



# Software Natura Company Profile

*Partner up with Software Natura!*

## SOFTWARE ENGINEERING SERVICES

Software Natura is a trusted provider of quality software engineering services for U.S. companies.  
We specialize in highly dynamic and complex projects.

New York **NY** - Valdosta **GA** - Asuncion, **Paraguay**

## TEAM



Sebastián **Ortiz**  
**CEO**



Consuelo **Merino**  
**COO**



Federico **Cáceres**  
**CTO**



Luis F. **Villalba**  
**CBDO**



Gerardo **Ramos**  
**Chief Scrum Master**



Carlos **Arcondo**  
**Senior Agile Coach**



Jorge **Saldivar Galli**  
**Senior Data Scientist**

## TODAY'S SOFTWARE DEVELOPMENT CHALLENGES



Software Development Talent  
**Shortage**



High **Turnover**



High **Cost**



Variable **Quality**



Developers who don't understand  
the client's business **domain**



**Outsourcing** time zone and cultural  
differences

## SOFTWARE NATURA APPROACH



Connection with  
developers **early** on  
their careers



Close **collaboration**



Advanced  
**technologies**

## HIGHLIGHTS



**Nearshore** Software  
Development (South  
America)



Broad **International  
Experience**



Win-win, **Transparent**  
Partnerships



## HIGHLIGHTS



Managed, Scalable  
Software **Engineering**  
Services



Close **Collaboration**  
with the **Academia**  
and other **Software**  
**Companies**

## IN-DEPTH CLIENT BUSINESS KNOWLEDGE



**Ed-tech**



**E-commerce**



**Food-tech**



**Healthcare**



## AUTONOMOUS TEAMS WITH COACHING



## TEAMS WITH DIVERSE PROFILES



**Product Owners**



**Scrum Masters**

## TEAMS WITH DIVERSE PROFILES



**Architect**



**Front-end  
Development**



**Back-end  
Development**



**Quality  
Assurance\***

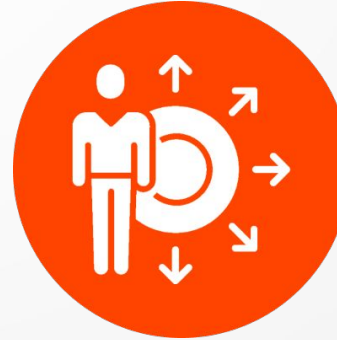
## TEAMS WITH DIVERSE PROFILES



**UX Design**



Client **Domain &**  
**Communication**



**Soft Skills**



**Hard Skills**



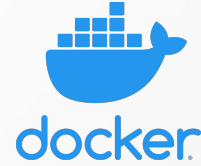
## ADEQUATE PHYSICAL INFRASTRUCTURE



## ADEQUATE PHYSICAL INFRASTRUCTURE



## TECHNOLOGY





## AWS TECHNOLOGY EXPERTISE



**AWS ALB**



**AWS EC2**



**AWS S3**



**AWS Aurora  
RDS**



**AWS API  
Gateway**



**AWS Elastic  
Cache**



**AWS Step  
Functions**



**AWS  
CloudWatch**



**Amazon  
Lambda**

PORTFOLIO SHOWCASE



# monkeeyum

Fact-based food search





Staff



- **58** IT professionals
- Turnover rate **11.37%**
- **36%** of our team are women
- **12** Devs ready for new projects
- Head of a **technology cluster** comprised of **6 companies and 120+** IT professionals



**software  
natura**

[swnat.com](http://swnat.com)