

T!NTA SUR

production company

Tinta Sur Ltd. is a communication and audiovisual production cooperative based in Buenos Aires, Argentina, with over 10 years of experience. We develop strategic visual content for projects with social, educational, and cultural impact.

We create to inform, inspire, and transform—through a creative, collaborative, and purpose-driven approach.



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2025 **PROFILE**

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WE BELIEVE IN WHAT WE CREATE

VIDEO | DESIGN | WEB | FOTO | **CAMPAIGNS**

OUR COMPANY | WE CREATE TO CONNECT AND TRANSFORM.

We focus on developing accessible and culturally relevant content for **communication campaigns** led by public and private organizations, using an inclusive approach that connects with diverse audiences — especially non-technical ones. We also work efficiently under tight deadlines, always prioritizing collaboration.

We offer:

- **Audiovisual Production:** development of strategic audiovisual content, including advertisements, corporate videos, courses, tutorials, live streams, and event coverage.
- **Graphic Design and Branding:** creation of visual identities, brand design, web design, graphic campaigns, and content for social media.
- **Motion Graphics and 2D Animation:** production of animations and motion graphics for campaigns, tutorials, corporate videos, and social media content.
- **Professional Photography:** coverage of events, products, institutional acts, exhibitions, and conferences, with a strategic approach to enhance brands with impactful images.

OUR VALUES | TRANSFORMATION TAKES SHAPE IN ACTIONS.

We established ourselves as a worker cooperative to uphold a production model aligned with our values: democratizing access to knowledge, working horizontally, and promoting inter-cooperation. In this spirit, we are active members of [PATIO.coop](#), a worldwide cooperative network that shares knowledge, tools, and projects.

At [Tinta Sur](#), we are active participants in the social and solidarity economy. We work with public, private, and third-sector organizations, creating graphic and audiovisual content that enhances communication and knowledge sharing. We are committed to collective work as a production model and believe in content as a tool for transformation.

COOPERATIVISM | DEMOCRACY | COMMITMENT | SOLIDARITY | INCLUSION | EMPATHY

OUR TEAM | ACTIONS TAKE ROOT IN SHARED VISION AND TEAMWORK.

Our team is made up of professionals from the audiovisual, communication, and design fields, organized in a horizontal and equitable structure, where women and men participate on equal terms. We work collaboratively and across disciplines, fostering a diverse, inclusive, and plural work environment. We are convinced that a multiplicity of perspectives enriches every project we take on. Each team member contributes their creative and technical expertise -from scriptwriting to post-production, including animation, art direction, voice-over, editing, photography, and visual and sound design-.

We are united by a shared vision: to produce content that leaves a mark, that communicates clearly and powerfully, and that aligns with the values of each project. We strongly identify with principles such as gender equity, the inclusion of underrepresented communities, and social justice. We believe that this alignment makes us a natural ally for organizations committed to the common good.

In addition to our core team of cooperative members, we work with a strong network of external collaborators who enrich our projects with their expertise in graphic design, audiovisual production, and web development. This network allows us to scale and diversify our capabilities, adapting flexibly to the demands of each initiative.

Team Members, Cooperative Partners

MARIANA OJUNIAN

Executive Producer | Audiovisual Communicator

Communication professional with a background in film, journalism, and media, and a strong track record in developing and managing content with a social, educational, and cultural focus.

Mariana leads the cooperative **Tinta Sur**, where she drives strategic audiovisual projects for public institutions, private companies, and third-sector organizations. She was part of the **Télam News Agency** team for over eight years, participated in international coverage, and collaborated for five years with **Rumsey TV**. She has created innovative formats for science communication, fiction, and documentary, such as the recently released [**Archivo.Coop**](#).

Her commitment to continuous learning led her to take part in training programs on content development, production, and distribution, organized by the **Buenos Aires Film Commission**, focused on current trends in the audiovisual industry. Her **milestone project** is [**FAIR**](#), a short film awarded by INCAA's Historias Breves competition and premiered at the Mar del Plata International Film Festival, where her experience, critical perspective, and belief in content as a tool for transformation come together.

Curriculum Vitae

FAIR

ALEJO RUIZ

Creative Director | Editing & Post-production

A professional with over a decade of experience in the audiovisual field, specializing in editing, post-production, and creative direction. For more than seven years, he was part of the team at **Télam News Agency**, where he contributed to over a hundred journalistic coverages, developing a precise technical and narrative approach.

As a member of the cooperative **Tinta Sur**, he has led the creation of graphic and audiovisual content for public institutions, private companies, and third-sector organizations, combining technical quality, strategic vision, and social commitment.

With a solid ability to collaborate within multidisciplinary teams, Alejo is involved in all stages of the creative process, from concept development to final delivery. His **turning point project** was **Sesiones en Red**, a studio recording series featuring independent musicians and bands. The project, designed as a non-profit cultural initiative, showcased a meticulous approach to integral audiovisual production.

Curriculum Vitae

RED SESSIONS

CANDELA BOFFI MOLINA

Image and Sound Designer | Motion Graphics Specialist

Image and Sound Designer graduated from the University of Buenos Aires, specializing in audiovisual post-production with a particular focus on motion graphics. Her academic background and professional experience have enabled her to build a solid career creating dynamic and creative visual content.

As a partner at the **Tinta Sur** cooperative, Candela brings her expertise in design and animation to institutional, educational, and cultural projects. Her work is characterized by a blend of aesthetic sensitivity and technical precision, contributing to the production of audiovisual pieces that communicate effectively and engagingly.

In addition to her work at Tinta Sur, she has participated in various **independent projects**, expanding her experience across different formats and platforms.

Her **landmark project** was the production **CEAMSE es un Hecho**, where she led the development and design of dozens of visual resources that were later animated, solidifying her ability to integrate creativity, planning, and technical execution in high-impact projects.

Curriculum Vitae

CEAMSE es un Hecho

EZEQUIEL MARTÍNEZ

Audiovisual Producer | Audio Post-producer | Sound Designer

He specializes in the production and post-production of content that blends creativity, technical quality, and social commitment. His career includes work in **traditional media** and **independent projects**, taking on key roles in production, location sound, sound design, and final mixing.

Since 2018, he has been part of **Tinta Sur**, contributing to the creation of institutional, educational, and cultural pieces for public organizations, NGOs, and private companies. His approach focuses on bringing a sensitive and professional perspective to sound design, understanding audio as an essential narrative component.

In addition to his work at Tinta Sur, he has collaborated with **studios and production companies** on advertising and documentary projects, adapting to a wide range of formats and platforms. His technical and artistic background allows him to approach each project with a comprehensive vision, from pre-production to final delivery.

His breakthrough project was the sound design and post-production of the film **Maldita Eva**, where he was able to fully showcase his technical expertise and creative sensitivity, consolidating his authorial perspective on sound as a narrative tool.

Curriculum Vitae

Maldita Eva

EXPERTISE | **SHARED VISION TURNS EXPERIENCE INTO IMPACT.**

Over the years, we have partnered with national ministries, scientific institutions, and both public and private companies, producing audiovisual and graphic content for science communication, education, and institutional outreach.

We have participated in the design and production of campaigns with both national and international reach, including: **Master Classes** and **PyMEs with gender perspective** (Argentina), **CIBEC Classes** for Central American students, and international news coverage for the International Olympic Committee, among many other projects that integrate communication, creativity, and strategy.

Some of our clients:

NATIONAL MINISTRY OF SCIENCE | CORPORATE VIDEO

NATIONAL AGENCY FOR THE PROMOTION OF RESEARCH | MASTER CLASS

GOVERNMENT OF THE CITY OF BUENOS AIRES (GCBA) | E-LEARNING

CEAMSE | CORPORATE VIDEO

GI GROUP - BMyA INTOO | E-LEARNING

QUANTIT | END-TO-END COMMUNICATION

MINISTRY OF ECONOMY | SePyME

FAROX - SOFTWARE COOPERATIVE | BRANDING & WEB DESIGN AND DEVELOPMENT

LINCE SECURITY | CORPORATE VIDEO

GARANTIZAR SGR | SOCIAL MEDIA CONTENT

T!NTA SUR

production company



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