Café Token

What is Café Token ?

Café Token is the first tokenization platform for coffee plants and beans. This allows the coffee grower to finance from the planting stage and thus enter the world of crypto-economics. The primary purpose is to develop a flow of financing between the coffee farmer and the investor directly through the generation of a new financial asset through the creation of plant-backed tokens and the production of coffee beans.

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About Us

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An interesting fact is a change in coffee exports in the region. For the first quarter of 2021, Honduras led the export of Central American coffee with a total of 723 million dollars.

That's equivalent to 35% of total exports, followed by Guatemala with $468 million, Nicaragua with $343 million, Costa Rica with $219 million, and El Salvador with $83 million. However, by the end of the year, El Salvador reported $122 million in coffee exports, an increase of 13.6% compared to the beginning of the year. The United States and Germany are the primary recipients of said exports.

If you wish to read the complete study, download the following PDF document, which contains the bibliographical references corresponding to the information on our website.

Our Targets:

igitize through BlockChain technology the cycle of coffee cultivation worldwide through CaféToken. As a result, it will alleviate the sector's financial burden. But at the same time, it will build a revolutionary and impactful model for the coffee industry.

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Mission:

To revolutionize the production of coffee from its inception at planting till delivery at the world's markets. At the same time, improving the lives of farmers and their families.

Vision:

Develop a flow of financing and commercialization, between the actors of the coffee sector and investors, issuing tokens backed by coffee production, through technological platforms based on blockchain technology.

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Key features of Café Token include:

Transparency:

- **Café Token leverages blockchain technology, which ensures that every transaction is recorded on a public, immutable ledger. This transparency allows users to verify the origin and the journey of the coffee from the farm to the final consumer.**

- **By providing access to this information, Café Token enhances trust among consumers, who can be assured of the quality and authenticity of the coffee they purchase.**

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Efficiency:

- Traditional payment systems often involve multiple intermediaries, which can delay transactions and increase costs. Café Token streamlines this process by enabling direct, peer-to-peer transactions.

- This efficiency not only reduces transaction costs but also speeds up payments, ensuring that coffee growers and traders receive their funds promptly. This is particularly beneficial in regions where banking infrastructure is limited.

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Financial Inclusion:

- A significant portion of the world's population remains unbanked, lacking access to traditional financial services. Café Token provides a digital payment solution that is accessible to anyone with a smartphone.

- By enabling small coffee producers and traders to participate in the digital economy, Café Token helps bridge the financial inclusion gap. This empowers individuals who might otherwise be excluded from economic opportunities.

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Promotion of Fair Trade:

- Fair trade practices aim to ensure that producers receive a fair price for their products, promoting sustainable livelihoods. Café Token supports this goal by providing a platform where fair trade practices are the norm.

- By guaranteeing that coffee growers are paid fairly, Café Token helps promote social and economic sustainability within the coffee industry. This also encourages ethical consumption among consumers.

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Incentives:

- To encourage the adoption of Café Token, users can earn rewards and benefits for using the cryptocurrency for their transactions. These incentives can take various forms, such as discounts, cashback, or loyalty points.

- By offering these incentives, Café Token not only attracts users but also fosters a community of engaged participants who are invested in the success of the platform. This helps drive the widespread adoption of the cryptocurrency within the coffee sector.

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Carbon Credits

What is Carbon Credits?

Carbon credits are a way to measure and trade reductions in greenhouse gas emissions. They're like certificates that represent the removal or reduction of one ton of carbon dioxide or its equivalent in other greenhouse gases from the atmosphere. Companies or organizations can earn carbon credits by reducing their emissions or by investing in environmental projects that remove carbon dioxide from the atmosphere, like planting trees or supporting renewable energy. These credits can then be bought and sold on carbon markets. They're used by businesses to meet regulatory requirements, offset their emissions, or demonstrate their commitment to fighting climate change. Overall, carbon credits play a vital role in encouraging sustainable practices and mitigating climate change.

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How they works?

Carbon credits function as a tool to incentivize and reward actions that reduce greenhouse gas emissions. They operate on the principle of "cap and trade," where a limit (or cap) is set on the total amount of emissions allowed in a certain period.

Emissions Reduction:

Companies or projects that reduce their greenhouse gas emissions below the established cap can earn carbon credits. This reduction can be achieved through various means, such as improving energy efficiency, transitioning to renewable energy sources, or implementing carbon capture technologies.

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Credit Generation:

Each ton of emissions reduced earns a corresponding number of carbon credits. These credits are certified by accredited organizations and can be traded on carbon markets.

Trading:

Carbon credits are bought and sold on specialized platforms or exchanges. Companies that struggle to meet their emissions targets can purchase credits from those who have surplus credits due to their emission reductions.

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Compliance and Offsetting:

Carbon credits can be used by companies to comply with regulatory requirements regarding emissions limits. They can also be used for voluntary offsetting, where businesses or individuals choose to compensate for their carbon footprint by investing in projects that reduce emissions elsewhere, such as renewable energy projects or forest conservation initiatives.

Environmental Impact:

By creating a market value for emissions reductions, carbon credits encourage investment in environmentally friendly practices and technologies. They provide financial incentives for businesses to adopt cleaner processes and contribute to global efforts to combat climate change.

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We take care of our planet

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The tokenization of coffee fields is not only a way to optimize production and improve the traceability of the coffee we love so much, but it is also a crucial step towards a cleaner and healthier future for our planet. By digitizing and tokenizing coffee fields, we are reducing the industry's carbon footprint, promoting responsible agricultural practices and contributing to the conservation of natural resources.

Each token represents a commitment to sustainability and environmental protection. Each time we participate in the tokenization of a coffee field, we are making a clear statement that we value our planet and are willing to take concrete steps to protect it.

At CafeToken, we firmly believe that the environment is our shared responsibility and that together we can make a difference. Let us continue to work together to build a future where sustainability and prosperity go hand in hand. Together, we can achieve a cleaner, greener, brighter world for all.

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What do we do about it?

Promoting sustainable agricultural practices: Working closely with coffee producers to promote sustainable agricultural practices, such as conservation agriculture, integrated pest management and efficient water management. These practices can not only improve soil quality and increase productivity, but can also reduce CO_2 emissions associated with agriculture.

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Use of renewable energy:

Implementing sustainable waste management practices in coffee processing facilities, such as composting organic waste and recycling materials, can help reduce CO2 emissions associated with waste disposal.

Sustainable waste management:

Implementing renewable energy sources, such as solar or wind power, in tokenization and coffee processing operations can reduce CO2 emissions associated with energy consumption.

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Education and awareness:

Educate coffee producers and consumers about the importance of sustainability in the coffee industry and how sustainable practices can help reduce CO2 emissions and mitigate climate change.

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