



treza.com.ar



DIGITAL AGENCY

With great care
& respect for pixels

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ABOUT US

Our mission is to create, advise, develop and position premium brands.

Treza is a Strategic Marketing agency dedicated to Brand Management with the sole purpose of giving value to the most important intangible asset of a company, its brand.

WHAT WE OFFER

We offer an integral service of advice and development in strategic marketing.

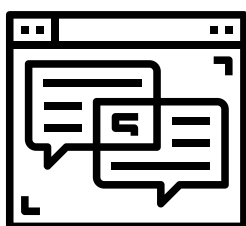
Through marketing and design tools, we position a brand in a target market and give it value within it.

Our vision is to be the study of marketing and graphic design in Argentina with the most appropriate advice for companies of products or services that want to project, create and develop premium brands successfully.



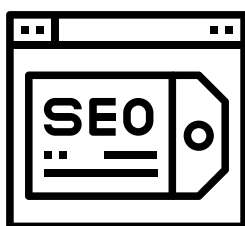
OUR SERVICES

Our development process ranges from market research in digital media to the implementation of strategy, through brainstorming, prototyping and testing processes.



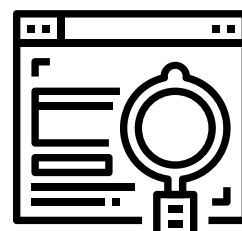
CONSULTANCY

We offer consulting services on developments in internet and communication



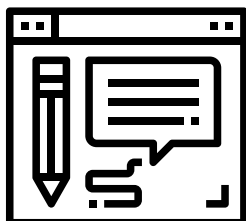
SEO

Positioning optimization in search engines



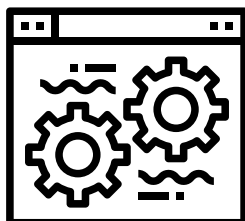
MEDIA BUYING

Sponsored advertising strategies in search engines



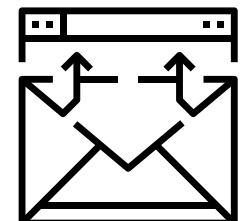
BRAND DESIGN

We transmit values and sensations that the brand represents: we give identity



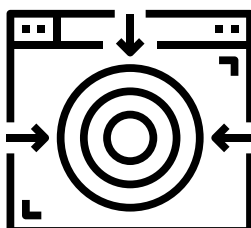
WEB DESIGN

We create websites, e-commerce and / or the intranet that these can contain



EMAIL MARKETING

We do email marketing campaigns to take messages to your audience



VIDEO MARKETING

We produce audiovisual material to generate actions in the audience



BRANDING

The key to business is in branding, that is, in the power of brand as a differentiating element.

Branding refers to the process of making and building a brand through the strategic management of the set of attributes (logo, colors, shape, graphic climates, verbal expressions, images, icons, etc.) that identify it; influencing the perception of the value of this, both for its customers and for the company that owns it.





PREMIUM

In Treza we understand that a brand is premium when it has the intention of having a high level of functionality and reliability; thanks to its design and exhibition quality, professional, fine and optimal.

These are those brands that, within their guidelines, are in need of developing strategies, communication and actions of high quality and sobriety, for specific channels and specific clients. Treza is in constant movement, investigating, testing, connecting and finding the best formulas to increase your sales.

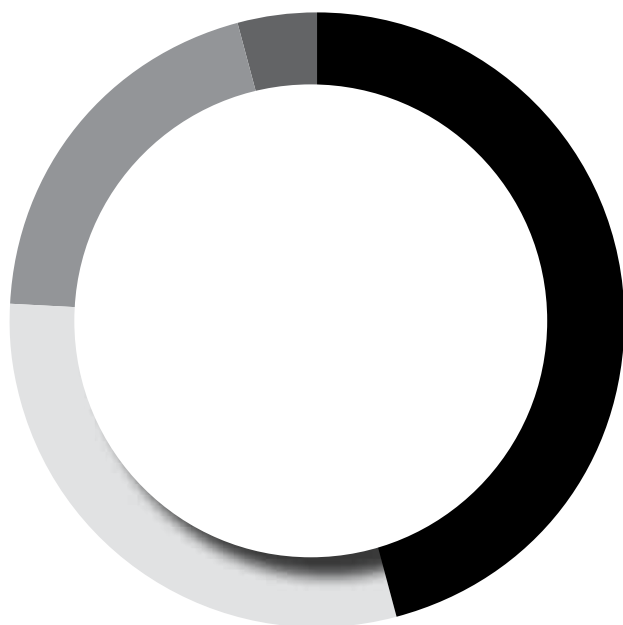
We give the possibility of reaching new clients through our optimization of Positioning We synergize with pay-per-click campaigns on Google and Facebook and digital marketing strategies with Landing Pages Lead Ready.

Our strategies have helped companies, large and small, to get to know new clients and maximize the online potential.

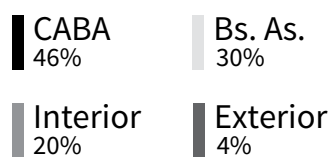
The plan for online success is simple. We do the heavy lifting while you focus on what matters most, your customers.



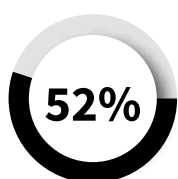
OUR CLIENTS PROFILE



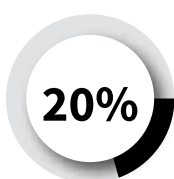
LOCATION



AREAS



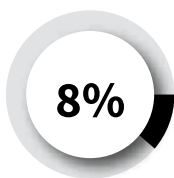
MARKETING AND SALES



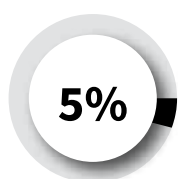
HUMAN RESOURCES



GENERAL DIRECTION



TECNH



ADMINISTRATION

SECTORES





OUR CLIENTS

- ▶ Companies that want to develop premium brands.
- ▶ Concerned about the quality and image.
- ▶ With budget for investment in advertising.
- ▶ That they have an established client base.
- ▶ Experience in the market.
- ▶ Medium and large companies.
- ▶ Companies that want to expand through marketing and design.

"I started with thousands of doubts, now the focus is on my goal, which is clear and possible. "

Mariana Fortunato

CEO
La Petite Boutique

"It is an excellent team, we are growing together, day by day the results we they mark that we are on the right path. Thanks to Treza we understood how We wanted to show ourselves in front of the customers. Together we were able to set objectives concrete. "

Eduardo Funes

Commercial Director
John Foos



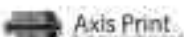
Santander Río



ARGENTSeal S.A.



Diarios del Interior



OUR FEES INCLUDE



Brand experience

- ▶ Integrated strategies of marketing
- ▶ Brand activation
- ▶ BTL activation



Brand and product communication

- ▶ 360 ° strategy development
- ▶ Content marketing
- ▶ Naming
- ▶ Brand system
- ▶ Identity manuals
- ▶ Editorial pieces



On-Line Marketing

- ▶ Social network management
- ▶ On-Line performance
- ▶ App development



BENEFITS FOR YOUR BUSINESS

Value the brand

The most valuable intangible asset will be appreciated for your customers and for the company.

Achieve the objectives

Product of a positioning according to the strategy your customers will become loyal and will be increasingly recognizing in the market allowing you to reach your goals and grow.

More competitiveness

Your brand will adapt easily to the demands of the market being unique and differentiating from the competition.

Innovation

The incorporation of visual elements, marketing techniques and latest technologies will put it at the forefront demanded by its customers.

Change and organization agent

It will allow a process of change in the processes and in the evolution of the same that will allow a greater organization and control of the performance of the brand.

Objective advice

With a critical and constructive vision we advise you objectively to profile and improve those processes or activities that are critical in the positioning and good image of the brand.

Cost savings

Reduce the costs of structure of your company giving you external support in the area of marketing, design and communication.



OUR FEEDS

INITIAL

- SME company
- Between 5 and 10 employees
- With growing turnover

GROWING

- Consolidated SME company
- Up to 20 employees
- Expanding market

SENIOR

- Big company
- Up to 200 employees
- Established and recognized in the market

BLACK

- Local and international company
- High investment budgets for particular actions or activations



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THANK YOU!

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