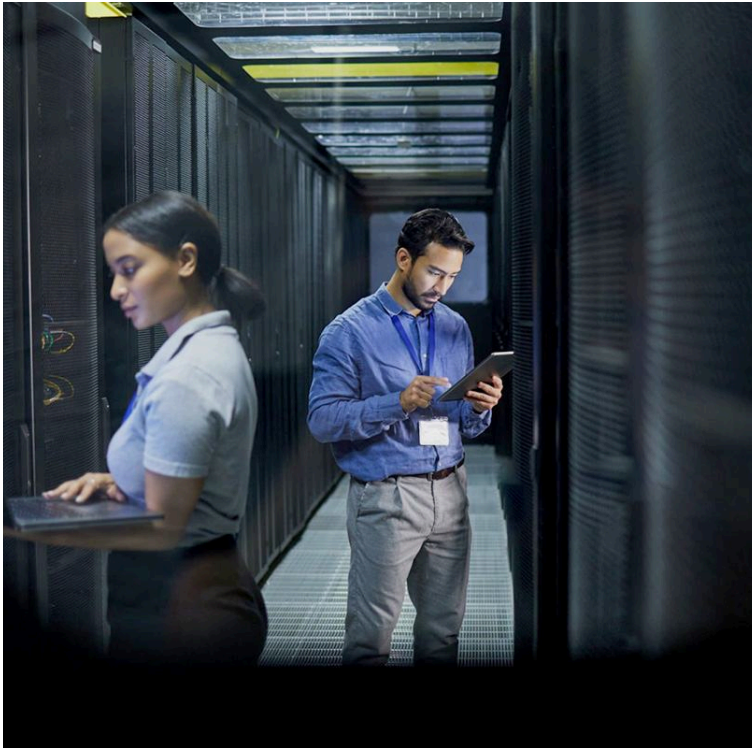




Building a world that trusts data

We are a consulting firm focused on strengthening your company's analytical capabilities through best-in-class practices.



We turn data into strategic decisions to improve profitability, personalize experiences and optimize operations. Empower your business with key insights, greater operational efficiency and artificial intelligence.

Our work approach:



Identify strategic insights for the business



Promote data-driven decision making



Manage risks in a more agile and efficient way



Improve profitability margins



Optimization of processes through artificial intelligence and automation



Customer segmentation to strengthen commercial strategies



Personalize experiences through the use and understanding of data



Increase customer retention



Improve customer service with Artificial Intelligence chatbots

We have experience in different industries and with top-tier organizations, driving their business through data.

Non-profit



Media



Benefits



Retail



Tourism



Fintech



International



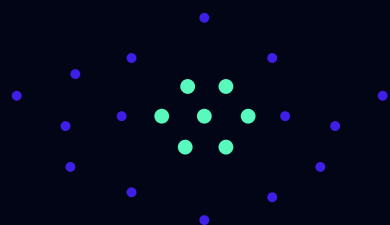
Others



Why trust us?

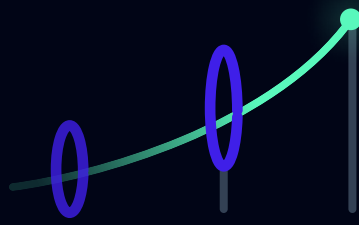
Sumz emerges within Santo Domingo group with the conviction of empowering businesses through the strategic use of data, advanced analytics, and Artificial Intelligence. Through customized solutions, best-in-class practices, and our commitment to excellence, we work hand in hand with our clients to help them take ownership of their data and extract maximum value from it.

We offer



Specialized talent

We have expert talent that will help maximize the value of your data.



Sustainable solutions

We not only identify opportunities, we also guarantee scalable, world-class solutions at local prices.

How have we helped our customers?

Here are some of our most representative experiences with our clients. If you have any additional project in mind, let us know and we will help you!

\$ Pricing

- Advanced price optimization system
- AI-based scrapers and competitor price tracking



Business improvement

- Financial planning
- Optimization of supply processes
- Inventory management optimization
- AI-based demand forecasting
- Intelligent chatbots for customer service



Architecture

- Design and deployment of scalable and cost-effective cloud data architectures for big data.



Analysis and visualization

- Monitoring and analysis of key business metrics, focused on industry:
 - Sales
 - Lost sales
 - Sold out
 - Cannibalization
- Breakdown of financial indicators

sumz⁺

Building a world that trusts data

▶ Watch video

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