

SERVICES PORTFOLIO





ABOUT US

We are a **Digital Agency** focused on improving the efficiency of our client's businesses. We offer customized solutions that provide outsourcing of **Human Resources** and **Business Processes** with a personalized service and **costs reduction**.

BPO

We execute processes and services that make your digital strategy come to life, guaranteeing a smooth operation.

This is what we offer you

- Graphic Content **Localization**
- Marketing **Automation**
- **Workflow** Management

Reengineering Marketing

We maximize the profitability of your business by evaluating and optimizing your digital processes.

This is what we offer you

- **Rebranding**
- Web **Reengineering**
- Business Process Automation (**BPA**)

Creative Marketing

We develop the best digital strategies to promote your brand and achieve a great market positioning.

This is what we offer you

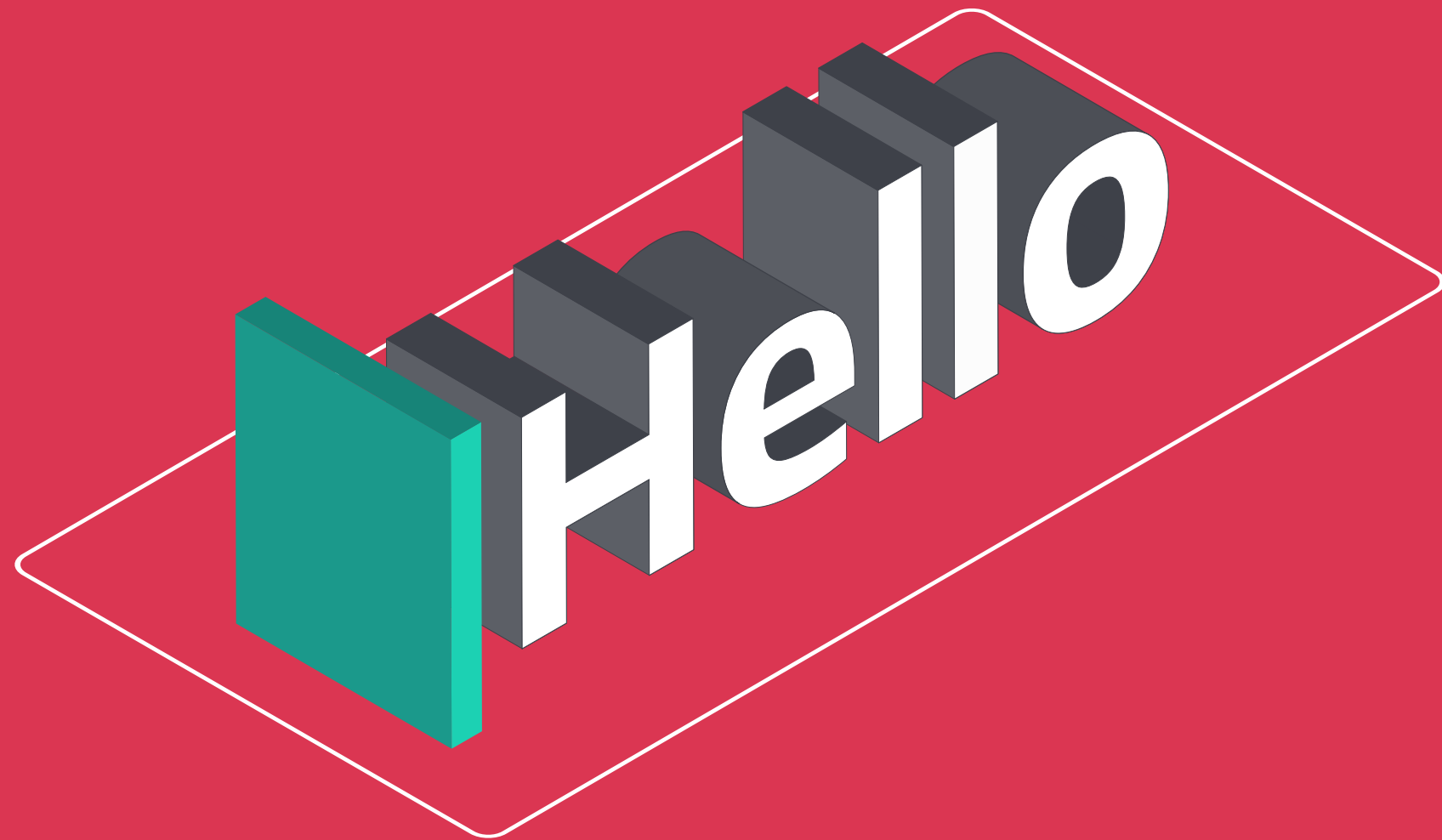
- Content **Marketing**
- Online **Advertising**

BPO

Graphic Content Localization

We provide tailored designs and content modifications for your advertisement pieces, safeguarding your corporate image in a perfect balance of quality and versatility on every deliverable.

- Graphic composition and layout.
- Text placement in different languages.
- Graphic content management.
- Photography and retouch.
- Massive image uploads and bundling services.
- Quality Assurance.



Marketing Automation

We support your email marketing campaigns improving results through actions that promote the capture, loyalty, and conversion of new customers.

- Landing pages and intelligent content.
- Bulk mailing services.
- Template design and customization.
- Workflows (events, actions, and logic).
- Business lead nurture and organization.
- Strategy analytical reporting to identify opportunities.



Workflow Management

We ensure a cost-effective administration of your business task, decreasing management time and accelerating the job completion processes.

- Work assignment on local and international team levels.
- Resource optimization (time, talent, deliverables).
- Follow-up on deadlines and effectiveness.



Rebranding

Renew the company concept while retaining your identity to set yourself apart from the competition.



- Redesign services (logo, name, colors, typography and iconography).
- POP material, and on-site or localized advertising.
- Update catalogs or digital brochures.
- Strengthen Brand personality.
- Expand Brand territories.

Web Reengineering

We leverage your website's current resources and optimize it to achieve the visibility and strategic objectives you desire.

- Site update and upgrade.
- Payment gateways and inventory integration (e-commerce).
- User experience optimization.
- Interactive elements (vector objects, animations, virtual reality, 3D and 360°).



Business Process Automation (BPA)

We standardize and streamline your business processes, generating superior results with less time and less operational costs.

- Process standardization.
- Digital solution Implementation.
- Customized developments.



Content Marketing

We design high-quality, fresh, and update content, that creates the traffic you need to nurture and ensure loyalty in current and potential customers.

Graphic content:

- Visual piece generation.
- Infographic design.

Video Content:

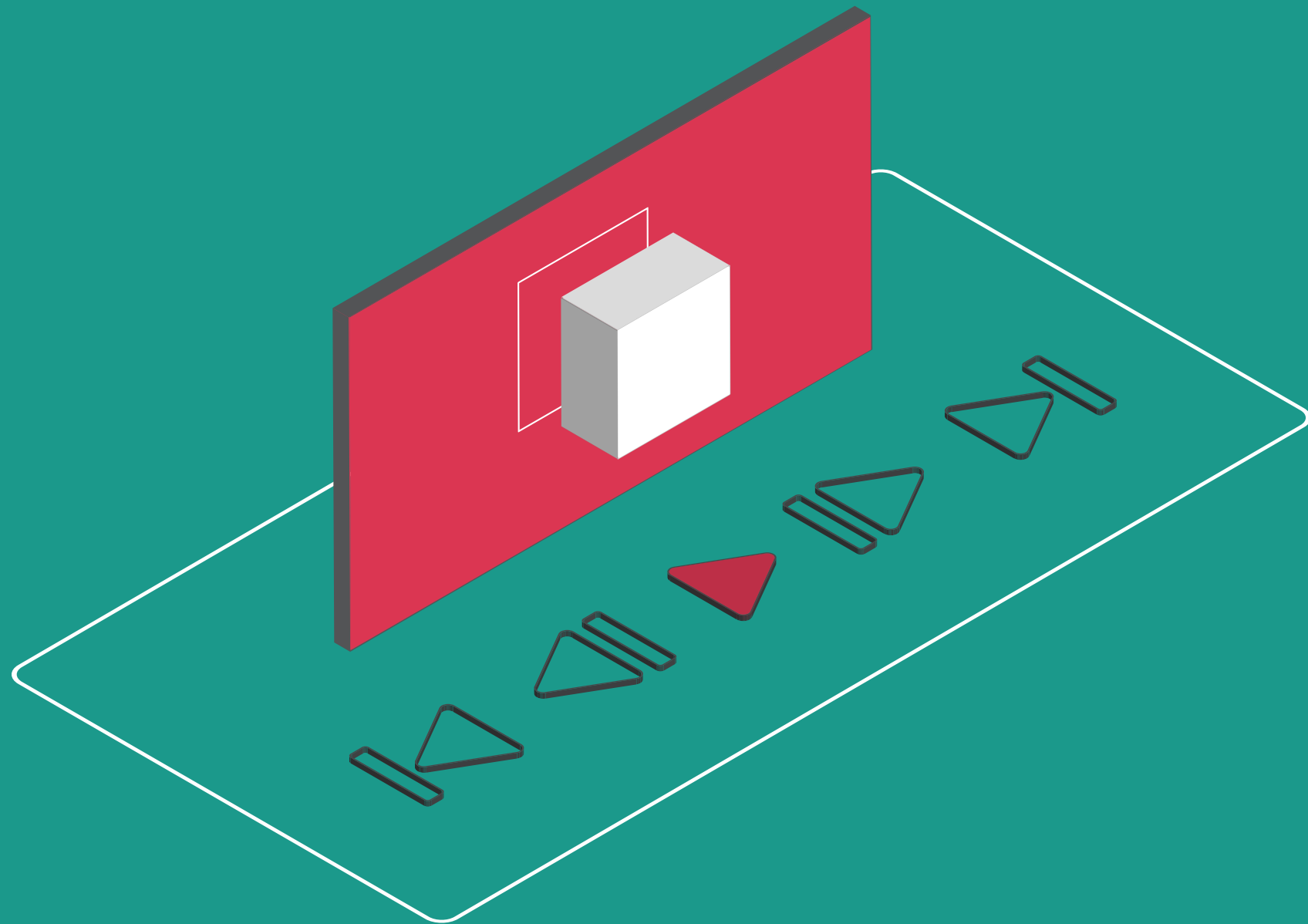
- Animated and static Pop-ups.
- Animation and 3D modeling.
- Digital video editing (After Effects).
- Video clips and Gifs.



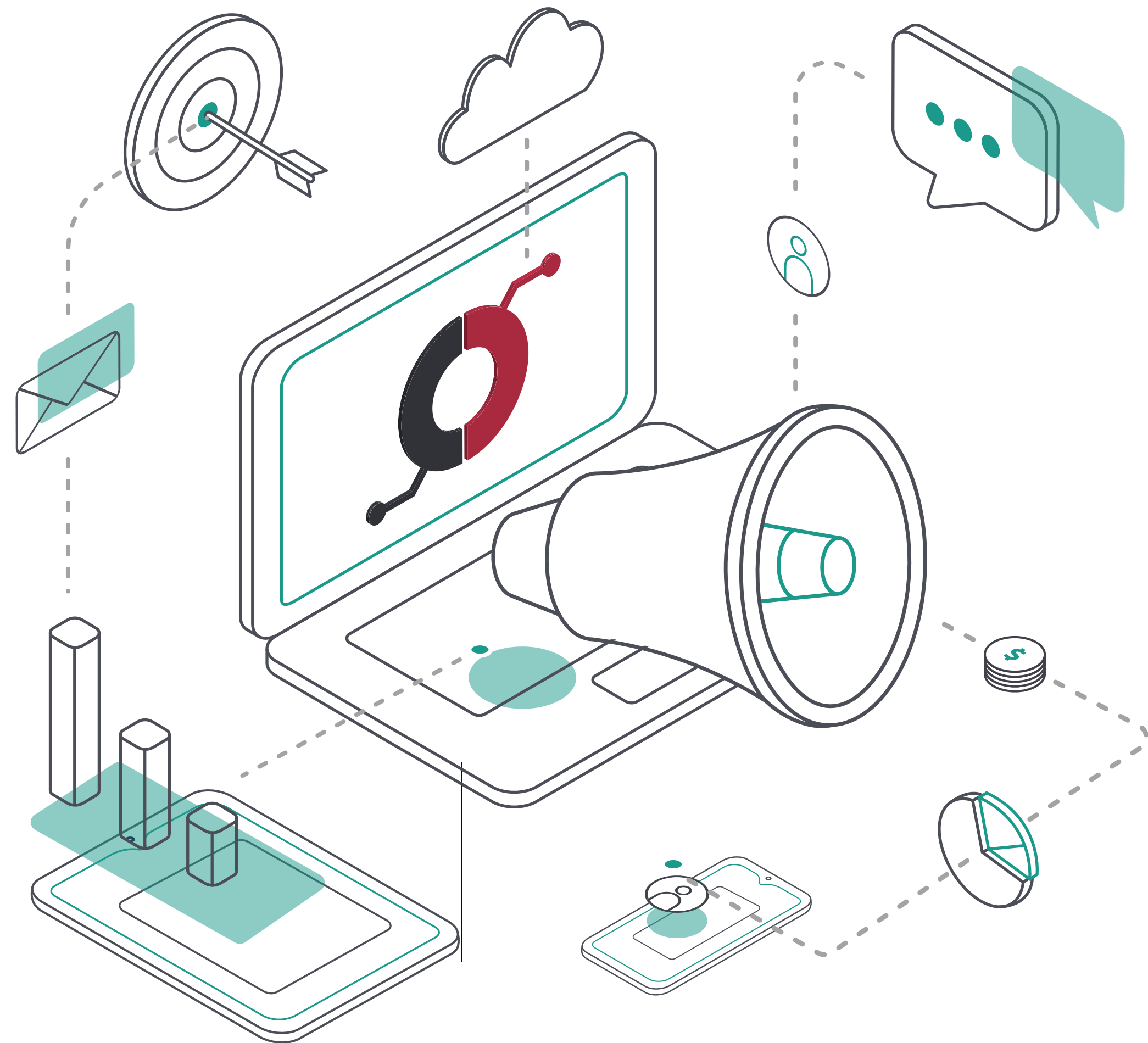
Online Advertising

We offer all the tools to increase the visibility of your business, attracting the right customers, and providing them with the best content.

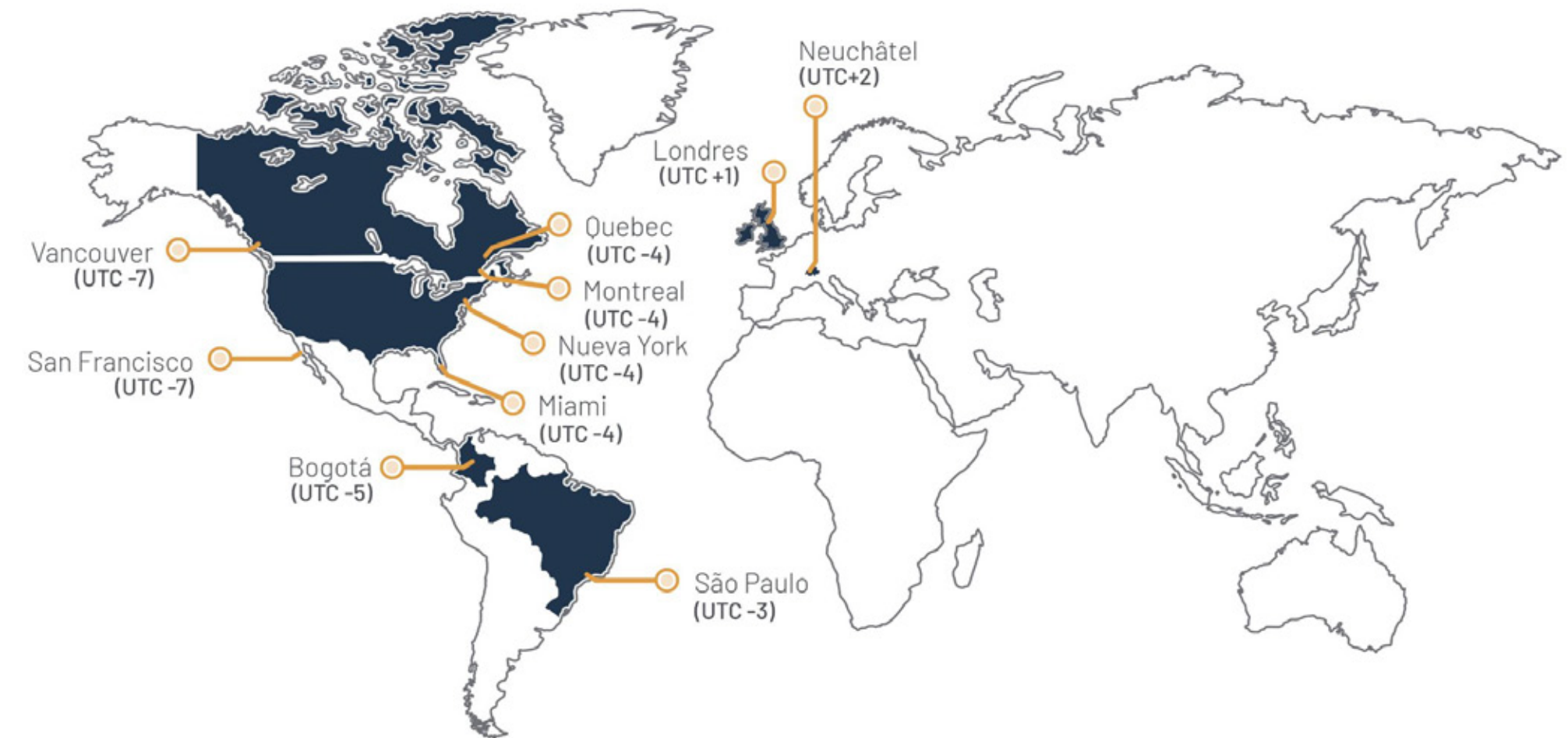
- Promotional content generation.
- Digital campaign planning consultancy.
- Customer targeting and personalization (Customer Insights).
- Landing page design.
- Traffic Measurement (analytical tools).
- Appraising the Advertisement investment and return.



WHY US?









Friendly Timezone



Working for clients in three different Continents (we have coverage for The United States, Colombia, Argentina, the United Kingdom, Switzerland, Germany and India)

Cost Effective

 **CAN**
USA =      **COL**

Human Resources

HR flexibility
and agility



EASY TO REACH



US
Phone lines



Back Office
experience



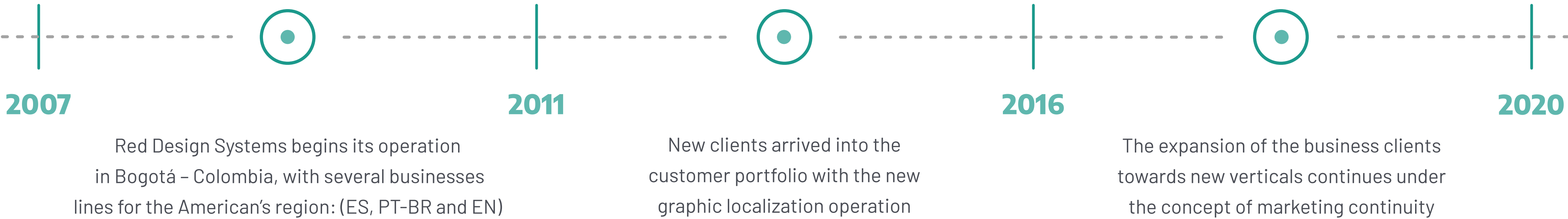
Payments:
US Bank
account



Network
redundancy

HISTORY

OVER 13 YEARS OF EXPERIENCE ON DIGITAL MARKETING



ACHIEVEMENTS



(2019) BPO Pioneer industry of implementing/developing Marketing Continuity Services



13th Anniversary partnering with corporate shared services.

Proud of working with big clients, meeting all the standards, improving services for their marketers and contributing to the global operations.



(2016) Colombian Design offshore BPO services with The Stars Group. The Stars Group Design Studio opened its doors and allowed Red Design Systems to improve the Design Center operation and helped them to focus on their core business.

VALUE ADDED



95% Bilingual direct workers



100% Customer satisfaction



60 hours free trial*

*On a frequently used corporate service



13 years providing solutions



100% Tailored made services (Business 2 me)

HOW CAN WE IMPROVE YOUR BUSINESS?

1

We recognize your requirements

2

We create a plan

3

We test it

4

We incorporate our digital solutions

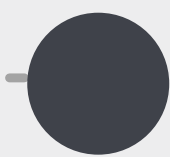
5

We assure quality

6

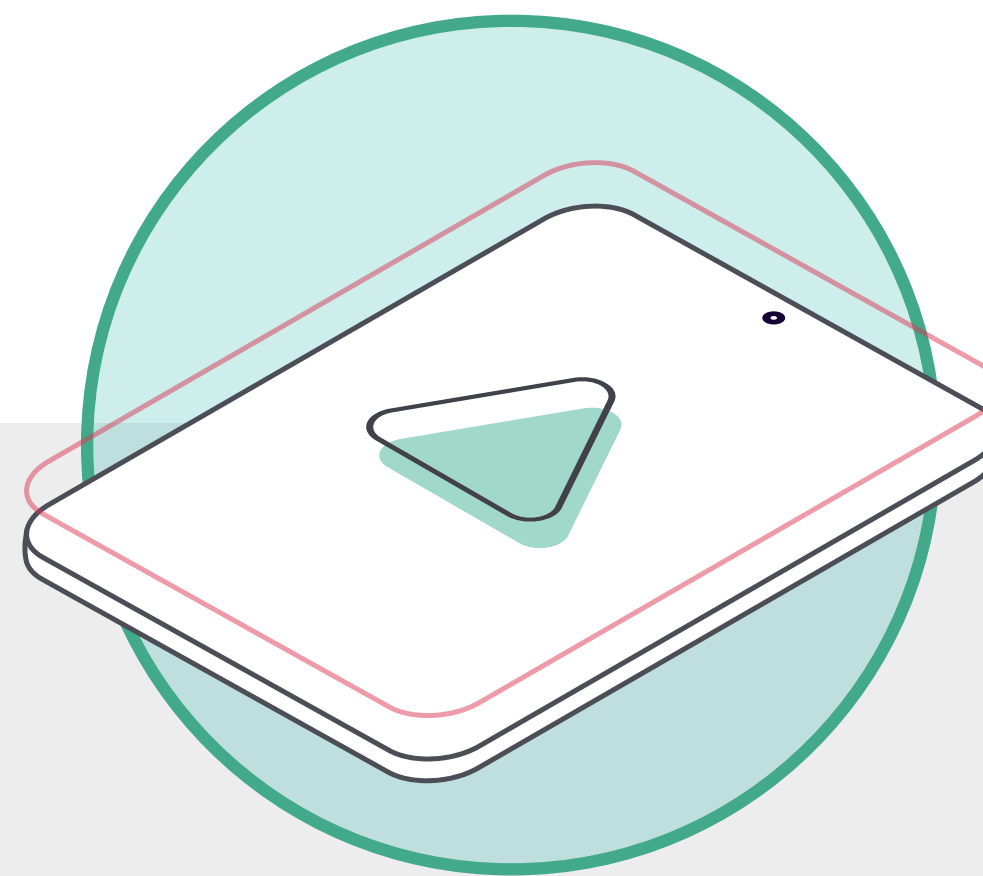
We provide professional support

KNOW MORE ABOUT US



Success stories

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Reel

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Website

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merci faleminderit mahalo
감사합니다 dankie hvala blagodaria
shukriya děkuji **GRACIAS** gràcies kop khun
grazie chnorakaloutioun shukran kiitos dziękuję
Mh'gōi tak dank u tänan ευχαριστώ
choukrane todah terima kasih danke спасибо
Ďakujem Дякую köszönöm Благодарам

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