

**THE  
SKIN LOUNGE  
012**

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The Skin Lounge 012,  
The House of Korean Beauty.



Drawing on a decade of beauty expertise and invaluable customer insights from the Korean cosmetics universe, TSL 012 is dedicated to creating exceptional products and experiences for its global community and partners.



# BEHIND THE NAME

바르셀로나 — 서울

Barcelona — Seoul

# 0

## BOUNDLES OPPORTUNITIES

Unlock possibilities as we join forces to introduce our premium beauty products to a global audience!

# 1

## INDIVIDUAL NEEDS

Tailoring to your unique needs, we provide a dedicated marketing assistance to help elevate our brand presence in your market.

# 2

## HARMONIOUS BALANCE

Seeking partners who share our vision, working hand in hand to elevate our brands and make a mark in the industry.

The Skin Lounge 012 is a beauty sanctuary, a serene space where meticulous attention to detail converges with sophisticated and gratifying beauty experiences.





# OUR STORY

바르셀로나 — 서울

Barcelona — Seoul

이야기

TSL012 was founded in 2021, but our journey began a decade earlier with our founder Lilin Yang's passion for K-beauty. In 2014, Lilin's vision to bring the best of Korean cosmetics to Europe led to the creation of MiiN Cosmetics, which has become Europe's leading K-beauty retailer. With years of expertise and consumer insights, we launched our first brand, Ondo Beauty 36.5, in 2021.

Ondo is an elegant and sensorial brand designed to help skincare enthusiasts find inner balance through a self-care routine. The following year, we introduced Meisani, a brand that blends science and nature to provide efficacious skincare with a Less-is-More approach. In 2023, we began a global expansion of our brands through selected distribution partners, with many exciting new projects in the making.



# OUR STORY



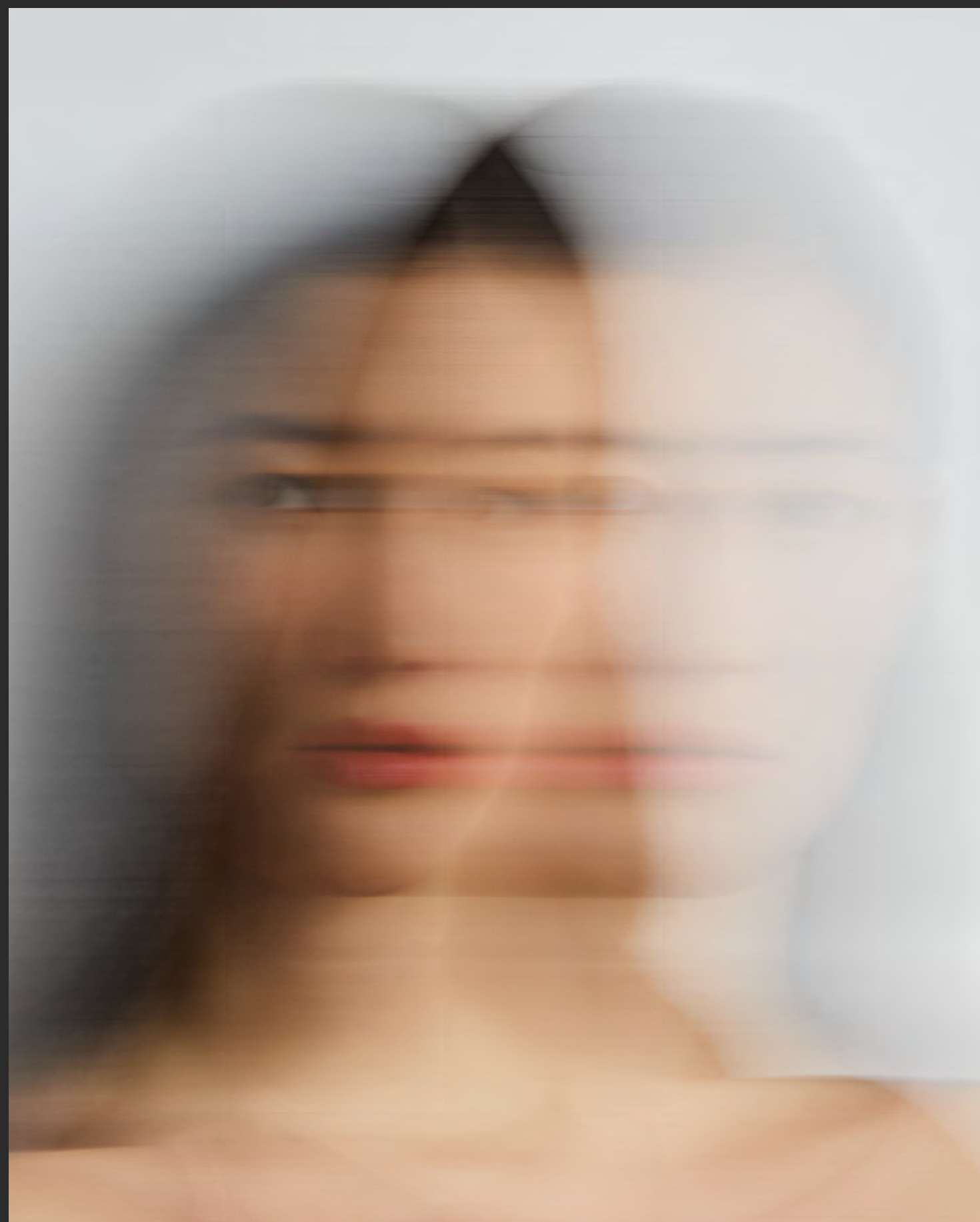


**Our vision** transcends borders, aiming to provide unparalleled korean beauty experiences worldwide. We aspire to develop globally recognized brands that elevate beauty rituals into immersive moments of self-indulgence, blending European and Asian influences to set the gold standard in the beauty industry.

**Our commitment** to quality, safety, and environmental responsibility ensures that everyone, everywhere, has access to the best in beauty, celebrating diversity and individuality in every corner of the world.

OUR  
VALUES 가치





OUR  
BRANDS



# OUR BRANDS

바르셀로나 — 서울

Barcelona — Seoul

Our brands are designed and led by our in-house team ensuring that our quality standards, philosophy, and ideas are seamlessly integrated into each new creation.

Products are developed in collaboration with the leading Korean cosmetic chemists.



# OUR BRANDS

## NATURE AND SCIENCES

Each product is fusion of natural ingredients and innovative technology, ensuring optimal results.

## ETHICAL COMMITMENT

We utilize recyclable materials to minimize environmental impact and vegan ingredients to uphold our commitment to animal rights globally.

## INCLUSIVITY

Catering to all genders, ages, and skin types, our products foster inclusivity within our community.

## TRANSPARENCY

We take pride in our formulations and disclose percentage content of the main ingredients, empowering customers to make informed skincare choices.

## QUALITY ASSURANCE

Our products undergo rigorous testing processes from formulation to production, reflecting our dedication to quality, safety, and efficacy.



# OUR BRANDS: ONDO BEAUTY 36.5

바르셀로나 — 서울

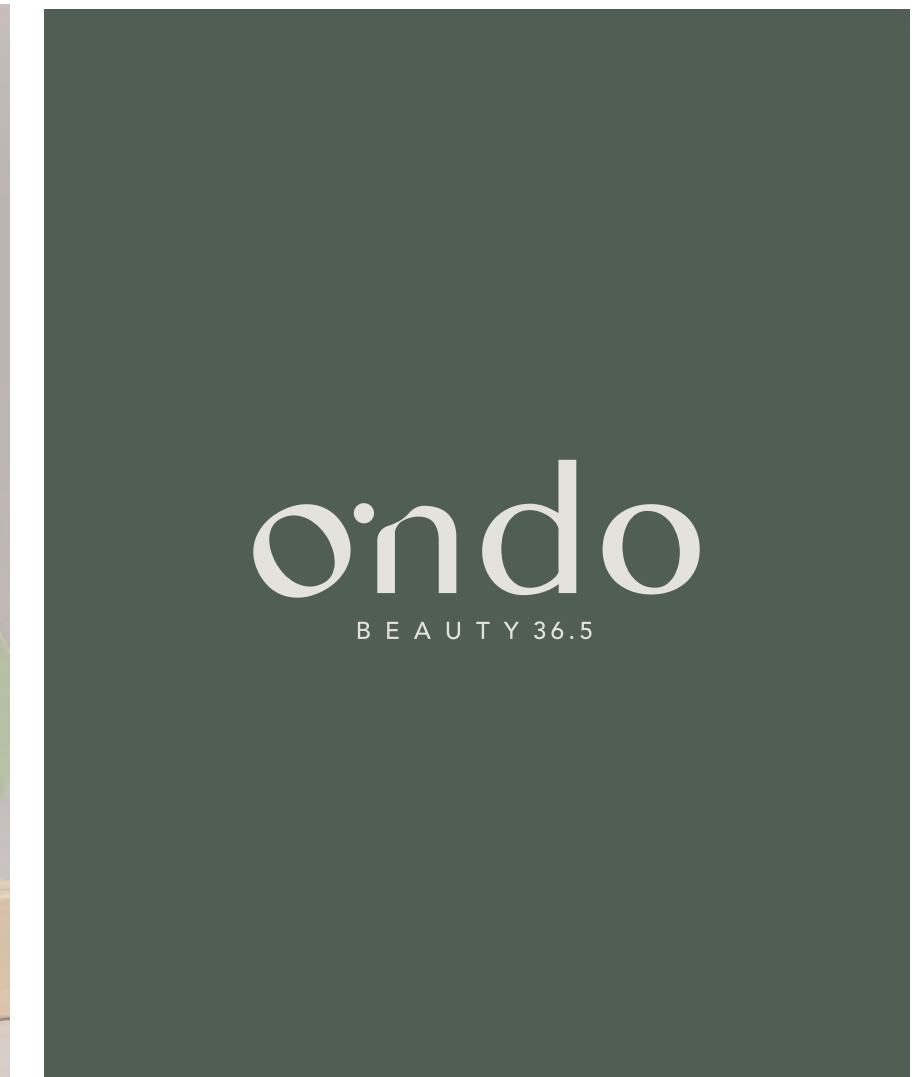
Barcelona — Seoul

Ondo Beauty 36.5 embodies the philosophy of “Balance Your Own Beauty”, promoting harmony in beauty rituals and everyday life.

“Ondo” means “temperature” in Korean, emphasizing the ideal body temperature of 36.5oC. This name reflects our brand’s commitment to balancing the finest natural ingredients with effective active agents

At Ondo Beauty 36.5, we strive to help you achieve equilibrium in your skincare journey and overall well-being.

Join our community [@ondobeauty36.5](#) and share your journey to [#BalanceYourOwnBeauty](#)

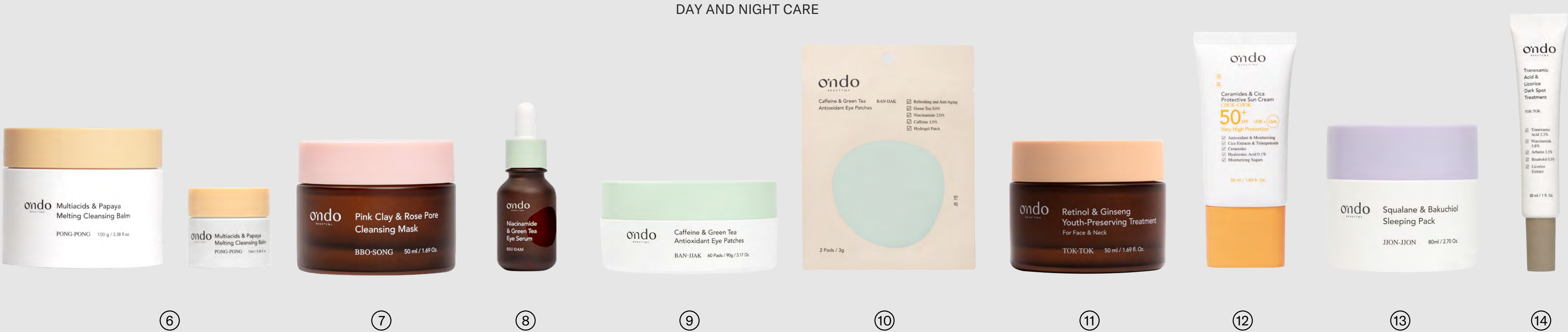
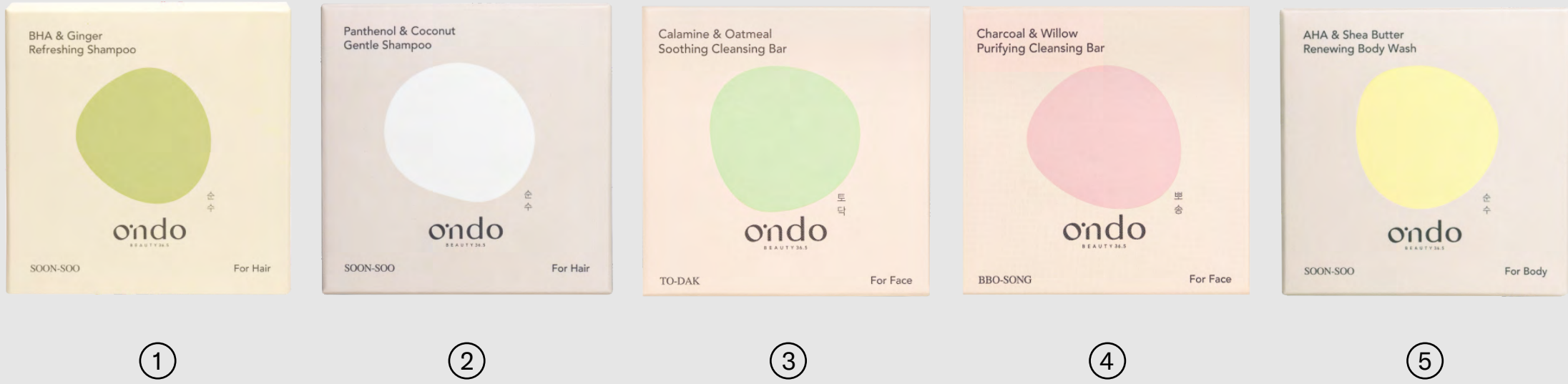




ONDO BEAUTY 36.5

PRODUCT LINE

SYNDETS



MASKS



1. BHA & Ginger Refreshing Shampoo

2. Panthenol & Coconut Gentle Shampoo

3. Calamine & Oatmeal Soothing Cleansing Bar

4. Charcoal & Willow Purifying Cleansing Bar

5. AHA & Shea Butter Renewing Body Wash

6. Multiacids & Papaya Melting Cleansing Balm (100g and 10 ml)

7. Pink Clay & Rose Pore Cleansing Mask

8. Niacinamide & Green Tea Eye Serum

9. Caffeine & Green Tea Antioxidant Eye Patches x30 u.

10. Caffeine & Green Tea Antioxidant Eye Patches x2 u.
11. Retinol & Ginseng Youth-Preserving Treatment

12. Ceramides & Cica Protective Sun Cream

13. Squalane & Bakuchiol Sleeping Pack

14. Tranexamic Acid & Licorice Dark Spot Treatment

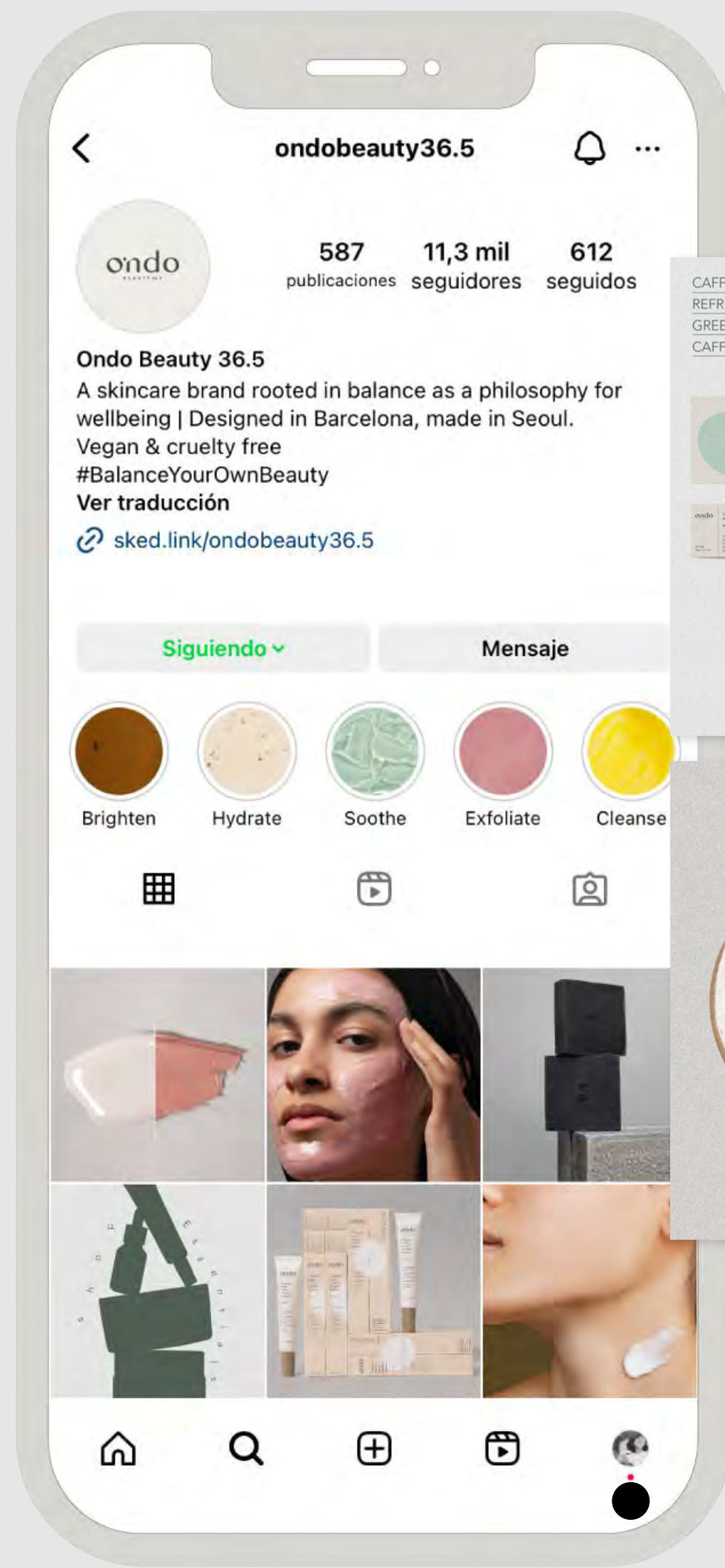
15. Hyaluronic Acid & Algae Moisture Boosting Mask

16. Charcoal & Yuja Bubble Mask

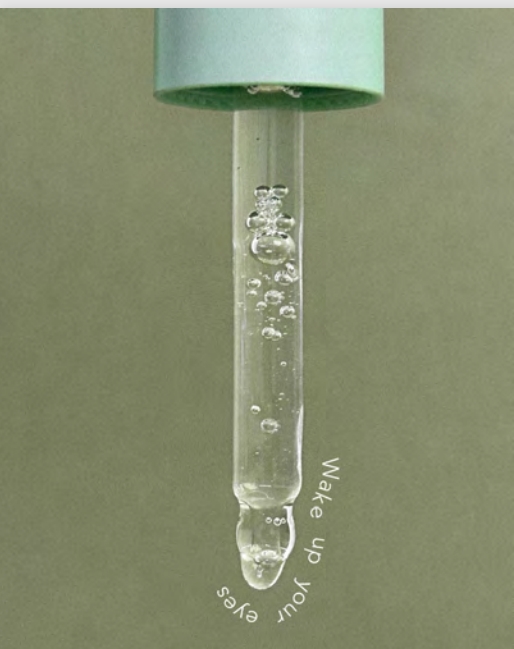
17. Adenosine & Zhi Mu Lifting Mask

18. Probiotics & Cica Water Soothing Mask





CAFFEINE & GREEN TEA ANTIOXIDANT EYE PATCHES			
REFRESHING		ANTI-AGING	
GREEN	TEA	5.0%	NIACINAMIDE 2.0%
CAFFEINE		1.0%	



- Social Media
- Influencer Marketing
- Co-brandings & Collabs
- Events & Workshops

@ONDOBEAUTY36.5



# OUR BRANDS: MEISANI

바르셀로나 — 서울

Barcelona — Seoul



Meisani means "echo" in Korean and aims to foster a deeper connection between customers and their skin, promoting healthier skin and wellbeing.

Our products follow Listen-to-Your-Skin approach that empowers individuals to tune into their skin's subtle messages, resonating with their unique needs.

Focused on functionality, Meisani combines cutting-edge science with natural ingredients kind-to-skin to deliver tangible results.

We advocate for a Less-is-More minimalist philosophy, believing that skincare should be simple yet effective.

Tune in [@meisaniofficial](https://www.instagram.com/meisaniofficial) for skincare solutions that echo your skin's needs: [#ListenToYourSkin](https://www.instagram.com/explore/tags/ListenToYourSkin)



MEISANI  
PRODUCT LINE



1



2



3



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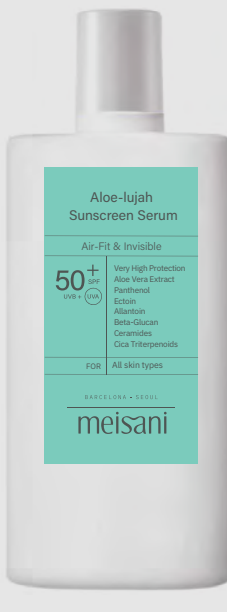
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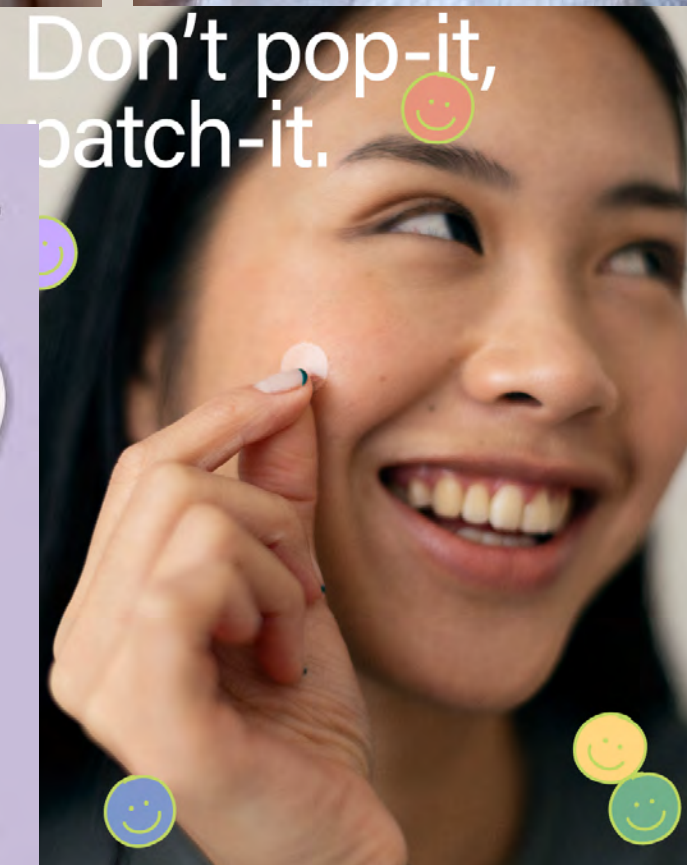
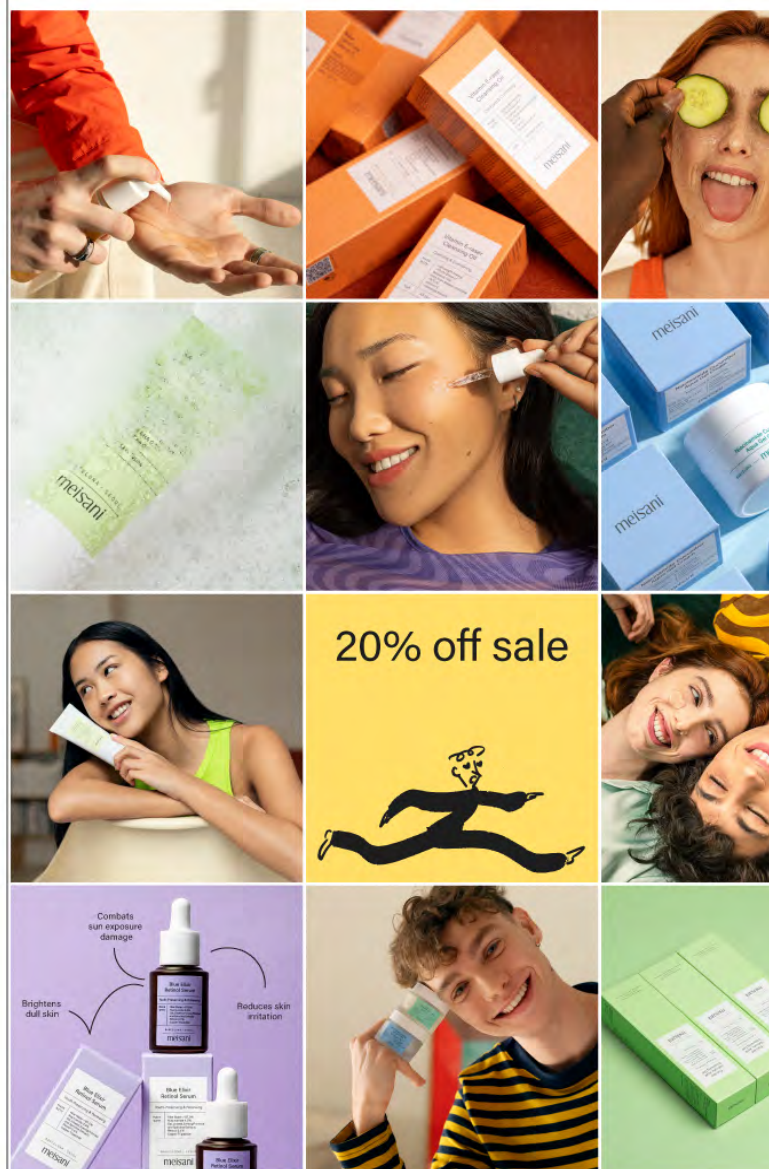
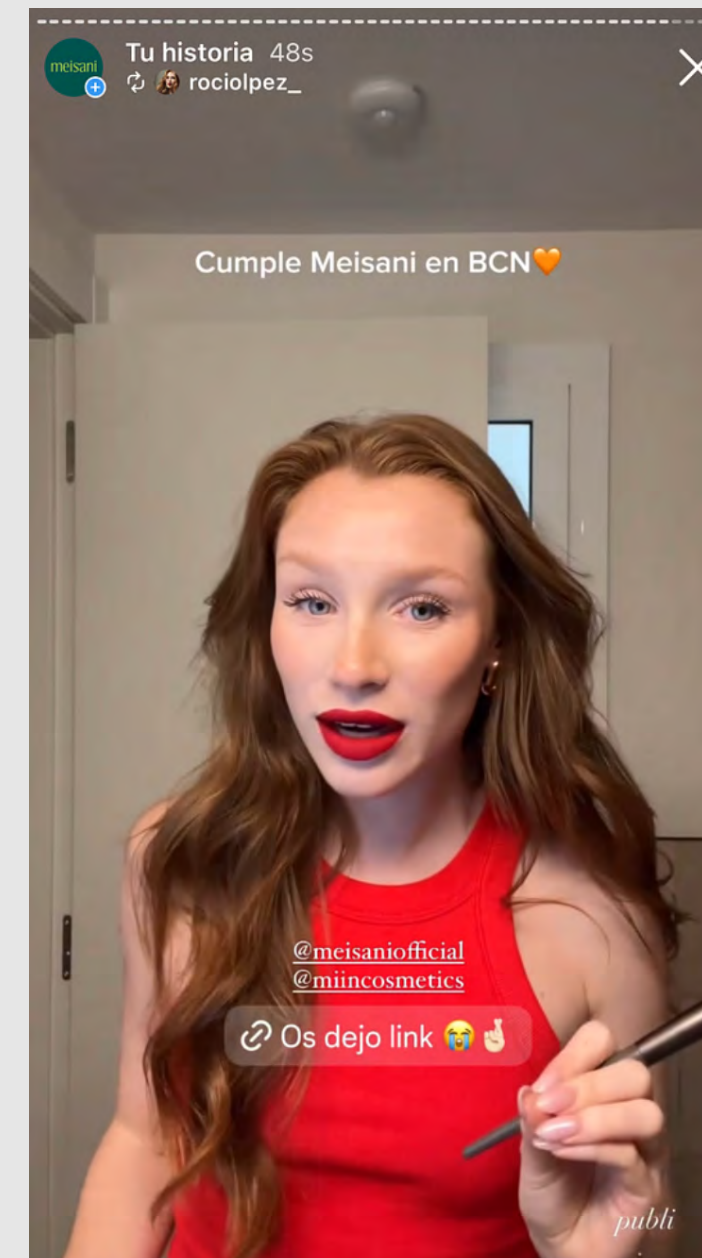
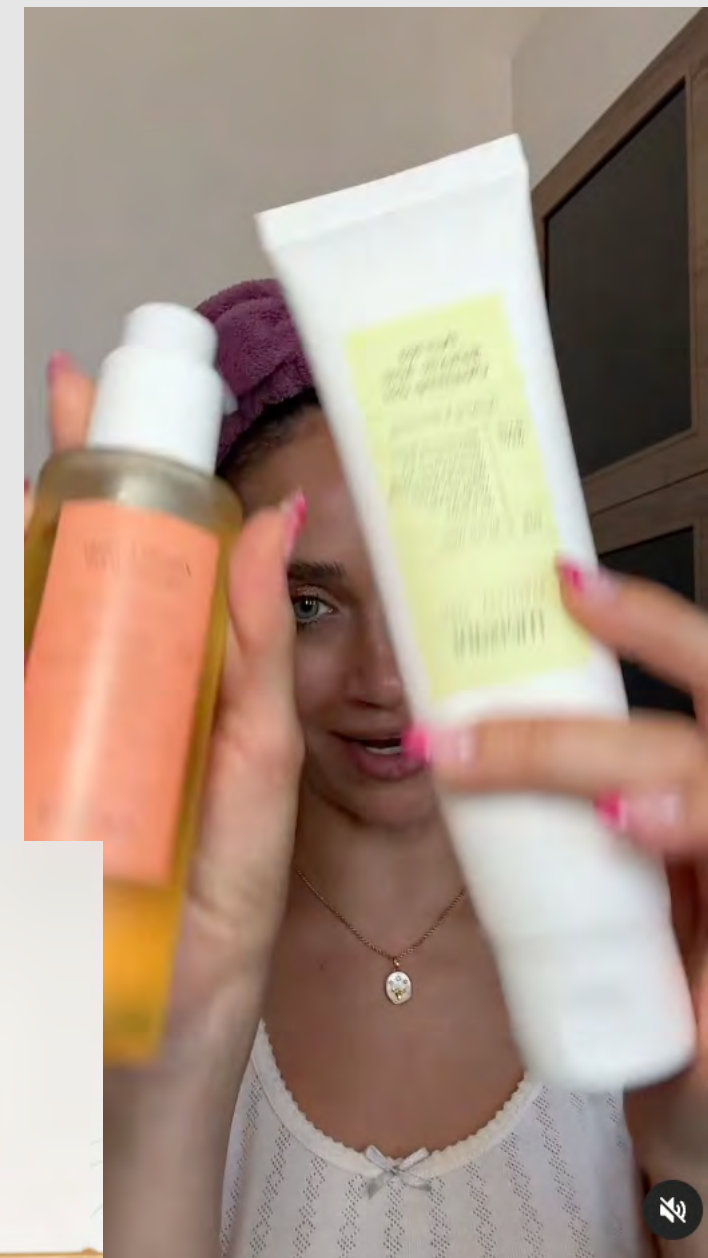
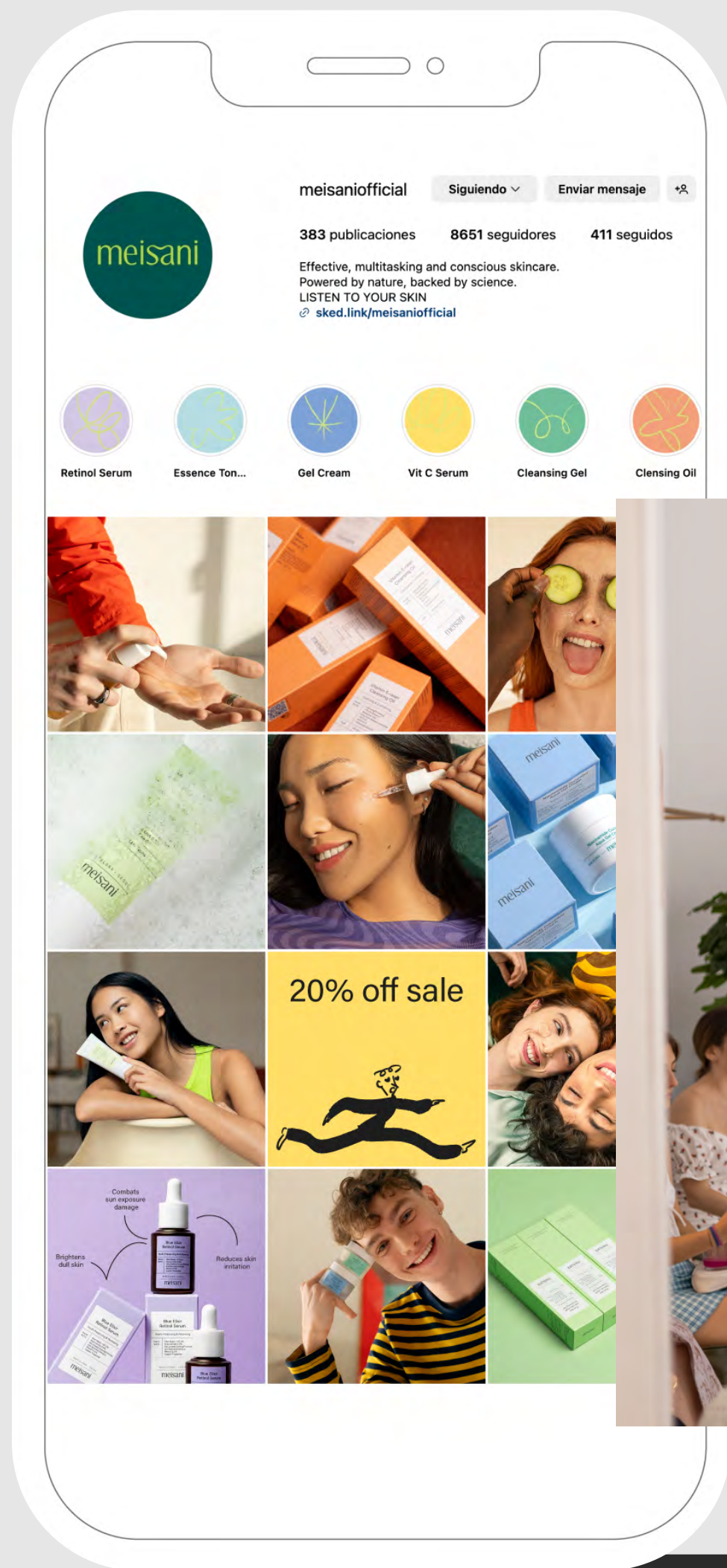
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10

1. Vitamin E-raser Cleansing Oil
2. Puri-tea Salicylic Acid Cleansing Gel
3. Rice & Shine Hyaluronic Acid Essence Toner
4. Glow Drops Vitamin C Serum
5. Blue Elixir Retinol Serum
6. Niacinamide Cucumber Aqua Gel Cream
7. Jojo-Avo Melting Butter Cream
8. Aloe-lujah Sunscreen Serum
9. Your Bes-tea BHA Spot Patches
10. Discovery Kit





- Social Media
- Influencer Marketing
- Co-brandings & Collabs
- Events & Workshops

# @MEISANIOFFICIAL



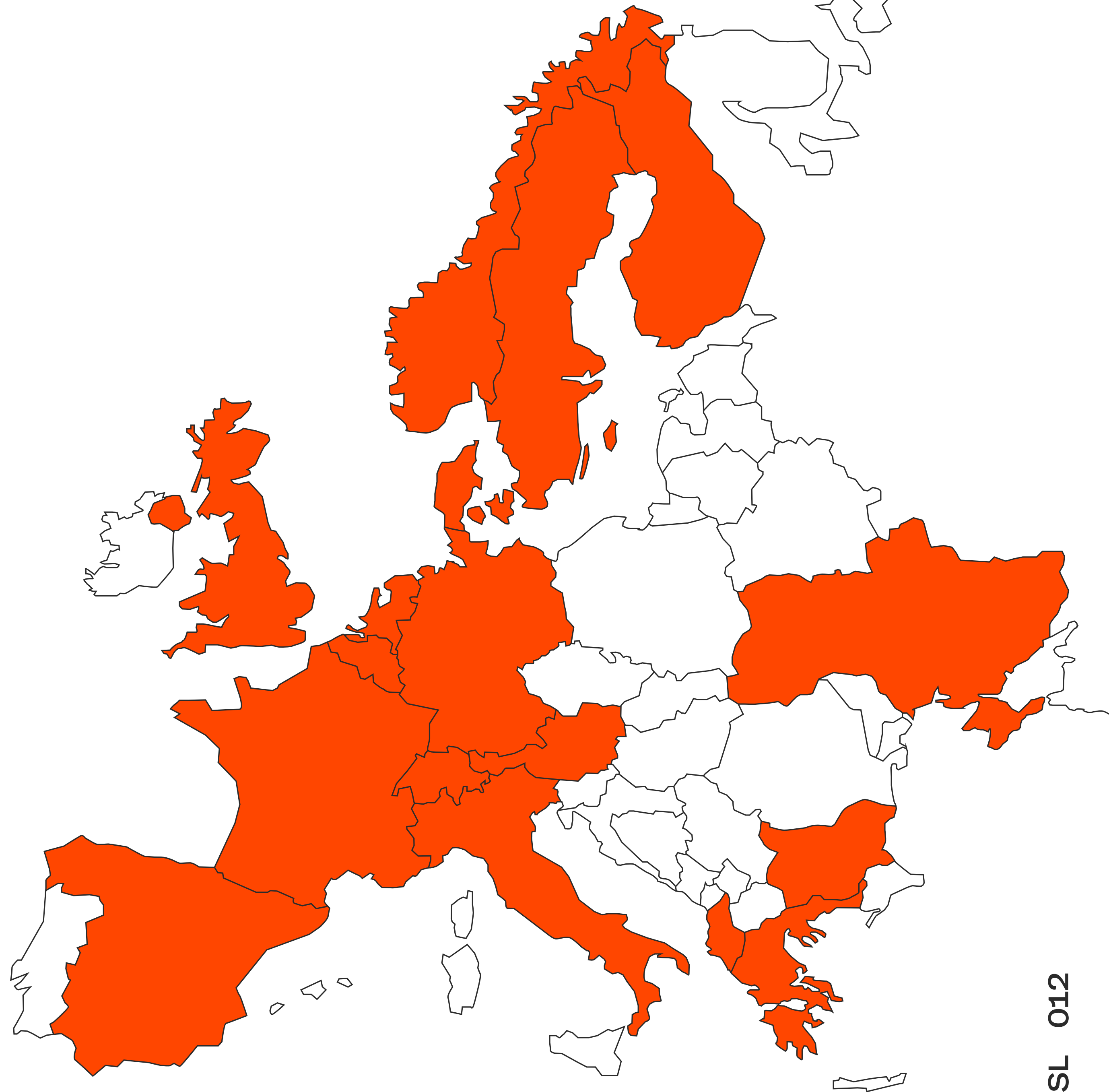
# OUR PARTNERS



# OUR PARTNERS

We started our journey in the European market and are now accelerating the growth of our brands through strategic partnerships worldwide:

**2 Brands**  
**30 Countries**  
**300+ Points of sale**  
**77% YoY Growth**





# OUR PARTNERS

Our products are stocked in over 300 channels across Europe, including some of the top beauty retailers.



# REVIEWS

바르셀로나 — 서울

Barcelona — Seoul

★★★★★ **Ester G.** — “I was really excited to try the Niacinamide Cucumber Aqua Gel Cream, and it didn’t disappoint. After using it for a week, my skin feels so much smoother and softer. It’s a light cream that absorbs quickly without any sticky feeling, and it’s super hydrating without any scent. I highly recommend it—it really delivers on brand’s promises!”

★★★★★ **Alexandra D.** — “I love Meisani’s Jojo-Avo Melting Butter Cream. It’s very moisturizing with a dense consistency, but absorbs quickly without leaving my skin sticky. It gives my skin a nice, natural glow. I will definitely rebuy!”

★★★★★ **Mirella** — “I ordered a couple of Meisani products, and now I want more! I’ve only tried them a few times, so I can’t fully evaluate the long-term results yet, but the double cleansing process feels really good and comforting.”

★★★★★ **Cinta** — “Everything arrives beautifully wrapped, with a gorgeous box and card. The products are excellent. I particularly love the Ondo eye seru—it’s my favorite product on the website.”

★★★★★ **Anonymous.** — “I’ve been using the sun cream from ONDO Beauty for a while now, and it’s wonderful. The texture is great, and it doesn’t leave any white cast. It adds a nice glow and feels comfortable, not heavy at all. Plus, it doesn’t alter makeup I apply on top. All good!”

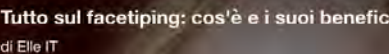


## 22 cosméticos coreanos muy TOP que merece la pena comprar

**¿Para qué sirve?** Repara la función barrera, regenera y retiene la hidratación por más tiempo. Además, ilumina, seborregula y ayuda a prevenir la aparición de puntos negros.

*Un attivo prezioso che riduce i segni dell'età*

DI CARLOTTA TOSONI      PUBBLICATO: 16/06/2024



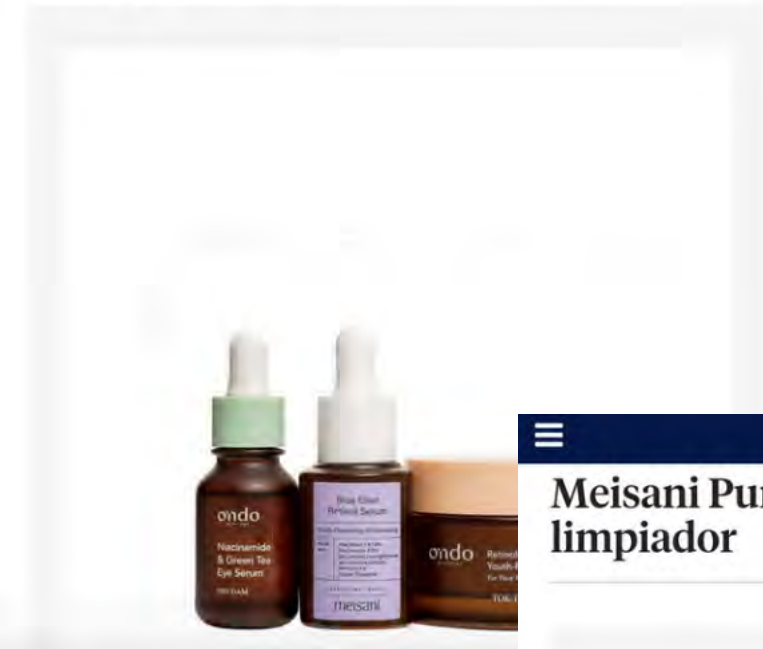
Se vogliamo per la nostra pelle un **trattamento antiage**  
**efficace**, l'ingrediente che dobbiamo utilizzare è il  
**retinolo**, termine ombrello sotto il quale indichiamo  
l'attivo stesso **ma anche in maniera più ampia i cosiddetti**  
**retinoidi**, ovvero i derivati dalla **vitamina A**. Questo  
ingrediente è però **uno dei più costosi al mercato** per-

## Retinol-Creme: Die besten Produkte und alles zur Wirkung und Anwendung

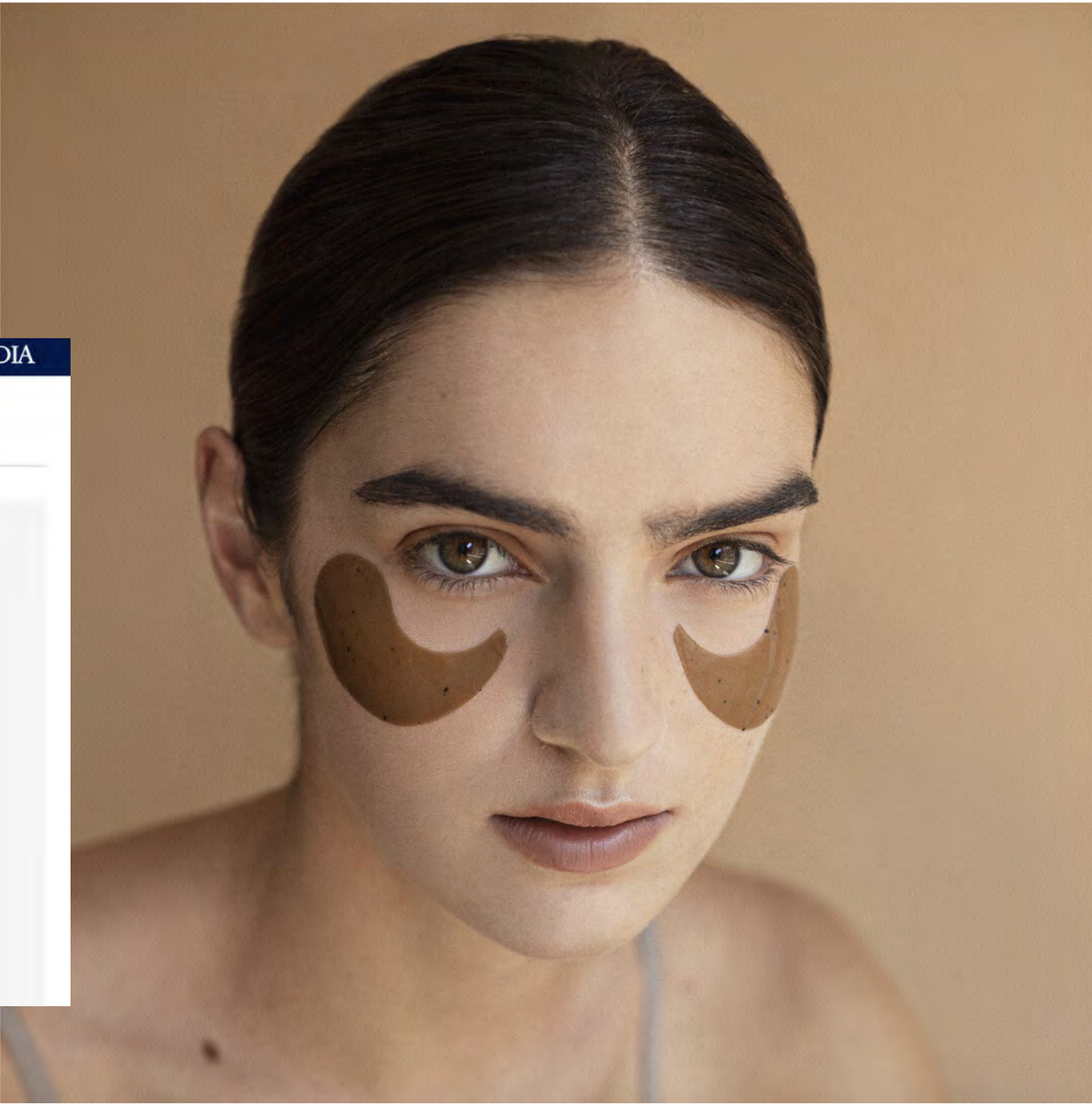
Ist Retinol-Creme wirklich das Wunderkind der Gesichtspflege? Wir verraten es dir hier

### “Retinol Power Pack” von Ondo Beauty/Meisani

Das "Retinol Power Pack" von Ondo Beauty und Meisani ist ein Retinol-Best-of für alle, die sich erst einmal an "K-Beauty meets Retinol" herantasteten wollen. Es enthält das "Blue Elixir Retinol Serum" von Meisani, das "Niacinamide & Green Tea Eye Serum" von Ondo Beauty und das "Retinol & Ginseng Youth Preserving Treatment" von Ondo Beauty. Die Creme für Gesicht, Hals und Dekolleté enthält dabei eine wirkungsvolle Formel mit Retinol, Peptiden mit **Botox-Effekt** und Ginsengextrakt zur Bekämpfung von Trockenheit, Erschlaffung und Ausdrucksfalten.



## Meisani Puri-Tea Salicylic Acid, gel limpiador





# GET IN TOUCH

감사합니다

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