







Proud of quality almost 60 years













INTRODUCTION

- cuisine is based on rice products including "Phở", "Bún", "Miễn", "Hủ Tiêu" and so on. Especially, Pho, a traditional and famous dish - has become a signature of Vietnam culinary culture, proudly being exported all over the world. Today, many kinds of Vietnamese noodles are produced in the form of instant
 - noodles, which helps cooking process become much more convenient and time-saving.
 - Almost 60 years of development, VIFON is not only a strong and famous brand in Vietnam market, but also asserts itself in the international market. Currently, VIFON Pho has been exporting to over 100 countries, including markets with very strict quality requirements such as the United State, Australia, Japan, Korea and the European Union.
- 1963: Established since 1963, VIFON CORPORATION (VIFON) is a pioneer in the food & instant food industry in Vietnam. For more than 60 years, VIFON has exported to over 100 countries around the world, including markets with strict quality requirement such as the United State, Japan, Korea, Australia and the European Union. VIFON is certified with quality management system ISO 9001:2008, ISO22000, HACCP, FDA, IFS Food, RSPO, SMETA. VIFON's products has achieved Golden Laurel Award in Poland for 20 consecutive years, "High-quality Vietnamese goods" title for 28 consecutive years, the award "Best Instant Noodle in Vietnam" in 2010, etc.
- 1963: Established since 1963, VIFON CORPORATION (VIFON) is a pioneer in the food & instant food industry in Vietnam, initiating the trend of commercializing traditional dishes such as 'Phở', 'Bánh Đa Cua', 'Hủ Tiếu', 'Bún Bò Huế'. With consumer's health centric philosophy in more than 60 years. VIFON commits to not using synthetic colors and focuses on product quality, certified with quality management system ISO 9001:2008, ISO22000, HACCP, FDA, IFS Food, RSPO, SMETA. Creating the foundation for VIFON's product to export to over 100 countries around the world, including markets with strict quality requirement such as the United State, Japan, Korea, Australia and the European Union.
- 1990s: VIFON was a household name in Vietnam, producing popular items like instant noodles and condi-ments. Recognizing international potential, we began. exporting the first containers to the world in 1990.
- 1996: VIFON made history as the first company in Vietnam & whole world to produce instant "Pho" rice noodle, a beloved national dish. This innovation expanded our product range and made "Pho" more accessible to a wider audience

- Vietnam is one of the largest producers of rice in the world and Vietnamese 2003: VIFON continued to push boundaries with the launch of the "HOANG" GIA" line with real meat in 2003. Utilizing RETORT technology, these products preserved real meat, fish & seafood flavor and nutrition without preservatives. This advancement aligned with the growing consumer demand for healthier and more natural food options.
 - 2005: VIFON became a 100% private capital company. This change improved our operational efficiency and man- agement structure, positioning us for future growth and innovation in a competitive market.
 - 2010: In August 2010, VIFON Instant Pho noodles, became the first Vietnamese product nominated in the IUFOST Global Food Award Top 10 products in "Industrial- ization of traditional product category, held in South Africa.
 - 2012: Continuing the aforementioned success, in 2012, VIFON Hoang Gia Instant Brown Rice Noodles With Crab surpassed many products from other developed countries to receive the IUFOST Global Food Award 2012.
 - 2013: VIFON was granted the highest First Class Labour Medal by Vietnam government in 2013.
 - 2016: VIFON was recognized & certified by Vietnam Gov- ernment as a "National Brand"
 - 2017: In December 2017, VIFON inaugurated new factory in Hai Duong with modern and automatic production lines.
 - 2020: VIFON had established a global presence, export- ing products to over 100 countries. This international expansion solidified our position in the global market and significantly contributed to the national economy by promoting the Vietnamese international brand.
 - 2021: VIFON achieved a remarkable milestone by export-ing 1 billion "VIFON MADE IN VIETNAM" products inter- nationally in 5 years.
 - 2022: VIFON solidifies its dominance in Poland, as No.1 Brand in Instant Noodies and Sauces Category in Poland for many years
 - 2023: VIFON marked its 60th anniversary, celebrating six decades of dedication to healthy, convenient & high quali- ty food products. This milestone not only commemorated past achievements but also charted a course for future success.
 - 2023: VIFON marked its 60th anniversary, celebrating six decades of dedication to healthy, convenient & high quali- ty food products. In this year, VIFON has also achieved Golden Laurel Award in Poland for 19 consecutive years, High-quality Vietnamese goods for 27 consecutive years. This milestone not only commemorated past achievements but also charted a course for future success.

ACHIEVEMENTS AND HONORS















Vietnam National Brand title



02 Global Food Awards by IUFOST



Golden Laurel Award in Poland for 20 consecutive years

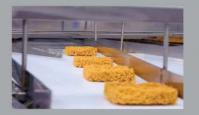


High-Quality Vietnamese Goods title for 28 consecutive years

VIFON FACTORIES











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Rice No	odles Products
01 - 02	Bag Vietnamese Style Instant Rice Noodles
03	Bag Instant Rice Noodles
04	Cup Instant Rice Nooldes 60 g
05	Bowl Vietnamese instant Rice Noodles 70 g
06	Lunchbox Instant Rice Noodles 85 g
07	Premium Bowl Instant Products 120 g
08	"Dragon Court" Instant Rice Noodle
09	Hoang Gia Instant Rice Noodles
10	Instant Brown Rice Noodles 60 g/ 120 g/125 g
11	Instant Bean Thread 50 g/ 58 g/105 g
12	Bowl Instant Porridges With Meat 50 g /120 g
13	Bag Instant Porridges With Meat 70 g/80 g
14	Bag Dried Rice Noodles 200 g/300 g/400 g/500 g
Wheat	Noodles Products
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24	High Quality Fresh Noodles 70 g
25	Instant Snack 40 g
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34	Kimchoo Products
35	Tokyoto Products

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Vietnam is one of the largest producers of rice in the world and Vietnamese cuisine is based on rice products including "pho", "bún", "miến", "hủ tiếu" and so on. Especially, Pho - a traditional and famous dish - has become a signature of Vietnam culinary culture, proudly being exported all over the world.

Today, many kinds of Vietnamese noodles are produced in the form of instant noodles, which helps cooking process become much more convenient and time-saving.

Almost 60 years of development, VIFON is not only a strong and famous brand in Vietnam market, but also asserts itself in the international market. Currently, VIFON Pho has been exporting to over 100 countries, including markets with very strict quality requirements such as the United State, Australia, Japan, Korea and the European Union.















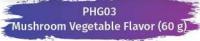














PHL02





PHL01 Beef Flavor In Block (60 g X4)

BAG VIETNAMESE STYLE INSTANT RICE NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
Bag Vietnamese Style Instant Rice noodles 60 g	24 bags	1579	3918
Vegetable flavor 65 g	30 bags	2397	5821















HTG01 "Phnom Penh" Style (60 g)







HTG02 Stewed Beef Flavor (65 g) HTG03 Pork Ribs Flavor (65 g)

HTG04 Vegetarian (65 g)

BAG INSTANT RICE NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
"Phnom Penh" Style 60 g	30 bags	1942	4820
Stewed Beef Flavor 65 g	18 bags	2273	5438
Pork Ribs Flavor 65 g	30 bags	1520	3691
Vegetarian 65 g	30 bags	1520	3691















BAG INSTANT RICE NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
Beef Flavor 65 g	30 bags	1520	3691
Pork Flavor Soup 65 g	16 bags	2273	5438
Shrimp Flavor 65 g	30 bags	1486	3556
Sour Crab Soup 80 g	30 bags	1520	3691































ITEM CODE	UNITS/CITY		OF CARTONS ITAINER
		20'DC	40'HC
Noodle in Cup 60 g	24 cups	1172	2803

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• Developing from Instant rice noodles in bags, Instant rice noodles in bowl will bring more convenience to consumers' meals.

ITEM CODE	UNITS/CTN	QUANTITY O IN CONT	
		20'DC	40'HC
Rice noodle in Bowl 70 g	12 bowls	1481	3545







PHT03 Vegetarian (70 g)















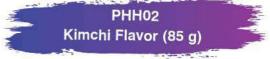
LUNCHBOX INSTANT RICE NOODLES 85 g

Developing from Instant rice noodles in bags, Instant rice noodles in box will bring more convenience to consumers' meals.









NITS/CTN		OF CARTONS ITAINER	
	20'DC	40′HC	
8 boxes	3022	7339	
	8 boxes	20'DC	







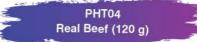








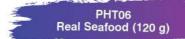






Real Chicken (120 g)





















PREMIUM BOWL INSTANT PRODUCTS 120 g

ITEM CODE	UNITS/CTN	QUANTITY C IN CON 20'DC	OF CARTONS TAINER
		20'DC	40′HC
Real Beef/ Chicken 120 g	12 bowls	1489	3563
Real seadfood 120 g - Real fish 120 g	36 bowls	431	1032
Shiitake Mushroom Instant Bean Thread 120 g	36 bowls	431	1032
Crab Instant Bean Thread 120 g	36 bowls	431	1032









For Today Since 1963

































"DRAGON COURT" INSTANT RICE NOODLES

















HGG02 Real Chicken (120 g)







HGG04 Instant Bean Thread With Minced Pork (105 g)



HGG03 **Instant Bean Thread** With Crab (105 g)

HOANG GIA INSTANT RICE NOODLES 120 g

ITEM CODE	UNITS/CTN	IN CON	Y OF CARTONS ONTAINER	
		20'DC	40′HC	
Hoang Gia Instant Bean Thread with Crab 105 g	18 bags	1564	3743	
Hoang Gia Instant Rice Noodles 120 g	18 bags	1628	3895	









For Today Since 1963



BDG01 Crab Flavor With Real Meat (120 g)



BDG02 Crab Flavor (60 g)



BĐG03 Crab Flavor (60 g)



BĐG05 Crab Flavor (60 g)





BĐG04 Shrimp Flavor (60 g)



BĐT01 Real Crab (125 g)

INSTANT BROWN RICE NOODLES 60 g/ 120 g/ 125 g

ITEM CODE	UNITS/CTN		OF CARTONS ITAINER
0.0000000000000000000000000000000000000		20'DC	40′HC
Instant Brown Rice Noodles Crab Flavour 60 g	14 bags	2825	6810
Instant Brown Rice Noodles Crab Flavour 60 g	30 bags	1360	3254
Hoang Gia Instant Brown Rice Noodles With Crab 120 g	18 bags	1628	3895
Instant Brown Rice Noodles with Crab 125 g	12 bowls	1489	3563







































INSTANT BEAN THREAD 50 g/ 58 g/ 105 g

ITEM	UNITS/CTN		OF CARTONS ITAINER
		20'DC	40′HC
Instant Bean Thread 50 g	24 cups	1564	3743
Instant Bean Thread Chicken Flavor 58 g	18 bags	2273	5479
Instant Bean Thread 58 g - 60 g	74 bags	1750	4188
Bowls with Crab 105 g	12 bowls	1488	3562









For Today Since 1963





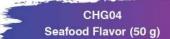


























CHT04 Crab Paste (120 g) BOWL INSTANT PORRIDGES WITH MEAT 50 g /120 g













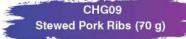














CHG07 Real Shiitake Mushroom (70 g)













ITEM CODE	UNITS/CTN		OF CARTONS ITAINER
		20'DC	40′HC
Bag Instant Porridges With Meat 70 g	50 bags	1181	2827
Bag Instant Porridges With Meat 80 g	12 bags	1341	3232

BAG INSTANT PORRIDGES WITH MEAT 70G/80G

With natural rice derived ingredients, VIFON instant porridge provides quick and nutritious meal.



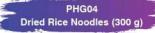














PHG08 Premium Rice Noodles (400 g)







PHG06 Dried Rice Noodles (500 g)



PHG07 Bong Lua Vang (500 g)



BDG02 Dried Brown Rice Noodles (300 g)



MKG01: Glass Noodle (210 g)



BDG02 Dried Brown Rice Noodles (300 g)



PHG01 Rice Noodles with Sweet Potato (200 g)



PHG02 Dried Red Rice Stick Noodle (200 g)

BAG DRIED RICE NOODLES 200/300/400/500g

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
standarde de la control de la esta en la esta el control de la esta el control de la esta el control de la esta		20'DC	40'HC
Dried Rice Noodes 500 g/ Dried Rice Noodle			
Small Size 1mm 500g	20 bags	367	879
Bong Lua Vang 500 g	24 bags	368	879
Dried Rice Noodles 300 g	30 bags	493	1180
Glass Noodle 210g	12 bags	1058	2551
Dried Rice Noodle 200g	12 bags	2336	5623





















BAG INSTANT NOODLES 75 G

ITEM CODE	UNITS/CTN		OF CARTONS	
100 fr 100 CS (1) 45 1 S (1) 1 5 CS (1) 1 5		20'DC	40'HC	
Bag Instant Noodle 75 g	30 bags	1958	4685	









For Today Since 1963



MIG07 Beef Flavor (60 g)



MIG08 Chicken Flavor (60 g)



MIG09 Shrimp Flavor (60 g/ 70 g)









MIG013 Beef Flavor (70 g)



MIG014 Chicken Flavor (70 g)



MIG15 Duck Flavour (70 g)

BAG INSTANT NOODLES 60/70 g (EU STYLE)

ITEM CODE	UNITS/CTN	QUANTITY OF CARTO IN CONTAINER	
		20'DC	40′HC
Bag Instant Noodle 60 g-70 g	30 bags	1813	4338















MIG20 BEEF FLAVOR (70 g)

() VIFON

Chicken Flavor Asian Style Instant Noodles

BAG INSTANT NOODLES 70 g (ASIAN STYLE)

 With delicious chewy strands, the pleasant flavours and tasty soup, the product offers consumers an appetizing and hard-to-resist noodles bowl. Especially the product is made without adding synthetic colors.







MIG24 SHRIMP FLAVOR THAI STYLE (70 g)

K C	DREAN STYLE	= (70 g)
UNITS/CTN		OF CARTONS NTAINER
	20'DC	40′HC

MIG23 KIMCHI FLAVOR

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
MIG20, MIG21, MIG22 Bag Instant Noodles 70g (Asian Style)	30 bags	1806	4323
MIG23, MIG24 Bag Instant Noodles 70g (Asian Style)	30 bags	1761	4214



MIG22 HOT & SOUR SHRIMP FLAVOR (70 g)

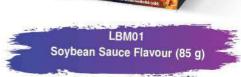




















LUNCH BOX WHEAT NOODLE

ITEM CODE	UNITS/CTN		OF CARTONS ITAINER
		20'DC	40′HC
Lunch box wheat noodles 85 g	8 boxes	3022	7339











































BAG INSTANT NOODLES 70/80/90 g

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
MRG01-MRG02 Premium noodles 80 g	20 bags	3022	7339
MRG03-MRG04-MRG05 Premium noodles 90 g	18 bags	2314	5537
MRG06-MRG07 Noodles 70 g	24 bags	2917	6979
MIK01 Noodles 80 g	12 trays	1944	4780





















INSTANT NOODLE DISHES 97 G

ITEM CODE	UNITS/CTN	QUANTITY OF CAI IN CONTAINE	
		20'DC	40′HC
Instant Noodle Dished 97 g	18 bags	2314	5579























NOODLE FOR COOKING 105 G

ITEM CODE	UNITS/CTN	MATERIAL SERVICES AND	OF CARTONS ITAINER
		20'DC	40′HC
Noodle for cooking 105 g	20 bags	1728	4167









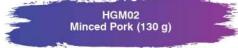
























HOANG GIA INSTANT NOODLES 130 g

ITEM CODE	UNITS/CTN	Section 1	OF CARTONS ITAINER
		20'DC	40′HC
Hoang Gia Instant Noodles 130 g	18 bags	2034	4868



















MCG03 Asian Style Hot Lobster Flavor (115 g)









PREMIUM HOT DRY SERVING INSTANT NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
MCG01-MCG02-MCG03 Instant Noodles 115 g	40 bags	1037	2444
MCG04-MCG05 Instant Noodles 130 g	40 bags	930	2226

- This is the product with special flavor of VIFON, soft and chewy noodles made from the best wheat grains combines with aromatic and strong flavor from chili, herbs and cheese will bring to customers a delicious and unforgetable dish.
- Spicy food is commonly everywhere in Asia. For this reason, Vifon has launched Spicy Instant Noodles products in cup which was suitable for Asian flavors. These product lines would give to the customer a great Spicy level and are convenient in cup packaging.

























HIGH QUALITY FRESH NOODLES 70 g

Produced by high technology, steamed to create a breakthrough in Instant Noodles Manufacturing. VIFON High Quality Fresh Noodles that is both chewy and healthy, without synthetic dyes will bring a unique experience when enjoying!

ITEM CODE	UNITS/CTN		OF CARTONS ITAINER
		20'DC	40′HC
High Quality Fresh Noodles 70 g	30 bags	1302	3116





















MSG03 Hot And Sour Seafood Flavor (40 g)

INSTANT SNACK 30/40/50 G

With crispy, spongy noodles, characteristic aroma according to each Cheese flavor; spicy seafood taste; Roast Beef. Made from selected materials, modern processing process and strict control, especially no synthetic dyes are used to ensure the health and safety of consumers.

- · Crispy, spongy noodles
- · Full-bodied taste
- · Can be used anytime, anywhere
- · Suitable for all ages
- · Outstanding and vivid design

Processed by modern fiber extrusion process, without using synthetic pigments, spiced noodles of VIFON not only bring consumers delicious, quality meals but also diversified in processing. (Specialized product for: Hotpot - Stir-fry - Instant)

- · Chewy noodles
- Has a rich, seasoning package to make your dish more delicious
- · Cheaper more profits
- Suitable for restaurants and restaurants
- · Does not contain synthetic pigments







MSG05 Curry Chicken Flavor (50 g)

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
MSG01-MSG02-MSG03-MSG04 Instant Snack 40 g	40 bags	3333	7976
MSG01-MSG02-MSG03-MSG04 Instant Snack 40 g	16 bags	3382	8092















MIG49 Without Seasoning (950 g)



MIG50 With Seasoning (1 Kg)

VIFON INSTANT NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
Without Seasoning 950 g	10 bags	667	1595
With Seasoning 1 Kg	10 bags	614	1469

- Processed by modern fiber extrusion process, without using synthetic pigments, spiced noodles of VIFON not only bring consumers delicious, quality meals but also diversified in processing. (Specialized product for: Hotpot -Stir-fry - Instant)
 - · Chewy noodles
- · Has a rich, seasoning package to make your dish more delicious
 - Cheaper more profits
 - · Suitable for restaurants and household use
 - · Does not contain synthetic pigments





































Vegetarian (60 g)

CUP INSTANT NOODLES 60 g

ITEM CODE	UNITS/CTN		F CARTONS
		20'DC	40'HC
Cup Instant Noodles 60 g	24 Cups	1162	2780



































PREMIUM CUP INSTANT NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20'DC	40′HC
Spicy Cup Instant Noodles 60 g	24 cups	1175	2812
Cup Instant Noodles 60 g - 65 g - 67 g	8 cups	2756	6595



























CUPS INSTANT NOODLES

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTAINER	
		20′DC	40′HC
Cup Instant Noodles 75 g	24 cups	1071	2562

















PXK02 Real Beef (120 g)



HXK03 Real Fish (120 g)





ITEM CODE	UNITS/CTN	QUANTITY O	
		20'DC	40′HC
Paper bowls instant rice noodle 120 g	12 bowls	1119	2677



CXK04 Real Fish (120 g)



MXK05 Real Beef (120 g)





































BOWL INSTANT NOODLES 85/120 g

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTANIER	
1 (Mary de Company) (Mary de C		20'DC	40′HC
Bowls instant noodle 85 g	12 bowls	1481	3545
Bowls instant noodle 120 g	36 bowls	432	1034









For Today Since 1963











MIG03 Binh Tay Mushroom Flavour (80 g)

















PHG01 Chicken Flavor (60 g)

PREMIUM INSTANT NOODLE 80 g/ RICE NOODLE 90 g

ITEM CODE	UNITS/CTN	QUANTITY OF CARTONS IN CONTANIER	
Herrich in St. Househouses (Heister		20'DC	40′HC
Premium instant noodle 80 g	20 bags	2611	6247
Premium instant rice noodle 60 g	18 bags	2273	5438



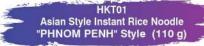




















TRAY DRY SERVING PRODUCTS

- With delicious chewy strands, pleasant flavours and tasty sauce, especially no adding synthetic colors, the product offers consumers an appetizing and hard-to-resist noodles tray.
- Just 3 minutes and a chewy and crispy noodles tray with delicious original flavor will be ready for using.





ITEM CODE	UNITS/CTN	QUANTITY OF CAR IN CONTANIE 20'DC 4		
			40'HC	
Tray Dry Serving Products (120 g - 110 g - 90 g)	12 trays	1497	3583	









For Today Since 1963









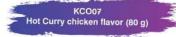








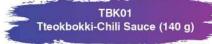














TBK01 Tteokbokki-sweet and Sour sauce (140 g)

Kim CHOO

Discover Kim Choo: products that are astonishing in appearance and delicious in taste. Our instant soups are a recipe for joy that you can taste every day.

At Kim Choo, we believe that food is not only a matter of taste but also a source of pleasure and a moment of relaxation.

Don't let your busy days take away your joy from eating.

Our products are far from boring - each sachet is a combination of intense Flavors and aromas

































TOKYOTO

TOKYOTO is an exclusive brand representing the premium segment and dedicated to Japanese cuisine products. The offer includes the highest quality sushi products and Japanese-style noodles.

The TOKYOTO brand was created for connoisseurs and gourmets of Japanese cuisine for whom the ritual of preparing and eating a meal is a true art. We are inspired by the culture of Japan - with its characteristic passion for simplicity and harmony, elegance and naturalness.

When you reach for TOKYOTO products, you will be able to move with your senses to the Land of the Rising Sun and feel the subtle aromas that create a harmonious bouquet of avors. Japanese minimalism is also visible in the style of TOKYOTO product packaging. The modern and light design perfectly emphasizes the elegant and refined character of the brand.









OTHER PRODUCTS















































In 2018, the important historical milestone of the company's arduous 55-year journey must be marked by a momentous event which has strong influence on the world. Therefore, under the strict inspection of Guinness World Records, VIFON achieved Guinness recognition for the biggest Instant Pho bowl.

This unique noodle bowl has a diameter of 2.1 meters and is made of 1,963 rice noodles of dried VIFON Pho, 1,200 liters of Pho broth, 100 kilograms of fresh organic beef, 22 kilograms of mixed spices, 8 kilograms of Pho beef oil and 6 kilograms of chili sauce. To establish this record, 55 chefs including Mrs. Nguyen Thi Dieu Thaothe culinary expert, had to work hard during the process of cooking.

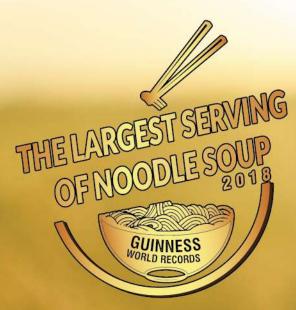
Mr. Brian Sobel, the official Guinness World Records adjudicator, confirmed this record was set with the weight of Pho bowl up to 1,359 kilograms. This bowl of Pho had been enjoyed by 1,963 spectators who were present at VIFON Company.

"It is not easy to create a true Pho flavor, but VIFON Instant noodle products always contain all the seasonings and the taste is so delicious and so harmonious. Today, seeing a huge bowl of Pho like this, I am really surprised and excited," said Mr. Dino Vu - a food blogger.









www.vifon.com.vn







CÔNG TY CỔ PHẦN VIFON - CHI NHÁNH TP.HCM

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