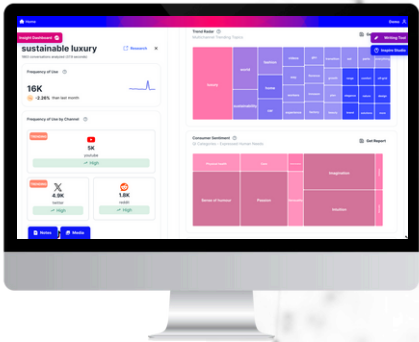




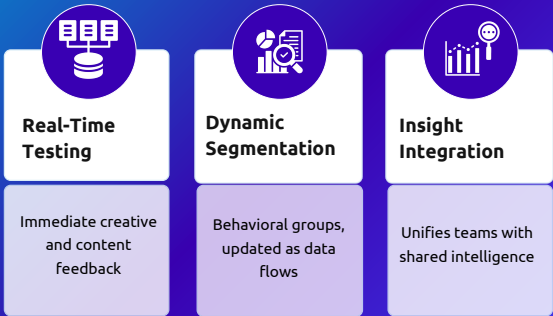
Predictive Consumer Intelligence for Enterprise Growth

B2B SaaS | Agentic AI for Real-Time Consumer Understanding



- Wasted spend → **Simulate performance before launch**
- Slow insights → **AI agents run in seconds**
- Team misalignment → **One insight layer for all**
- Brand risk → **Pre-detect tone and sentiment issues**

HOW WE DO IT



Intelligence Engine for Content & Impact

Over 50% of a campaign's efficacy depends on the creative.

Q.I. Highlights

- Dynamic segmentation based on real behavior and needs
- Pre-launch risk detection for creative, copy, and influencer alignment
- Real-time campaign feedback loops
- Semantic + visual analysis (text, voice, video)
- Adaptive recommendations to boost ROI and reduce friction
- LATAM-trained models, globally aligned

Accelerate Insight. Multiply Impact.

- 10x faster testing throughput
- +25% campaign ROI
- 2x reliability in creative decisions
- 90% cost reduction vs. traditional testing
- 45 seconds avg. per asset analysis



CASE STUDY: GLOBAL CPG



42 ASSETS EVALUATED (Videos and Stills)
META, TIKTOK, PROGRAMMATIC
Average: 45 seconds



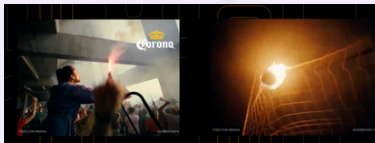
Brand needed to test 40+ assets across Meta, TikTok, and Programmatic in <48h.

Tone misalignment, brand presence dilution, and influencer-content mismatch created reputational and performance risk. Traditional research cycles were too slow to adapt in-flight.

The campaign needed to capture national pride while avoiding tone misalignment and ensuring brand prominence in every asset.



BRAND PRESENCE



tone risk



- Simulated audience response across formats and tones
- Detected brand safety and cultural risks
- Recommended variants tied to national sentiment
- Unified insights across creative, influencer, and media
- Cut testing time from 2 weeks to 24 hours

