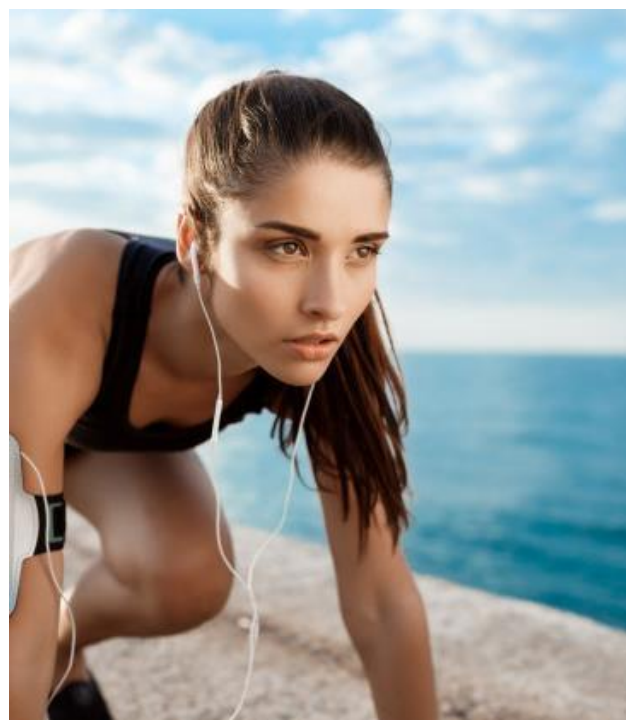




BUSINESS PRESENTATION



People looking for wellness

A busy lifestyle, and the awareness regarding the benefits of good health, lead us to seek practical, healthy, and nutritious food; without sacrificing taste.



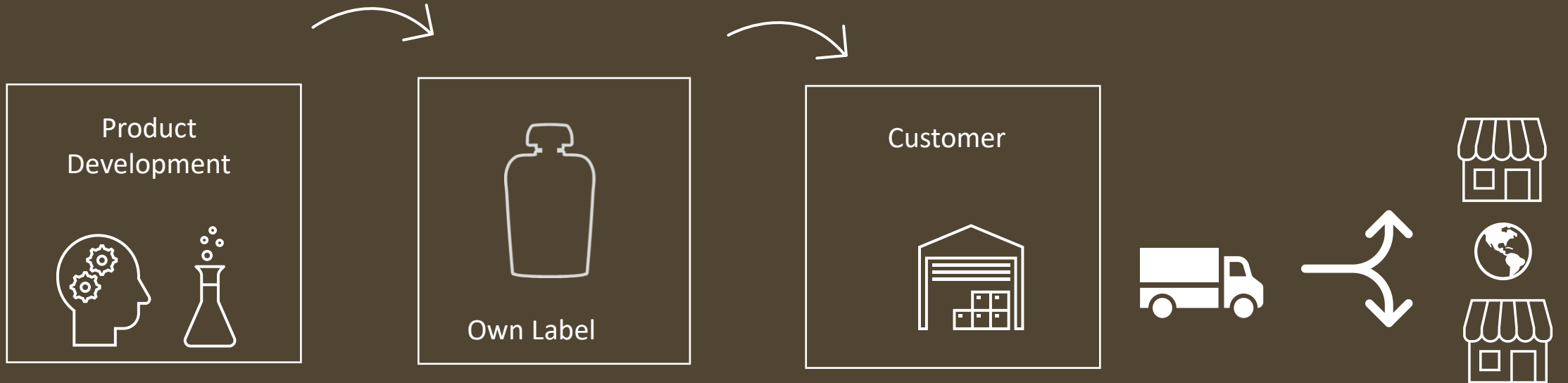
In TRADING BLUE MOUNTAIN, we manufacture nutritious fruit-based products for people looking for wellness and convenience.

Business Model

1



2





Product portfolio



Baby food

100% fruit



Kids fruits blends



Jelly With sugar



Functional

Smoothies

Snacks (kids, adults)



Jelly without sugar

Our products are designed to provide nutrition, good taste, and convenience. So, our consumers can do what they do best and enjoy their lives while giving their bodies the necessary nutrients for the most important body functions.

BEBÉS Y NIÑOS

- Baby food: Babies can discover nutritious flavors of the tropics at every stage of their development. No added sugar, no preservatives, no artificial colors, ONLY FRUITS.
- Kid's Fruits Blends: We add value with functional ingredients to further enhance the nutritional value of fruits.
- Squeeze jelly to consume wherever they are.





24 months shelf life
without refrigeration.

Baby food

4 delicious and nutritious flavors including high quality pineapple and banana from Costa Rica.



Kid's fruit blends

- Especially design for the big kids, the KID'S FRUIT BLENDS provide them with tasty and healthy flavors in a flexible 100g package they can bring to the school or where they want to snack.
- Their mothers will also be pleased knowing they have an extra amount of Fiber for their tummy or DHA for their brain.
- It has 14 months shelf life without refrigeration.

A mix of fruits with a plus.

+ DHA

+ Fibra



Sin azúcar añadido
NO
SUGAR ADDED

Sin colores artificiales
NO
ARTIFICIAL COLOURS

Sin preservantes
NO
PRESERVATIVES

Jelly desserts for kids

How about a jelly to squeeze?...

Delicious of course

- ✓ Our convenient 100g pouch presentation is easy to carry on.
- ✓ 14 months of shelf life.



ADULTS

FUNCTIONAL PRODUCTS

A mix of fruits with a plus.

- Fruit smoothie
- Fruit snack

We add functional ingredients to enhance natural benefits.

LOW CALORIE DESSERTS

Gelatin prepared with vegetable ingredients without sugar, preservatives, or artificial flavors.



Fruit snacks

- Our snacks complement the benefits of the fruits with functional ingredients in a convenient 120g pouch, very easy to consume at work, at the gym, or while going out.
- Consumers will be delighted with the tasty flavors and functionalities of our four blends:
 - Tropical fruit + Collagen for a radiant skin
 - Pear-Guava-Pineapple + Ginger and Turmeric for a powerful immune system
 - Apple-Pineapple + Ginger and Turmeric for a powerful immune system
 - Apple – Papaya + Fiber for a healthy digestion

Adults



Fruit smoothie

4 delicious and nutritious flavors to help you make healthy choices.

- Pineapple orange + Ginger & Turmeric
- Apple-Papaya + Fiber
- Manzana-Banana + Chia (Omega 3 source)
- Pear - Pineapple + Ginger & Turmeric
- Apple – Blueberry + collagen

200ml bottle fill with
**Delicious fruits smoothie
sweetened with Stevia**

Adults



It has 24 months shelf life without refrigeration.



Jelly dessert

... And a squeeze for adults too.
Very convenient to snack at work or when time is short.

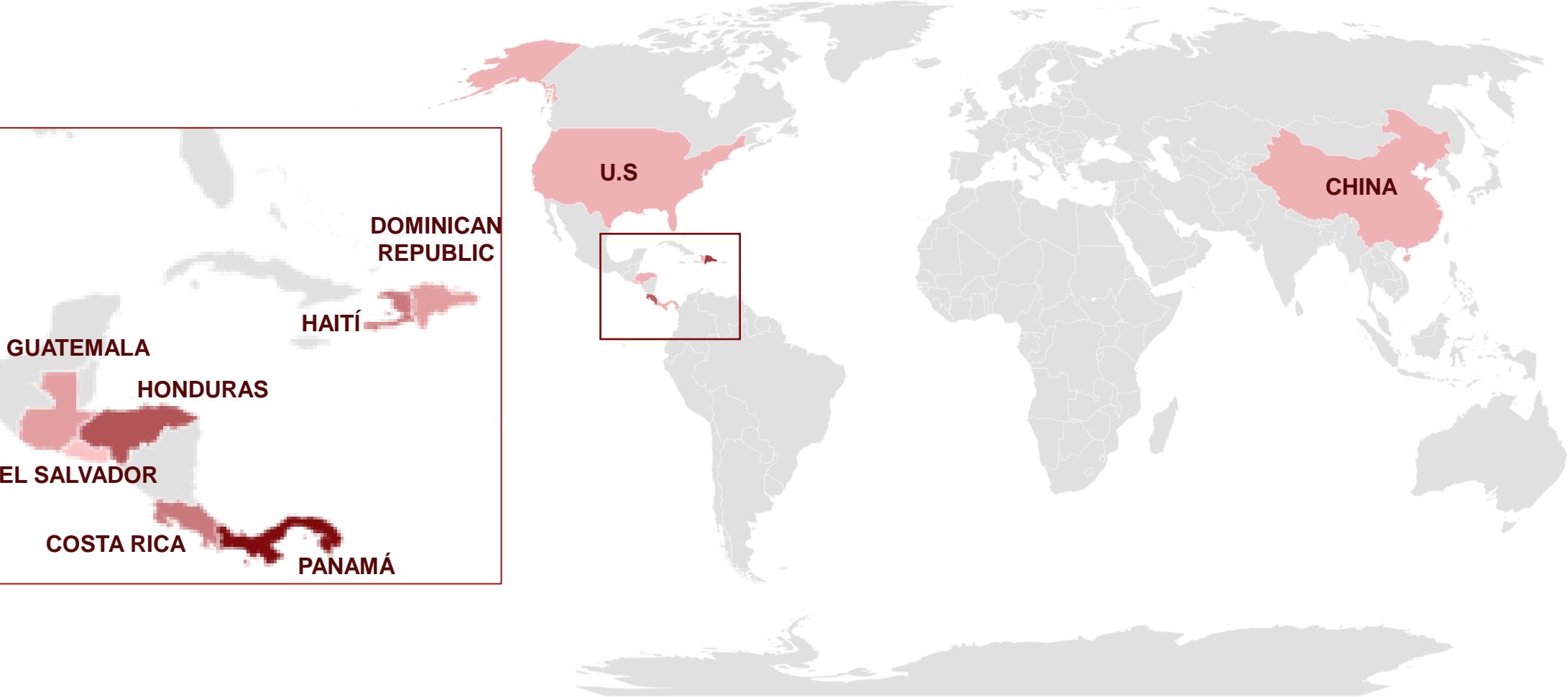
WHY
TRADING
BLUE
MOUNTAIN?





CERTIFICATIONS

CURRENT SERVED MARKETS





Cibumcr.com

Contact:

Jose Antonio Vargas: jovargas@gsl.co.cr

Marianeth Herrera: mherrera@tbm.co.cr

