



# Brochure



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Who are we?

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## Who are we?

*We apply **technology** to improve the **world** in where we live.*

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We are a technology solutions company, specializing in business process automation, software development, Big Data and Cloud Services.

We have extensive experience in integration, implementation and operation of critical projects. .

We work under the main international quality standards.

## **Culture**

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Our team combines innovation, engineering and a collaborative work culture to transform needs into solutions and ideas into products based on technology and design.

For us, culture is a priority. Our goal is to achieve the perfect work environment. It is a place where people are not a resource but special personalities, and where each of these personalities can feel comfortable, be inspired and enjoy the experience of belonging to something bigger.

Our permanent search to empathize with the needs of our clients puts us in a privileged place to be able to create much more assertive solutions.



## What we do?

Prominente's Skills allow us to enclose specific pieces of knowledge in order to grow faster as needed in those areas.



# What we do?

## Business Process Management

.Consulting

.Product

.Automation



What we do?

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## ► Consulting

The objective of the process consulting is to enhance the performance and productivity of the organization, always seeking an optimization of the key processes of an organization.

### Target

- Target clients: Big enterprises and Small and Medium Businesses

### Features

- Process Innovation
- Process Improvement
- Process Reengineering

### Benefits

- Clearly identify all the activities of a process.
- Improve or redefine the business processes of a company.
- Document the process to be automated later.

The first step of **digital transformation** is **process automation**.





## What we do?

Business Process Management

PECTRA  
BPM Savia

prominente

## ► Product

Pectra BPM Savia is the process automation platform, which helps hundreds of organizations around the world accelerate digital transformation by automating processes.

### Target





- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- BPMN notation.
- Mobile
- On Premise / Cloud.
- Easy implementation and use.

### Benefits

- More efficient and dynamic processes.
- Reduction of administrative costs.
- No paper.
- Productivity

-  Return on investment
-  Simple integration
-  Cloud ready
-  Mobile

*Eight international prizes.*



PECTRA  
BPM Savia

What we do?

Business Process Management



## ► Product

Agile management platform, which connects organizations with their communities improving the satisfaction of their needs.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- BPMN notation.
- Mobile
- On Premise / Cloud.
- Easy implementation and use.

### Benefits

- More efficient and dynamic processes.
- Reduction of administrative costs.
- No paper.
- Productivity



What we do?

Business Process Management

## ► Automation

It allows to automate processes in any industry / market and it can be integrated with their existing systems.

It also allows you to start measuring the flow of the process, detecting bottlenecks, configuring alerts and delegating some tasks to other people in the company.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Process optimization
- Identify and define key activities within the company.
- Monitor the performance of the process

### Benefits

- Automate tasks
- Measure response times.
- Detect bottlenecks
- KPI board "BAM".



# What we do?

## Artificial Intelligence

- . Recognition of patterns
- . Natural language processing.
- . Machine Learning



What we do?

Artificial Intelligence

## ► Recognition of patterns

We take advantage of the power of digital signal processing, such as video, images, audio, text or any other type of data; to recognize and understand patterns.

### Target

- Target Clients: Governments, big enterprises and Small and Medium Businesses

### Features

- Detection of labels.
- Face detection
- Logo detection
- Image attributes
- Text detection
- Explicit content detection

### Benefits

- Separate the relevant data from those that are not.
- Extract practical statistics of the files.
- Easily detect large sets of objects.
- Content moderation





## ► Natural Language Processing

NLP provides everything a computer needs to understand and generate natural language (whether written or spoken). Reveals the structure and meaning of the text with powerful models of automatic training previously trained.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Syntactic analysis
- Content classification.
- Recognition of entities.
- Analysis of opinions.
- Available in many languages.

### Benefits

- Multimedia and multilingual support.
- Advanced graphs of the content.
- Machine learning



What we do? **Artificial Intelligence**

## ► Machine Learning

Machine Learning facilitates the construction of sophisticated learning models on a large scale. We offer modern Machine Learning services, with pre-trained models and we also can generate your own personalized models.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Fast, scalable and easy to use.
- Cloud services.
- High load processing.

### Benefits

- Multiple learning platforms
- Cost adjusted to the client needs.
- Widely integrable with other platforms

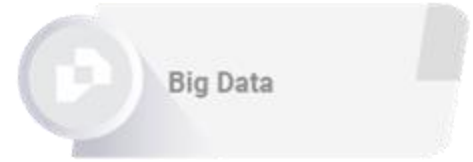


# What we do?

IoT

.Platforms

.Hardware integration





## ► Platforms

We provide a complete set of tools to connect, process, store and analyze data in the perimeter and in the cloud. All of this in a scalable and fully administrable framework.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Extends AI capabilities to devices.
- Manage global assets.
- More accurate control panels

### Benefits

- Improves operational efficiency.
- Improve your IoT solution with location intelligence.
- Real-time statistics of distributed devices



What we do? IoT

## ► Hardware Integration

Design and hardware integration. Connection between sensors and backend services through devices or hardware.

### Target

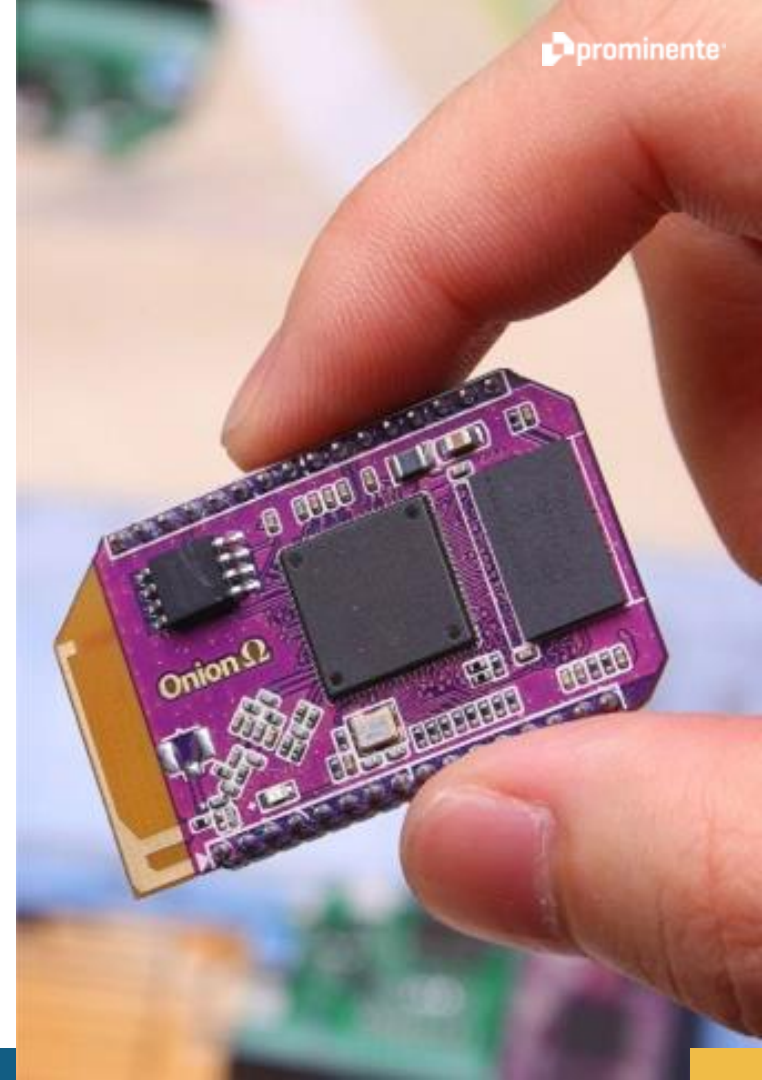
- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- We quickly build an intelligent platform.
- Perimeter and gateway devices that provide detailed information.

### Benefits

- Immediate compatibility for devices from leading manufacturers.
- Automatic changes based on events.
- Firmware updates.



# What we do?

## Big Data

.Data Science

.Data visualization



What we do?

Big Data

## ► Data Science

To understand the data, we provide the mathematical tools and statistics of data science. This includes predictions, optimizations, classifications.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- It allows to analyze a flow of information.
- Improvement in decision making.
- Real-time feedback
- Obtaining and tracking data.
- Predictive results

### Benefits

- Debugging of data.
- Management of multichannel.
- Decrease in uncertainty in decision making.



## ► Data Visualization

As important as the data, it is the way that they are visualized. The functionality to deepen data and integrate the view with the tools of Statistics and BI, promotes the ability of end users to obtain information of large volumes of data.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- A bigger visibility on business processes and business activity.
- Identification of trends.
- Quick access to relevant business statistics.

### Benefits

- Better interpretation of large volumes of data.
- Valuable segmentation of the data.
- Techniques for data visualization and storytelling.
- Agility.
- Mistakes minimization.



# What we do?

## Infrastructure Management

- .Housing
- .Hosting
- .Private / Hybrid Cloud
- .Servers and Database Exchange management





What we do?

Infrastructure Management

## ► Housing

Service in which customers can rent a space for their servers and computer hardware in our Data Center.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Physical space (racks, energy, air conditioning, detection and extinction of fires, physical security).
- Connectivity (Internet, VPN, L2L).
- Management of operating systems (optional).

### Benefits

- Access to Data Center infrastructure.
- Decentralization of Buenos Aires.  
Lower operational risk of accessibility.
- Multi-Carrier



What we do?

## Infrastructure Management

### ► Hosting

Service in which dedicated servers and associated hardware are provided to a particular client. This equipment is usually found in the facilities of Prominente. In general, Prominente is responsible for the installation and configuration of the hardware, the installation and configuration of software, the provision of technical support and supervision.

#### Target

- Target Clients: Big enterprises and Small and Medium Businesses

#### Features

- Different types of hardware and software supply: Sale, leasing, service.
- Installation, Configuration and support level 3 (optional).
- Optional services included: Monitoring, Managed Storage, Managed Backup.
- Monitoring of Events 7x24.
- Monthly statistics of availability of the services under monitoring.

#### Benefits

- Renewal and technological update according to the type of service contracted.
- As it is a service model, it avoids the high CAPEX disbursement in HW & SW and transforms them into a monthly cost.
- Reduces costs, does not need groups of monitoring system administrators





## What we do?

### Infrastructure Management

## ► Private / Hybrid Cloud

One single client dedicated infrastructure. You can create a private and dedicated Cloud. A Private Cloud can be implemented in Prominente, in the customer's Datacenter or in the cloud. Integrated management of the processing infrastructure.

### Target

- Target Clients: Big and medium enterprises.

### Features

- Provide Hybrid Capabilities to clients who need to have an environment Dedicated by regulatory issues or other uses.
- This can be made at the Prominent Datacenter, at the client's address or in the cloud.

### Benefits

- It allows to balance the level of investment in infrastructure, integrating the benefits of flexibility of the cloud.
- Convert operating costs into variable costs.



## ► Servers and Database Management

Management of the most common commercial Software such as Operating Systems (Windows, Linux), Databases (SQL Server and MySQL), and others. It helps clients to free internal personnel from infrastructure management. Operation, updating and support of an IT infrastructure that is an intense process with considerable economic pressures.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Management of IT assets 7x24. It includes administration, planning, monitoring and operation of the client's IT assets.
- Routes and management users included in the service.
- Software product implementation. Includes, if necessary, software development on the client platform.

### Benefits

- Cost Reduction and Prediction: Allows the client to avoid 7x24 administrator groups
- Flexibility: allows you to grow without hiring internal employees
- Definition of SLAs based on proposals
- Access to specialized IT personnel (SO, Middleware, Databases) in Prominent



## ► Managed Exchange

Managed Exchange is the administration and provision of dedicated platforms of MSFT Exchange. Includes corporate email, calendar and contacts supported by the operation of the Data Center team. Reduce the complexities of operation and maintenance costs.

### Target

- Target Clients: Big and medium enterprises.

### Features

- Exchange 7x24. Includes administration, planning, monitoring and operation of the Exchange platform.
- Deployment of the product software in the dedicated platform.
- It considers the management of ABM of Users of the mail service
- SLA based on the definition of the proposals
- Anti-virus & Anti-Spam included in the service. High availability: optional

### Benefits

- Reduction and prediction of costs
- Flexibility: allows growth without having to hire more internal employees
- Access to specialized
- Exchange administrators and their integration with other specialists from other platforms if necessary.



# What we do?

## IT Service Management

- .End-User support
- .Outsourcing
- .Technological planning
- .Business Application Support



## What we do? IT Service Management

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### ► End-User Support

Modular service that allows outsourcing the needs of user support, maintenance and technological update of the job. ITIL-based practices with Service Desk and on-site support. Possibility of hiring by job position.

#### Target

- Target Clients: Big and medium enterprises.

#### Features

- Incident management through a Service Desk.
- Management of escalations to third parties.
- Support of guarantees of HW and SW.

#### Benefits

- Optimize the experience of each user. Remote control of incident resolution and on-site support if necessary.
- Management Reports based on ITIL practices.
- Possibility of managing Operating Expenses by job position and IMACs.



## ► Outsourcing

Management of the technology area of the organization. Business planning and demand management, and E2E management of services.

### Target

- Target Clients: Big and medium enterprises.

### Features

- Support of business processes.
- Integral management of the SLA, metrics and associated KPIs.
- Technology planning based on the client's business needs.
- Integral support of the infrastructure and own and third party applications.

### Benefits

- Focus on the business and not on the technological operation.
- Transform the entire operation into OPEX.
- Objective parameters of service quality measurement. Standard processes based on ITIL.





## ► Business Applications Support

Integral management of the life cycle of the applications, from the detection of the need to the operative management (maintenance and evolution)

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Applications development, maintenance and evolution.
- Training for users.
- Optional: Support for Post-implementation Users.

### Benefits

- Construction of specific applications of the Client's business.
- Adoption of best market practices.
- Acceleration of the Development curve through technology.
- Optimized time.



# What we do?

UX Design

.UX Flow

.UX Design service





What we do?

UX Design

## ► UX Flow

Our UXFlow design team explores different approaches to solve specific user problems. We make sure that the products flow logically from one step to the next.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Usability
- Offer a correct hierarchy of functionalities.
- Awareness of the different flows.

### Benefits

- Correct correlation between different processes.
- User Engagement.
- Retain the user promoting internal navigation.
- It will reduce costs since it will avoid programming bugs.



What we do? **UX Design**

## ► Design Service

The design service involves the activity of mapping, prototyping and planning of avant-garde products and services systems and how the actors should interact. Contributing the design that will be developed later.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Appeal to the user's emotion
- Usability
- Coherence between Content and functionality.
- Correct design according to the problems raised.
- Improved communication between user and company

### Benefits

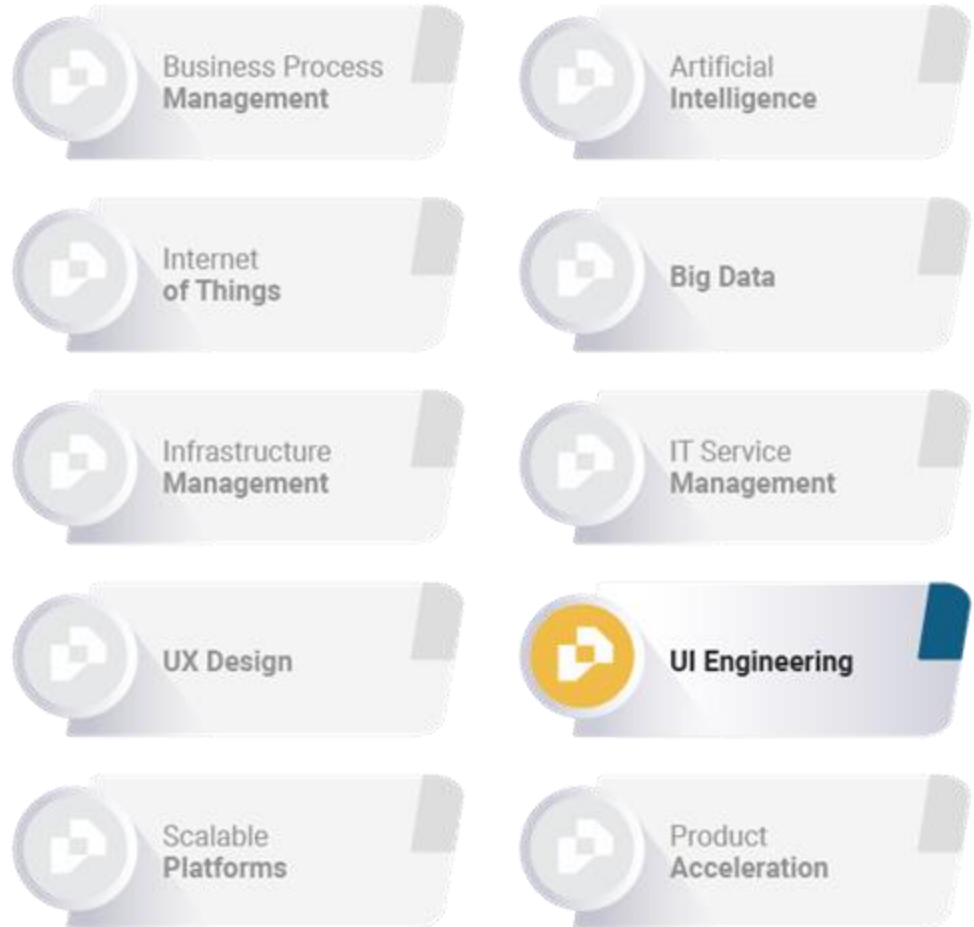
- User Engagement.
- Definition of aesthetics.
- Identification of the value proposition of the company.
- Design elements related to the brand image. It will provide quality and safety to the user.



# What we do?

## UI Engineering

- .Large-scale web applications
- .Hybrid and cross-compiled platforms



## What we do?

### UI Engineering

## ► Large-scale Web Applications

The development of adaptable and scalable web applications, following different approaches is the scope of this Practice. From single-page applications to server-side representation applications with a modular architecture, based on components, coupled in a flexible way, mobile and user-friendly SEO techniques, among other best practices.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Various technological stacks.
- Scalable solutions
- Platforms focused on the needs.
- Multidisciplinary teams.

### Benefits

- Efficiency in resources.
- Vision and scalability
- The best practices put in place for the best product.



What we do?

UI Engineering

## ► Hybrids & Cross-Compiled Platforms

Applications that use cutting-edge technologies, access to hardware functions that run on multiple native platforms using a combination of JavaScript frameworks.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Scalable platforms
- Efficiency in development.
- Production in less time.

### Benefits

- The same application on different platforms.
- Best practices
- Reduction of costs and times



# What we do?

## Scalable Platforms

- .API Management
- .New Trade approaches
- .Gamification
- .Smart City





## ► API Management

API-centric management allows the customer's digital business to grow and experience seamlessly. Also new architectural styles that structure an application as a collection of freely coupled services, organized around business capabilities.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Various technological stack.
- Resource efficiency
- High scalability

### Benefits

- Focus on the solutions.
- Processing of large volumes of transactions.
- Scalability in architecture.
- Efficiency in storage.



What we do?

Scalable Platforms

## ► New Trade Approaches

This can be achieved with the correct understanding of the business and the implementation of the appropriate technology.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Application of Best business practices
- Better product adaptation to the change.
- Greater engagement of the end user

### Benefits

- Increase in sales
- Specific solutions for each item.
- Continuous improvement of the buyer's understanding.
- Versatility in marketing flows.





## ► Gamification

We help our clients to develop the commitment and the new vision of their products, for their clients through new game mechanics.

### Target

- Target Clients: Government, Big enterprises and Small and Medium Businesses

### Features

- We create experiences that have a purpose that goes beyond the game itself.
- Most dynamic and competitive environment

### Benefits

- Strong engagement of end users.
- Attract and retain audiences and clients to a brand.
- Encourage people to perform tasks that they consider boring.
- Minimize the adoption times of products or services.



What we do?

Scalable Platforms

## ► Smart City

We work with our clients to help them increase the impact to build the city of tomorrow.

### Target

- Target Clients: Government, Big enterprises and Small and Medium Businesses

### Features

- Diversity in solutions.
- Scalability
- Experience and success stories.

### Benefits

- Immediate compatibility for devices from leading manufacturers.
- Understanding of verticals.
- With cost adjusted to the needs and uses.



# What we do?

## Product Acceleration

- .Management Discovery
- .Technical Discovery
- .Product Coaching
- .Agile Delivery



## ► Management Discovery

We will create the necessary relationship between the initial product reports and the potential implementation plans. Our Product Managers help companies to discover the problems of the main users, defining effective solutions, implementing good product development practices, developing product governance and helping the client to define market launch strategies.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Based on agile methodologies.
- The proper commercial value is achieved.
- Real product launch strategies are defined.

### Benefits

- The main solutions are defined at first.
- Definition of:
  - Calue proposal
  - competitive advantages
  - Market segmentation
  - Channels
  - Income sources



## What we do?

### Product Acceleration

## ► Technical Discovery

Based on Agile methodologies, we will complement product knowledge of product owners committed to the good practices and expertise of engineers and designers to create the epics and user stories necessary to achieve the best product. The collaborative work of all parties will help the teams to prioritize the work and evaluate the performance of the same against the business value in an agile way

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Based on agile methodologies.
- The proper commercial value is achieved.
- Various experts are complemented.

### Benefits

- The duration and cost of the stages are dimensioned at first.
- The functionalities according to the business model are prioritized





What we do?

Product Acceleration

## ► Product Coaching

Based on product management, they help companies to establish truly product-focused product development practices.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Modern practices
- Multidisciplinary teams.
- Evolutionary and malleable product.

### Benefits

- Verticals understanding.
- Empathizes with the end user.
- Search for the organic growth of the product.
- Search for a sustainable product.





What we do?

Product Acceleration

## ► Agile Delivery

We align all the levels involved in a digital transformation process. We use methodologies and tools, looking for leaders to guide commitment, innovation and effectiveness. We create sustainable operations designed to scale and guarantee the lowest cost of ownership.

### Target

- Target Clients: Big enterprises and Small and Medium Businesses

### Features

- Modern practices
- Multidisciplinary teams.
- Evolutionary and malleable product.

### Benefits

- Verticals understanding.
- Empathizes with the end user.
- Search for the organic growth of the product.
- Search for a sustainable product.



## How do we do it?

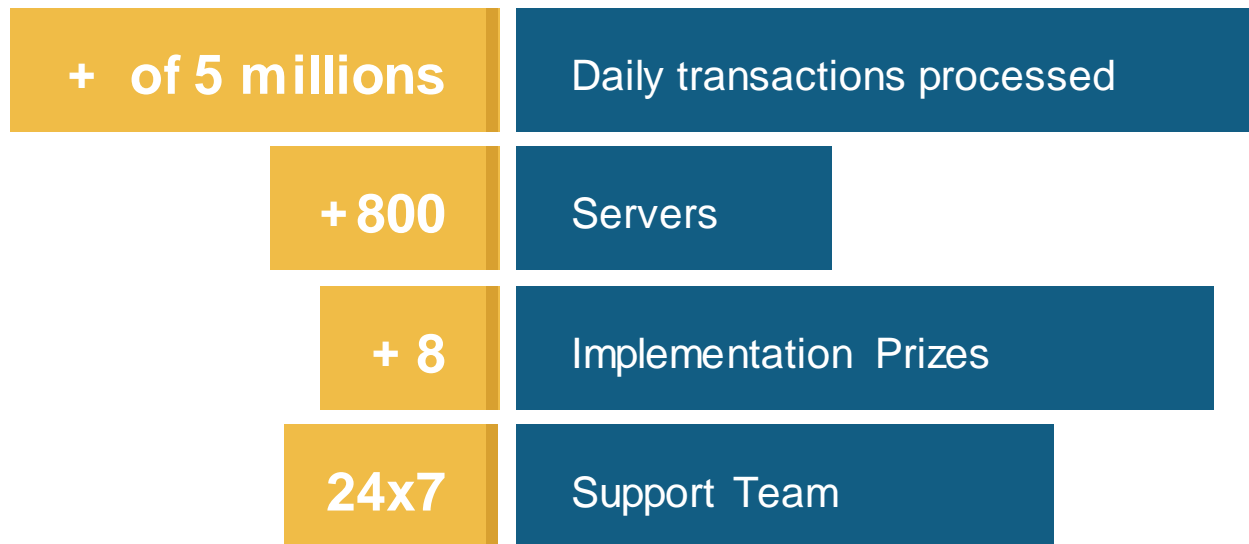
From Prominente, our commitment is provide to the entire company an environment in which it can be reflected this three basic principles:

- 1) Skills for specialized technological practices.
- 2) Collaborative and open culture.
- 3) Innovation and creativity in technology and design.

To guarantee the three previous concepts, Prominente make important and continuous investments in the development of an operating environment that encourages innovation, creativity and teamwork, while guaranteeing a commitment to the quality and discipline of the project.



## Capacity



We collaborate with



## Companies that trust us





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