



International Commercial Representation
Global Markets – Brazil Expansion

Who We Are

RBS Export specialises in **international commercial representation** and market expansion between global markets, and Brazil.

The company supports Brazilian SMEs in their structured entry into the global markets. It also assists international companies with expansion and establishment in Brazil, serving as a local commercial extension—from market intelligence to negotiations with buyers and securing the first commercial contract.

The focus remains on converting strategy into sales, with controlled risks and predictable execution.

Strategy · Execution · Commercial Results





Value Proposition

RBS Export supports your international expansion by connecting your products with qualified global B2B buyers. Our services are structured around three core pillars:



Market Intelligence

Feasibility analysis, competitive positioning, target markets, and regulatory requirements.



Commercial Representation

Qualified prospecting, commercial presentations, negotiations, and active pipeline management.



Operational Coordination

Regulatory, documentation, and logistics support for deal closure and commercial recurrence.

This integrated model combines **strategic decision-making**, **direct commercial execution**, and **operational security**.



Who We Serve

From Brazil to Global Markets

Brazilian B2B SMEs with validated products in:

- Commodities
- Food and beverages
- Consumer goods

These companies seek structured market entry, local commercial presence, and direct access to European buyers.

From Global Markets to Brazil

Companies from the EU, Asia, North America and Latin America interested in:

- Soft landing
- Commercial expansion
- Market validation

With local compliance, competitive intelligence and reliable partners.

Differentiators

Brazil Market Infrastructure & Operational Management

RBS Export's operational partner, with an established presence in São Paulo and Santa Catarina, delivers a fully structured market-entry solution. This model provides:

- End-to-end, door-to-door import execution
- Inventory, resale structure & operational setup
- Store setup, warehousing & last-mile coordination
- Local distribution without establishing a legal entity
- Full setup & operational management in Brazil

Ideal for companies with greater export maturity seeking immediate presence in the Brazilian market, with the possibility of evolving into a local subsidiary as a progressive expansion strategy.





Contact Us

RBS Export draws on hands-on experience in internationalisation.

The company provides direct commercial representation, market entry support, and negotiations with international buyers, enabling your organisation to focus on production and core operations.

Contact us to objectively evaluate a secure, results-driven structure for your Brazilian market entry.

Operacional Presence:

[Brazil](#) · [Italy](#)

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