



SMART
TALENT

Smart Talent for Smarter Companies



Santiago Vélez

CEO of transformation

Education:

- Electronic Engineer (2001-2008)
- Project Management Institute PMI (2010-2019)
- ThePowerMBA- Administration and direction of companies 2019

Knowledge:

Knowledge of the recruiting industry, specializing in code development profiles.

Phrase:

A person's success begins with the opportunity to access a quality education and the right job.



SMART TALENT

¡Knowledge-based recruitment!





CHALLENGE

BASED METHODOLOGY

to discover the best talent in development

DevOps Frontend con Angular **Java**
Frontend con React

Android Ruby On Rails Full Stack

NET C# Data Scientist PHP Cybersecurity
Data Engineer



WE APPLY **MARKETING** TO YOUR JOB POSTINGS



Through digital strategies on Facebook, Instagram, LinkedIn, Telegram and job boards

COMMUNITY



25,000

programming challenges made

13,000

registered candidates

We grow

50-80 people daily

73,000

LinkedIn

We are experts in digital marketing



WE ARE

the connection between talent and the recruitment process based on knowledge, engineers hiring engineers, we are technicians.

WE ARE NOT

psychologists, we don't evaluate soft skills, we are not a Human Resource company.



NEED




Suitability



Recruitment times



Costs

The background features a complex network of thin, colorful lines in shades of blue, green, and purple, resembling a circuit board or data pathways. These lines are interconnected by small circular nodes, some of which are also colored to match the lines. The overall composition is dynamic and tech-oriented, with the lines and nodes creating a sense of movement and connectivity across the frame.

**WE WORK WITH
100% REMOTE
VACANCIES**



Elite Service

Recruitment

1,3x

position

- * 1,3 monthly salary of the position
- * 50% for searching for the candidates
- * 50% when the company hires the candidate

Technical tests



DOLLAR SUBSCRIPTION MODEL

For Junior Engineers

BASIC

\$237 /quarterly

1 Position x quarterly

Technical tests

Position design

Email marketing

Discharge CV

Publication in:

- Máore than 60 internet portals

- Social media and groups

1 User in customer portal

PRO

\$687 /quarterly

BASIC PLAN +

3 Position x quarterly

Marketing strategy:

- Messages via LinkedIn to potential candidates
- Ideal segmentation

Campaigns on Facebook and Instagram (**3%**)

PREMIUM

\$1,377 /quarterly

BASIC PLAN +

6 Positions x quarterly

Marketing Strategy:

- Messages via LinkedIn to potential candidates
- Ideal segmentation

Campaigns on Facebook and Instagram (**6%**)

2 LinkedIn campaigns

2 Users in customer portal

ENTERPRISE

\$2,277 /quarterly

BASIC PLAN +

9 Position x quarterly

Marketing strategy:

- Messages via LinkedIn to potential candidates
- Ideal segmentation

Campaigns on Facebook and Instagram (**9%**)

3 Campaigns on LinkedIn

Results report x month

3 Users in customer portal

*Prices without taxes

Delivery time
3 weeks
3 months
guarantee



We seek the position



Identify the resource



Apply the challenges



98% of customers do not request guarantee

An abstract graphic on the left side of the slide, featuring a complex network of thin, multi-colored lines (blue, green, yellow, purple) that resemble a circuit board or data pathways. These lines are interconnected with small circles and dots, some of which are highlighted in blue. The background is a solid teal color with a subtle gradient and a large, light-blue triangular shape on the right side.

We are ready.

 smartalentit  Smart Talent IT  Smart Talent IT