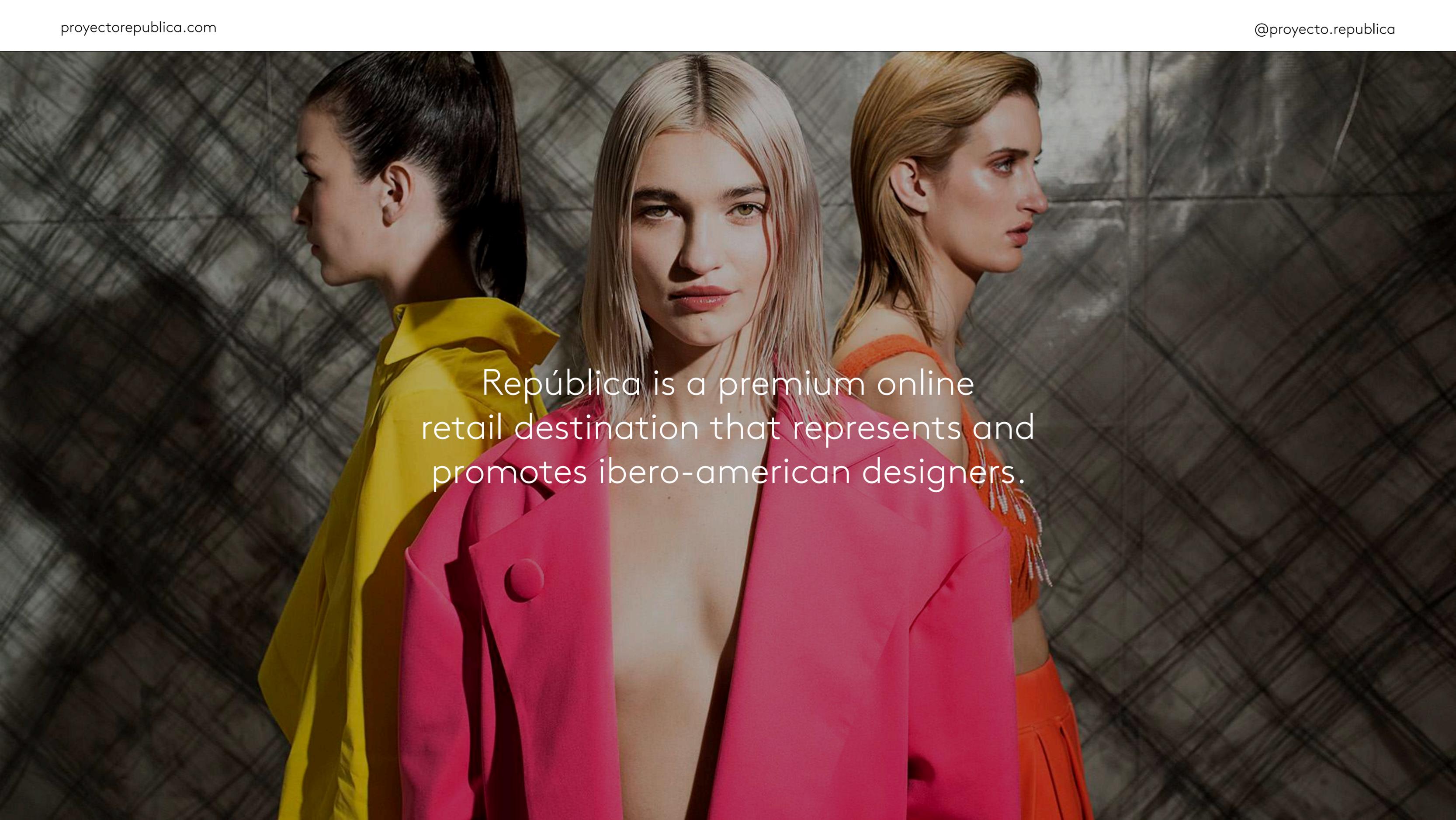


REPÚBLICA



República is a premium online retail destination that represents and promotes ibero-american designers.

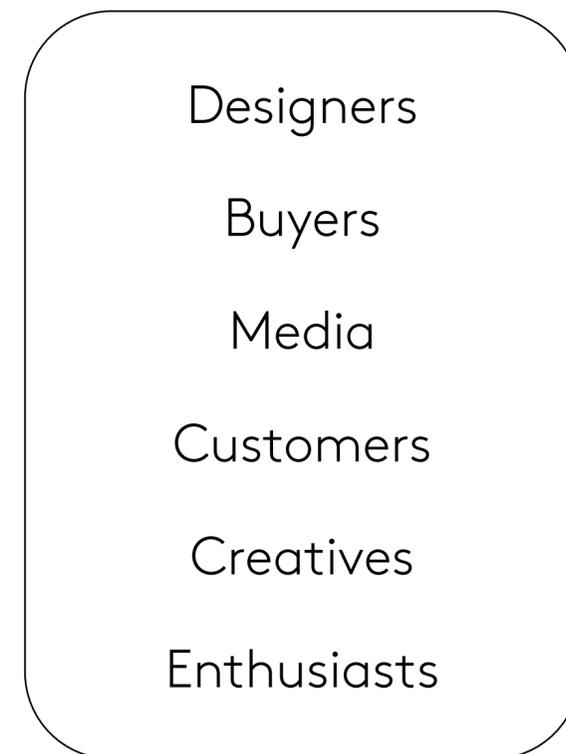
EXCEPTIONALLY-DESIGNED APPAREL MADE WITH PURPOSE

República brings together unique designers from different parts of Latin America and beyond. Our designers work with sustainable, community-conscious mindsets and interpret the ancestral stories and traditions of their home countries in pieces that express the vision, philosophy, and values of their brands. We believe in community, the power of curiosity and conservation, and an artful future.



OUR ROOTS

The República platform was founded in 2019 as a way of bringing together the best sustainable and artisanal premium fashion from Latin America and Spain. República is led by women that share core values and expertise in the slow-fashion movement. The platform's clothing and accessories meet high standards of craft, wearability, body-inclusivity, and longevity. More than just clothing for a season or an event, República focuses on wearable art; that is, clothing for a lifetime.



Curation

República believes in pieces that last a lifetime. Therefore, we are committed to curating collections based in high-quality materials and timeless visions. We have a “less is more” mentality, and through our careful selection process, we encourage customers to choose pieces that they will cherish for many years to come.

Creativity

República seeks out designers who are creative in terms of both design and materials. We celebrate the use of sustainable processes and fibers, and we love the way our designers share their ancestral stories in soulful, contemporary pieces that respect time-honored traditions.

Communication

República sends a weekly newsletter with fashion edits, styling pointers, and lifestyle tips. On social media we curate the aesthetics and values of our brand through images of our favorite pieces, customer content, and intersectional material on art and architecture. We engage our audience in a way that encourages creativity. República is more than a clothing source; it's a way of life.

OUR PRESS

HOTBOOK

“The platform with the best selection of (pieces from) Ibero-American designers”

:IN BOGA MAGAZINE

“República is a platform that brings together more than 27 Ibero-American designers. You can find unique, long-wearing pieces made from baby alpaca wool, tinted with vegetable dyes.”

EXCELSIOR

“A digital platform for all fashion lovers.”

ELLE

“República is a site that brings together Latino designers from 5 countries, and everything is spec-tac-u-lar--the pieces are made artisanally and under a set of sustainability principles.”

THE HAPPENING

“Proyecto República is a platform that seeks to share the cultural vision of unique designers while promoting slow fashion.”

maple FOR YOUNG HEARTS

“Their designs interpret the ancestral stories and traditions of their counties in pieces that express the vision, philosophy, and values of their brands.”

SOCIAL MEDIA

Our social media platforms are spaces in which we curate and promote our core values and attributes.

Through our content, we share what inspires us and drives us, and we present our vision of the world-one full of authenticity, inclusivity, consciousness, and environmental ethics.

OUR AUDIENCE IN NUMBERS

10 Countries worldwide



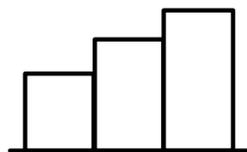
60% Mexico



2,946 weekly reach



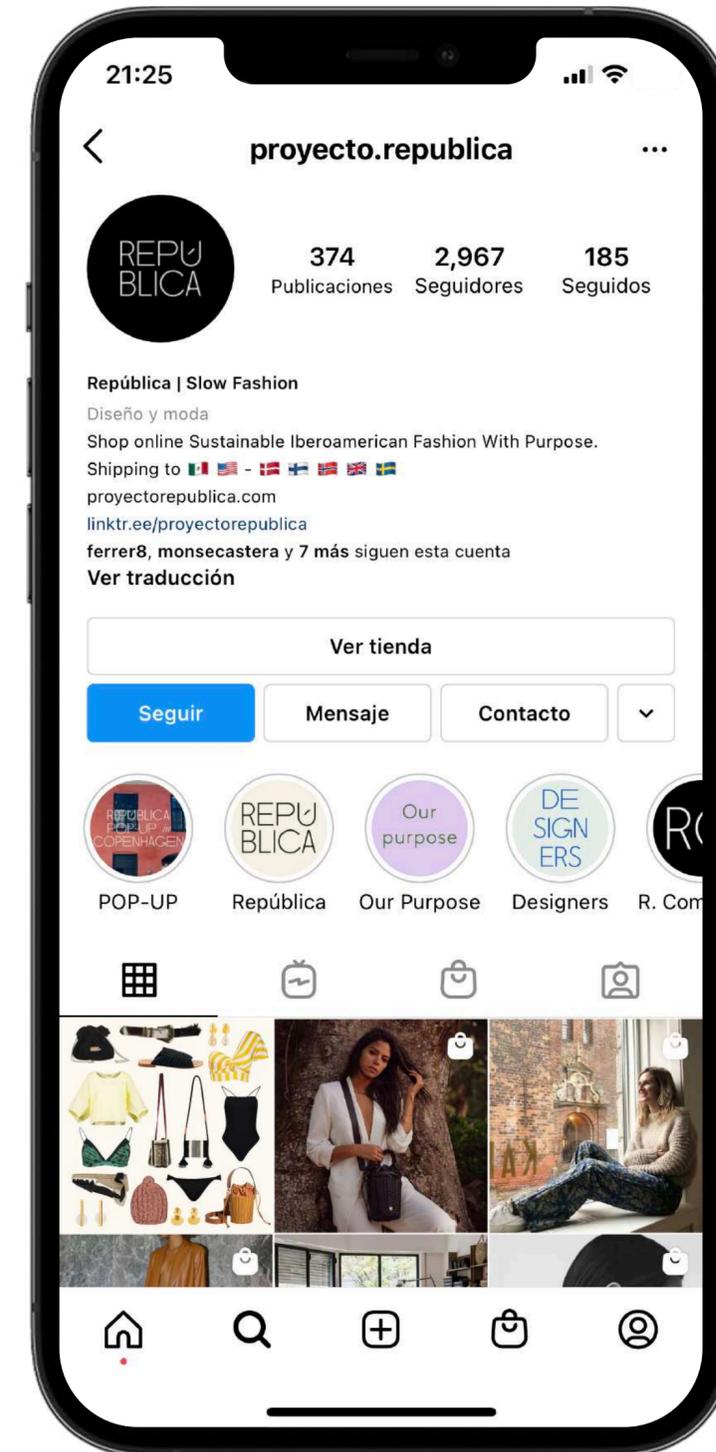
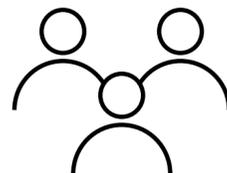
32K accounts reached



90% women

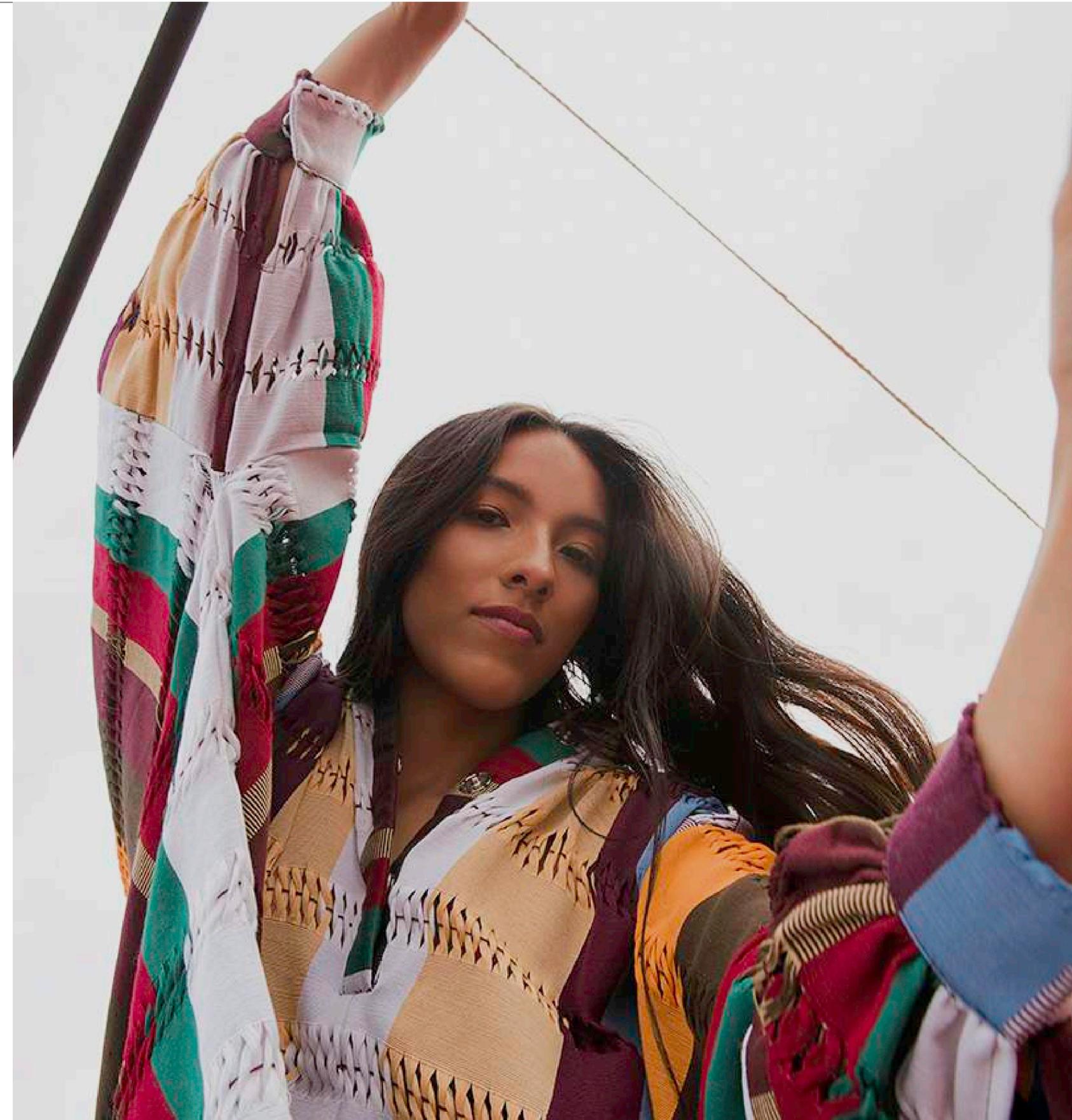


Age 25-45



CHANGEMAKERS

República gives a platform to designers who work with a sense of respect for their communities, local economies, the environment, and the arts. We give our customers access to unique pieces that tell important stories, capture forward-thinking design, and combine premium with sustainability.



CURATED WITH PASSION

We curate the work of exceptional designers on two platforms: República and República Community. Both platforms highlight pieces made with purpose, and República Community is a marketplace focused on helping emerging designers grow their presence.

Through these two platforms, we bring one-of-a-kind pieces together in collections rooted in a particular vision rather than a particular season.



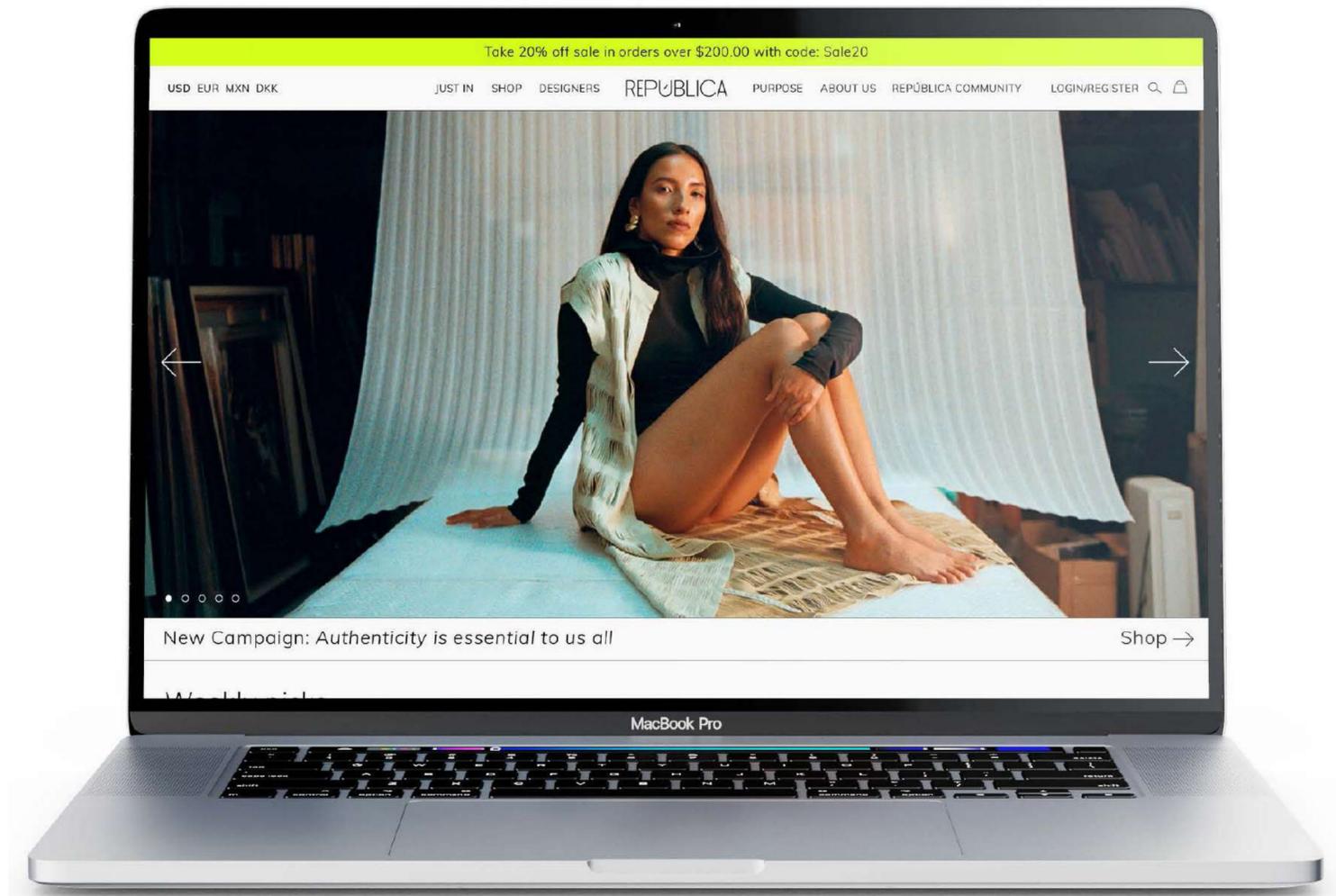
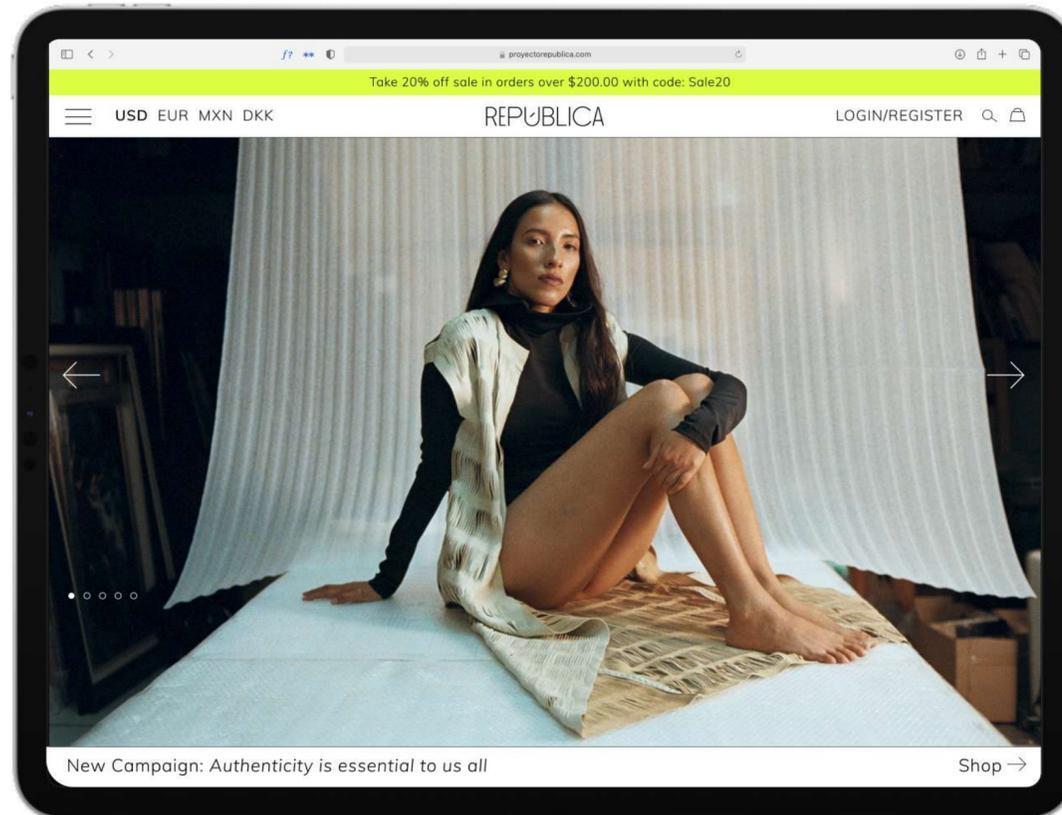
OUR DESIGNERS

- | | | |
|-----------------------|-------------------|------------------|
| Agave | Denisse Kuri | Najash |
| Alessandra Petersen | Diaz del Castillo | Napoleon |
| Alin Jotar | Dubié | Nous Etudions |
| Alma de Sal | Es par ta | País Textil |
| Alma Weaving | Escudo | Perse Mar |
| Andrea Landa | Gala is Love | Romero |
| Andres Gallardo | Grieve | Sadaels |
| Ayni | JT by JT | Simple by Trista |
| Bolazo | Julia y Renata | Sofia Lerner |
| Carla Fernandez | Julieta Alvarez | Sophie Simone |
| Carmen Rion | Lorena Pestana | Suki Cohen |
| Carolina K | Marika Vera | Tramando |
| Child of the Universe | Metric | Verde Limon |
| Chufy | Mola Sasa | Zii Ropa |
| Cynthia Buttenklepper | Mozh Mozh | |



A NEW WAY TO SHOP

República offers a world-class shopping experience that invites customers to truly connect with pieces and the stories behind them. These are the stories of the people who envisioned, designed, and fabricated the pieces and the creativity and artisanship that they brought to the process.



PURPOSE

Purpose is the series of attributes we live by. On our platform, we group our designers by certain values that make up part of their DNA: sustainability, shopping local, vegan fibers, and thoughtful materials. This allows our customers to shop by what's important to them.



EXECUTIVE TEAM

Catalina Maurette

CEO/Founder

Catalina Maurette is a marketing, publicity, and communications professional with a focus on sustainable solutions. She founded República as a platform committed to luxury, fair-trade clothing and accessories. Catalina is a storyteller, and through the platform she is able to help bring the best design from Latin America and beyond to new markets, sharing the history, traditions, and artisanship of these regions. She forms part of the slow-fashion movement and is an innovator in her industry, helping to bring about change for the future while preserving the heritage of the past.



Benedetta Quaratesi

Fashion Director

Benedetta graduated with a BA in Economics, Art Culture Management, and Communication from Bocconi University in Milan, Italy. She has over 8 years of international experience in the fashion industry and has worked for Vogue Italia and Yoox Net-a-Porter Group as a buyer and brand manager for one of the group's private labels. In Mexico, she managed projects for the Haciendas del Mundo Maya Foundation and Christian Louboutin, prior to joining República as the Fashion Director. Benedetta is also one of the founders of Festivalia.com, a unique digital dropshipping platform that focuses on festival wear.



FASHION TEAM

Maria Emilia Ramos

Communication Director

Maria Emilia studied textile design at the Universidad Iberomericana, and she holds a Master's degree in Luxury Brand Management from the Marangoni Institute in Milan. After completing her studies, she founded her own extended-size women's brand in Mexico called EME. She currently works as the Director of Communications for Proyecto República, and she also runs a branding and marketing firm that supports entrepreneurs in the beauty and jewellery sectors by using a network of freelancers and specialized consultants.



Alejandra Estrada

Fashion Coordinator

Ali Estrada is an artist, fashion designer, and art director who has shown her work in London, Chicago, and her hometown of Mexico City. Ali is also the creator and owner of ALYSTA, a fashion brand and online store. Art is central to her brand, and she uses painting as a means for finding inspiration for her collections.



CREATIVE AND DEVELOPMENT TEAM

Carlo Canún

Graphic designer

Carlo holds a degree in Visual Communication from CENTRO. He has worked with Maria Calderon (Mexico City) and Santiago da Silva (Berlin) in both national and international, branding and editorial projects; such as with the Bellas Artes Museum, the Mexican Design Open, *Yellow Book. A Project by He XiangYu*, and the Wunderkammer Oberösterreich exhibition series. He has also participated in MUTEK international festival for digital creativity, and he studies digital communication phenomena.



Ornella Cremasco

Creative and Fashion Editor

Ornella studied Strategic Design and Management at Parsons School of Design and continued her education in Parsons Paris. Her focus has been on cultivating a creative and innovative approach in fashion throughout different styles of projects. She has executed fashion exhibitions in Mexico City promoting local talents, works with magazines and brands such as República, one of her favorite proposals and projects. She has continued her work in communication and production and is now focusing on more conscious innovative projects.



CREATIVE AND DEVELOPMENT TEAM

Ximena del Valle

Campaign Photographer

Woman-gazer. Analogue-Lover. Born in the 80s.

Ximena thinks that fashion is one of the most common yet interesting forms of expression. She can simply sit down and watch people go by and understand much of what is happening in the world. She cannot imagine a life without her camera, and she believes that photography is the best excuse to hear new stories every day. Her subject matter is people, with a special interest in women.

She has worked with Dove, Tinder US, the International Cultural Diversity Organization, Teran TBWA, Ogilvy United Kingdom, Lowe, Publicis, Paola Hernández, Lorena Saravia, Proyecto República, White Rabbit NY, Hotbook Magazine, Nylon Mag, Instyle, Architectural Digest, Vogue MX, La Gaceta de El Palacio de Hierro, La Costeña, Sedal, AT&T, Prada MX, Jumex, Nine West, Unefon, and others.



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