# Ali

## Traders

## PRODECT: RICE

www.aliexporters.com



## INTRODUCTION

Ali Traders is a globally recognized import-export company based in Pakistan, specializing in the trade of premium-quality rice. With a commitment to excellence, Ali Traders exports a wide variety of rice, including basmati, non-basmati, and specialty grains, to customers worldwide. Our dedication to maintaining superior standards and delivering exceptional products ensures client satisfaction across international markets. Through innovation and reliability, Ali Traders continues to build a strong reputation as a trusted name in the global rice industry.

## PAKISTANI RICE

Pakistan is one of the world's leading producers and exporters of high-quality rice, known for its rich aroma, exceptional taste, and superior grain quality. Pakistani rice, especially Basmati, is globally renowned for its long, slender grains and unique fragrance, making it a staple in cuisines worldwide.

In addition to basmati varieties, Pakistan also offers an extensive range of non-basmati rice, including IRRI and KS varieties, catering to diverse market demands. The country produces Sella (parboiled) and broken rice, widely used in households, food industries, and specialty dishes.

## OUR MISSION

**01** Deliver Premium Quality

**02** Promote Sustainability

03 Commit to Excellence

**04** Drive Innovation

**05** Ensure Customer Satisfaction

## OUR RICE PRODUCTS



#### Basmati Rice

Known for its long, slender grains, unique aroma, and exceptional flavor.



#### Sella (Parboiled) Rice

A premium parboiled rice variety retaining nutrients and delivering a firm, non-sticky texture.



#### Broken Rice

Derived from basmati rice, perfect for dishes like porridge, soups, and desserts.



#### Brown Rice

Retains the natural bran layer, offering higher fiber content and a nutty flavor.

## Basmati Rice

- Super Kernel Basmati Rice: Renowned for its aromatic fragrance, extra-long grains, and soft texture.
- 1121 Basmati Rice: Famous for its exceptionally long grains and superior cooking quality.
- PK-385 Basmati Rice: A premium variety with an appealing aroma and a soft, fluffy texture.



### Non-Basmati Rice

- IRRI-6 Rice: Widely used for its medium grain size, affordability, and consistency.
- IRRI-9 Rice: Similar to IRRI-6 but with improved grain length and cooking properties.
- KS-282 Rice: Medium-grain rice known for its good yield and versatility in cooking



## OURTEAM



Mr. Shahzad



**Dr.Asifa**Product Manager



Mr. Ch
Maqbool
Export Manager

# PRODUCT REVIEW



"The aroma and taste of this rice are unparalleled. Each grain cooks perfectly, and it's now a staple in my family's meals. Highly recommended!"

- Amelia R., UK



"The Sella rice is excellent for biryanis. The grains are long, fluffy, and never stick together. My customers love it!"

Mohammad A., UAE

## CONTACTUS

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