



DUR

MISSION

Our mission is simple: to provide you with products that make a positive difference to the wellbeing of both skin and mind.

Formulated with the perfect blend of efficacious actives combined to some of the best natural ingredients in the world, all our products find inspiration in balance as a philosophy for wellbeing.

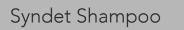
We only formulate our products with ingredients that genuinely benefit the health of your skin.

The packaging of each product clearly states the percentage of each main ingredient included in the formulation. We want you to feel confident knowing what's going on your skin.

We only use the tiniest amount of essential oils to provide subtle, pleasant aroma to enhance the senses and to mask ingredients that don't smell great on their own:









Syndet Gentle Shampoo



Syndet Cleansing Bar



Syndet Cleansing Bar



Syndet Body Wash



Cleansing Mask



Youth Treatment



Eye Serum



Eye Patches



Sleeping Pack



Cleansing Balm



Sun Cream



Spot Treatment



Boosting Mask



Bubble Mask



Lifting Mask



Soothing Mask









Full & Deluxe size available (100 g/10 ml)

RRP: 27,99 € (100 g) - 9,99 € (10 ml)

ECENTAL BIDING

MULTIACIDESAL& PAPAYA MELTERS An oily balm cleanser formulated with botanical origin oils that help delicately but extremely effectively remove makeup, dirt, sebum impurities that accumulate in the skin. Gentle % of AHA + PHA Papaya, Yuja (Yuzu) and Sugarcane Extracts Sea Buckthorn (Vitamin Tree) Oil Bergamot Fruit Oil Citrus scent coming from bergamot Makeup Dissolving & Mildly Exfoliating

FUNCTION, SKIN TYPE, USEFUL FOR...

MAIN INGREDIENTS

WHAT IS IT?

Dermatologically tested on sensitive skin Suitable for the eye contour area For all skin types

Massage onto dry face. Emulsify with lukewarm water and rinse off. Follo with a water-based cleanser.

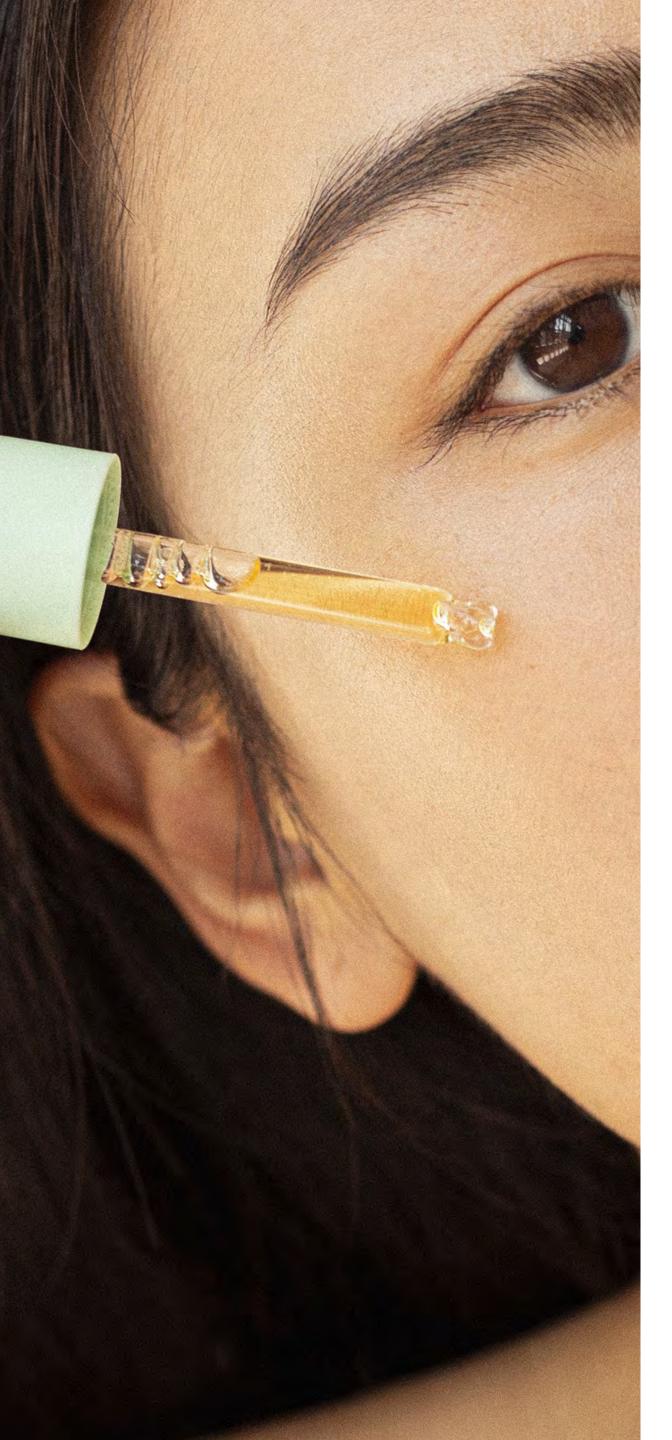
WHAT DOES 'PONG-PONG' MEAN?

HOW TO USE IT

It is a Korean mimetic word for a scene of bubbles popping softly.

DIFFERENCES WITH OTHER SIMILAR PRODUCTS

Our product has an exclusive addition: an AHA&PHA complex, w adds up mild exfoliating and brightening functions,.





RRP: 29,99 €

SSU-DAM EYE WHAT IS IT? MAIN INGREDIENTS

NIACINAMIDE & SERUM

GREEN

TEA 쑤담

One-of-a-kind, intensive and luxurious eye contour treatment with a seruming texture that targets the area most common concerns with a 360° approach.

Green Tea Water 60.0% Niacinamide 5.0% Hyaluronic Acid 0.5% Panthenol 0.5% Licorice Extract

Caffeine And Vitamins A, C And E

FUNCTION, SKIN TYPE, USEFUL FOR...

Want to target global eye contour concerns without having one in particular in mind? And enjoy lighter-that-a-cream, exclusive textures? We have you covered. Highly packed with antioxidants such as Green Tea Water, Niacinamide and vitamins A, C and E, this intensive treatment helps to prevent oxydative damage that translates into visible signs of aging such as fine lines and brown spots.

HOW TO USE IT

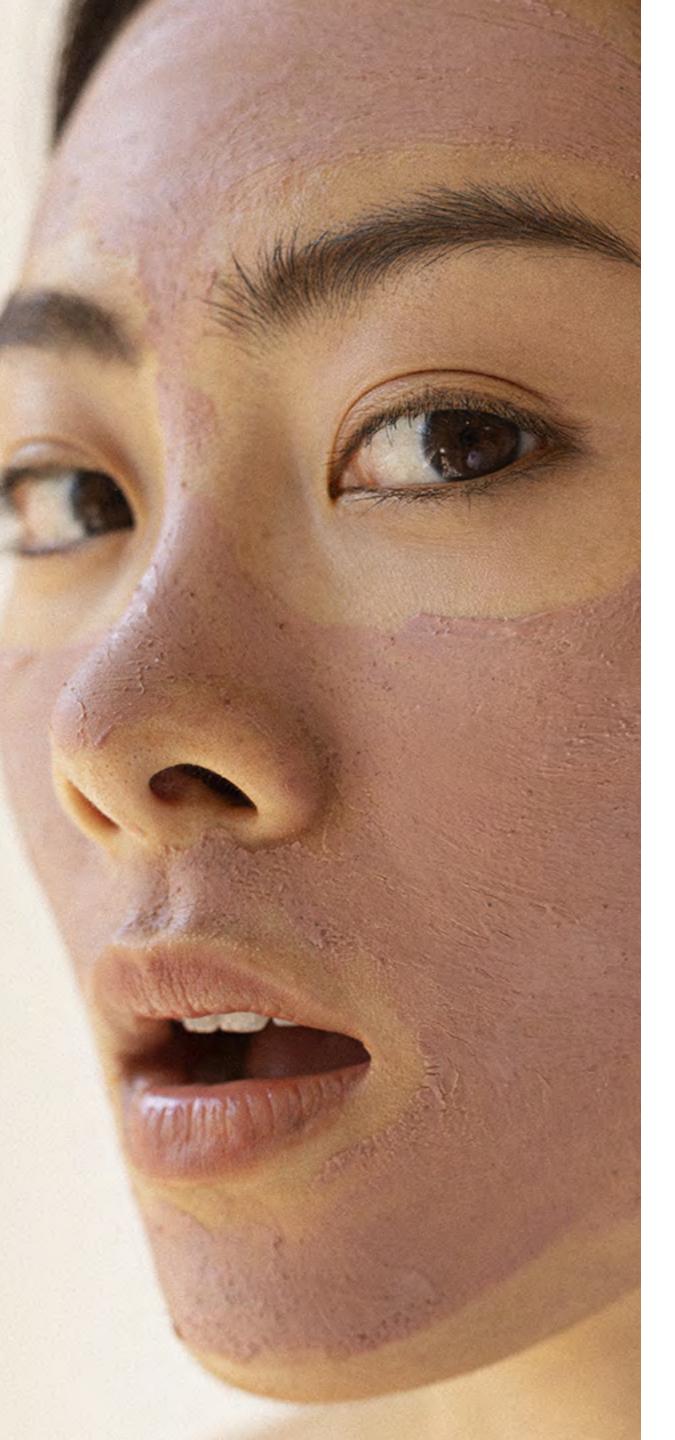
Apply a drop to the brow bone and gently smooth evenly to the eye contour area, using the ring finger. Due to the high concentration of actives such as HA or Panthenol, thick layers of producto could feel sticky. It has Retinol. Ideally to be used in the PM routine but can also be used in the AM routine, always in combination with an appropriate sunscreen layered on top.

WHAT DOES 'SSU-DAM' MEAN?

'Ssu Dam' is a word that describes touching the cheek or head with affectionate hands which means soothing and protecting the skin.

ANY CAUTIONS?

Store in a cool, dry place away from direct sunlight. Retinol is not suitable for pregnant women.





RRP: 25,99 €

BBO-SONG PINK CLAY & CLEANSING MASK Clay-based rinse-off mask that helps minimize the appearance WHAT IS IT? blackheads and to mildly polish, refine and smooth out the su skin. Rose Water 32.0% MAIN INGREDIENTS Pink Calamine Jeju Island Volcanic Ash Pha & Bha 1.1% Hyaluronic Acid 0.1% Grapefruit Extract Purifying and illuminating, helps to deeply cleanse the skin and FUNCTION, SKIN TYPE, the appearance of blackheads and preventing the ger USEFUL FOR... blemishes; and to boost the skin's renewal cycle, accel disappearance of imperfections such as dark spots and reveal uniform complexion. It mildly exfoliates the skin with acid mo no scrubbing particles, hence not produ- cing any microt epidermis that physical exfoliators could cause. Suitable for oil skin types, including blemish-prone. Dry skin can use it; however, it might be too drying. Sensitive skin: Better to avoid. Mix well the formula with the spatula. Use once a week, app HOW TO USE IT layer to the face, neck, décolleté and even your back if neede for 5-10 minutes. Use a mist if necessary to avoid the producto drying on the skin. Rinse with lukewarm water. During th

WHAT DOES 'BBO-SONG' MEAN?

'BBO - SONG' is a word that refers to a condition in which the becomes brighter after cleansing and is not dry or greasy. include features of the product being soft and mild.

sunscreen on the area.

ROSE

PORE

뽀송





RRP: 34,99 €

TOK-TOK YOUTH-PRESERVING

RETINOL & TREATMENT

GINSENG

WHAT IS IT?

The ultimate firming cream for the face, neck and deformula with retinol, Botox-effect peptides and ginsend dryness, flaccidity and expression lines. If you're hydration, firmness and radiant skin, this is the perfect

MAIN INGREDIENTS

3 Peptides Complex 2.0% Ginseng Extract Retinol 0.05% Shea Butter 3.0%

FUNCTION, SKIN TYPE, USEFUL FOR...

This product helps to visually beautify skin while preventing and treating the signs of ageing: lack of moisture and elasticity, fine lines and hyperpigmentation. Suitable for face, neck and décolleté. Suitable for a skin types. In case of sensitive skin, use according to tolerance.

HOW TO USE IT

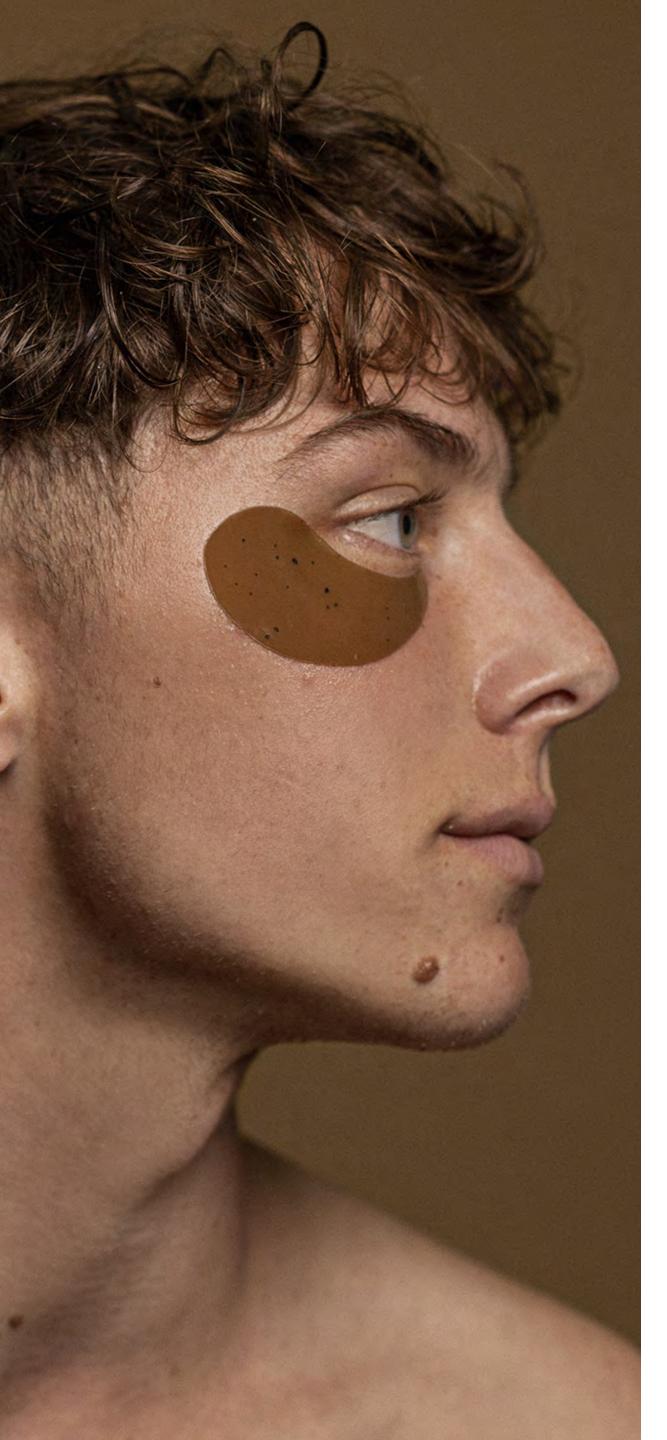
Apply a thin layer to your face, neck and décolleté. Start using it 1-2 nights per week, and progressively increase the frequency according to your skin's tolerance to the product. During the day, follow up with succeen.

WHAT DOES 'TOK-TOK' MEAN?

'Tok-Tok' is a word that describes the movement of applying the creamy treatment on the hands and around the neck. In addition, it refers to the tapping feeling of firmness and lifting, the two main benefits of the product.

ANY CAUTIONS?

Store in a cool, dry place away from direct sunlight. The color and scent of the product may change with time due to its high concentration of actives, without the quality being affected. Retinol is not suitable for pregnant women.





60 pcs. & single pair available

RRP: 35,99 € (60 u.) - 3.99 € (2 u.)

BAN-JJAK ANTIOXIDANT

CAFFEINE EYE & GREEN PATCHES

TEA 반짝

WHAT IS IT?

Hydrogel eye contour patches. They help reduce the appearance of bags and under eye circles and to prevent the signs of aging.

MAIN INGREDIENTS

Green Tea Extract 5.0% Vegetable Glycerin 14.0% Niacinamide 2.0%

Caffeine 1.0% And Coffee Extract

Ginger Extract

FUNCTION, SKIN TYPE, USEFUL FOR...

Refreshing & Anti-Aging. Helps with eye bags, brightening for brown eye pigmentation. Antioxidant, moisturizing, herb-infused.

For all skin types including sensitive skin.

HOW TO USE IT

Use the spatula to separate two patches. Apply on clean skin, placing them under your eyes. Remove after 20-30 minutes and discard. Massage the remaining essence with tapping motions to improve the absorption. A frequent use may help to improve the results. Can be stored in the fridge.

WHAT DOES 'BAN JJAK' MEAN?

"Ban Jjak' is a Korean mimetic word of shining which intuitively expresses the effect of the product on brightening the eyes and preventing aging.

ANY CAUTIONS?

PAO is 2M once opened.



施

80 ml

RRP: 28,99 €

JJON-JJON BAKUCHIOL SQUALANE SLEEPING PACK Jelly textured leave-on mask that helps reinforce the skin's structure WHAT IS IT? integrity and prevent signs of ageing while leaving a plumped, juicy effect overnight. Squalane 2.0% MAIN INGREDIENTS Niacinamide 2.0% Bakuchiol Fig & Pomegranate Extracts Hyaluronic Acid 0.5% With a jelly texture that transforms into liquid when massaged into the skin FUNCTION, SKIN TYPE, (signature Jelly-To-Juice texture!), it provides the skin with molecules that **USEFUL FOR...** mimic the oils naturally ocurring in the skin (nature-identical) to reinforce its barrier function. Also formulated with a natural active: Bakuchiol, the so-called 'vegan & non-irritating retinol' that is suitable for sensitive skin and pregnant women and has shown promising results in the anti-aging department to prevent and correct the signs of the passing of time. It is also loaded with an extraordinarily high contentration of Hyaluronic Acid (5x the standard concentration) for a hydrated and plumped effect and tops up with antioxidants (vitamins E and C) to prevent oxidative damage. Suitable for all skin types. Sensitive skin: Try in the wrist first. Apply a thin layer to your skin after your serum or moisturizer, wait for a few HOW TO USE IT minutes until a uniform film has formed and leave on overnight. It can also be used during the day leaving it on for 15-20 minutes. 'JJON-JJON' is a word that portrays the condition in which the skin has WHAT DOES increased elasticity and is intended to express the feeling of increasing the 'JJON-JJON' MEAN? density and tightening of the skin tissue.





CHOK-CHOK PROTECTIVE

CERAMIDES SUN (

& CREAM CICA 촉촉

WHAT IS IT?

A sun-protecting cream formulated with moisturizing and antioxidant

ingredients, offering very high protection.

MAIN INGREDIENTS

Cica Extracts and Triterpenoids Ceramides

Sodium Hyaluronate 0.1% Moisturizing Sugars Niacinamide 2.0% No added fragrance No white cast

FUNCTION, SKIN TYPE, USEFUL FOR...

Sun-protecting, antioxidant & moisturizing Dermatologically tested on sensitive skin

Suitable for the eye contour area For all skin types: From dry to oily

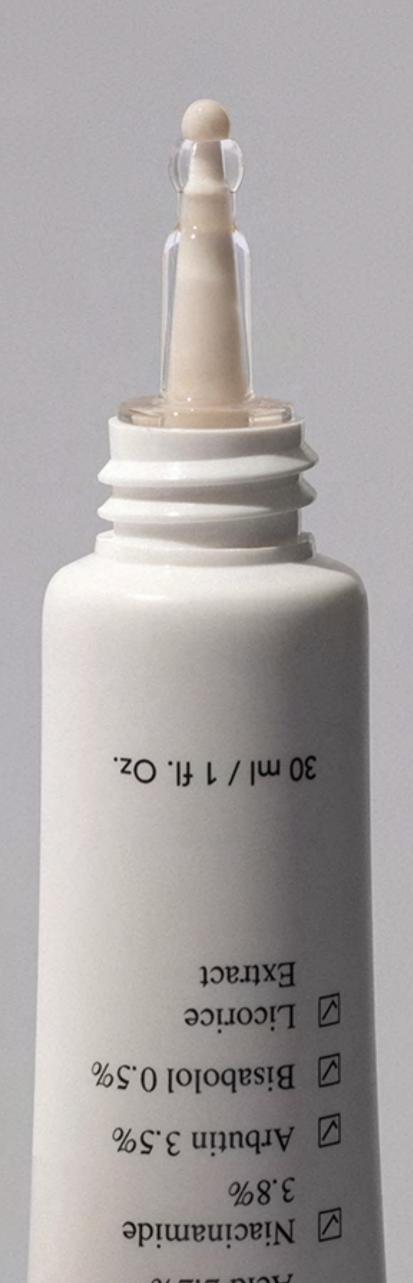
HOW TO USE IT

Shake well before use. Apply a teaspoon of product in an even layer to the face, neck, and cleavage before sun exposure. By using less quantity, sun protection efficacy will not be assured. Reapply every 2 hours to maintain the protection. Reapply frequently, especially after sweating, swimming, or after friction with a towel or the sand. Overexposure to the sun is a serious health threat. PAO 12M.

WHAT DOES 'CHOK-CHOK' MEAN?

Chok-Chok is a Korean mimetic word meaning that skin condition is high in moisture. It is a popular Korean term for referring to moisturizing products.

RRP: 23,99 €





TOK-TOK DARK

TRANEXAMIC ACID & LICORICE SPOT TREATMENT

톡톡

WHAT IS IT?	A daily treatment that targets dark spots and hyperpigmentation. Due to its concentration of actives, it can help to fade the appearance of discolorations, unifying the skin tone, and to prevent the evolution and reappearance of dark spots while boosting the skin brightness and
MAIN INGREDIENTS	>10% of cosmetic actives with efficacy against dark spots: Tranexamic Acid 2.2%: Highest % in MIIN Niacinamide 3.8% Arbutin 3.5% Bisabolol 0.5% Licorice Extract
FUNCTION, SKIN TYPE, USEFUL FORT	An ideal treatment for those looking to improve the look of photoaged skin or post-blemish scars. Its formula works to prevent and reduce the appearance of dark spots and hyperpigmentation. It's suitable for all skin types and dermatologically tested on sensitive skin.
HOW TO USE	Apply to the entire face or on specific areas of concern and massage until fully absorbed. Suitable for face and body. To maximize effect, use twice daily.
WHAT DOES TOK-TOK MEAN?	'Tok-Tok' is a word that describes the movement of applying the creamy treatment on the hands and around the neck. In addition, it refers to the tapping feeling of firmness and lifting, the two main benefits of the product.
ANY CAUTIONS?	Store in a cool, dry place away from direct sunlight. Pregnant women should check with their doctor before using this product.







70 gr

RRP: 11,99 €

CHARCOAL PURIFYING	& WILLON CLEANSING BAR
WHAT IS IT?	Cleansing, pH-balanced syndet bar exclusively formulated with m surfactants. It helps to gently and effectively remove impurities from t skin.
MAIN INGREDIENTS	Charcoal Powder Vegetable Glycerin Mild Surfactants Pure Salicylic Acid (Bha) 0.4% White Willow Bark Extract Houttuynia Cordata
FUNCTION, SKIN TYPE, USEFUL FOR	Cleansing & Slightly Exfoliating. Better for combination to ally skincluding blemish-prone. Also skin lacking glow. Oily, Pore-prone skin a Acne-prone skin will love it.
HOW TO USE IT	Lather with water and gently massage. Rinse with lukewarm water.
ANY CAUTIONS?	Anyone can use it except for those allergic to aspirin. For external a adult use only. Avoid contact with the interior of the eyes.
PACKAGING	Primary: Carton. Zero Waste, no plastic involved.





RRP: 11,99 €

CALAMINE SOOTHING WHAT IS IT?

CLEANSING

OATMEAL 토닥 BAR

Cleansing, pH-balanced syndet bar exclusively formulated with mild surfactants. It helps to gently and effectively remove impurities from the skin.

MAIN INGREDIENTS

Pink Calamine Vegetable Glycerin Mild Surfactants Oat Kernel Meal Oat Kernel Meal Camellia And Grape Seed Oils

Centella Asiatica Extract

FUNCTION, SKIN TYPE, USEFUL FOR...

Cleansing & Comforting. Packaging says 'For Face' but can also be used on body. NOT specifically made for intimate area. Anyone can use it. For all skin types, including sensitive. Dry and/or altered skin. Dermatologically

tested on sensitive skin.

HOW TO USE IT

Lather with water and gently massage. Rinse with lukewarm water.

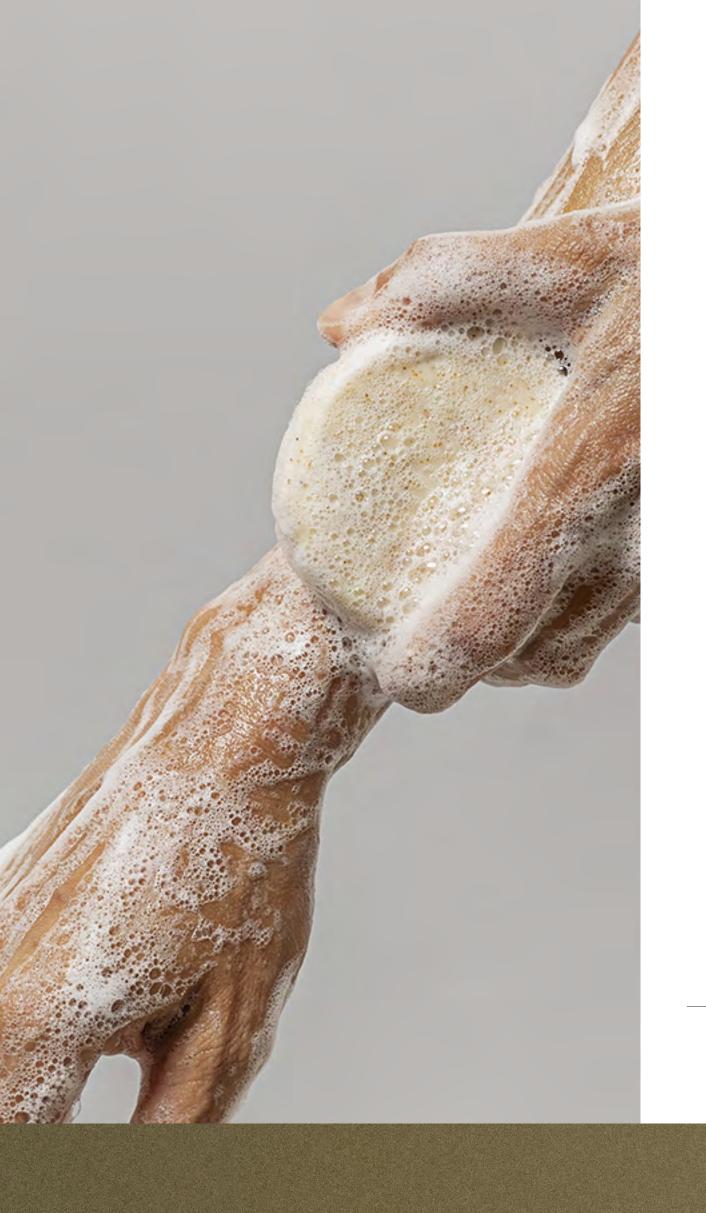
ANY CAUTIONS?

Anyone can use it. For external and adult use only. Avoid contact with the

interior of the eyes.

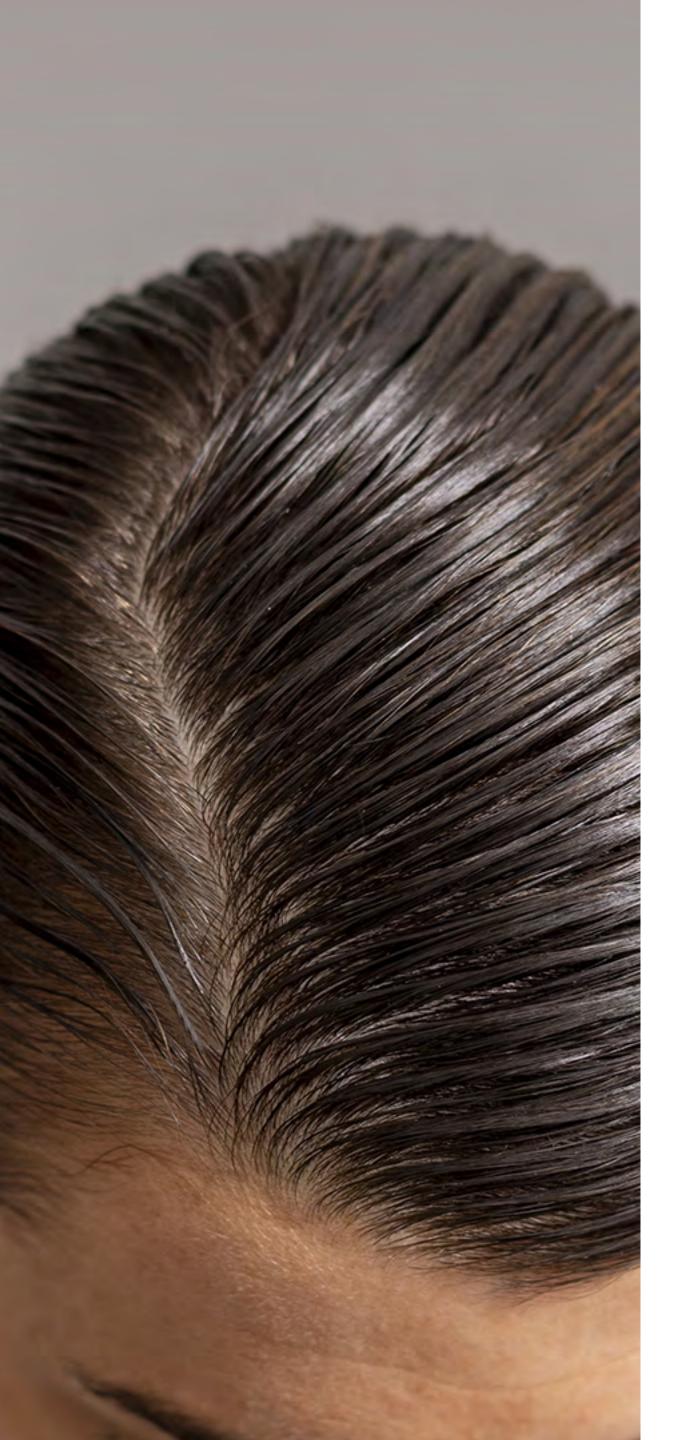
PACKAGING

Primary: Carton. Zero Waste, no plastic involved.





AHA & SHEA BUTTER RENEWING BODY WASH Cleansing, pH-balanced syndet bar exclusively formulated with mild WHAT IS IT? surfactants. It helps to gently and effectively remove impurities and renew the body skin via a mild exfoliation provided by both chemical (AHA) and physical (walnut shell particles) exfoliating agents. Beneficial for blocked pores, dullness. Tartaric Acid (Aha) 0.2% MAIN INGREDIENTS Shea Kernel Butter Jojoba Oil & Coconut Oil Smal Bits - Walnut Shell Particles Houttuynia Cordata Centella Asiatica Extract Cleansing, Slightly Exfoliating & Softening. For all skin types. FUNCTION, SKIN TYPE, USEFUL FOR... Lather with water and gently massage. Rinse with lukewarm water. HOW TO USE IT Not to be used on face. Not for intimate areas use. For external a ANY CAUTIONS? use only. Avoid contact with eyes. If you are going to be expe sun: Wear sunscreen. PACKAGING Primary: Carton. Zero Waste, no plastic involved.





70 gr

RRP: 11,99 €

BHA REFRESHING

& SHAMPOO

GINGER 순수

Gentle shampoo bar. Syndet type, exclusively	formulated with mild
surfactants. pH-balanced. It helps to clean and per	form a gente exfoliation
onto the hair scalp, renewing this (usually neglected	d) skin and getting rid of
dead cells and residues. Exfoliation can also h	elp to regulate sebum
production and to ameliorate desquamation.	
	surfactants. pH-balanced. It helps to clean and per- onto the hair scalp, renewing this (usually neglected dead cells and residues. Exfoliation can also h

MAIN INGREDIENTS

Sodium Cocoyl Isethionate
Pure Salicylic Acid (Bha) 0.2%
White Willow Bark Extract
Ginger Root Extract

Ricinus ('Castor') Seed Oil Cinnamon Bark Extract

FUNCTION, SKIN TYPE, USEFUL FOR...

Purifying & Slightly Exfoliating. For normal to oily scalp.

Also suitable for Curly Hair Method.

HOW TO USE IT

Lather with water and gently massage over hair scalp. Rinse with plenty of

lukewarm water.

ANY CAUTIONS? For external and adult use only. Avoid contact with eyes. Stop use and see a doctor if any undesired effect occurs.

PACKAGING

Primary: Carton. Zero Waste, no plastic involved.





70 gr

RRP: 11,99 €

PANTHENOL GENTLE

PACKAGING

& SHAMPOO

COCONUT 순수

WHAT IS IT?	Gentle shampoo bar. Syndet type, exclusively formulated with mild surfactants. pH-balanced. It helps to delicately clean and nourish the hair
	scalp.
MAIN INGREDIENTS	Sodium Cocoyl Isethionate (Sci) Panthenol
	Coconut Oil Argan Oil, Almond Oil And Shea Kernel Butter
FUNCTION, SKIN TYPE, USEFUL FOR	Nourishing & Mild. For normal to dry hair and scalp. Also suitable for Curly Hair Method!.
HOW TO USE IT	Lather with water and gently massage over hair scalp. Rinse with plenty of lukewarm water.
ANY CAUTIONS?	For external and adult use only. Avoid contact with eyes. Stop use and see a doctor if any undesired effect occurs.

Primary: Carton. Zero Waste, no plastic involved.







25 ml

CICA TO DAK PROBIOTICS & WATER SOOTHING MASK Biodegradable tissue mask. Helps calming and protecting the skin as well WHAT IS IT? as maintaining the skin's barrier in good conditions. Cica (Centella Asiatica) Water 82.0% MAIN INGREDIENTS 5 Probiotics Complex Niacinamide 2.0% Ceramides Panthenol Soothing & Repairing. Redness, irritation, compromised skin barrier. FUNCTION, SKIN TYPE, Soothing, calming, helps the skin's repairing processes, provides USEFUL FOR... molecules that are naturally present into the skin. For all skin types, including sensitive. Extra sensitive skin: Careful, it has essential oils. Apply to previously cleansed face. Remove after 10-15 minutes and HOW TO USE IT massage the remaining product into the skin until fully absorbed. Do not rinse. ANY CAUTIONS? Nothing special.

토닥





RRP: 3,99 €

PONG-PONG CHARCOAL YUJA **BUBBLE** MASK Cleansing, slightly exfoliating bubble mask. WHAT IS IT? Helps brightening and freshening the skin as well as purifying pores. Yuzu (yuja) essential oil MAIN INGREDIENTS Tangerine extract Camu camu extract AHA & BHA complex 0.2% Mild surfactants and high % of moisturizing ingredients Purifying & Brightening. Pores, Dullness. For combination to oily skin, FUNCTION, SKIN TYPE, including blemish-prone. Sensitive skin: Careful, it has essential oils. USEFUL FOR... Apply to previously cleansed face. Remove after 10-15 minutes and rinse HOW TO USE IT off with lukewarm water. Use 1-2 times per week. Anyone can use it except for those allergic to aspirin. For external and **ANY CAUTIONS?** adult use only. Avoid contact with the interior of the eyes.

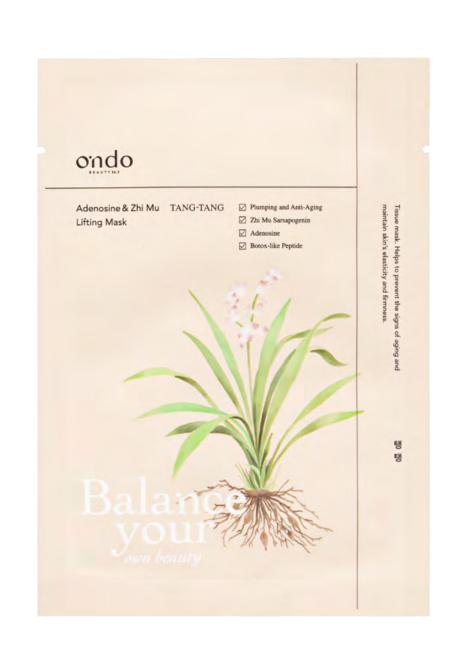




RRP: 3,99 €

CHOKCHOK HYALURONIC ACID & ALGAE 촉촉 BOOSTING MOISTURE MASK Biodegradable tissue mask. Helps to plump and deeply hydrate the skin. WHAT IS IT? Witch Hazel (Hamamelis) Water 88.0% MAIN INGREDIENTS 8 Marine Plants Complex Niacinamide 2.0% Aquaxyl Hyaluronic Acid 0.1% Electrolytes (PCAs). Moisturizing & Glow Boosting. Water-lacking skin. Hydrating, p FUNCTION, SKIN TYPE, Glowy, juicy, glass-skin effect. For all skin types. Sensitive skin: USEFUL FOR... has essential oils. Apply to previously cleansed face. Remove after 10-15 n HOW TO USE IT massage the remaining product into the skin until fully absort o not rinse. Nothing special. **ANY CAUTIONS?**





25 ml

LIFTING	MASK 탕탕
WHAT IS IT?	Tissue mask. Helps to prevent the signs of aging and maintain skin's elasticity and firmness.
MAIN INGREDIENTS	Zhi Mu (Volufiline) Adenosine Botox-like Peptide Calmosensine) Niacinamide Hyaluronic Acid Vitamin E Sesame Protein Almond Extract
FUNCTION, SKIN TYPE, USEFUL FOR	Plumping & Anti-Aging. Dryness, Dullness, Aging skin. Global anti-aging: lifting, anti-wrinkle, antioxidant. Moisturizing, plumping. Brightening, fights dark spots, calming, helps repair the skin's barrier function. All skin types can use it, sensitive: careful. Combination to dry will love it.
HOW TO USE IT	Due to its natural origin, the colour of the product may differ without affecting the quality.
ANY CAUTIONS?	Due to its natural origin, the colour of the product may differ without affecting the quality.

ADENOSINE

ZHI

&

MU

TANG

TANG

THANK YOU 좋은 하루 보내세요



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