

Fuel Your Growth With Our Expertise

Crafting Your Vision in Code – Where Technical
Expertise, Innovative Design meets Robust
Security and Business Acumen.

[Get Your A-Team](#)



100+
Projects



10M+
Happy
Users



4
Business
Domains

About Us

Welcome to TruEquations, where innovation meets solutions. We're not just another company – we're your partners in pushing boundaries and finding creative answers to complex challenges.

At TruEquations, we don't settle for the ordinary. We thrive on reimagining possibilities and crafting solutions that inspire. Our team of forward-thinkers, problem solvers, and visionaries work collaboratively to turn ideas into reality.

Our Vision



A world where anyone, anywhere can easily create & innovate with technology

Our Mission



Create lasting value to businesses through innovative, out-of-the-box solutions with seamless user experiences delivered with excellence, integrity, and user-centricity.

Principles That Define Us IDEA



Integrity

Integrity ensures that we act with honesty, transparency, and ethical conduct.

Diligence

Diligence pushes us to work with passion, precision, and a commitment to excellence.

Endeavour

Endeavor inspires us to go the extra mile, to innovate, and to continually improve ourselves and our solutions.

Aspire

Aspiration encourages us to dream big, to set ambitious goals, and to continuously push the boundaries of what is possible

Recent Offshore Engagements



Healome

Ai based Health Coach



M \ N \ OSK

Self ordering Kiosk for Restaurants

Solutions



Enterprise
Development



Custom SaaS
Development



Offshore Product
Development



Offshore DevOps
Team



DevSecOps



UI/UX Consulting



Quality Services



AI Consulting

Products

Tminus9[®]

Powered By TruEquations

Full-Stack Natural Language Interface For Developing Software

Unleash the power of creating software in your natural language. With TMinus9 your apps can get as creative as your prompts, while your end-user's experience can get 10x optimised. Empowering every individual to craft their vision effortlessly and bring their unique concepts to life.

ChoiceX[®]

Powered By TruEquations

A Omni Channel Platform To Build Digital Experiences That Last

With ChoiceX businesses can deliver exceptional experiences that turn customers into advocates for your brand by unlocking potential of every touchpoint, with a fully customisable unified dashboard providing every tool that you will ever need to meet your growing demands.

What Can You Expect?

Refined Design Approach

Blend creativity, understanding and user-centric design to create captivating interfaces that enhance user experiences.

Enterprise App Excellence

Accelerate growth using cutting-edge technologies and agile methodologies which are optimized for performance and tailored to your specific needs.

Robust Quality & Security

Get flawless performance, reliability, and security through rigorous testing that covers all aspects of your solution.

Scalable Architecture







Built-in redundancy ensures high availability, minimizing downtime and maximizing reliability, enabling you to accommodate business growth, while optimizing costs.

Business Focused Solutions








Seamlessly adapt to change, streamline operations, and make informed decisions, with efficiency, agility, scalability, availability and future-readiness like never before.

Our Process





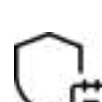



Discovery →

-  Mission & Vision
-  Product Roadmap
-  Goals
-  Team Structure
-  Competitors
-  Current Processes

CX Research →

-  Design Audit
-  Heuristic Analysis
-  Customer Journey Mapping
-  Usability Analysis
-  Usage Analytics
-  Accessibility Analytics
-  Feature Adoption Analysis

Strategic Planning →

-  Resource Allocation Plan
-  Release Plan
-  Product Roadmap
-  Task Allocation
-  Data Protection Plan
-  Quality Assurance Plan
-  Deployment Plan
-  Post Deployment Support Plan

Setup →

-  Communication Channels
-  SyncUP Calls
-  Deployment Pipeline Setup
-  Team Setup
-  Process Training

Build →

-  Discovery
-  Cx Research
-  Strategic Planning
-  Setup

Our Expertise

✓ Fintech | ✓ Retail | ✓ Healthtech | ✓ Edtech

Tailored Software

IoT And Smart Device
Integration

Data Analytics And
Insights

Business Process
Automation

User Experience Design

Personalized Customer
Experiences

Customised LLM's

Gamification

Real-Time Tracking

Inventory And Order
Management

Finance Integrations

Intuitive Online
Marketplaces

Digital
Payments

Omni-Channel
Platforms

Why Us?

**Robust & Secure
Architecture**

**50%
Lower TCO**

Pixel Perfect UI

Agile Development

**Cross-Functional
Teams**

Top 1% Talent

**12 Factor App
Methodology**

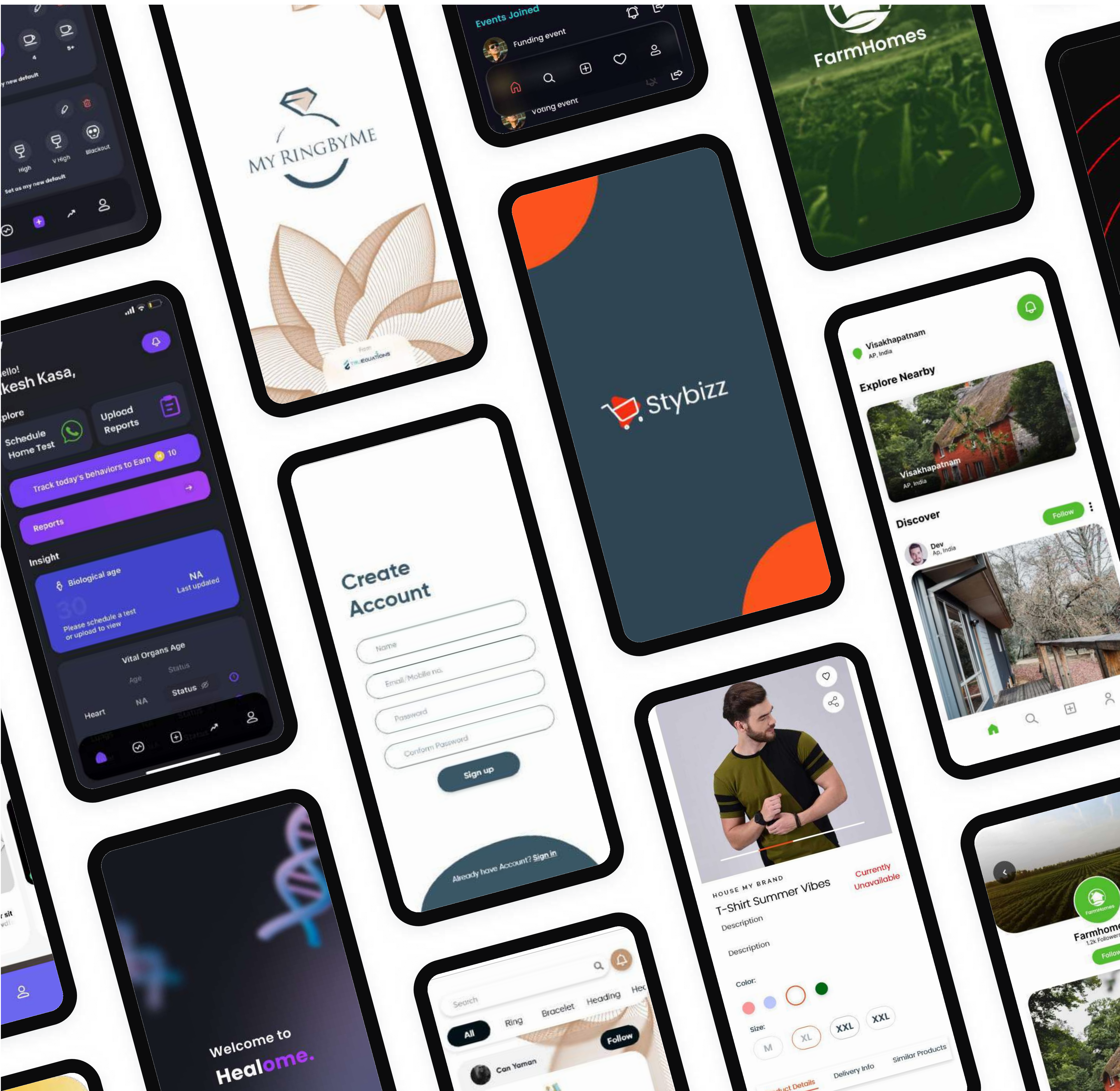
**Full-Cycle Product
Development**

**Vision Focused Product
Roadmaps**

Faster Time To Market

Showcase

A glimpse into experiences we built.



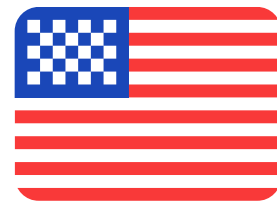
100+ More!

applications we developed.

Serving Clients Across The Globe

*Bringing Innovation To Every Corner Of
The World*

Join the ranks of our satisfied clients from around the world who have entrusted us to bring their ideas to life and propel their businesses to new heights.



USA



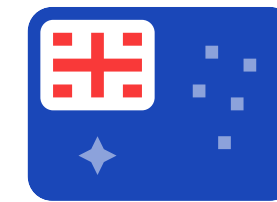
UK



India



Dubai



Australia

Listen to the voices that matter



From start to finish, Trueequations has provided exceptional service. Their expertise in their field has helped us streamline our operations and improve efficiency. Their team is not only highly skilled, but also a pleasure to work with. They've become a valuable partner for our company.



Snapyfi



We were looking for a tech partner who could help us establish the online presence of our omni channel distribution platform, that would enable brands to scale fast but smarter and TruEquations delivered that. Their team of experts were able to bring our vision to life. They presented us with a beautiful and user-friendly web application that showcases our product in the best possible way. Their work has made a significant impact on our business and we couldn't be more pleased with the results.

hyperspace

Hyperspace



We were impressed by TruEquation's ability to understand our business needs and offer solutions that were tailored to our specific requirements. They were very swift in planning and execution. Their expertise in technology was evident and helped us achieve our goals.



Hackrew



The team at Trueequations was able to deliver our requirements aligning with the vision every single time. They were professional, knowledgeable, and always available to address any concerns. We're now able to operate more efficiently and effectively, thanks to their work.



Healome

Achievements

Our motives have driven us into creating a world class organization with high standards of recognition and accomplishments like



ISO 27001

Information
Security management
System, 2019



**Finalists in Go Global Awards
2023**

Go Global Award, 2023



ISO 9001:2015

Information
Security management
System, 2019

NASSCOM®

Member of NASSCOM

NASSCOM, 2021



**We stood
among the top 10%
companies in Go Global
Awards**

International
Trade Council, 2021



**International Trade Council
Member**

ITC, 2023



Your Vision, Our Innovation.

Together, let's balance the equation.

[Get in touch](#)

[Calculate TCO](#)

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