



# ARBÓREA

The beginning of a good story

# Initial history of Arbórea

Our history begun at Fazenda São João, in the District of Caiapó, at the banks of Pirapetinga river, State of Minas Gerais. Osmino Ferreira, a cattle tradesman who later became mayor of the city and a businessman of reference in the region, purchased the farm in the 40's.



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Cattle farming was the main activity since the beginning, however other activities were also incorporated throughout the years. And hence the first experience with the cachaça [sugarcane distillate] arose, when the second generation of the family installed a small handmade alembic in the 80's, without profit plans. This initiative lasted approximately 15 years.



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After so many years learning from experience and being covered by a large planted area of sugarcane, which is also used as a feed to the cattle, Destilaria Caiapó was created in 2017, however this time with the purpose of entering the cachaça market with the offer of differentiated, high quality products.



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Outside the working fields, the family has always been working with recycling and incorporated this principle in the production of the distillery, where all inputs and discarded material are reused in the property.



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