



Strategic Reliable Food and Beverages Suppliers for your business

We are a strategic bridge between international buyers and Mexican producers to bring them new business opportunities. We create a lean / robust supply base that meets buyer requirements to assure their supply continuity and that meet producer's growing plans.

We bring offers directly from producers and buyers. We do not resell, storage or something similar.

Mision: Generate the best buying – Selling transactions between mexican producers and Local / International buyers always following our values.

Vision: Improve the selling – buying experience in our fiel between international buyers and local producers that makes Mexico their preferred place to get their products

Values:

Respect

Base of our job

Loyalty

To our values

Passion

Enjoy what we do

Creativity

Generate solutions

Ethics

Best practices



Tequila 100% Agave

COCULA®
THE LAND OF EL MARIACHI
AUTHENTIC
TEQUILA
100% AGAVE

*Only time, tradition and knowledge,
can transform the spilled honeys of
the heart of the agave in to
an authentic and unique...
Tequila*

The image shows a clear glass bottle of Cocula Platinum Silver Tequila. The bottle has a white label with the brand name 'COCULA' in blue and red, and 'PLATINUM silver' in blue and green. The background of the advertisement is dark with a faint image of a mariachi band. The text 'COCULA' is in large white letters, followed by 'THE LAND OF EL MARIACHI', 'AUTHENTIC', 'TEQUILA', and '100% AGAVE'. A quote in cursive script is on the right, and the word 'Tequila' is at the bottom.



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COCOLLAN®

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BACKGROUND

"EL MARIACHI". There are records arising from 1541 for El Mariachi in the town of Cocula, land of Jalisco, State of Mexico where it took place the inception of the globally known "TEQUILA".

In the past 10 years, this beverage has had tremendous growth in both domestic and international demand.

From the combination of these two world-famous icons (both originated in Jalisco) arise the names of our Tequilas: Cocula and Cocollan.

WHO WE ARE?

We are a tequila company that is dedicated to the cultivation, jima, processing, distillation, packaging and marketing of agave, such as: syrup, agave, tequila creams, liqueurs, agave, Tequila and Tequila 100% Agave.





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OUR TARGET?

A wide range of consumers, going from youth, adults and elders, are all included since we have a diversity of products and presentations that allows us to be interesting to national and international market with different demands.

OBJECTIVE AND GOALS

To be leaders in the national and international market, constantly increasing our sales, optimizing costs to generate the highest return and become a profitable and renowned company for its brand and quality. Also continue to grow morally and economically, consolidating a company promoted by the satisfaction of customers, shareholders and employees





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OUR MISSION

Guarantee that our consumers receive the best agave products, preserving a perfect harmony between quality and price, in order to achieve the total satisfaction of our customers.

OUR VISION

Be recognized as a tequila and Agave company with innovative, cutting-edge products and high quality, with significant presence in the national and international market.





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**AGAVE TEQUILANA WEBER
BLUE CLASS**

6-8 years for harvest





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STONE OVEN

Slow cooking 48 to 72 hours





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MILLING AND JUICE EXTRACTION



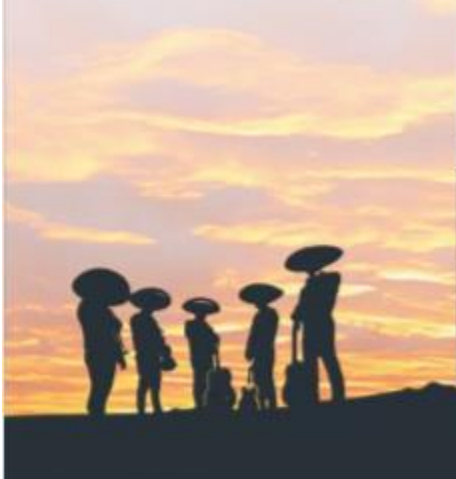


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JUICES AND FERMENTATION WITHOUT INDUCING





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DISTILLATION
CAREFULLY





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HIGH SUPERVISION
maximum quality





Tequila 100% Agave





Tequila 100% Agave

TEQUILA 100% AGAVE VS TEQUILA

AGAVE + AGAVE = **TEQUILA 100% AGAVE**
AUTHENTIC, VERY FINE QUALITY

AGAVE 51% + CANE 49% = **TEQUILA**
MIXED ALCOHOLS, AVOID QUALITY



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**OUR PRODUCT
TEQUILA 100% AGAVE**

The Ratings Points:
95-100 Excellent Tequila Very Fine Quality
90-94 Very Good Tequila, High Quality
80-89 Good Tequila, Good Quality
69-79 Average Tequila, Everyday Quality
50-68 Below Average Tequila, Low Quality
0-49 Bad Tequila, Avoid Quality

Four bottles of Cocula Tequila are displayed: Blanco, Reposado, Añejo, and Extra Añejo. Each bottle has a corresponding rating seal below it: Blanco (92), Reposado (90), Añejo (93), and Extra Añejo (90).

www.tequilaspectator.com



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“BLIND TASTING”

Tequila Spectator
presents the rating of
92 points
to
Cocula Tequila
for
Cocula Silver Tequila
Tasted on March 27, 2012

Tequila Spectator
presents the rating of
90 points
to
Cocula Tequila
for
Cocula Reposado Tequila
Tasted on March 27, 2012

Tequila Spectator
presents the rating of
93 points
to
Cocula Tequila
for
Cocula Anejo Tequila
Tasted on March 27, 2012

Tequila Spectator
presents the rating of
90 points
to
Cocula Tequila
for
Cocula Extra Anejo Tequila
Tasted on March 27, 2012



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COCULA SILVER

Blanco/Silver: Authentic Tequila, goes excellent straight, the perfect mixer with any beverage. Range options for pairing with food.

At sight:
Transparent, light flashes, crystal clear, obvious purity, leaves the glass with wilderness trails.

At smell:
Soft, without alcoholic harshness, herbal notes, light sweet frutal tone from the cooked agave.

At taste:
Mild entrance, aromatic and clean, herbal tones ending with cooked agave notes.



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REPOSADO
please!

COCULA REPOSADO
Reposado/Aged: Authentic Tequila, carefully aged in white oak barrels, thick body that remains in the glass, anticipating its exquisite creamy texture to the palate.

At sight:
Golden and crystal amber, light iridescent.

At smell:
Soft, smooth and sweet, vanilla notes and excellent wood smell.

At taste:
Soft delicacy, vanilla tones derived from resting on the barrel. Citric notes and sweet aroma from the cooked agave.



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COCULA AÑEJO

Añejo / Extra aged: Authentic Tequila, aged carefully for long periods in white oak barrels. Perfect body, exclusive for the most demanding consumers.

At sight:
Profund crystal amber colour with aging shadows.

At smell:
Provides a gift of toasted aromas, soft and sweet. Frutal tones and aged agave notes.

At taste:
Superb soft entrance, combines roasted aroma with fresh herbal tones.



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COCULA EXTRA AÑEJO

Extra añejo: Authentic Tequila, aged carefully for long periods in French white oak barrels. Superb body, just for truly connoisseurs.

At sight:

Profund crystal amber colour.

At smell:

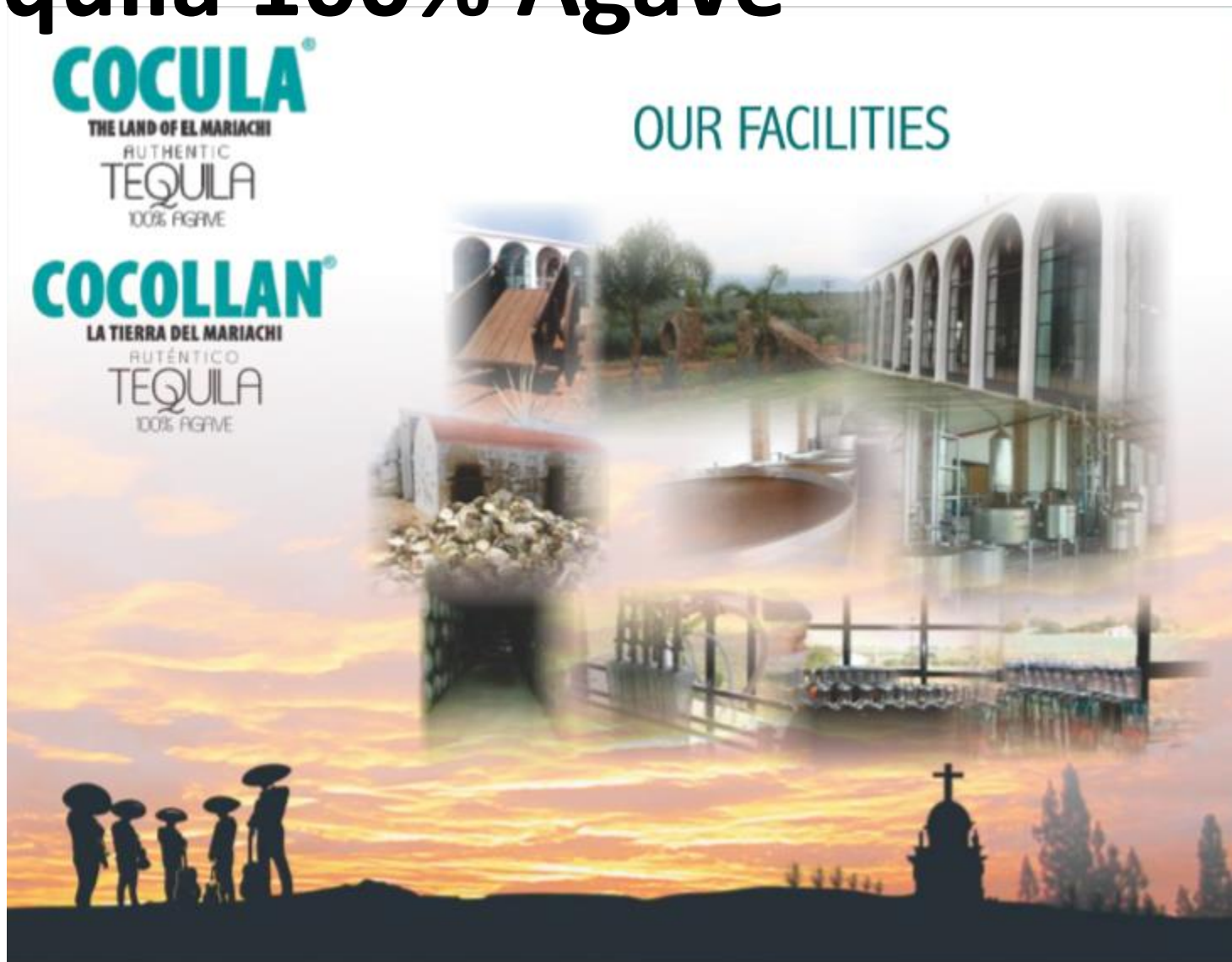
Soft and sweet, very aromatic, vanilla notes rich in wood smell.

At taste:

Unique softness, high vanilla tones, chocolate, oporto and sweets from the cooked agave.



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RECENT AWARDS



<http://craftcompetition.com/2013-craft-spirits-awards-cocula-tequila-extra-anejo/>





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RECENT MENTIONS

Forbes LOG IN

YOUR READING LIST

TEQUILA COCOLLAN **Forbes**

5 Of the World's Best Tequilas You've (Probably) Never Heard Of -- And Where You Can Find Them

5 Of the World's Best Tequilas You've (Probably) Never Heard Of -- And Where You Can Find Them

Eustacia Huen, contributor
I've been asked, "tequila, what's so special about it?" and I've been asked, "what's so special about it?" **FALL 2016**

In the U.S., many tequila drinkers may be familiar with brands such as Jose Cuervo and Patrón. But did you know? Since many exceptional tequilas never even left Mexico, you're missing out on some of the best tequilas in the world!

To find out some of the best under-the-radar tequilas right now, I talked to three renowned tequila experts in Mexico. Here are their picks.

Christian Rivas, Spirits & Tequila Expert of the Tequilaria at Royal Hideaway Playacar

#1: COCOLLAN EXTRA AÑEJO (\$665 for 750ml)

1. This tequila is too good to mix with anything else. It has been aged for at least three years (hence the name: Extra añejo, which means extra-aged) in French oak barrels, giving it a deep body and rich, salty flavor. Given the time invested, the Cocollan is highly valuable and very aromatic with vanilla, chocolate and sweet past notes. To fully appreciate this: Sip it, and savor the tequila in the mouth to experience the full range of flavors.

WHERE TO FIND IT: Tequila Boutique, and Tequilaria at Royal Hideaway Playacar, Mexico

Clayton Szezech—A Widely Respected "Tequila Geek" And Owner Of Experience Tequila.

<http://www.forbes.com/sites/eustaciahuen/2016/09/30/5-of-the-worlds-best-tequilas-youve-probably-never-heard-of-and-where-you-can-find-them/#76b3ac76eac9>





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BOTTLE DESIGN



SIMILARITY WITH MEXICAN CHARRO





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SHIPMENT



LBS./BOTTLE 3.8	LBS./CASE 22.7	LBS./PALLET 2040	BOTT./CASE 6 (750ml e/o)	CASES/PALLET 90	PALLETS/CONTAINER 21	BOTT./CONTAINER 11340	LBS./CONTAINER 43597
KGS./BOTELLA 1.71	KGS./CAJAS 10.3	KGS./TARIMA 927	BOT./CAJA 6 (750 ml c/u)	CAJAS/TARIMA 90	TARIMAS/CONTENEDOR 21	BOT./CONTENEDOR 11340	KGS./CONTENEDOR 19817





Thank you