





INSTITUTIONAL



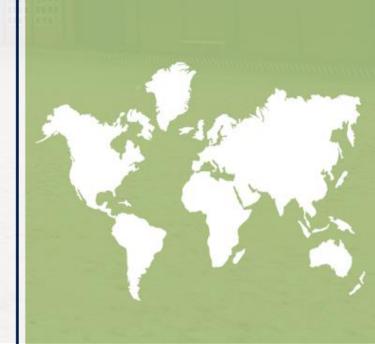


- 47 years of experience
- Annual production capacity of 24 million units
- Own facilities of 12.000m² build area and 40.000m² floor area
- Over 100 employees
 - Specialized in body and hair treatment for adults, children and babies
- Committed to bridge higher standards of quality with affordability

INTERNATIONAL PRESENCE

...more than 45 countries

- Global products selected mix
- Mix in line with international trends
- Products developed in International
- Standards (SASO, FDA, ANVISA)
- Raw Materials are from renewable sources
- Products dermatologically tested
- Cruelty free



Our Brands

LORYS

RICARDI



Suavity®









Chamomile





Melissa

Brings tranquility in the sleep time besides the refreshing touch



Calendula





Passiflora

Passion flower brings a peaceful night's sleep.



Fennel

Fun product with natural ingredients: Passiflora, Chamomile, Calendula, Melissa and Fennel

Dermatologically and Ophthalmological tested pH neutral - Without Dye - Soft Formula Not tested on animals

Shampoo + Conditioner + Liquid Soap For children from 0 to 3 years-old.











Blue e Pink Cologne

- Soft fragrances, without irritation
- Best option for the babies

Liquid Soap

- Passiflora, Chamomile and Fennel
- Neutral pH













GREEN APPLE





GRAPE

RASPERRY







- Neutral pH
- Dermatologically tested
- Ophthalmologically tested
- Does not contain dye
- For children from 4 years old
- Delicious and funny fragrance





I OTYS Princess



For all hair types, perfect for romantic girls like a real princess. Delightful sweet fragrance + soft and shiny hair.



Detangles and reduces hair volume, for all hair types, with a delicious fragrance, perfect for an adventurous princess.



For the little stars who like to shine and perfume with a striking scent their bunches that will be defined and more beautiful than ever.



Specially developed with a delicate fragrance for the princesses of smooth hair who want the movement of the yarns, control of the frizz and hydration.

















- With Dende Oil that brings intense moisturize effect.
- Brings the perfect and defined curls.





LORYS

Complete line for Hair Treatment

- o 1000g
- Internationally recognized
- Exclusive Formula Mousse
- High quality and performance
- For Different Types of Hair
- Ingredients Effectively proven
- Natural ingredients
- Modern and Exclusive Design



LORYS – Complete line for Hair Treatment

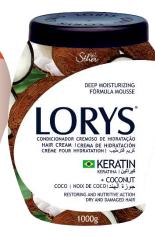




























LORYS – Complete line for Hair Treatment





























- **Snake Oil:** For damaged and chemically treated hair Enriched with a special blend of silicon, developed to protect, restore and increase flexibility.
- **Fruit Cocktail:** For all hair types Was developed for care and conditioning. The fruit extracts helps to nourishes and softens the strands.
- **Garlic**: weak hair and roots Specially formulated to strengthen and treat weak hair. Stronger, healthier and brighter hair.
- Argan: dry and damaged hair Helps to revitalize the hair, seals cuticles, reduces volume and gives softness and intense shine.
- **Keratin**: dry and damaged hair High in keratin, an efficient active that helps strengthen and repair damages caused by chemicals.
- Keratin and Coconut: dry and damaged hair The two main actives combined provides restorative and moisture action, and more protection against external aggressions.
- Olive: dry and dull hair Olive oil is a natural source of Omega 6 and 9, providing nourishment, hydration and softness.

LORYS®

- Shea Butter: opaque and damaged hair Developed to improves softness and increases shine
- Bamboo and Keratin: dry hair and with splits ends Exclusive formula with bamboo extract, that helps to revitalize the strands and repairs the split ends.
- Mousse chocolate: chemically treated hair Provides instant hydration and repair to damaged hair. replaces vitality and shine to chemically treated hair.
- **Strawberry**: dry and brittle hair Rich in vitamins that provides antioxidant treatment. Leaving a softer, healthier and restored hair.
- Duo Chocolate: opaque and damaged hair For intesive care, cauterization of damaged and sensible hair. Contains thermo activated technology
- **Jaborandi**: weak and broken hair Developed to control the oiliness, combat hair loss and to stimulate the cellular renewal. Stronger hair.
- Goat: weak and damaged hair Formulated to restore the natural flexibility and repair the hair fiber completely.

LORYS®

- Clove: dull and weak hair Designed for intensive care and conditioning of hair that needs vitality. Restores and intensifies hair shine.
- **Blueberry**: opaque and brittle hair Blueberry extract is a powerful antioxidant active, which protects, softens and repairs the hair fiber.
- **Ceramides**: opaque and damaged hair Developed to deeply treat and condition the dull and damaged hair. Strengthens the structure of hair fiber.
- **Keratin and Rosehip**: dry and dull hair The extract of Rosehip is a moisturizing and revitalizing agent that provides hair smoothness.
- Orchid: rebel or disordered hair Developed to care and give a maximum moisture for rebel hair. Repairs, seals pellicles, reduces volume, offers softness and intense bright.
- **Coffee**: damaged and lifeless hair Coffee extract, an active with antioxidant properties, protects against aging and breaking hair.
- **Crystal Shine**: opaque and brittle hair Moisturizes and protects the fibers. Contains Silicone that repairs the hair, leaving it softer and brighter.

LORYS®

ALOE VERA



Powerful ingredient that improves brightness and softness. Focused on straight hair.

COCONUT



Contains active antioxidants that aid in yarn protection and as a hair restorer. Delicious coconut fragrance. For dry and damaged hair

FRUIT COCKTAIL



For all types of hair, this moisturizing acts protecting the yarn against external aggressions. In addition, it has a delicate blend of fruit fragrance.





ARGAN



Provides maximum hydration and control of frizz and delicate fragrance.
For dry and damaged hair.

SNAKE OIL



Increases strength and flexibility of wires with a fruity fragrance.

For chemically treated hair.

MACADAMIA



Brings balance and strength for all hair types.

GARLIC



Its formula contains deodorized garlic for weakened hair and roots. Helps repair damaged hair. With a floral fragrance.





1 liter package brings the amazing benefits from the line and offers a great value for money.



It was developed to moisturize and to nurture, bringing shine and softness.
Also, it helps to remove frizz and give more movement. Perfect for dry and brittle hair, with chemical or colored treatments.



It helps to treat hair loss, bringing strength and less brittle, in addition to being a great hair moisturizer.

Perfect for dry, brittle straight hair





1 liter package brings the amazing benefits from the line and offers a great value for money.



Macadamia line
helps to protect the
scalp, penetrates
the pores of the hair
keeping them
hydrated, reduces
frizz, gives shine,
repairs the natural
elasticity avoiding
brittle threads and
split ends. Perfect for
all types of hair.



Guarana and
Ginger line
combats excessive
oiliness and acts as
a hair
decongestant,
prevents and treats
seborrhea and
dandruff. Perfect
for oily hair.





RICARDI

D-Pantenol + Shea Butter Straight or Chemically Treated

Dende Oil + Coconut Curly Hair





1 liter package brings the amazing benefits from the line and offers a great value for money.

RICARD Mature's Secrets











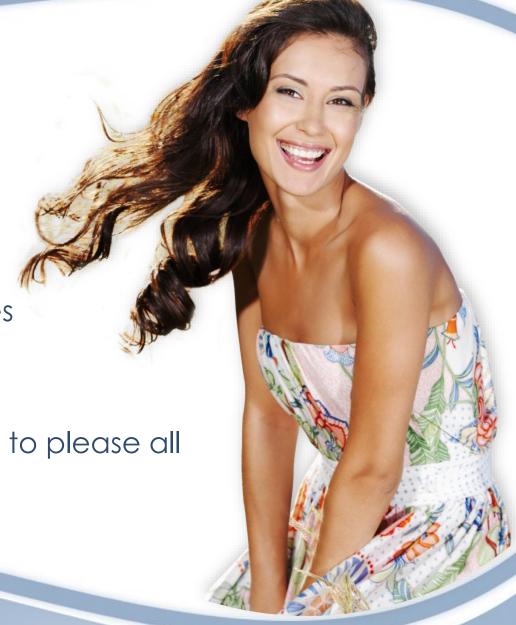
Complete line for skin

 Based in International perfume

All items with double actives

Perfect fixation

 Diversified olfactory families to please all women



Suavity®

Body lotion

- Prolonged moisturizing
- Velvety touch
- Smooth Texture
- Double Actives
- Not Oily
- Fast Absorption







Milk Protein & Cotton



Aloe Vera & Lemongrass



Fragrance Free & Hypoallergenic



Almond & Hazelnut



Oat & Royal Jelly



Roses & Vitamin B5



Argan Oil & Macadamia



Seaweed & Aloe Vera





Body Oil

- Emollient's Ingredients
- High nutritional power
- Deep hydration
- Great for massages







Soft & Fresh fragrance



Intimate Soap

- Daily woman protection
- Gynecologically Tested
- Dermatologically Tested
- Prevents Natural Odor
- Prolongs Hygiene Sense
- Hypoallergenic soft fragrance
- Bacteriostatic = Balances the genital flora





Suavity®

Developed with excellent perfuming power, associated with natural fragrances. Sanitizes without damaging the skin due to its pH, preventing dryness. 500 ml package, offers a great value for money.



