



For Today Since 1963

VIFON. AUTHENTIC FLAVORS OF VIETNAM



VIFON WAS FOUNDED IN 1963 NOW EXPORTED TO OVER 100 COUNTRIES

- The **VIFON** brand is the first to create and commercialize instant Pho in Vietnam. **VIFON** instant soups and dishes are distinguished by the characteristic and original taste of wheat or rice noodles, the intense aroma of the spices used, as well as the convenience of preparation and the guarantee of a delicious meal.
- The wide portfolio of the **VIFON** brand present on the US market consists mainly of popular instant soups and dishes in foil, cups and bowls.
- The **VIFON** brand also offers its consumers sauces with the addition of chili, which is constantly strengthening its position in the Asian cuisine sauces category, and snack products.





CERTIFICATIONS

Our commitment to excellence is validated by globally recognized certifications. These certifications ensure the quality, safety, and ethical production of our products, reflecting our dedication to meeting international standards and customer expectations.



VIFON has quality management
system certification



PRODUCTION

- 2 main factories in the North and South of Vietnam
VIFON can meet all of your big order demands at the highest quality standards.
- 3 main categories:
Instant Rice Noodles – Instant Noodles - Seasonings



- The factory in the South of Vietnam
- Site area: 67,000 m²



- The factory in the North of Vietnam, inaugurated in 2017
- Investment: USD 35 million
- Site area: 50,000 m²



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PRODUCTION OF RICE NOODLES

We focus on providing products that are not only delicious, but also nutritious balanced with our retort sterilization technology:

- ☐ Products with plant-based protein source
- ☐ Products with real meat
- ☐ Products with real fish, real seafood



All of VIFON's rice noodles are steam-cooked and non-fried, with low fat content. From 2019, VIFON is the first company in Vietnam to produce fresh steam-cooked wheat noodle.

RETORT STERILIZATION





PRODUCTION OF WHEAT NOODLES

The production process at VIFON combines traditional recipes with modern technology, ensuring authentic flavors and high-quality products.

The factory adheres to international food safety standards, with every stage of production carefully monitored and controlled.

By choosing VIFON products, consumers can be confident that they are enjoying the authentic taste of Asia, supported by decades of experience and a passion for creating the highest-quality noodles.





INSTANT WHEAT NOODLES

VIFON has been an expert in the production of instant wheat noodles since 1963. We offer a wide range of instant products. VIFON's flavour profiles appeal to a wide variety of consumers globally.



Wide range of flavours: Golden, Curry, Chicken, Spicy tomato and many others
Packages: foil 60-70g



INSTANT WHEAT PREMIUM NOODLES

Discover the unique range of Premium wheat noodles with original Thai, Chinese, Vietnamese, Japanese flavors.



Packages: foil 80g



INSTANT RICE NOODLES – PHO

Discover the unique taste of VIFON rice noodles PHO inspired by the most popular traditional Vietnamese dish. The combination of aromatic spices: star anise, cinnamon, cloves, chili, dried coriander with beef or chicken flavour broth and gluten free rice noodles ensure a warming soup full of sensations for the palate.



Available flavours: Chicken, Beef, Vegetarian, Sour & Spicy / Packages: foil 60-65g, cup 60g, bowl 70g



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INSTANT NOODLES IN CUPS



Available flavours: Golden Chicken, Curry, Moroccan Chicken, Indian Curry, Tom Yum
Packages: cup 60-67g



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DISHES IN A LUNCH BOX

WITH RICE NOODLES



WITH WHEAT NOODLES



Packages: paper box 85g



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SAUCES AND SNACKS

MANY INTERESTING FLAVOURS
IN VIFON SAUCES



For example: chilli, sweet chilli, sweet and sour
Packages: bottle 100g, 230g, 250g, 700g

EXCELLENT SNACKS WITH ASIAN FLAVOURS



For example: Mild, Hot, Curry, Wasabi flavours
Packages: foil 100g



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INNOVATION PRODUCTS

INSTANT NOODLE DISHES



Packages: foil 90g

SOUPS FOR COOKING



Packages: foil 105g

INSTANT NOODLE SOUPS IN VIETNAMESE STYLE



Packages: foil 58g, 65g



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DISPLAYS, PACKAGES

Easy, effortless solutions of displays on the shelves.
We package and sell only the high-quality products
to ensure that our customers consume the original taste of Asia.





CUSTOMERS WORLDWIDE





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THANK YOU FOR ATTENTION!

