

### What is Panama Blue

Panama Blue is more than water; it is a natural wonder that becomes naturally pure mineral spring water, slowly and miraculously filtered through volcanic rocks that give it its exceptional characteristics. Nature gives Panama Blue everything to be a wonderful water, with a light and unique taste that needs no additives to be the best.













# Patented Packaging





With an award-winning bottle design, protected by the intellectual property (IP) system, Panama Blue has become one of the most recognized national products by consumers with a high export potential, being a brand that takes care of every detail, from the product to be packaged to the way it is presented to its consumers.







### Our Presentations

Meet our presentations, each one of them is designed to always reflect the exclusive personality of the brand. Soon the family will grow and you will be able to know new presentations.













Panama Blue Rainforest Pure Spring Water, in its smallest presentation, with 330ml.

Height: 7.48 in

**Width:** 2.32in x 2.16in

Box Measurements: 13.38 x 7.8 x 9.44 in

**Bottles per Box: 24** 



Panama Blue Rainforest Pure Spring Water, in the medium presentation, with 500ml.

Height: 9.33in

**Width:** 2.55 in x 2.44 in

**Box Measurements:** 15.03 x 9.64 x 10.03 in

**Bottles per Box: 24** 



Panama Blue Rainforest Pure Spring Water, in the liter presentation, with 1000ml.

**Height:** 11.37 in

**Width:** 3.14 in x 2.91 in

**Box Measurements:** 12.59 x 11.81 x 9.52 in

**Bottles per Box: 12** 

## Quantities and Prices

Information per Presentation







| Presentation                | 330ml / 11.16oz | 500 ml / 16.91oz | 1000ml. / 33.8oz |
|-----------------------------|-----------------|------------------|------------------|
| Quantity per Box            | 24 Bottles      | 24 Bottles       | 12 Bottles       |
| Price CIF PORT LE HAVRE (€) | 0.40            | 0.51             | 0.73             |
| Boxes per Pallet            | 126             | 96               | 98               |
| Boxes per Container 40'     | 2,520           | 1,920            | 1,960            |



#### Mangrove

Represents the union of our two environments: terrestrial and marine and serve as protectors of both resulting in a unique diversity.





#### Mountain

Represents the tropical forests that cover the entire geography and reflect the unparalleled biodiversity of the country.



#### Blue

Represents the water and the sky where it is born. The light of the beach and the reflections of the river. It is our favorite color and brand seal.



#### Beach

Represents all the coasts that surround our country bathed by both seas.



#### Waterfall

Represents the ecosystem of origin of Panama Blue, Cerro Azul, with natural waterfalls and unspoiled nature.

Location: San Blas

Location: Cerro Azul

# Certifications & Quality Standards



#### **Water Innovation Award**

International Award for bottle design, out of +200 international bottled water brands.



ISO 14001

Environmental Management System

Certifies that all our processes are eco-friendly.



ISO 9001

Quality Management Management System

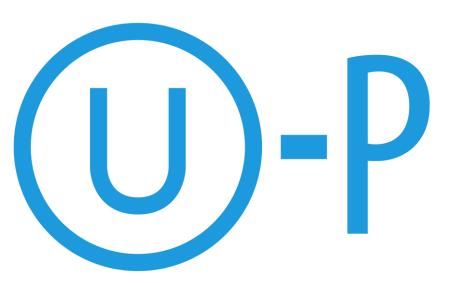
It certifies with the highest standards, the quality levels of our water.



**Certificación HACCP** 

Hazard Analysis Critical Control Point

Guarantees the food safety of the product.



**Orthodox Union** 

Kosher Certified Kosher for Passover

Certifies that all our processes and products are Kosher.

