





Real Commercial Transformation: **Data, Processes, and People Aligned**

Organize, simplify, and scale your business with DATA-DRIVEN
DECISIONS





Common Issues Detected in SMBs

What you're facing in your business	The Root Cause
 Unstructured payments due to a lack of a cash flow strategy	✗ Lack of a clear commercial strategy
 Operational inefficiencies and team misalignment	✗ Misalignment between sales, marketing, and post-sales, with disorganized processes and lack of clear KPIs
 Lack of visibility into key business metrics and overall performance	✗ Data silos and lack of integrated business information.
 Difficulty adapting to evolving market conditions.	✗ Absence of strategic analysis and tracking of key business variables



How We'll Work Together 🤝

We adapt our proven framework to the specific reality of your business and industry:

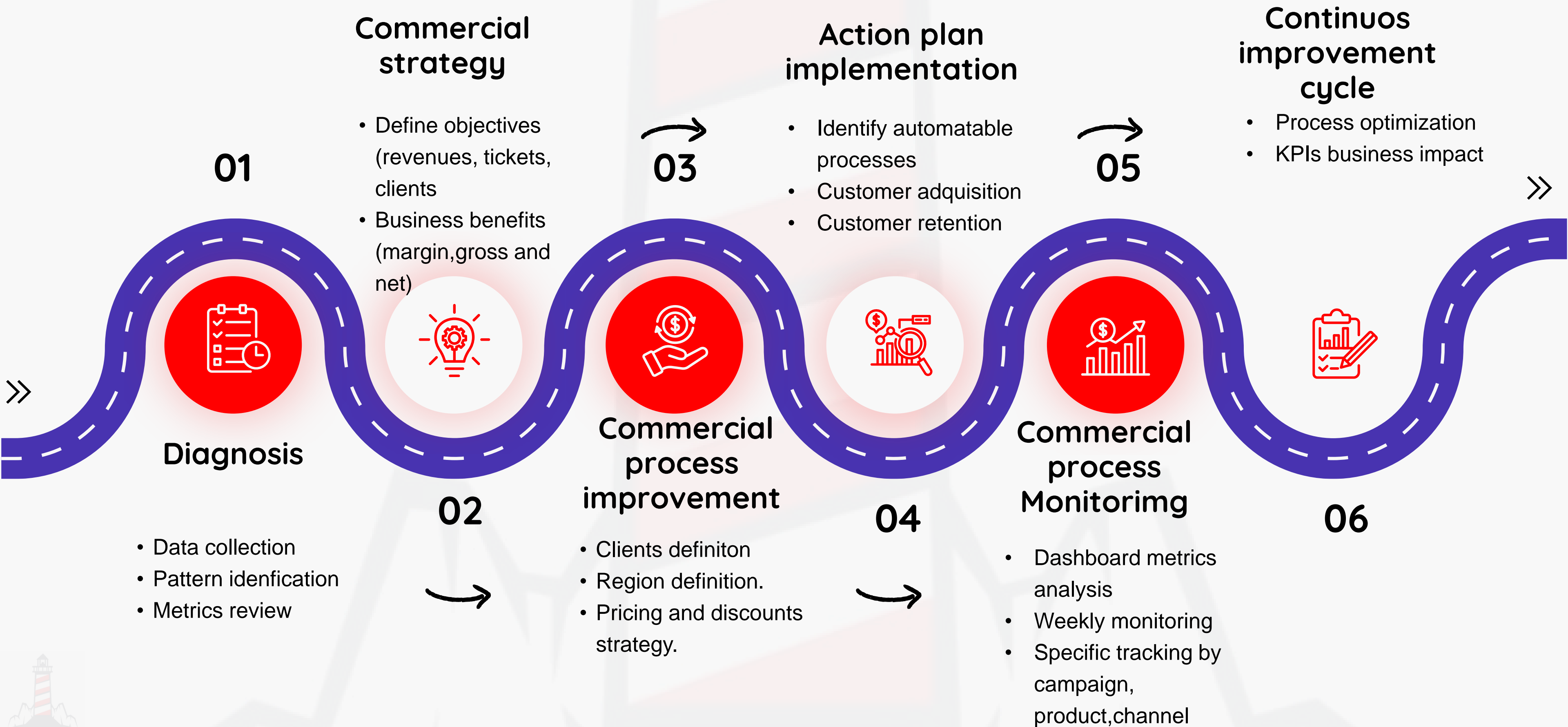
📌 **Defined Team:** Together, we select the working team and key points of contact.

💬 **Agile Communication:** We establish clear communication channels and frequency.

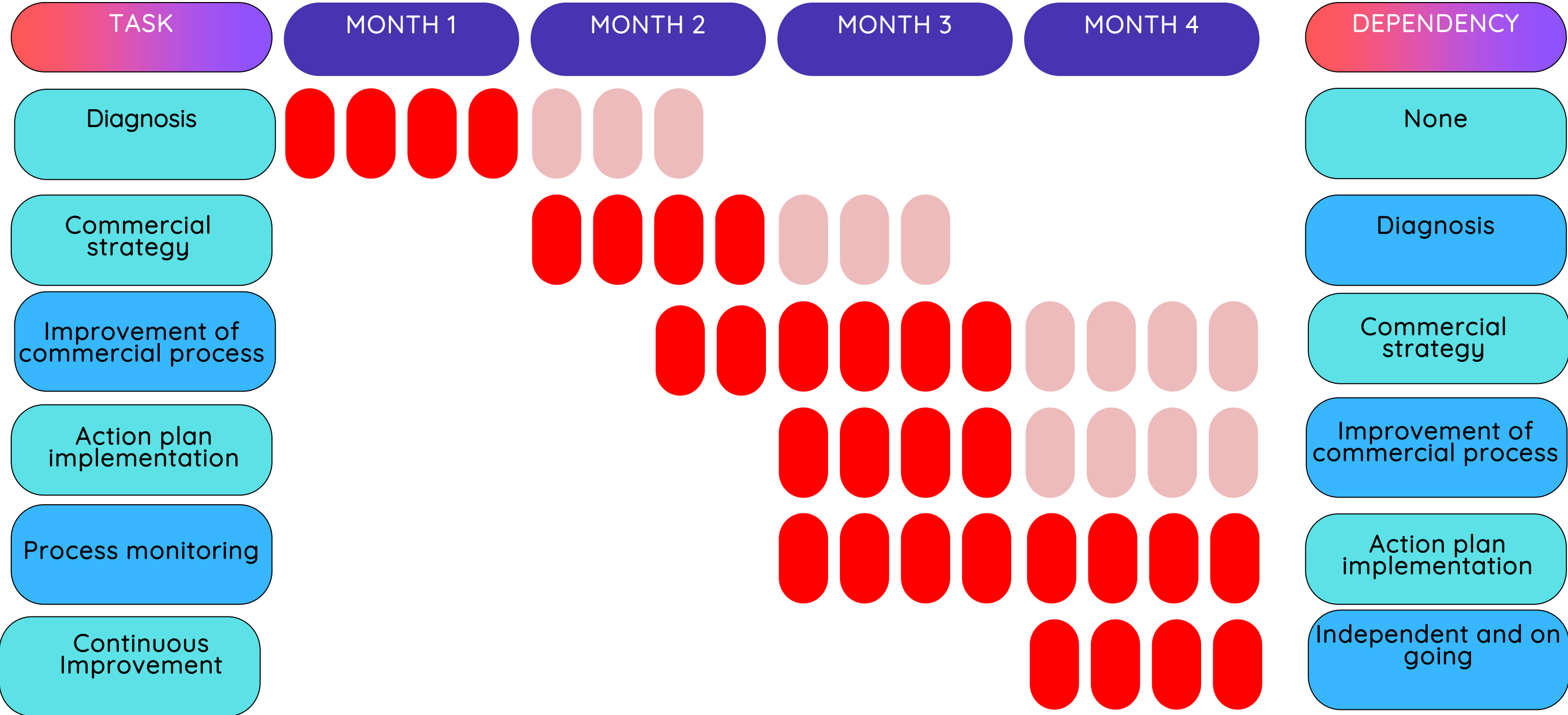
📋 **Clear Rules:** We define expectations and joint working standards.

🎯 **Shared Objectives:** We assign responsibilities and goals for each stage of the process.













Commercial process framework



Timeline commercial process framework



Conclusiones

 BEFORE	 AFTER
 Unreliable data and unpredictable revenues	 Clear information and confident decision-making
 Poorly defined objectives and unclear roles	 Clear goals and aligned teams
 Unstructured commercial process	 Optimized and scalable commercial process
 Miscommunication between teams	 Fluid and collaborative communication
 Resistance to change and outdated tools.	 Motivated teams and agile technology adoption

Are You Ready to Take the Leap?



Now that you know our method, it's time to move forward:

- Make decisions based on clear data
- Streamline and simplify your commercial processes
- Achieve real, measurable, and sustainable results

¡ We're ready to support you!



Let's take the leap your business needs — TOGETHER



