

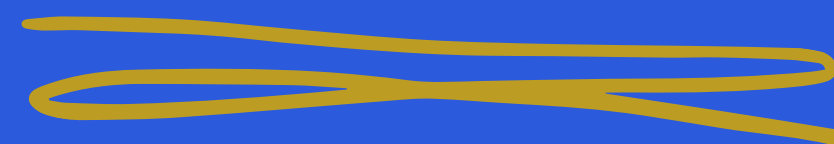


Vision LATAM.

Where Global Deals Drive Local Impact

Shared Value Creation Platform:

Expand-Connect-Profit-Impact



The Utopia

Introducing: **Vision LATAM**

An Impact-Driven platform connecting Asia-LATAM business, with built-in ESG/CSR contribution on every deal.

The Opportunities:

- **Connection Barriers:** Limited trusted channels for SMEs* and entrepreneurs to find verified partners across regions.
- **Fragmented Trade:** Language barriers, opaque markets, trust deficits.
- **Superficial ESG/CSR:** 78% of businesses want measurable impact but lack tools (McKinsey 2024).
- **Missed Opportunity:** \$300B+ Asia-LATAM trade potential (IDB, ECLAC*), yet SMEs capture <15%.

*SME's: Small & Medium sized enterprises

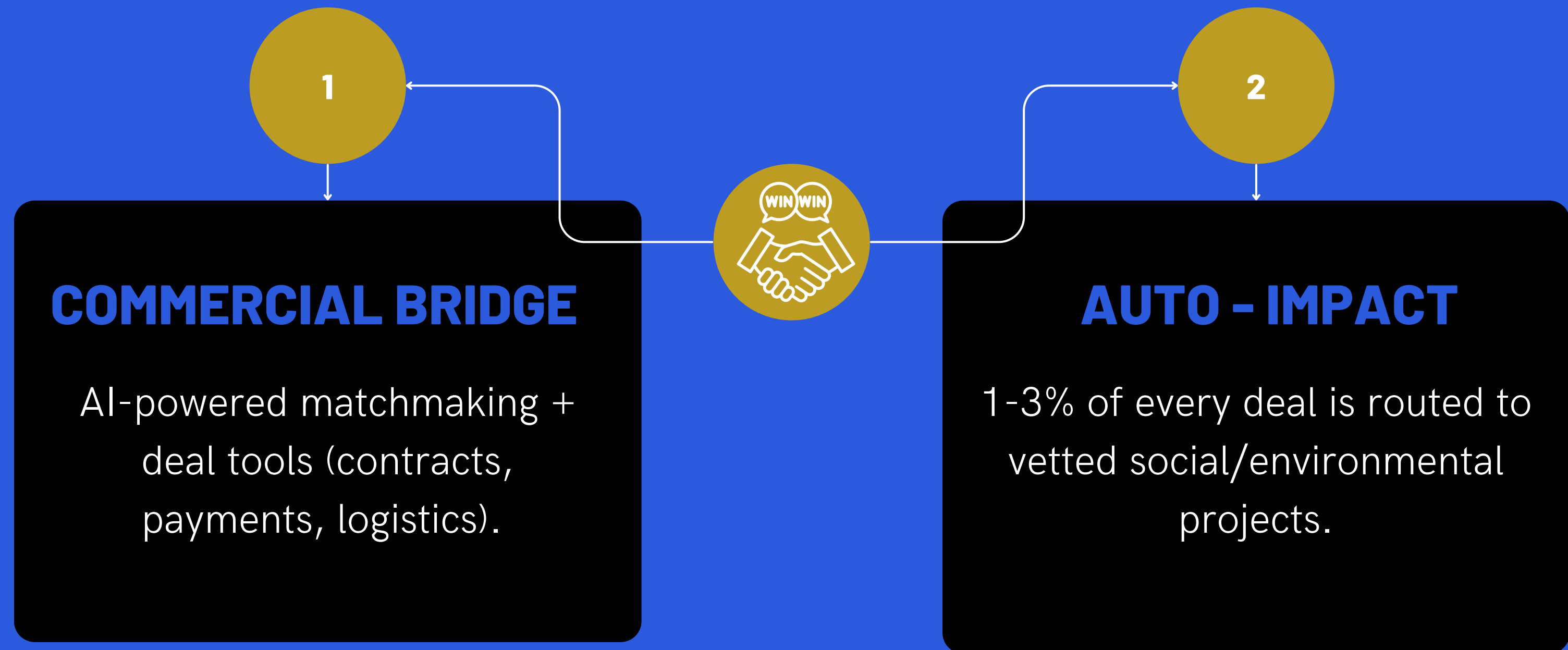
*CSR/ESG: Corporate Social Responsibility/ Environmental Social & Governance Criteria

*IDB: Interamerican Development Bank

*ECLAC: economical Comission For Latin America

Our Dual Solution:

Two Pillars, One Platform



Unique Value Proposition

For Businesses – For ImpactBridge

Access to pre-vetted partners + risk-reduction analytics.

Multi-stream revenue + sticky user retention (purpose-driven).

Reputational Equity*: "Impact Verified" badge + custom ESG reports.

Financial and social results panels with KPI's

Business Model

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Transaction Fees

3-5% on closed deals (core revenue)..

Logistics Services

Fee per B2B event (e.g., \$15K for a Mexico-Vietnam delegation).



Tiered Subscriptions

1. Basic (free): Profile + match alerts
2. Gold (\$99/mo): Advanced analytics, priority support.
3. Platinum (\$499/mo): Curated trade missions, impact reporting.

Ads/Sponsorships

Service providers (legal, translation) pay for visibility.

Target Market



| SEGMENT | SIZE | FOCUS |
|-------------------------------------|--------------|---------------------------------------|
| TAM (Total Adressable Market) | 50K+ SMEs | Export-ready LatAm/Asia SMEs. |
| SAM (Serviceable Adressable Market) | 8K companies | Revenue >\$5M, ESG-committed |
| SOM (Serviceable Obtainable Market) | 500 Users | Pilot industries: Agri-tech, textiles |

Early Validation

Key Validation Metrics (Pilot Design 6–8 months)

| KPI | PILOT TARGET | ACHIEVE RESULT |
|-----------------------|---------------|------------------------------|
| Successful Match Rate | 40% | 52% (8 matches/15 companies) |
| Close Deals | \$1.5M | \$2.2M |
| Platform Commisions | 3.5% per deal | \$77,000 |
| Impact Funding | 2% per deal | \$44,000 |
| User Satisfaction | 7/10 | 8.3/10 |

\$2.2M deals closed → \$88K fees + \$44K impact funding (15 companies).

Validation Evidence

| KEY DOCUMENTS |
|------------------------------|
| Letters of Intent (LOIs) |
| Impact Verifier Partnerships |
| User Testimonials |

Technology Edge



AI Matchmaking

Sector-specific algorithms (e.g., matching Korean EV buyers with Chilean lithium suppliers).



Impact Tracker

Real-time dashboards showing project impact (e.g., "Your deal funded 5,000 meals").



Security

Blockchain for contracts + fund traceability.



Traction & Projections

We are seeking strategic partners and funding to scale our technology, marketing and global reach. Our goal: 10,000 users within 5 years and to turn every business deal into a meaningful contribution to society.

1. Traction

Current Validation

- 500 users in Year 1.
- \$1.5M in revenue, broken down as:
 - 70% from transaction fees.
 - 20% from subscriptions.
 - 10% from logistics.
- Year 3 projection: 3000 users, \$18M in revenue, and \$1M+ in impact funding.

2. Strong Unit Economics

The numbers speak for themselves

- CAC (Customer Acquisition Cost)= \$800
- LTV (Lifetime Value)= \$9,000
- LTV/CAC (Payback ratio)= 11.25x

For every dollar we spend to acquire a user, we generate over \$11 in return. High efficiency. Scalable impact.

Measurable Impact

For Every \$10k Deal:

Environmental:

- 5 tons of CO2 offset
- 100 trees planted
- 500 kWh of renewable energy generated via solar/wind projects.

Social:

- 50 hours of vocational training provided
- Primary healthcare access for 30 children in rural or vulnerable zones.
- Free WI-Fi & digital access points for 1 rural or community center.

Verified by:

- Sustainalytics, UN Global Compact or Local partners.

Impact is not just a promise—it's measurable, certified, and built into every transaction.

Why Now?

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01

ESG Mandates:
85% of S&P 500 now
have ESG targets
(BlackRock 2025).

02

Trade Surge:
Asia-LatAm digital trade
growing at 12% CAGR*
(eMarketer).

03

Gen-Z/Millennial B2B:
70% prefer brands with
provable impact (Deloitte
2024).

*CAGR: Compound Annual Growth Rate



The Platform where Legacies Meet

**“We are at the intersection of three
unstoppable forces”:**

1. Rising ESG mandates from Global Corporations.
2. Explosive Asia-LatAm trade growth.
3. New generation of decision-makers demanding impact.

Funding Ask

Total Cost of the Project : \$800K USD

SEED ROUND:

- 1º Phase: Pilot Design and Web page
- 2º Phase: APP + AI + Blockchain Technology
- 3º Phase: Marketing and Growth

ALLOCATION:

- 50% Product dev (API integrations, mobile app).
- 30% Growth (sales teams in Singapore, China, Mexico, Brazil, Argentina).
- 20% Marketing (sector-specific webinars, impact certification).

The future We're Building

Vision Asia-LaTam is more than a business platform.

“We are unlocking a new kind of trade – one where economic growth is directly tied to measurable social and environmental impact.

With every deal, we don't just move goods. We shape a more inclusive global economy”.



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Now, We're Inviting You to Join Us

Join us as a seed investor, and help scale a movement that connects Latin America and Asia through purpose-driven innovation.

Thank you. Let's talk!
