



Millie Herrera, MBA, founded The Miami Group in 2000, a boutique business management consulting, strategic marketing, and IT project management firm.

Our mission is to help businesses grow to their next level of excellence, and increase profitability by leveraging their human capital, market strengths, and innovative technologies.

With over eighteen years of management and marketing consulting experience, and over thirty six years of IT project management work for organizations from a broad spectrum of industries, we provide our Clients with highly effective, insightful, in-depth business consulting services, communications strategies, business process improvement, and IT project management services, in the U.S. and Latin American markets.

We partner with our Clients to enhance their company's performance, productivity, and profitability and are committed to helping them achieve maximum results and competitive advantage in their ventures and projects.

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Business & Management Consulting Services

- Strategic Planning
- Marketing Channel Development
- Product Development
- Business Certifications (MBE, WBE, 8a)
- E-Mail Marketing Campaigns
- Business Process Improvement
- IT Project Management
- SAP Business One Implementations
- International Trade Consulting
- Search Engine Content & Reputation Management

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