



COMPETENCE STATEMENT

PATRICIA GUZMÁN ROBLEDO- DESIGNER

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MAIN COMPETENCES

Atelier Organic. Joyas de Autor is a 100% Mexican brand, which began in 2011 thanks to the combination of mother and daughter talents, which produces and sells unique and unrepeatable pieces of jewelry and goldsmith, from natural semi-precious stones, handmade, with artisan techniques and ecological processes.

Its founder by the fashion designer Patricia Guzmán graduated from the " Centro de Diseño de Modas " and with Goldsmith studies in " A Dos Manos", and as Co-Founder is Nathalie Cervantes with a master's degree in marketing, being the commercial manager.

- Our brand is characterized for being sustainable when elaborating the pieces from the development of alternative processes for the setting of semiprecious stones
- We are environmentally responsible by avoiding the use of gas torches, chemicals and waxes that affect the environment and health.
- Each collection is designed using seasonal colors and international trends in the fashion world.
- The brand expresses the art, elegance, modernity and exclusivity in each one of the designs in order to achieve a distinction mark in each of the pieces.

CUSTOMER EXPERIENCE

- Bidding and invitation to supplier fair with Dupont Mexico
- Bidding with Exxon Mobil México.

DIFFERENTIATOR

- Our brand is characterized by being sustainable and promoting the development of the locality with direct suppliers of the Mexican mines
- The process is handcraft; the brand can make up to 50 pieces per month

COMPANY DATA

- Certification "WeConnect International"
- Verified company for "Connect America" part of BID
- Member "Artisan Alliance", "Mujeres del Pacifico", "Women Owned" and "Nest"
- Semifinalist in Global Student Entrepreneur Awards (GSEA)

COMPETENCES

- We preserve Mexican artisanal techniques and show the mineral treasures of Mexico.
- Our long-term mission to promote gender equity, is to employ single mothers and offer them training and sustainable income as we grow

WEB SITE

<https://atellierorganicjoyas.wixsite.com/atellierorganicjoyas>
https://www.amazon.com/handmade/Atelier-Organic-Joyas-de-Autor?ref=hnd_dp_smp

ADDRESS

Paseos de los lagos 103. Bosques de San Isidro. CP 45204. Zapopan, Jalisco, México

SOCIAL NETWORK

Instagram: atellier_organic.joyas_de_auto
Facebook: AtelierOrganic.JoyasDeAutor
Pinterest: AtelierOrganicJoyasDeAutor