

Ventas multi-Canal



1



Cliente
Cotiza



Cliente
Decide



Cliente
Emite

2



Cliente
Solicita Seguro
En Aseguradora



Suscriptor
Cotiza



Cliente
Decide



Suscriptor
Emite



Cliente

Autoexpedible

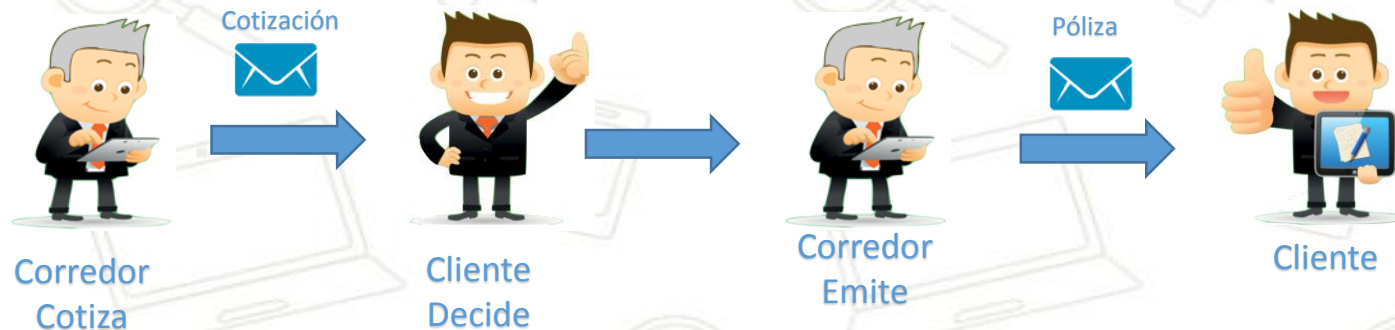
Email Marketing

Site Aseguradora

Ventas multi-Canal

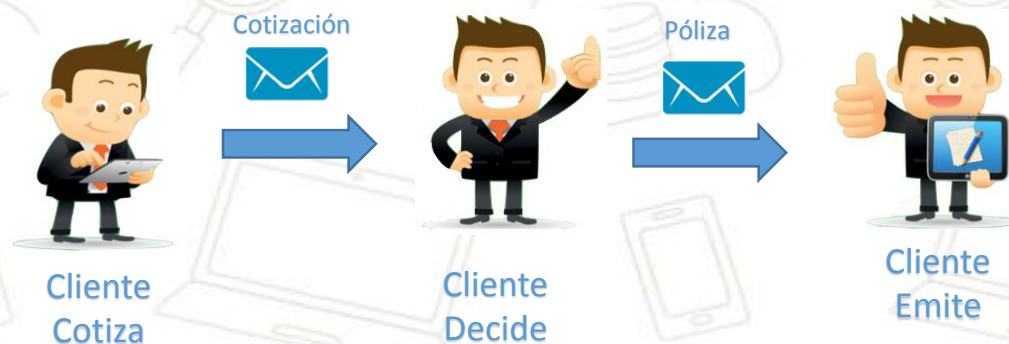


3



4

Site
Aseguradora



Bancaseguros

Concesionarios

Corredores