



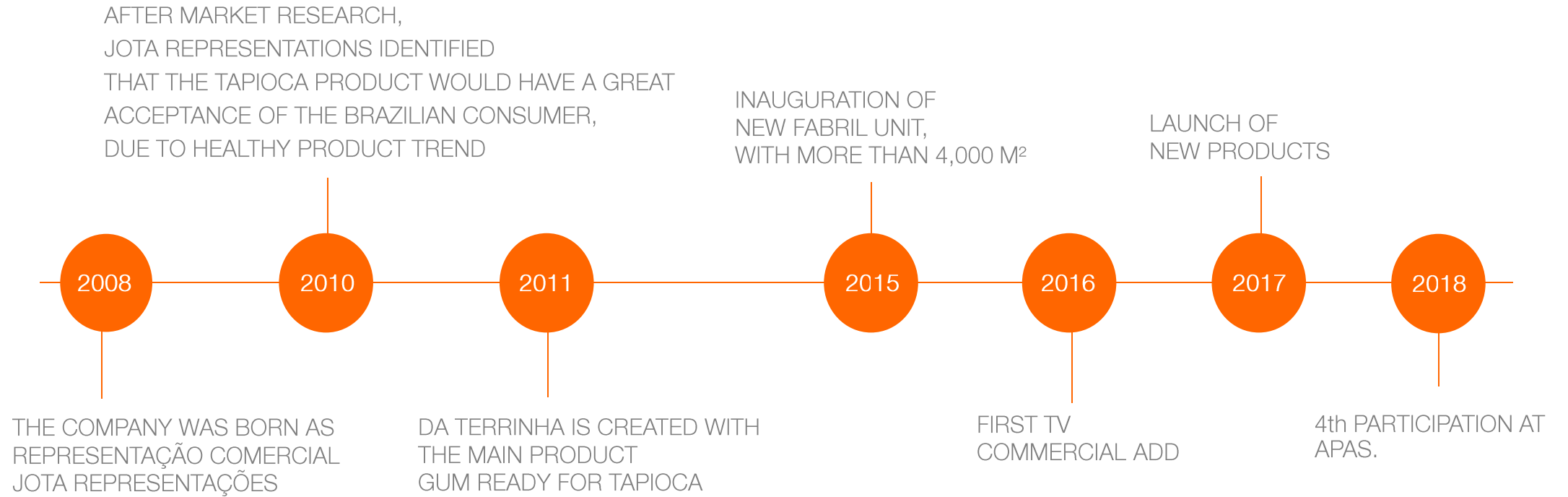


WHO WE ARE?

WHAT THE
VIDEO:



WHO WE ARE?





CAPABLE
PROFESSIONALS



QUALITY
CONTROL



PRODUCTIVE
CAPACITY



AUTOMATED
PROCESS





LOGISTICS

OWN
FLEET

SCRIPTING
SCHEDULED





WHERE WE ARE BRAZILIAN MARKET

- São Paulo
- Rio de Janeiro
- Brasília
- Minas Gerais
- Espírito Santo
- Rio Grande do Sul
- Santa Catarina
- Paraná
- Mato Grosso do Sul
- Mato Grosso
- Bahia
- Maranhão
- Ceará
- Piauí



+14
STATES



WHERE WE ARE
GLOBAL MARKET

+15

COUNTRIES





MEDIA



MAGAZINE BOA FORMA
DISCLOSING THE
BENEFITS OF TAPIOCA
AND PRESENTING THE
TAPIOCA DA TERRINHA
AS A PURCHASING TIP TO
READERS

APR/14

NOV/14



GLOBO TV CHANNEL
FAMOUS BRAZILIAN
ACTRESS SHOWING HOW
EASE IS TO PREPAR
TAPIOCA WITH OUR
PRODUCT



MAR/15

FERNANDA PASSOS . SBT
PRESENTER
HIGHLIGHTING
THE FACILITY
AND THE EXEMPTION FROM
PRESERVATIVES
OF OUR PRODUCT

APR/15



RADIOS SPOTS:
ADORE FM 98,1

MUSICAL FM 105.7

RÁDIO TERRA 1030 AM

1th. PARTICIPATION
AT
APAS



MAY/15



MEDIA

PARTNERSHIP
AACD



SEP/15

2th. PARTICIPATION
AT
APAS



MAI/16

OUT/16



MAGAZINE
COVERS
ED. OCT/NOV



NOV/16

RADIO SPOTS
TRANSAMÉRICA
SPECIAL
PARTICIPATION IN
SPORTS
PROGRAMS



DEZ/16

TV COMMERCIAL
IN THE
FOLLOWING
CHANNELS
BAND, RECORD
AND REDETV



3th. PARTICIPATION
AT
APAS



MAY/17



AWARDS

BEST OF THE NORTHEAST
TOP BRAZIL 2014 AND
2015



APR/15

REFERENCE
NATIONAL AND
QUALITY
BUSINESS

MAY/15



REFERENCE
QUALITY AND
BUSINESS
MANAGEMENT

AGU/15



REFERENCE
NATIONAL AND
QUALITY
BUSINESS

NOV/15



REFERENCE
NATIONAL AND
QUALITY
BUSINESS

MAY/16



REFERENCE
NATIONAL AND
QUALITY
BUSINESS

NOV/16



THE WINNER
AWARDS



JAN/17

MAY/17



TOP QUALITY
BRAZIL 2016



MAY/17

REFERENCE
NATIONAL AND
QUALITY
BUSINESS



CLIPPING



AVALIATION MAGAZINE PROTESTE. 2016

TAPIOCA DA TERRINHA LEADS WITHIN COMPETITORS,
IN THE CRITERIA:

- QUALITY PACKING
- MOISTURE CONTROL
- EXEMPTION FROM PRESERVATIVES

ACCESS:

<http://www.proteste.org.br/30.06.2016>



CLIPPING

WATCH THE
VIDEO:



bem
estar



WATCH THE
VIDEO:



WE SERVE ALL TYPES OF CUSTOMERS

RETAIL

**WHOLE
SALE**

DISTRIBUTOR



CASES OF SUCCESS EXHIBITIONS





EXHIBITIONS





DEGUSTATION



MIX OF PRODUCTS



TAPIOCA





TRADITIONAL

NO PRESERVATIVES
NO GLUTEN
100% NATURAL



THE BEST
TAPIOCA

EASY TO MAKE
TASTY
HEALTHY



GUM READY FOR TAPIOCA 1 KG

YIELD: 10 TAPIOCAS IN AVERAGE
COMMERCIALIZATION: BOXES WITH 12
PACKAGES
CODE: 7898944081623

GUM READY FOR TAPIOCA 500G

YIELD: 5 TAPIOCAS IN AVERAGE
COMMERCIALIZATION: BOXES WITH 24
PACKAGES
CODE: 7898944081630





04 SACHETS X 90g

QUANTITY BY BOXES : 15 UNITS

RIGHT PORTION

PRACTICALITY

EASY STORAGE

AVOID WASTE

INCREASES EXPOSURE





★ PREMIUM ★



PREMIUM





It's delicious. It's Tapioca!

From Brazil to the Word



7
INDIVIDUAL
PORTIONS



PRODUCT	QUANTITY BY BOX	EAN13	DUN14	SHELF LIFE
GUM READY FOR TAPIOCA DELIOCA PREMIUM	12 PACKAGES OF 560G	7898960982060	17898960982067	8 MONTHS





WE ARE TALKING ABOUT A YOUNG
BRAND, WITH HEALTHY AND
PERFECT PRODUCTS FOR ANY TIME
OF THE DAY.

*MADE FOR THOSE WHO WANT TO
EAT WITH PLEASURE AND NO
BLAME!*





- ✓ Rich in vitamins;
- ✓ Lactose free
- ✓ Without gluten
- ✓ Trans Fat Free





PRODUCT DESCRIPTION	QUANTITY BY BOX	NCM	EAN	DUN
POTATO STICKS 100G	30	20052000	7898960982046	17898960982043
POTATO STICKS 300G	30	20052000	7898960982053	1789896098205



PRODUCT DESCRIPTION	QUANTITY BY BOX	NCM	EAN	DUN
CASSAVA CHIPS 45G	24	20089900	7898557010220	17898557010227
SWEET POTATO CHIPS 70G	24	20089900	7898557010251	17989557010258



PRODUCT DESCRIPTION	QUANTITY BY BOX	NCM	EAN	DUN
SALT BANANA CHIPS 45G	36	20089900	7898557010237	17898557010234
CHOCOLATE BANANA CHIPS 45G	36	20089900	7898557010244	17898557010241

APAS 2018



Our **4th participation** in the fair, where we established relationships with several national and international contacts, as well as presenting the news from DA TERRINHA to 2018, as well as the launch of new products.



WHAT'S NEWS





CRUMBS DA TERRINHA

Made with high quality ingredients, bringing a special touch and unparalleled flavor in 3 flavors:

(Traditional, Spicy and Vegetarian);

Ideal for savoring as an accompaniment to oven baking, salads and any other kind of taste meal.





- ✓ ARTESANAL PRODUCT
- ✓ UNIQUE FLAVOR
- ✓ VEGETARIAN OPTION
- ✓ GLUTEN-FREE





IT HAS A DIFFERENTIATED TASTE DUE TO ITS ARTISANAL PRODUCTION.

INGREDIENTS:

Cassava flour, vegetable oil, soy protein, condiments and salt.

PRODUCT DESCRIPTION	NET WEGHT	QUANTITY BY BOX	EAN	DUN	NCM
TRADITIONAL TEMPERED CRUMBS	300G	12	7898960982091	1789860982098	12081000

::: INFORMAÇÃO NUTRICIONAL :::

Porção de 35g = 1/2 xícara

QUANTIDADE POR PORÇÃO	%VD (*)
Valor Energético	117,33 g 5,87%
Carboidratos	14,97 g 5,54%
Proteínas	2,18 g 4,37%
Gorduras Totais	5,43 g 7,76%
Gorduras Saturadas	5,16 g 25,80%
Gordura Trans	0 (**) 0,00%
Colesterol	0,78 g 3,14%
Fibra Alimentar	0,78 g 3,14%
Sódio	90,3 mg 2,73%

(*) % - Valores diários com base em uma dieta de 2.000 Kcal ou 8.400KJ. Seus valores diários podem ser maiores ou menores dependendo de suas necessidades energéticas.

(**) - VD não estabelecido.



IDEAL FOR WHO PREFER A SLIGHTLY APPEALED DISH.

INGREDIENTS:

Cassava flour, vegetable oil, soy protein, condiments, pepper and salt.

PRODUCT DESCRIPTION	NET WEGHT	QUANTITY BY BOX	EAN	DUN	NCM
SPICY TEMPERED CRUMBS	300G	12	7898960982091	1789860982098	12081000

...: INFORMAÇÃO NUTRICIONAL :::

Porção de 35g = 1/2 xícara

QUANTIDADE POR PORÇÃO	%VD (*)
Valor Energético	117,33 g 5,87%
Carboidratos	14,97 g 5,54%
Proteínas	2,18 g 4,37%
Gorduras Totais	5,43 g 7,76%
Gorduras Saturadas	5,16 g 25,80%
Gordura Trans	0 (**)
Colesterol	0,78 g 3,14%
Fibra Alimentar	0,78 g 3,14%
Sódio	90,3 mg 2,73%

(*) % - Valores diários com base em uma dieta de 2.000 Kcal ou 8.400KJ. Seus valores diários podem ser maiores ou menores dependendo de suas necessidades energéticas.

(**) - VD não estabelecido.



WHO SEEKS FOR A HEALTHY FOOD, WITHOUT LOSING EXCELLENCE IN TASTE.

INGREDIENTS:

Cassava flour, vegetable oil, soy protein, condiments, fine herbs and salt.

PRODUCT DESCRIPTION	NET WEGHT	QUANTITY BY BOX	EAN	DUN	NCM
VEGAN TEMPERED CRUMBS	300G	12	7898960982091	1789860982098	12081000

..: INFORMAÇÃO NUTRICIONAL ..:

Porção de 35g = 1/2 xícara

QUANTIDADE POR PORÇÃO		%VD (*)
Valor Energético	117,33 g	5,87%
Carboidratos	14,97 g	5,54%
Proteínas	2,18 g	4,37%
Gorduras Totais	5,43 g	7,76%
Gorduras Saturadas	5,16 g	25,80%
Gordura Trans	0	(**)
Fibra Alimentar	0,78 g	3,14%
Sódio	137,59 mg	5,73%

(*) % - Valores diários com base em uma dieta de 2.000 Kcal ou 8.400KJ. Seus valores diários podem ser maiores ou menores dependendo de suas necessidades energéticas.
(**) - VD não estabelecido.



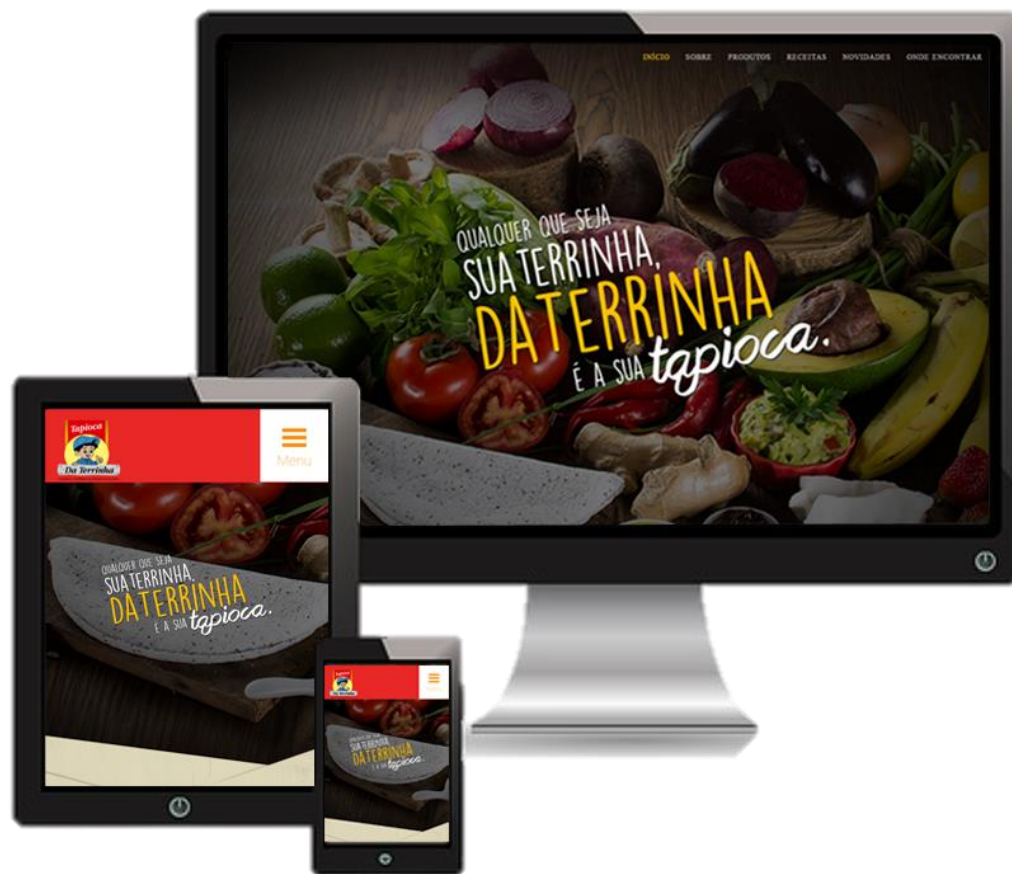
BOARDING BOX

12X
300g



THANKS!

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TAPIOCA DA TERRINHA

