



WE ARE
AGROECOLOGICAL

WE EXIST TO BRING REAL FOOD, FROM PEASANT
FAMILY FARMING, FOR YOU.

1549 FAMILIES
INVOLVED

ISSUE OF JAN/2023

FAMILY FARMING



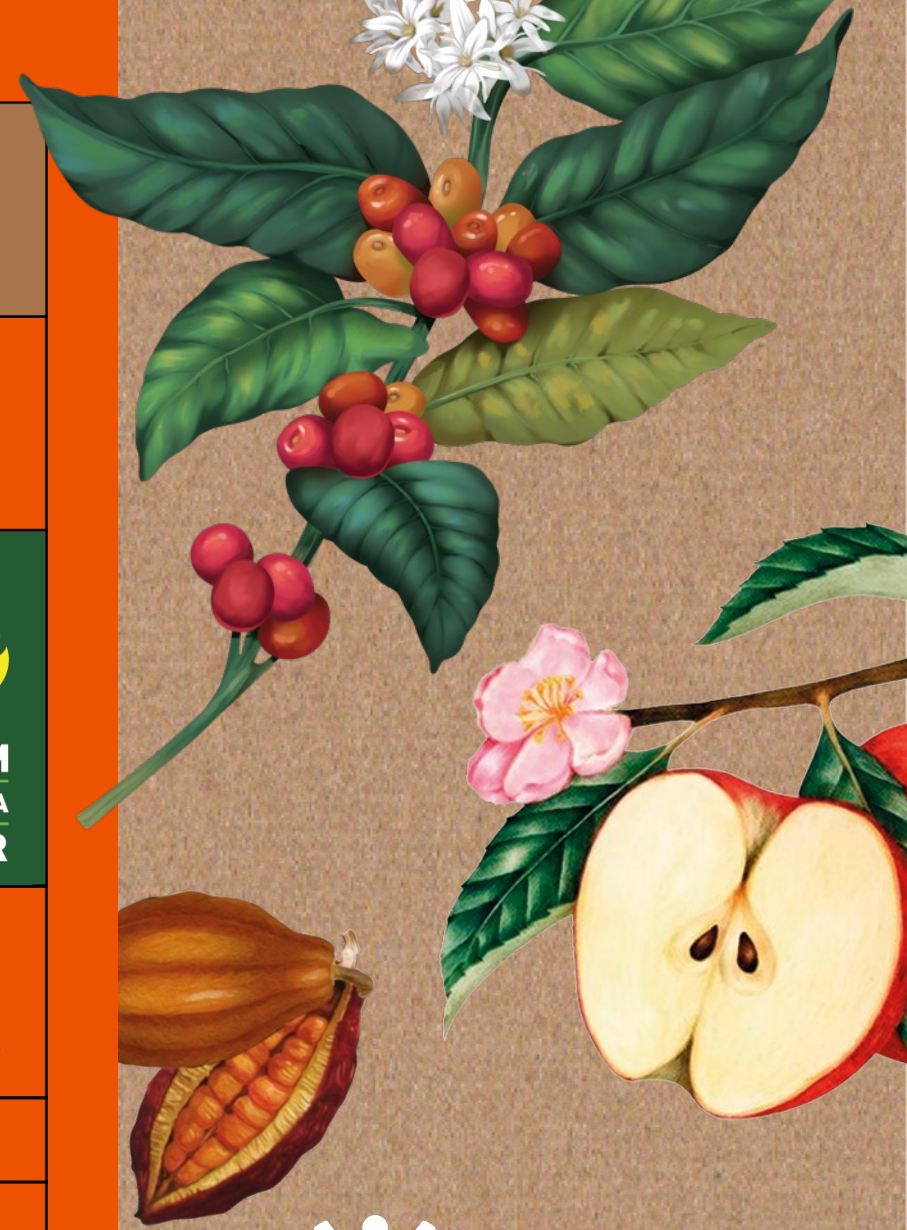
AQUI TEM
AGRICULTURA
FAMILIAR



100%
NATURAL

NON GMO

REAL
FOOD



 **Raízes
do Campo**

NICE TO MEET YOU



**WE ARE
RAÍZES DO CAMPO**

**WE CAME TO MAKE FOOD
AGROECOLOGICAL.**





IT'S OUR WAY OF THINKING AND OUR WAY OF ACTING.

①

PRESERVES AND
REGENERATES THE
ENVIRONMENT.

②

PROMOTES THE
ECONOMIC DEVELOPMENT
OF PEASANT FAMILY
FARMING.

③

ENCOURAGES CULTURAL
MANIFESTATIONS,
DIVERSITY AND QUALITY
OF LIFE IN THE
COUNTRYSIDE.



 **Raízes
do Campo**



GOOD FOR THOSE
WHO **PLANT**

GOOD FOR THOSE
WHO **EAT**

GOOD FOR THE
ENVIRONMENT





PRODUCT FAMILY

ALL OUR FOODS ARE
AGROECOLOGICAL AND NON-GMO



170 
FAMILIES
INVOLVED

— WHOLE JUICES —

CHOOSE REAL FOOD, WITH THE TASTE OF
THE COUNTRYSIDE.

AGROECOLOGICAL, 100% NATURAL AND HEALTHY



OUR GRAPES ARE MADE INTO
JUICE THE SAME DAY THEY WERE
PICKED



- ▶ IT'S REAL FRUIT, STRAIGHT FROM THE TREE!
- ▶ SELECTED FRUITS
- ▶ NO PRESERVATIVES OR COLORANTS
- ▶ NO ADDED SUGAR
- ▶ NO WATER ADDED



Monte Veneto
Cooperativa de Sucos

THE JUICES ARE PRODUCED BY COOPERATIVE
DE SUCOS MONTE VÊNETO



TRY OUR RANGE: WHOLE GRAPE JUICE, WHOLE APPLE
JUICE, MIXED TANGERINE, MANGO AND APPLE JUICE – IN 1L
OR 1.5L OR 300 ML VERSIONS.



— CHILDREN'S WHOLE JUICE —

DELICIOUS, HEALTHY AND FUN
for the kids' lunch box!



- ▶ IT'S REAL FRUIT, STRAIGHT FROM THE TREE!
- ▶ NUTRITIONALLY SUPERIOR
- ▶ NO PRESERVATIVES OR COLORANTS
- ▶ NO ADDED SUGAR
- ▶ NO WATER ADDED



THE JUICES ARE PRODUCED BY COOPERATIVE
DE SUCOS MONTE VÊNETO

TRY OUR RANGE: WHOLE GRAPE JUICE, WHOLE APPLE JUICE, MIXED TANGERINE, MANGO AND
APPLE JUICE – 200 ML VERSIONS.

365
FAMILIES
INVOLVED

ORGANIC RICE

BETTER THAN FLUFFY RICE, IT IS RICH IN FIBER AND **AGROECOLOGICAL**.



- ▶ **HIGH QUALITY**
- ▶ **FREE FROM AGROTOXINS**
- ▶ **SOURCE OF FIBER, VITAMINS AND MINERALS**
- ▶ **NON-TRANSGENIC**



PRODUCED BY COOPAN, A COOPERATIVE ASSOCIATED WITH THE GRUPO GESTOR OF AGROECOLOGICAL RICE.

ORGANIC BEANS

ORGANIC AGROECOLOGICAL BEAN LAUNCH



NON GMO

- ▶ SOURCE OF PROTEIN
- ▶ RICH IN FIBER
- ▶ IRON SOURCE
- ▶ HIGH QUALITY
- ▶ FREE FROM AGROTOXINS



THE BEANS ARE
PRODUCED BY
COOPERATIVE
TERRA LIVRE

JOINT HARVEST PLANNING

BRAZIL IS PLANTING FEWER AND FEWER BEANS, ESPECIALLY BEANS FREE FROM PESTICIDES. WE ARE STARTING A MOVEMENT TO BRING QUALITY BEANS BACK TO OUR TABLES. THIS CHALLENGE IS ONLY POSSIBLE WITH THE PARTNERSHIP OF PEASANT FAMILY FARMING COOPERATIVES



— RICE + BEANS —

AGROECOLOGICAL AND ORGANIC A PERFECT COUPLE

RICE AND BEANS ARE PART OF OUR HISTORY AND OUR CULTURE. TOGETHER THEY FORM A NUTRITIONALLY RICH COMBINATION ESSENTIAL FOR HEALTH.

RICE AND BEANS FORM A PERFECT DUO BECAUSE THEY PROVIDE ESSENTIAL AMINO ACIDS FOR OUR HEALTH. THESE AMINO ACIDS ARE NOT PRODUCED BY THE BODY AND THEREFORE MUST BE OBTAINED THROUGH FOOD.

104 
FAMÍLIAS
ENVOLVIDAS

CABRUCU CHOCOLATE

AGROECOLOGICAL, 100% NATURAL AND HEALTHY



- ▶ REAL CHOCOLATE
- ▶ MADE WITH PURE AND FEW INGREDIENTS
- ▶ WITHOUT FLAVORINGS FREE FROM TRANS FAT



FIRST FAMILY FARMING CHOCOLATE
FACTORY IN BRAZIL.

CABRUCU COCOA



OUR COCOA IS PRODUCED IN THE CABRUCU SYSTEM, WHERE THE COCOA TREE IS GROWN IN THE MIDDLE OF THE ATLANTIC FOREST AND ALL ITS RICHNESS. IN CABRUCU, THE SOIL REMAINS RICH IN ORGANIC MATTER, FAVORING BIODIVERSITY. ALL THIS CREATES THE IDEAL CONDITIONS FOR THE DEVELOPMENT OF QUALITY FRUITS, WHICH CARRY IN THEMSELVES THE FLAVOR, NUTRIENTS AND ALL THE RICHNESS OF THE BIOME. CABRUCU PLAYS A FUNDAMENTAL ROLE IN THE PRESERVATION OF THE ATLANTIC FOREST BECAUSE IT BALANCES THE ECONOMIC ACTIVITY OF FAMILY FARMING WITH THE PRESERVATION OF THE FOREST.

BROWN SUGAR

AGROECOLOGICAL AND ORGANIC

25 
FAMILIES
INVOLVED

SUGAR IN ITS MOST NUTRITIOUS AND HEALTHY
FORM CARRIES THE NUTRIENTS OF SUGAR CANE
STRAIGHT TO YOUR HOME.



- ▶ DOES NOT UNDERGO CHEMICAL PROCESSES
- ▶ CONTAINS FEWER CALORIES THAN WHITE SUGAR
- ▶ MORE PURITY AND NUTRITION
- ▶ SOURCE OF VITAMINS AND MINERALS



PRODUCED BY COPAVI, A COOPERATIVE OF
FAMILY AND AGROECOLOGICAL AGRICULTURE.

IDEAL TO GIVE A SPECIAL TOUCH TO
ALL RECIPES. FROM THE CAKE TO THE
CAIPIRINHA!



604 
FAMÍLIAS
ENVOLVIDAS

SPECIAL AGROECOLOGICAL COFFEE

AGROECOLOGICAL COFFEE, CULTIVATED ACCORDING TO ENVIRONMENTAL,
ECONOMIC AND AND SOCIOCULTURAL.

COFFEE IS
FOOD

100%
ARABICA

ALL KINDS
OF PREPARATION



ROAST 
Medium-Light

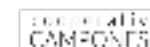
METHOD OF
DRYING
NATURAL



COFFEE ROASTED IN BEANS



GROUND ROASTED COFFEE





THANK YOU!

