

SyrcSym<sup>®</sup>  
Cosmetics

*For Your Beauty,  
Say SYM!*

# Welcome to the SyrcSym Universe

# SyrcSym

For your Beauty, say **SYM.**



(19) 98103 1525

@syrcsymcosmetics



# Welcome to the SyrcSym Universe

## **Purpose. Technology. Truth.**

SyrcSym Cosmetics is a Brazilian premium professional haircare brand, created to celebrate and care for the beauty of all hair types, from coily and curly to straight and wavy.

With over 19 years of experience in the beauty industry, SyrcSym was born inside the salon, shaped by real professional practice and a deep understanding of both those who apply our products and those who wear the results.

We believe the professional is at the heart of every transformation – and the client is the reason behind everything we do.

That's why we develop a complete line that delivers high performance for hairstylists and real, visible results for clients, combining advanced technology, quality, and purpose.

# Welcome to the SyrcSym Universe

## **Our Focus**

To transform lives through beauty. We believe professionals and clients deserve a new relationship with hair one built on truth, self-esteem, and conscious care.

Every SyrcSym product is designed to empower professionals with performance and confidence, while delighting clients with exceptional shine, a luxurious feel, and an unforgettable fragrance.

Our purpose is to grow alongside those who believe in their talent — and in their hair. At SyrcSym, we combine cutting-edge technology, premium ingredients, and immediate results, always respecting the individuality of every strand.

We create formulas that deeply treat the hair, restore natural movement, and extend salon results at home.



SyrcSym  
ÉCLAT  
PURE  
SHAMPOO PREMIUM  
RIGOROSA E EXTENSIVA  
ANÁLISIS DE CALIDAD  
CONCENTRADO EN  
PROTEÍNAS Y VITAMINAS  
PROTECTOR DEL  
PUNTAL

SyrcSym  
CC  
15x1  
COMPLETE  
CORRECTION  
CONCENTRADO EN  
PROTEÍNAS Y VITAMINAS  
PROTECTOR DEL  
PUNTAL

SyrcSym  
R3  
S.O.S.  
MISTALIZADOR DE  
ALTA PERFORMANCE  
CONCENTRADO EN  
PROTEÍNAS Y VITAMINAS  
PROTECTOR DEL  
PUNTAL

SyrcSym  
PROTOCOLO  
CAPILAR  
MASCARA DE NUTRIJE  
REPARANTE  
CONCENTRADO EN  
PROTEÍNAS Y VITAMINAS  
PROTECTOR DEL  
PUNTAL

# PROFESSIONAL LINE

SyrcSym<sup>®</sup>  
Cosmetics

# SYRCSYM ÉCLAT PURE PREMIUM SHAMPOO



## **ABOUT THE PRODUCT:**

*Professional salon shampoo with controlled cleansing action. Effectively removes impurities and product buildup while preserving hydration and hair fiber integrity. Suitable for frequent professional use.*

*Enriched with Macadamia and Cotton oils, it helps restore moisture, improve softness, enhance elasticity, and deliver uniform shine across diverse hair types.*

*pH-balanced formula with Citric Acid and EDTA for scalp comfort and fiber protection.*

## **Key Highlights**

- Professional-grade performance
- Cruelty-Free
- Eco-conscious positioning
- Suitable for all hair types

## **Commercial Data**

- Format: 1L (33.8 fl oz)
- Category: Professional Hair Care

# SYRCSYM ÉCLAT PURE PREMIUM CONDITIONER



## **ABOUT THE PRODUCT:**

*Professional salon conditioner designed to restore softness, manageability, and hydration after cleansing. Helps detangle the hair while smoothing the cuticle and improving overall fiber quality, without weighing the hair down.*

*Enriched with Macadamia and Cotton oils, it replenishes moisture, enhances softness and shine, and supports elasticity across diverse hair types, making it ideal for frequent professional use.*

*pH-balanced formula supports fiber protection and scalp comfort, preparing the hair for styling and technical services.*

## **Key Highlights**

- *Professional-grade conditioning*
- *Enhances softness, shine, and manageability*
- *Cruelty-Free*
- *Eco-conscious positioning*
- *Suitable for all hair types*

## **Commercial Data**

- *Format: 1L (33.8 fl oz)*
- *Category: Professional Hair Care – Conditioning*

# SYRCSYM R3 S.O.S MASK



## **ABOUT THE PRODUCT:**

*Professional emergency treatment mask for damaged, weakened, and chemically treated hair, developed to act deeply on the hair fiber, promoting intensive reconstruction, strength recovery, and resistance.*

*Its advanced formula helps restore compromised areas of the fiber, improving tensile strength, reducing breakage, and reinforcing hair structure from the inside out. Provides immediate conditioning while supporting durability, alignment, and healthier hair texture.*

*Indicated for professional salon use as an essential step in reconstruction, post-chemical services, and recovery protocols.*

## **Key Highlights**

- *R3 Fiber Reconstruction*
- *Emergency Repair Care*
- *Strength & Resistance Support*
- *Breakage Reduction*
- *Professional Recovery Treatment*
- *Cruelty-Free*

## **Commercial Data**

- *Product: SyrcSym R3 S.O.S Mask*
- *Category: Professional Hair Care – Reconstruction*
- *Format: 500 g (17.6 fl oz)*



# SYRCSYM COLLAGEN NUTRITION MASK



## **ABOUT THE PRODUCT:**

*Professional nutrition mask developed to deeply nourish, strengthen, and restore the hair fiber. Ideal for professional protocols focused on softness, elasticity, and improved hair resistance.*

*Formulated with Collagen, it helps reinforce the hair structure, improve flexibility, and reduce the appearance of dryness and damage, leaving the hair smoother, more resilient, and visibly healthier.*

*Its rich yet balanced texture delivers intensive care without weighing the hair down, making it suitable for diverse hair types and professional treatment routines.*

## **Key Highlights**

- *Intensive professional nutrition*
- *Helps strengthen and improve elasticity*
- *Enhances softness and hair vitality*
- *Cruelty-Free*
- *Eco-conscious positioning*

## **Commercial Data**

- *Product: SyrcSym Collagen Nutrition Mask*
- *Category: Professional Hair Care – Treatment*
- *Format: 500 g (17.6 fl oz)*

# SYRCSYM CC CREAM 15x1 THERMAL PROTECTOR

## **ABOUT THE PRODUCT:**

*Professional multifunctional hair treatment developed with premium ingredients to deliver complete correction and care. Its formula combines vitamins, proteins, and heat-protective agents that act from the inside out, promoting comprehensive treatment for the hair fiber.*

*Provides nutrition, hydration, repair, cuticle sealing, nutrient replacement, frizz reduction, shine enhancement, and film-forming action, while helping maintain chemical treatments. Suitable for daily use and professional routines focused on protection, performance, and hair integrity.*

## **Key Highlights**

- *Reduced Drying Time*
- *Nutrition & Humectation*
- *Repair & Hydration*
- *Cuticle Sealing Effect*
- *Nutrient Replacement*
- *Frizz Reduction*
- *Shine Donor*
- *Film-Forming Action*
- *Protection Against Pollution*
- *Chemical Maintenance Aid*
- *Protection Against Sun Rays*
- *Protection Against Sea Water and Swimming Pool*
- *Cruelty-Free*

## **Commercial Data**

- *Product: SyrcSym CC Cream 15x1*
- *Category: Professional Hair Care – Complete Correction Treatment*
- *Format: 200 g (7.05 oz)*



# SAY “SYM” for your Beauty



# SYRCSYM CURLS SUPREME SHAMPOO



## **ABOUT THE PRODUCT:**

*Professional shampoo developed specifically for curly and wavy hair. Gently cleanses while preserving natural moisture, definition, and elasticity essential for textured hair.*

*Its balanced formula helps remove impurities and buildup without disrupting the curl pattern, leaving hair soft, manageable, and prepared for conditioning and styling steps.*

*Designed for frequent professional use, it supports curl vitality, reduces dryness, and enhances natural movement.*

## **Key Highlights**

- *FIO-TEX Technology for fiber support and elasticity*
- *Designed for curly and wavy hair*
- *Gentle cleansing with moisture preservation*
- *Enhances curl definition and control*
- *Cruelty-Free*
- *Eco-conscious positioning*

## **Commercial Data**

- *Product: SyrcSym Curls Supreme Shampoo*
- *Category: Professional Hair Care – Curly Hair*
- *Format: 500 g (17.6 fl oz)*

# SYRCSYM CURLS SUPREME CONDITIONER

## **ABOUT THE PRODUCT:**

*Professional conditioner for curly and wavy hair, developed with FIO-TEX Technology, which acts directly on the hair fiber to restore strength, elasticity, and hydration while enhancing curl definition.*

*Provides immediate conditioning, improving softness, slip, and manageability without weighing down the curls. Helps seal the cuticle, reduce frizz, and maintain moisture balance, preserving the natural shape, movement, and elasticity of curls.*

*Ideal for professional salon routines focused on curl care, definition, and long-lasting performance.*



## **Key Highlights**

- *FIO-TEX Technology for fiber reinforcement and elasticity*
- *Designed for curly and wavy hair*
- *Deep conditioning with lightweight hydration*
- *Improves curl definition, softness, and frizz control*
- *Enhances manageability and curl alignment*
- *Cruelty-Free*
- *Eco-conscious positioning*

## **Commercial Data**

- *Product: SyrcSym Curls Supreme Conditioner*
- *Category: Professional Hair Care – Curly Hair*
- *Format: 500 ml (16.9 fl oz)*

# SYRCSYM CURLS SUPREME CONDITIONER

## **ABOUT THE PRODUCT:**

*Professional treatment mask for curly and wavy hair, developed with FIO-TEX Technology, which acts deeply within the hair fiber to reinforce strength, elasticity, and moisture retention while enhancing curl definition.*



*Delivers intensive conditioning and repair, helping to restore damaged areas of the fiber, reduce frizz, and improve curl alignment. Promotes softness, shine, and long-lasting manageability without weighing down the hair, preserving natural movement and curl shape.*

*Ideal for professional curl-focused salon treatments and intensive care routines.*

## **Key Highlights**

- *FIO-TEX Technology for deep fiber repair and elasticity*
- *Designed for curly and wavy hair*
- *Intensive treatment with moisture replenishment*
- *Enhances curl definition, softness, and shine*
- *Reduces frizz and improves curl alignment*
- *Suitable for professional use*
- *Cruelty-Free*
- *Eco-conscious positioning*

## **Commercial Data**

- *Product: SyrcSym Curls Supreme Mask*
- *Category: Professional Hair Care – Curly Hair*
- *Format: 500 g (17.6 fl oz)*



# SYRCSYM ORGANIC ELIXIR OIL

## **ABOUT THE PRODUCT:**

*Professional hair elixir developed to promote immediate emollience, shine, and cuticle smoothing. Formulated with a blend of noble oils and silicones, it helps protect the fiber, enhance softness, and restore the appearance of damaged ends.*

*Its lightweight texture delivers a silky touch and luminous finish without weighing down the hair. Ideal for finishing, daily use, and professional routines focused on shine, control, and refined texture.*

## **Key Highlights**

- *Silic Oil Re-structuring Care*
- *Immediate Shine & Emollience*
- *Cuticle Smoothing Effect*
- *Split-End Appearance Repair*
- *Lightweight Finishing Touch*
- *Cruelty-Free*

## **Commercial Data**

- *Product: SyrcSym Organic Elixir Oil*
- *Category: Professional Hair Care – Finishing Oil*
- *Format: 30ml (1.01 fl oz)*





# SYRCSYM TRADITIONAL CURL ACTIVATOR



## **ABOUT THE PRODUCT:**

*Professional curl activator developed to define, shape, and maintain curls for longer-lasting results. Its ultra-hydrating formula promotes healthier-looking hair, deep hydration, and reduced frizz.*

*Designed to naturally control volume and enhance curl definition without leaving the hair heavy or greasy. Delivers soft, defined, luminous curls with a natural finish and lightweight feel. Ideal for daily use and professional routines focused on curl structure, hydration, and shine.*

## **Key Highlights**

- *UV Filter Protection*
- *Anti-Frizz Action*
- *Intense Shine Effect*
- *Natural Curl Definition*
- *Volume Control*
- *With Collagen and Panthenol*
- *Lightweight Hydration System*



## **Commercial Data**

- *Product: SyrcSym Curl Activator*
- *Category: Professional Hair Care – Curl Definition Treatment*
- *Format: 1L (33.8 fl oz)*

# SYRCSYM CURLS SUPREME ACTIVATOR



## **ABOUT THE PRODUCT:**

*Professional curl defining activator developed to shape, define, and enhance natural curls with long-lasting control and softness. Its advanced formula delivers hydration, shine, and frizz control while preserving lightness and natural movement.*

*Provides uniform distribution, curl memory, and definition without rinsing, ensuring structured, luminous curls with professional performance and a refined finish.*

## **Key Highlights**

- *UV Filter*
- *Anti-Frizz*
- *Intense Shine*
- *Curl Definition System*
- *Flaxseed Extract*
- *With Soy Protein*
- *Fiotex Technology*



## **Commercial Data**

- *Product: SyrcSym Curls Supreme Curl Activator*
- *Category: Professional Hair Care – Curl Defining Treatment*
- *Hair Type: Curly and Coily Hair*
- *Format: 500 ml (16.9 fl oz)*

# SYRCSYM HAIR MODELING GEL

## **ABOUT THE PRODUCT:**

*Professional hair modeling gel developed to hydrate, nourish, and style the hair. Formulated with Apple Extract and Omega Active, it delivers antioxidant protection, strengthens the hair fiber, and supports moisture retention for softer, shinier, healthier-looking hair.*

*The gelling system helps retain hydration, enhance shine, and improve texture, while Omega Active acts as a repairing and protective ingredient for damaged hair, promoting fiber restoration and resilience.*



## **Key Highlights**

- *Omega Active System*
- *Apple Extract*
- *Antioxidant Protection*
- *Hydration Retention*
- *Fiber Repair Support*
- *Shine Enhancement*

## **Commercial Data**

- *Product: SyrcSym Hair Modeling Gel*
- *Category: Professional Hair Care – Styling & Treatment*
- *Format: 500 g (17.6 oz)*

# SYRCSYM HAIR MEL CURLS

## **ABOUT THE PRODUCT:**

*Professional hair styling product developed for curly and coily hair. Promotes effective curl definition while delivering frizz control, intense shine, and high hold. Its formulation supports thermal protection and helps maintain the hair styled with a defined, healthy-looking finish. Ideal for styling routines focused on curl definition, control, shine, and long-lasting shape, suitable for daily use and professional applications.*

## **Key Highlights**

- *Frizz Control Action*
- *Thermal Protection*
- *Intense Shine*
- *High Hold Performance*
- *Curl Definition Support*
- *Cruelty-Free*



## **Commercial Data**

- *Product: SyrcSym Mel Curls*
- *Category: Professional Hair Care – Curl Defining Styler*
- *Format: 500 g | 17.6 oz*

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