The Company

We are **THE BLUE BOX**, a **software boutique company** specializing in web and mobile development. Our mission is to bring our clients' ideas to life through **customized service**, **clear communication**, and **trusted**, **professional** teamwork.
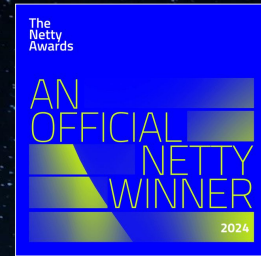
Founded in 2021 in Rosario, Argentina, we offer proven expertise in our development process. We ensure exclusive service and successful market releases, from Minimum Viable Products (MVPs) to established products.

TBB
WHERE
YOUR **IDEA**
MATTERS

The Company

We develop solutions that deliver business acceleration for our clients and value for our clients' customers in USA and LatAm.

- Jack Rabbit Mobile
- The Creative Bomb
- Globespinning
- Lambrucar

- Balanz
- Nativa Digital
- Certify Lab
- Ligier - Grupo Bee

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WHERE
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The Company

Methodology

- Agile Methodology
- User Centered Design
- Client Collaboration
- Transparency
- Last Technology: AI, microservices ...

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Services

- Discovery Phase
Our personalized process begins with meetings to understand you and your project. During this phase, we define the design and user experience, select the appropriate technology, and outline the tasks involved.

- Implementation Phase
Following the Discovery Phase, or if you already have the necessary requirements, we implement the project using an agile methodology. We plan regular releases, iterating until we achieve the Minimum Viable Product (MVP).

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Technology

- Mobile
  - iOS: Swift - Swift UI - React Native
  - Android: Kotlin - Java - React Native
  - Flutter - Flutter Flow

- Web
  - React - Next JS

- Backend
  - Nest JS - Node JS

- General
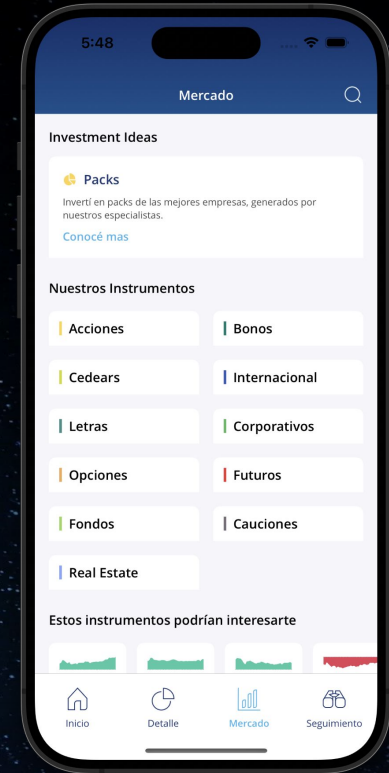 - Python - C / C++ - Java

Industries

- Fintech
- Greentech
- Agrotech
- Insurtech
- Fuels and Energy
- Supply chain automatization
- Generative AI
- Social Networks
- Video processing and streaming
- Custom management software

Balanz

Balanz is a top fintech company in Latin America.
We develop their iOS and Android native apps (Swift/Kotlin).
"Working with The Blue Box has been a very positive experience. Their commitment to quality and innovation has enabled us to offer our clients a top-tier mobile investment platform." - Natalia Sotura, Product Manager, Balanz.
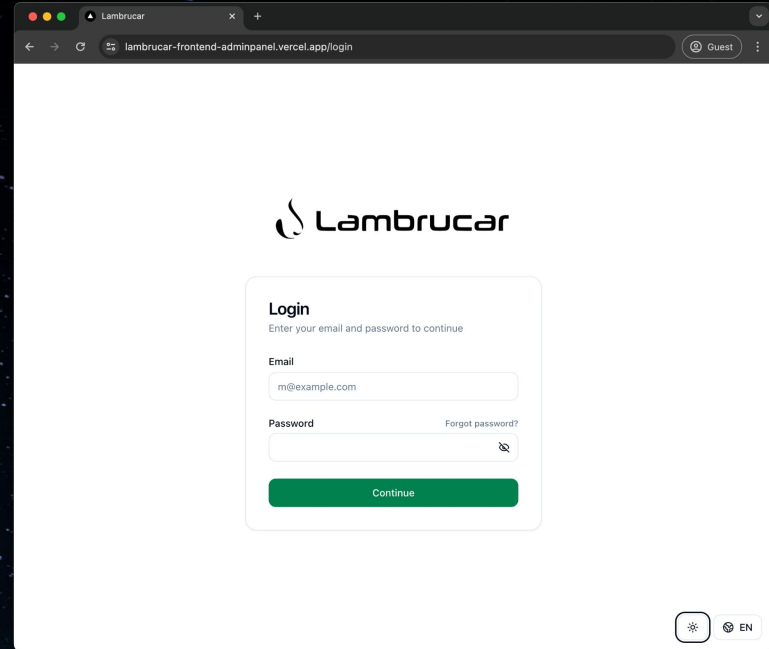
Lambrucar

Lambrucar import and distribute diesel and other fuels.
We implemented an Admin Panel to improve their supply chain with Next JS, Google Document AI and Nest JS
"It transformed our supply chain management. The integration of AI has allowed us to optimize our processes, reduce costs, and improve our operations." Jose Luis Herrera - Gerente Compras

Certify Lab

Certify Lab is a platform to track environments impact of green actions.

We develop their iOS and Android native app (Swift/Kotlin) and the backend (Node.JS) that connect these apps.

"We were impressed with the team's clarity, honesty, and productivity." Mariano Padro CEO

Ligier manufacture

Ligier manufacture adjuvants, water improvement, tank cleaners and other products that enhance application of herbicides, fungicides, and insecticides.
We develop their iOS and Android native app (Swift/Kotlin).
"Quality deliverables were executed and completed to the client's satisfaction." G. Vidal, Marketing Manager, Grupo Bee

TALK GO

TalkGo is a voice assistant device that facilitates hands-free Alexa interaction via smartphones.

We developed companion apps for their voice assistant device for Android and iOS using React Native. Key tasks included integrating the Bluetooth Over The Air updating process for Qualcomm chips and Apple's MFi and Amazon's Alexa Mobile Accessory certification processes.

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Globespinning

Globespinning is an app that allows users to create itineraries from photos they've already taken and share them with friends.

We develop the iOS native app (Swift).
"I highly recommend them for any of your development needs, and I know that you will really enjoy working with them." Amy Boes, CEO

Portfolios & References

More info Clutch: https://clutch.co/profile/blue-box-0

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