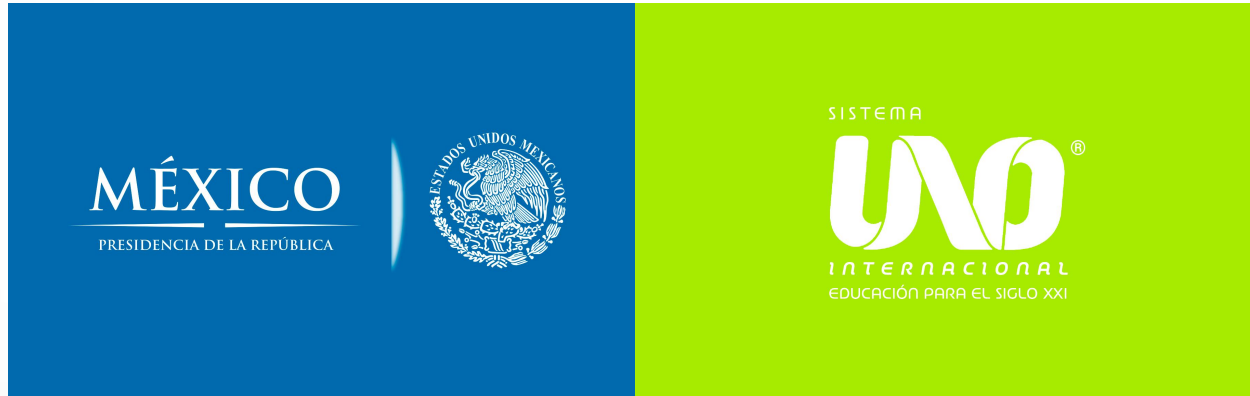
RESTful APIs

Web Applications (Single Page / Traditional /  
Mobile)

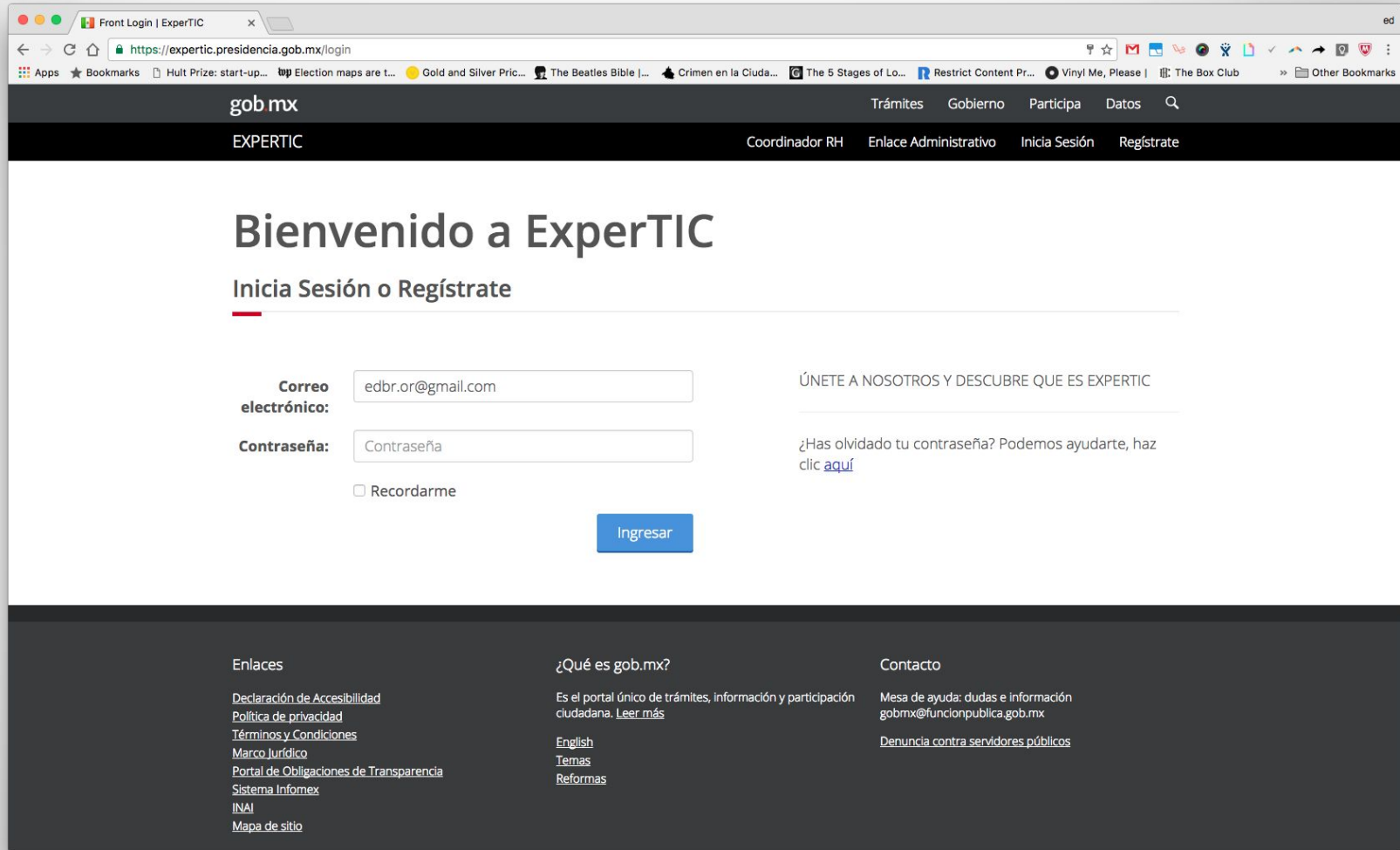
Websites (Landing Pages / CMS / eCommerce)



# Clients







Hecho en Mx

159.203.192.193/#/

Apps ★ Bookmarks Hult Prize: start-up... Election maps are t... Gold and Silver Pric... The Beatles Bible |... Crimen en la Ciuda... The 5 Stages of Lo... Restrict Content Pr... Vinyl Me, Please | The Box Club » Other Bookmarks

gob mx

Trámites Gobierno Participa Datos

HECHOENMX

Busca convocatorias, startups, etc...

Acceso Registro

Se encontrarán 44 resultados.

Alfabético Recientes

**Iuistovar**

adssadsad

Ubicar Agregar Mensaje Info

**Salvador**

Hola

Ubicar Agregar Mensaje Info

**Laura González**

Registro de usuario

Ubicar Agregar Mensaje Info

**Ismael Goneta Mosnea**

Interesado en desarrollo de proyectos de tecnología

Ubicar Agregar Mensaje Info

**Luis Tovar**

QA

Mapbox

General Escobedo

Apodaca

San Nicolás de los Garza

Monterrey

Santa Catarina

San Pedro Garza García

Benito Juárez

Reserva Natural Estadal Sierra de las Mitras

Monumento Natural Cerro de la Silla

Nivel 1 | SoyE

soye.unoi.com/#/levels/1

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**soye**

Home Niveles Bitácora Proyectos Showroom Sugerencias Didácticas Planificación Fundamentación ? Ayuda

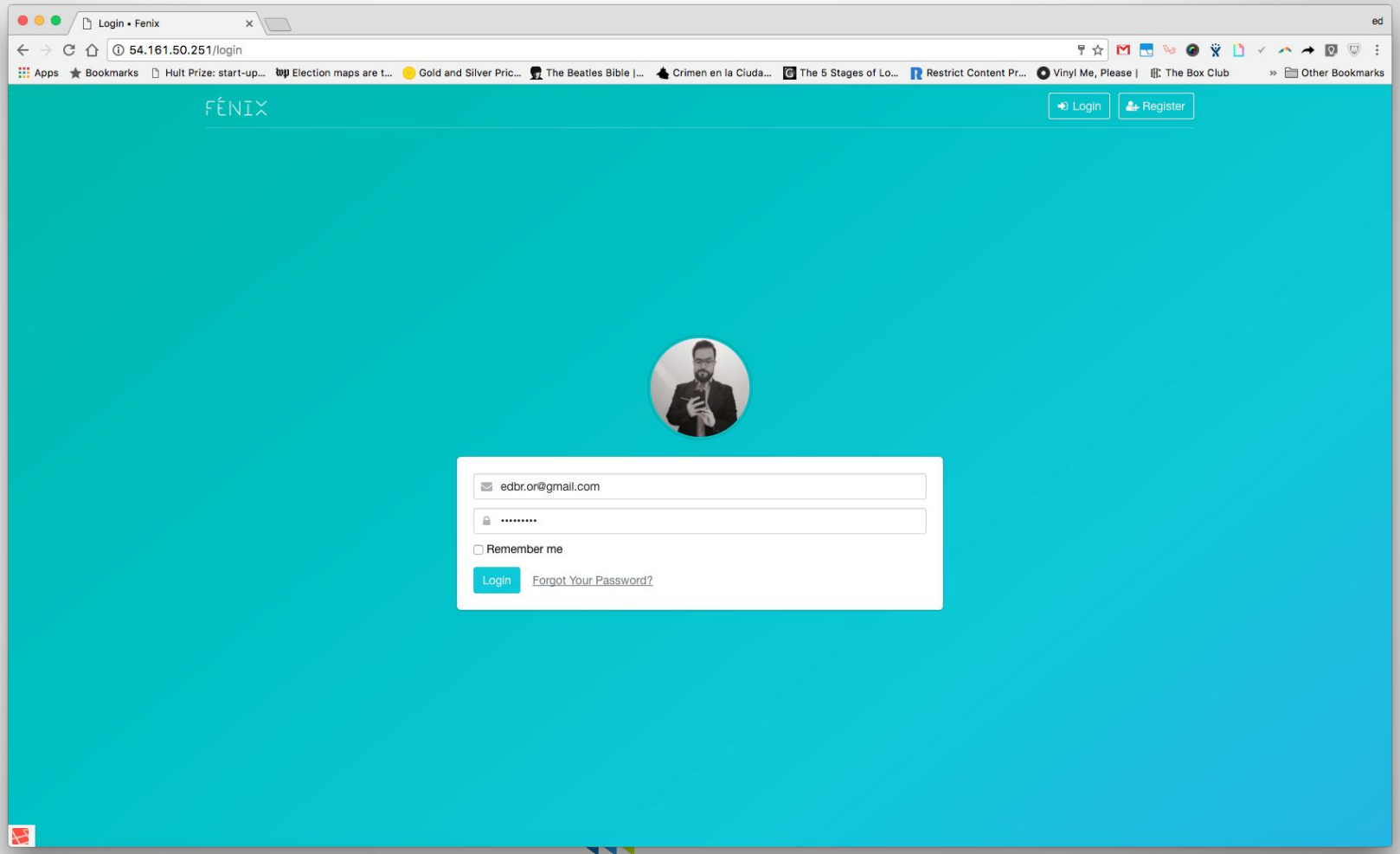
## acceso nivel 1.

Nivel 1 - Despierta tu yo emprendedor

Mi > Nivel > 1

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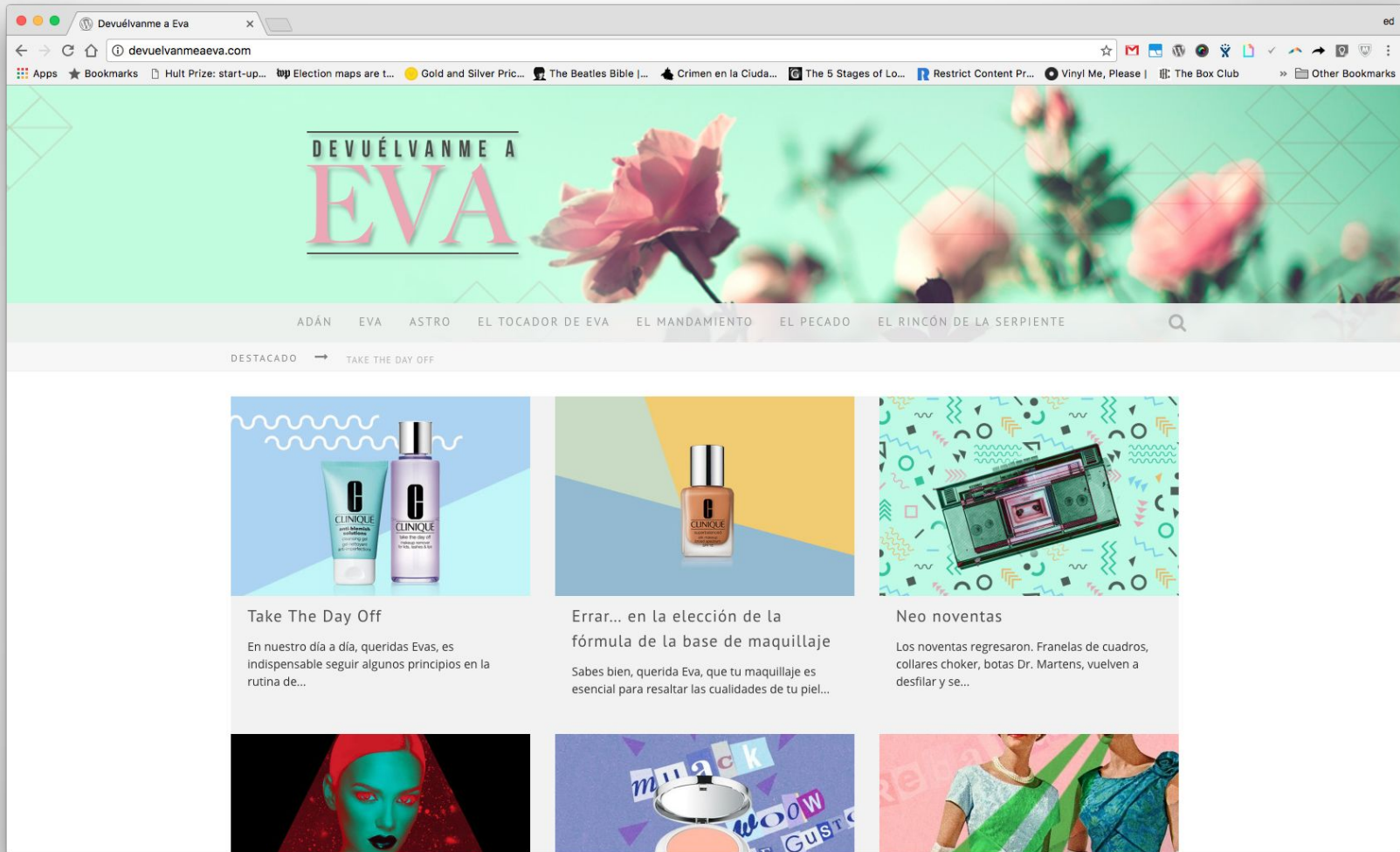
UNO



# Clients





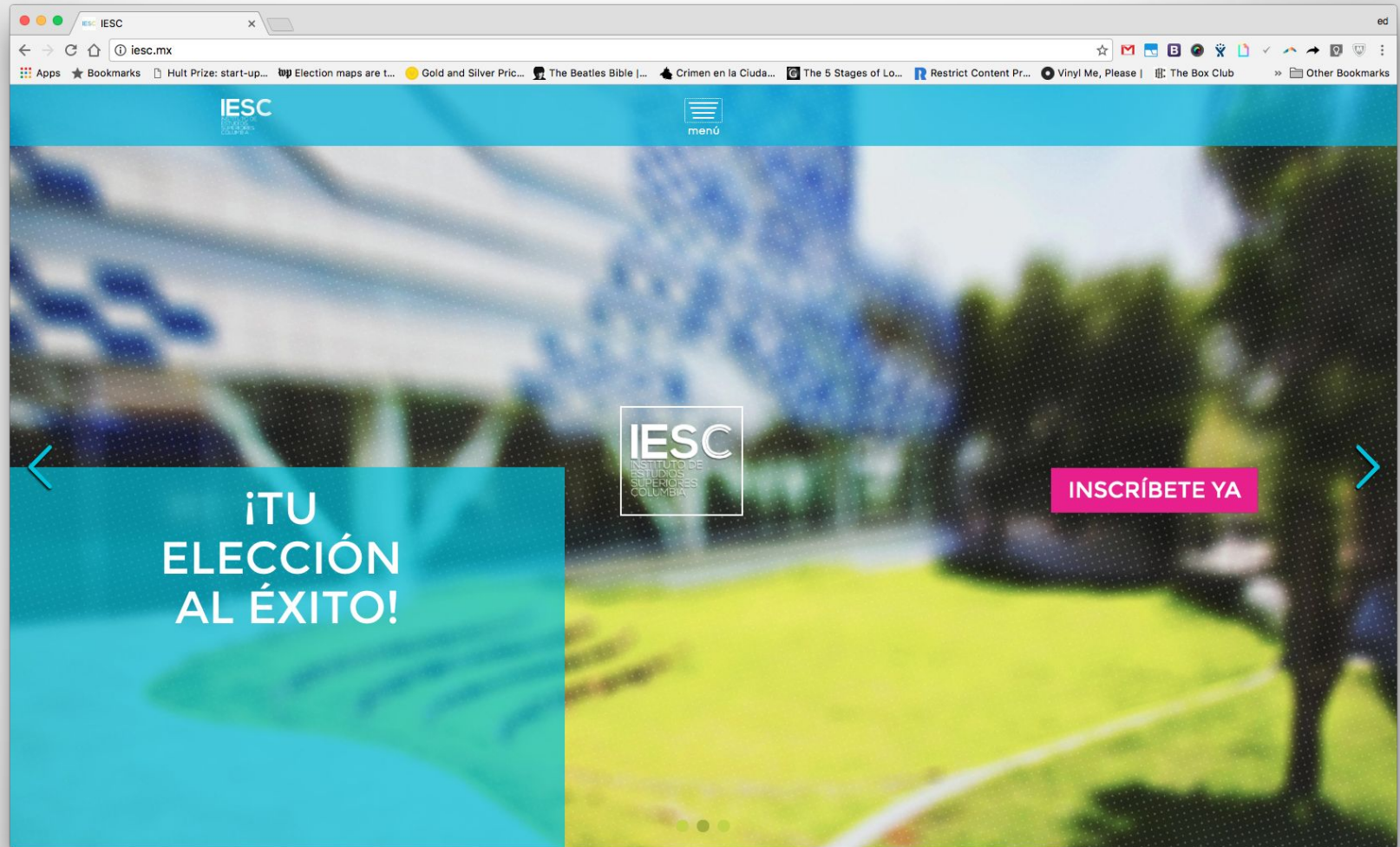


# Clients









# Clients





RECETAS

VIDEO RECETAS



TIPS

NUTRICIÓN

CONTACTO



# THANK YOU!

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