PROXIMITY

Costa Rica I Perú I USA

COMPANY PROFILE

COMPANY TIMELINE

INCORPORATION
We incorporated Proximity Costa Rica LLC in the US.

EXPANSION
We grew our operation in CR.

2007

2009

2011

2014

2016

ESTABLISHMENT
We started operating in CR.

ONE SINGLE OWNER
Adolfo Cruz as a sole owner.

PERÚ
We opened our delivery center in Lima, Perú.

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VALUE AXES

1

NEARSHORE EASY

2

UNIQUE NEEDS,
UNIQUE SERVICE

3

TRANSPARENCY
ALL THE WAY

4

OUR BEST IS THE
BASELINE

IN A SNAPSHOT

1.3 MILLION MAN-NRS

600+ PROJECTS

10+ YEARS

95% US-BASED CLIENTS

~100 PEOPLE

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Costa Rica | Perú | USA

INDUSTRIES WE HAVE WORKED ON

HEALTHCARE

AUTOMOTIVE

FINANCIAL
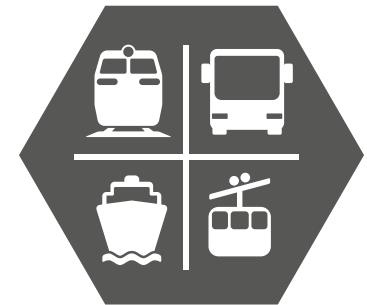
TRANSPORTATION

INSURANCE

ROAD SAFETY

ENVIRONMENTAL

IOT

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TWO LOCATIONS

San José, Costa Rica. Plaza Fuentes del Obelisco.

Centro Empresarial San Isidro

Lima, Perú

REAL TIME COLLABORATION
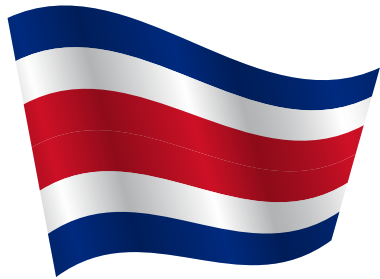
San José, Costa Rica

10:00

CST

Lima, Perú

11:00

CDT

East Coast, USA

12:00

EDT

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TECHNOLOGIES AND SERVICES

CORE TECHNOLOGIES

Microsoft Dot Net

Open Source
(Java/RoR/PHP)

Mobile
(iOS/Android)

CORE SERVICES

Custom Software
Development

Application Maintenance

Testing Services
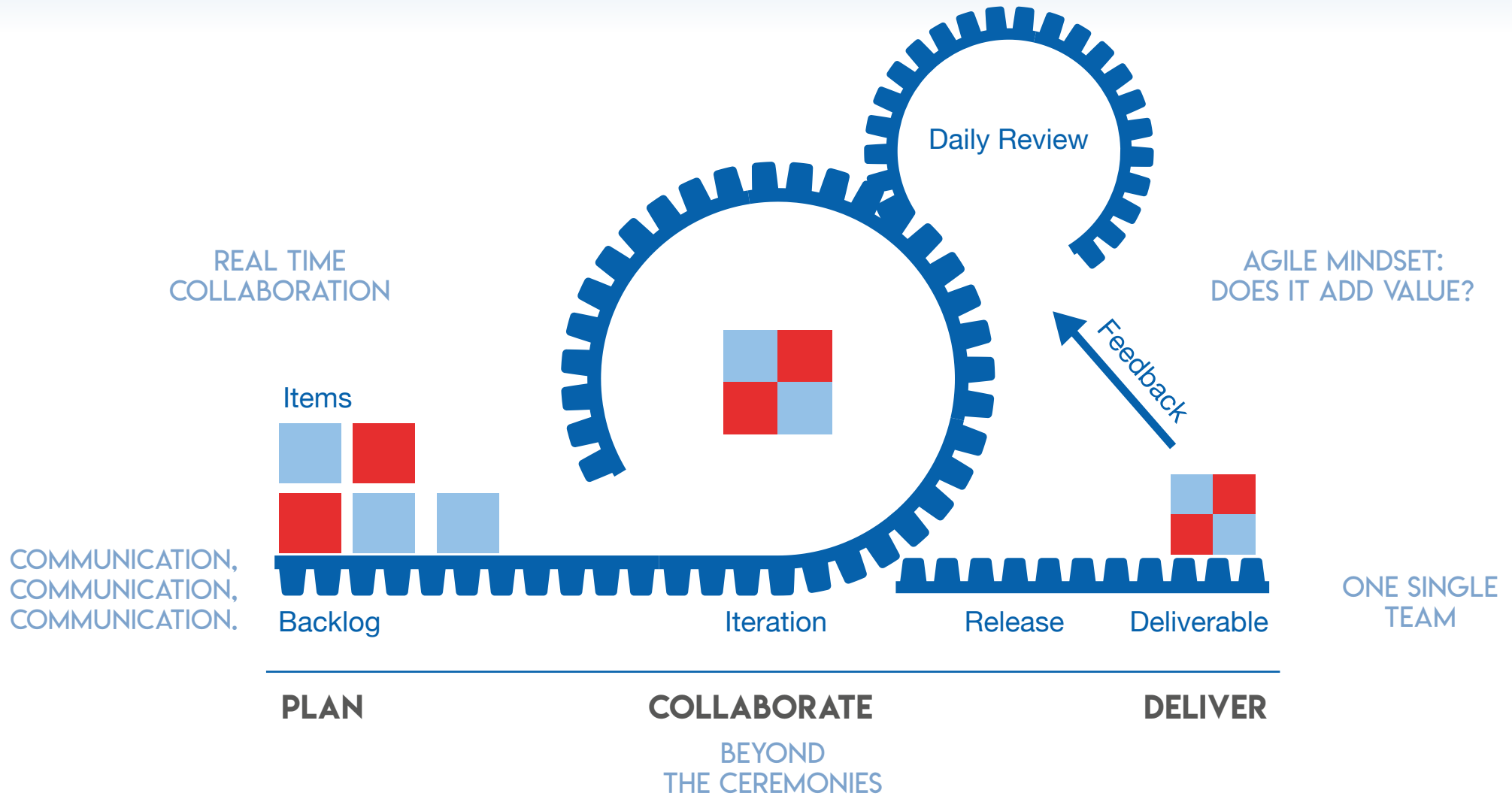(Manual/Automated)

SPECIAL SERVICES

Agile Project
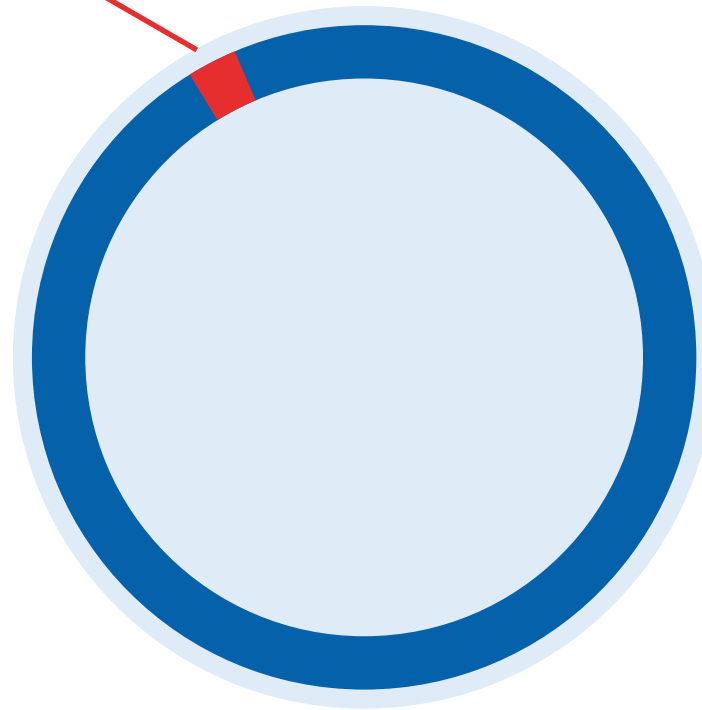Management

Database Architecture

Application Architecture

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AGILE

REAL TIME
COLLABORATION

Daily Review

AGILE MINDSET:
DOES IT ADD VALUE?

Items

Feedback

COMMUNICATION,
COMMUNICATION,
COMMUNICATION.

Backlog

Iteration

Release

Deliverable

ONE SINGLE
TEAM

PLAN

COLLABORATE

DELIVER

BEYOND
THE CEREMONIES

CONTRACT MODELS

3%
Fixed Price Projects

97%
Dedicated Teams

- Fixed projects to start.
- Long term relationships.
- Extension of the client's team.
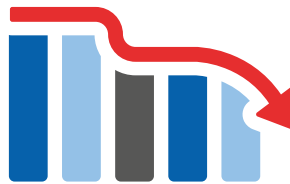
PEOPLE

Average size of a team:
5 team members

Minimum of 3 years of experience, and up to 10+

Bilingual English/Spanish

Hola

Hello

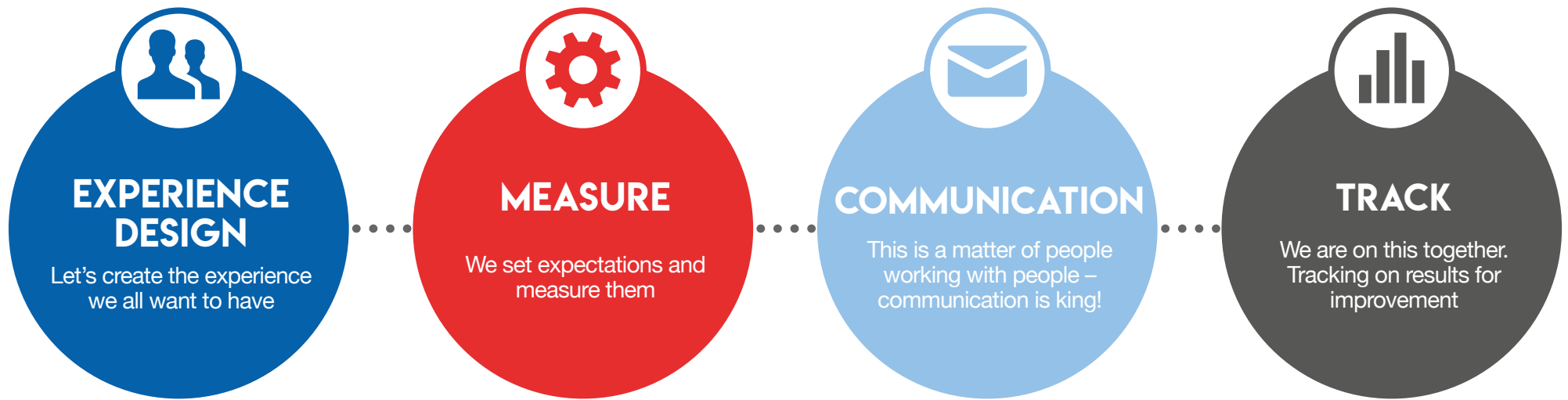University degree (bachelor) and many with Master degree

Attrition rate for 2016 was of 4%

Average time with Proximity: 3 years

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HOW DO WE WORK TOGETHER

EXPERIENCE DESIGN
Let's create the experience we all want to have

MEASURE
We set expectations and measure them

COMMUNICATION
This is a matter of people working with people – communication is king!

TRACK
We are on this together. Tracking on results for improvement

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THANK YOU

CONTACT US:

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