



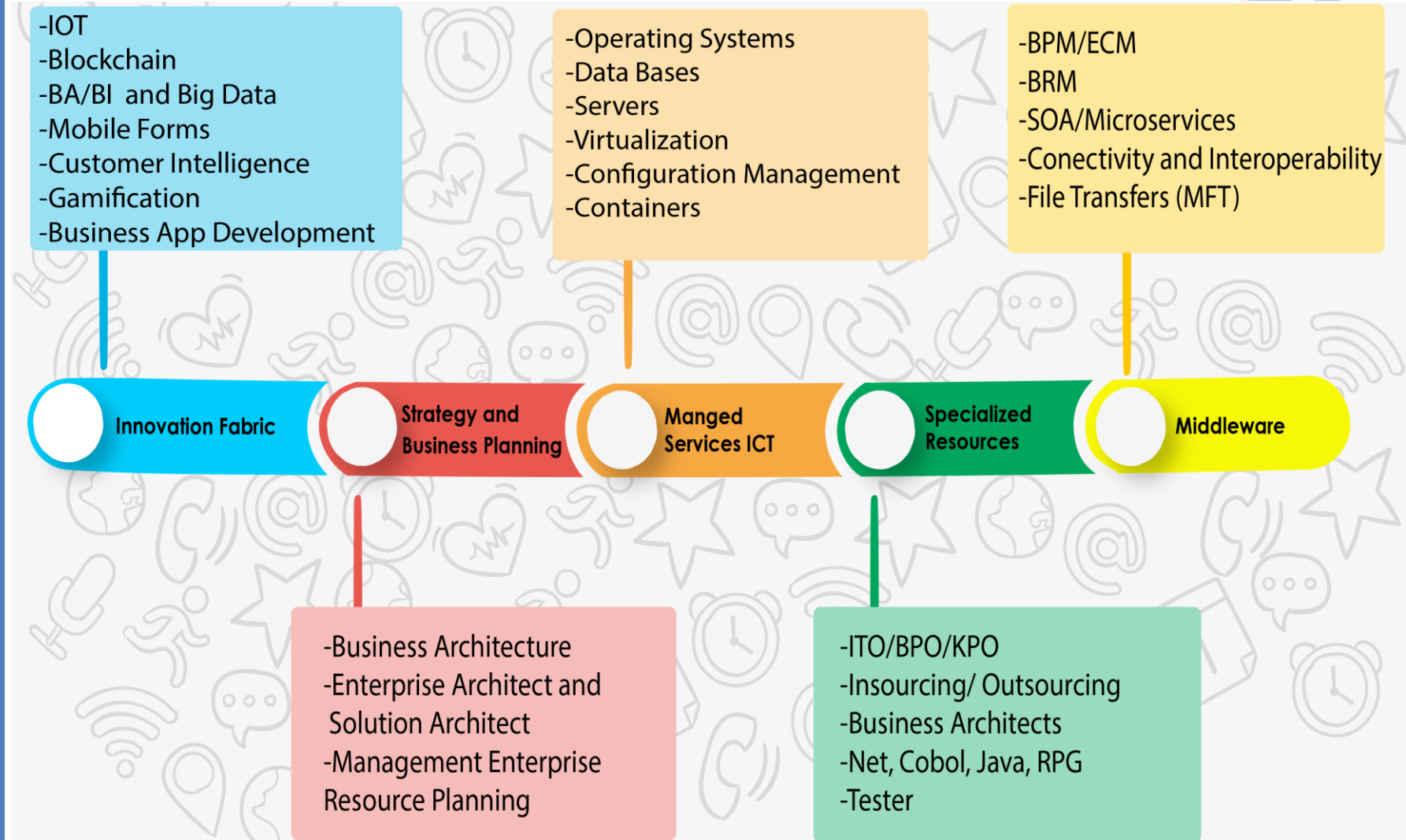
Business Portfolio



About us

We are a company that provides consulting services and implementation of business solutions supported by IT, with more than 15 years of experience and more than 250 successful projects; we always rely on qualified personnel and on the best methodologies that ensure the success of the projects.

Our Portfolio



Factory of Innovation

- IOT
- Customer intelligence
- BA/BI and Big Data
- Business App development
- Blockchain
- Mobile Forms
- Gamification

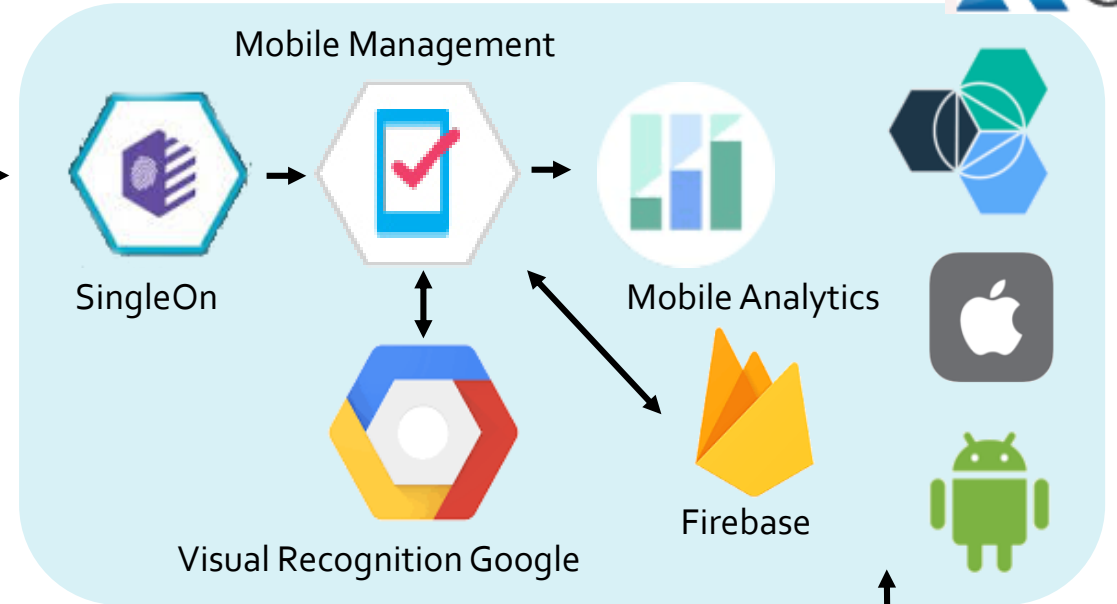


Apps for Customer Support: Chatbot – Social Network.

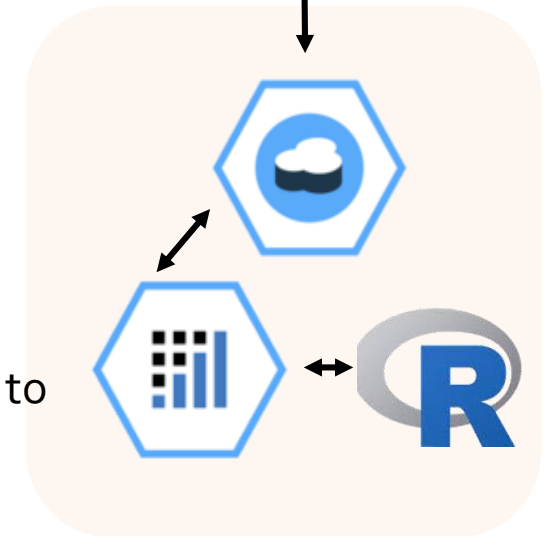


- Interaction portal of the company customers and/or employees.
- Channel for capturing information from customers and/or members.

Apps Retail Global Industry



- Provide an interactive customer experience.
- Better customer bonding with strategy.
- Store can profile their customers
- Warehouse can accurately report, increasing sales.
- The warehouse will have valuable information to strengthen decision-making.



Semantic Intelligence



- Cognitive ability
- Data analysis and unstructured information.
- Smart Decision Making.
- Reducing the complexity and intensity of textual analysis.

Semantics and Analytical Tools

**Have available and better quality information to make your
company more strategic and efficient**

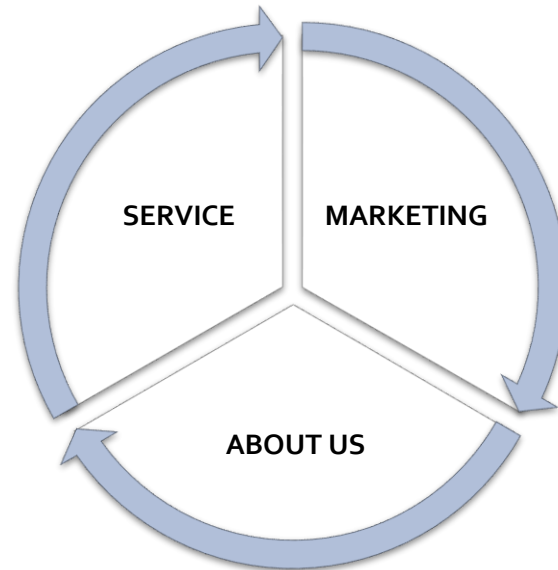
Technology Platforms for:

- Management, access and dissemination of information
- Customer Service
- Social Media and Marketing Optimization
- Competitive intelligence and information security
- Collaboration and innovation



CRM

CRM Process Based



Manage the entire sales cycle.

Increase demand generation with smart and customized campaigns.

Provides customer service and Omnichannel support to customer

- Align marketing, sales and service on a single CRM platform.
- Agility to change processes in CRM when business needs it.

Gamification

A powerful way to train and involve teams.

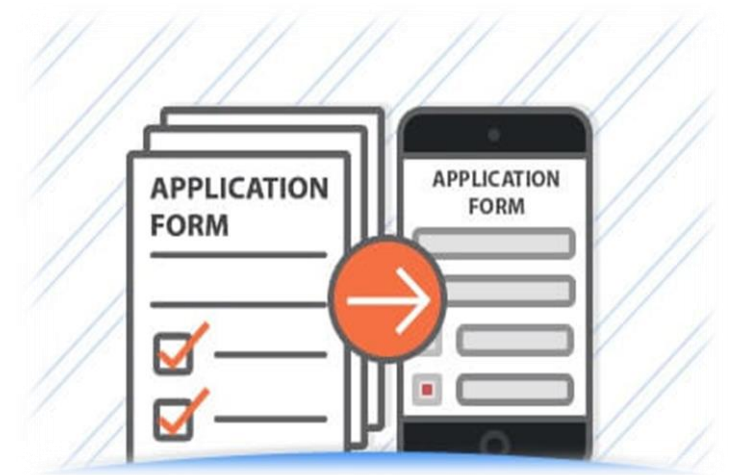
More than **2000** corporate games made in major brands.



Mobile Forms

- Automate forms/apps development.
- Create forms using hybrid features.
- Excellent user experience to enable acceptance and loyalty.

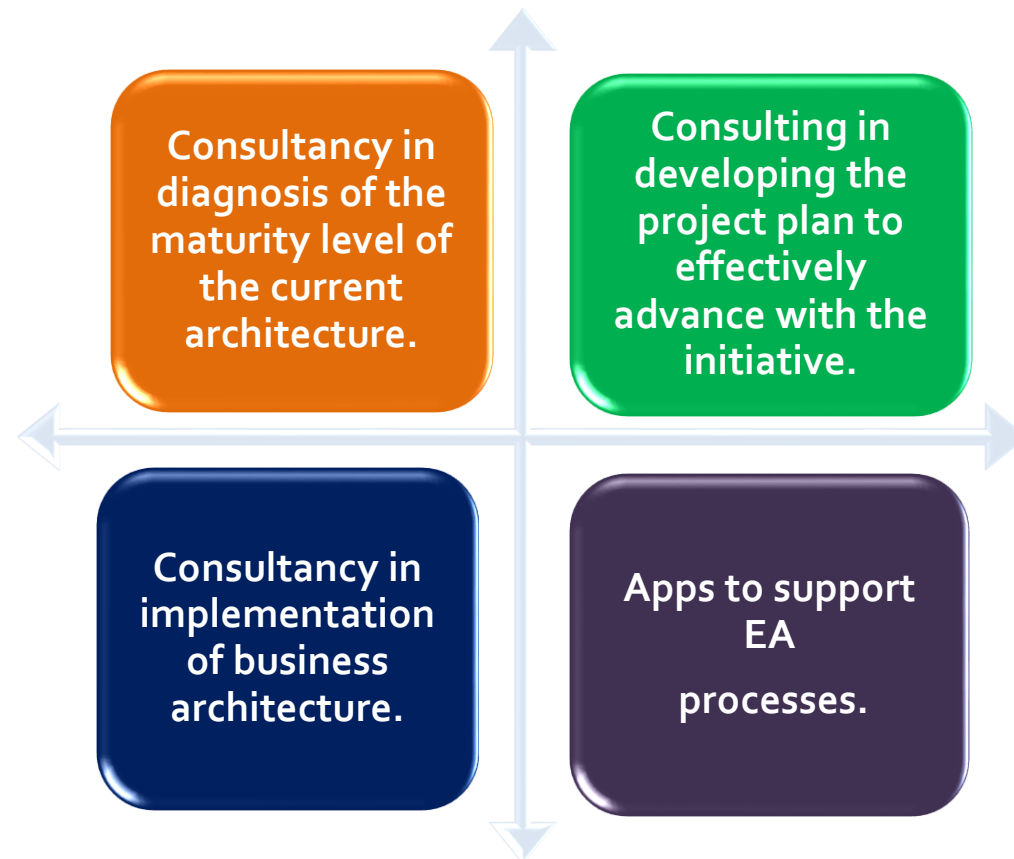
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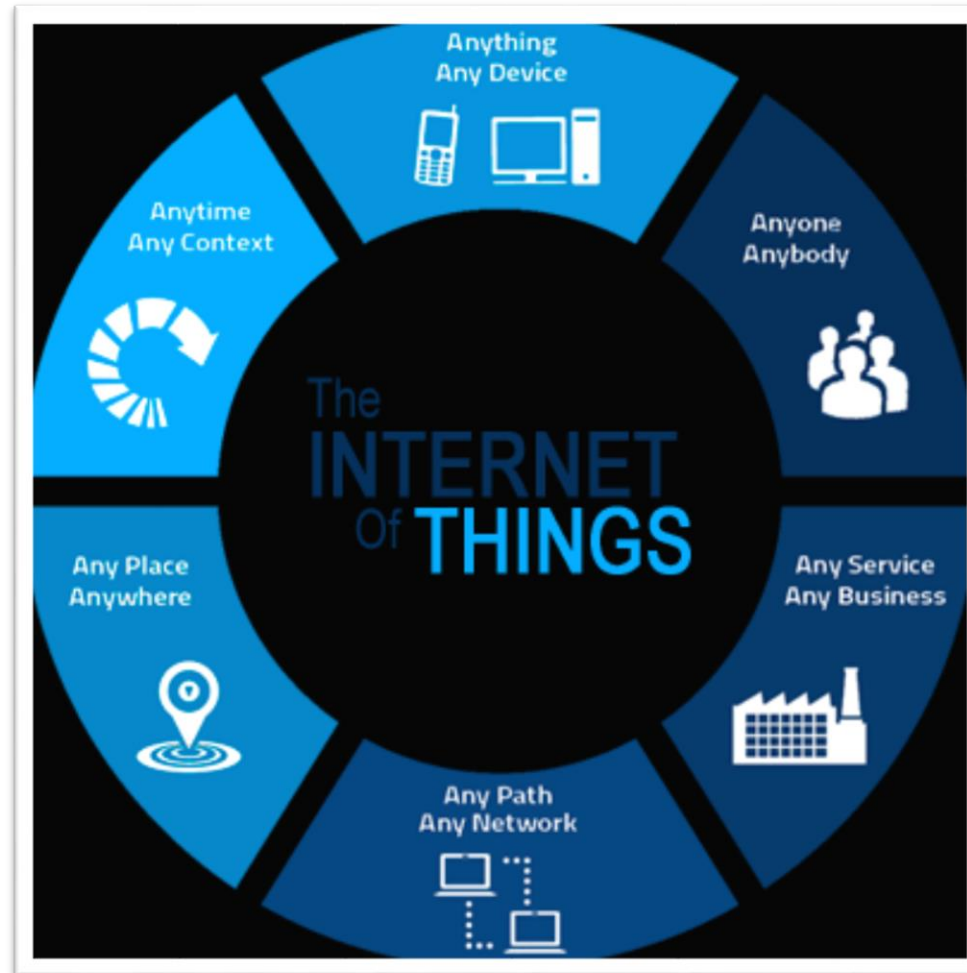
Business Architecture

Maintain IT and business transformation with a practical integrated enterprise architecture and powered by the enterprise.

Services offered:



IOT



¿What is?

Digital
interconnection
of everyday
objects with
internet.

Business Application of IoT

- **Industry:** Production lines, preventive maintenance, process management.
- **Logistics and transportation:** Cargo control, monitoring, traffic control, parking.
- **Infrastructure:** Control of items in roads, radars, cameras, connection to emergency systems.
- **Energy:** Monitoring of energy consumption, intelligent use of lighting networks, consumption alerts.
- **Environmental control:** Weather stations, seismic sensors, air pollution sensors.



Advantages of the IoT Solution

- **Interaction among objects:** Exchange of information and data update.
- **Traceability:** Advantage obtained due to the connection of the objects to the network.
- **Identification and personalization:** Possibility of identification and origin through the use of technology.
- **Interpretation of the environment and manipulation:** When receiving information from other devices or by interpreting the context.

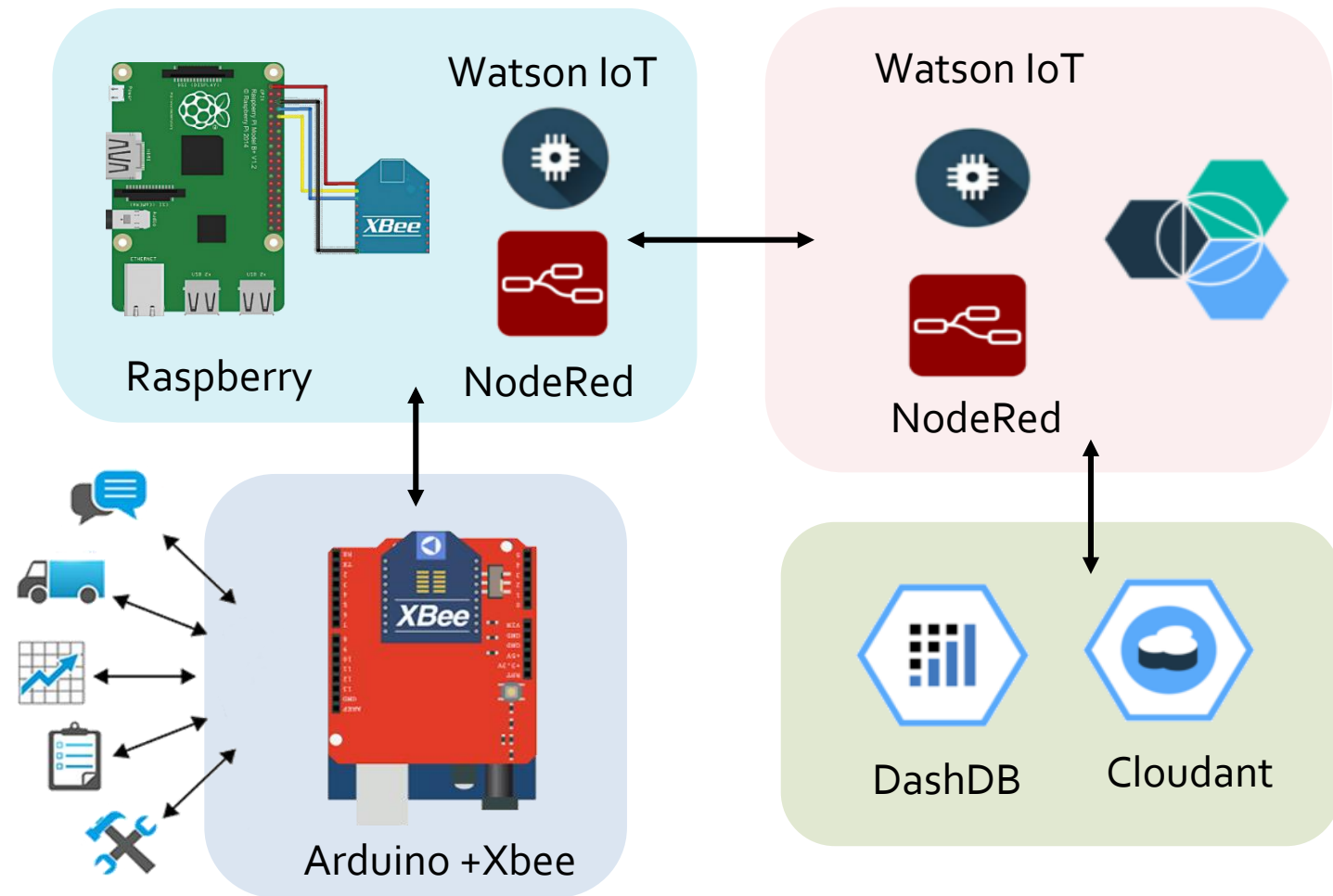


Benefits of IoT for Business.

- Centralize information of the sensor network of the company.
- Store unstructured data from the network.
- Display information boards to view the data.
- Generate or connect with automation processes.
- Connect the databases obtained with a storage and processing environment.
- Datawarehouse cloud-based.
- History storage.
- Application of Big Data techniques to strengthen decision making.

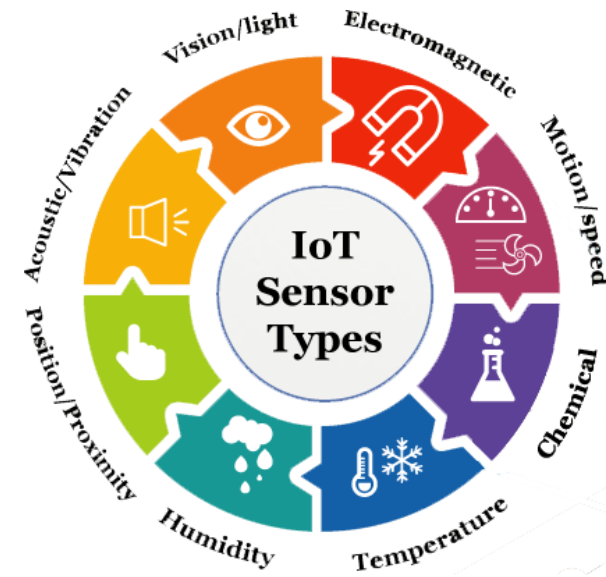
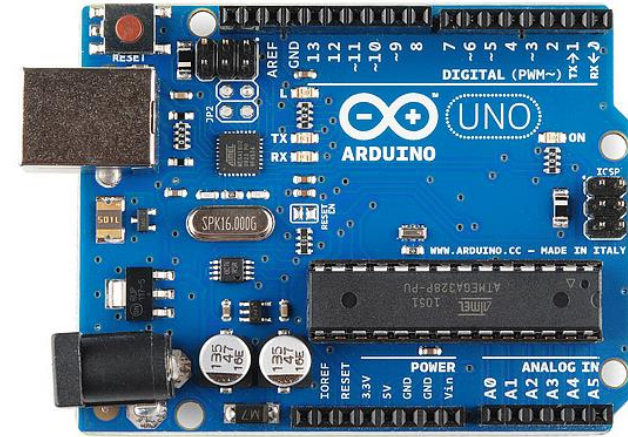


Application Developed on IBM Cloud



The integration of services on Bluemix allows to obtain information from sensors or unstructured data sources for storage, analysis, visualization and automation.

IoT and Hardware and Devices

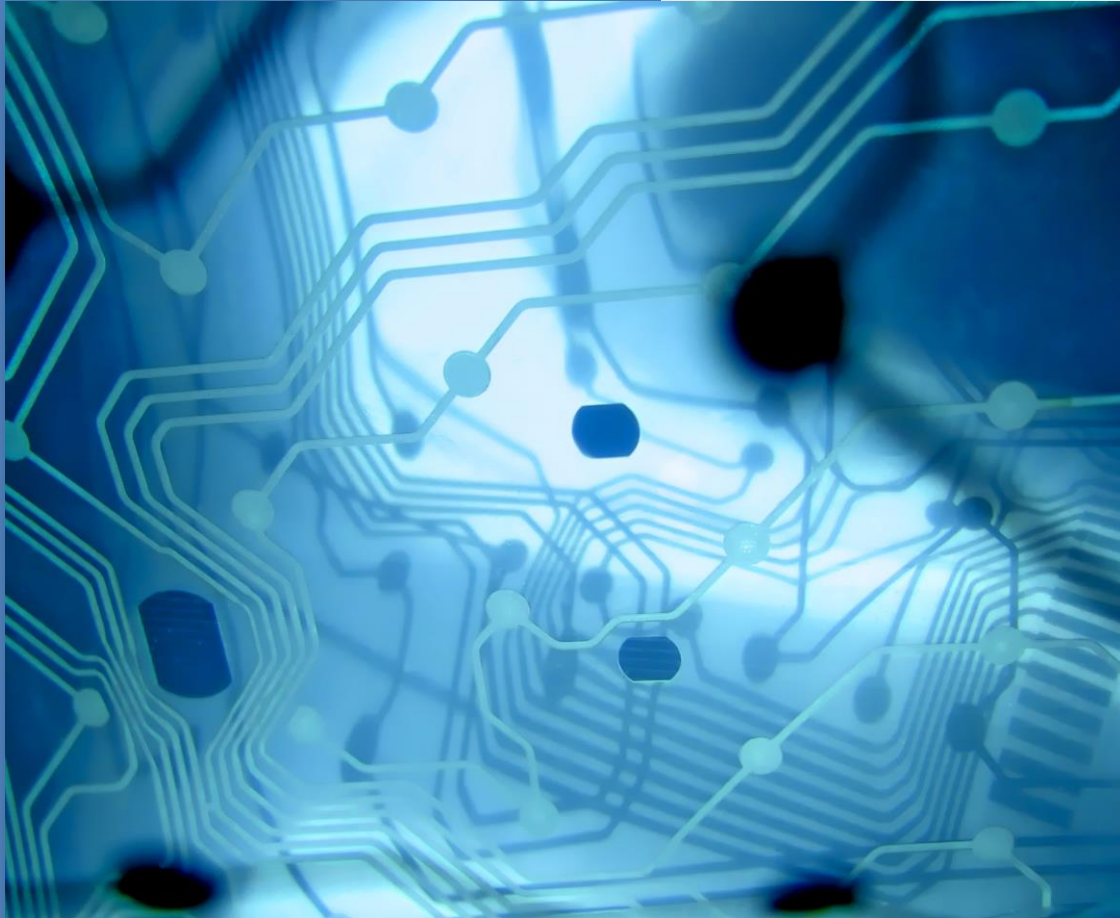


Our Customers



Our Business Partners





Thank You



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