





▸ History and Vision of WebParaguay

Founded in 2004 by Commercial Engineer Ana Bella Benítez, WebParaguay was born with the vision that the Internet would be the technological future. We started by offering cloud hosting and corporate email services, evolving into website development, e-commerce, systems, and mobile applications.

In 2016, with the addition of Engineer Ángel Daniel, and later engineers Isaac and Leonardo Amarilla, the company strengthened its strategic and technological focus. Today, we are advancing towards integrating artificial intelligence into our solutions..

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► Recognition and Future

WebParaguay is synonymous with trust and successful projects in Paraguay, thanks to our close and client-focused approach. With extensive local experience to date, we are ready to expand into the global market as reliable strategic partners.

Professionalism, commitment, and guaranteed results are the pillars of WebParaguay. Supported by solid processes and on the path to ISO 9001 certification, we offer not only technological solutions but also the assurance that we will be the driving force propelling your project toward success.

► Mission and Focus

"We help businesses grow with customized solutions and skilled talent at competitive costs."

KEY BENEFITS



▶ **COST SAVINGS**

Specialized talent with optimized costs.

▶ **SCALABILITY**

Teams ready to integrate into your projects and adapt to your needs.

▶ **INNOVATION**

Pushing the technological frontier.

▶ **MEETING DEADLINES**

Agile methodologies to ensure fast and high-quality results.

OUR SERVICES



Custom Software Development

Solutions tailored to your specific needs, including the implementation of AI and Machine Learning.



Staff Augmentation

Skilled talent that integrates as part of your team.



Website and E-commerce Development

Creation of corporate platforms and functional, optimized online stores.



Hosting and VPS

Reliable infrastructure to ensure the continuity of your operations.



IT Infrastructure

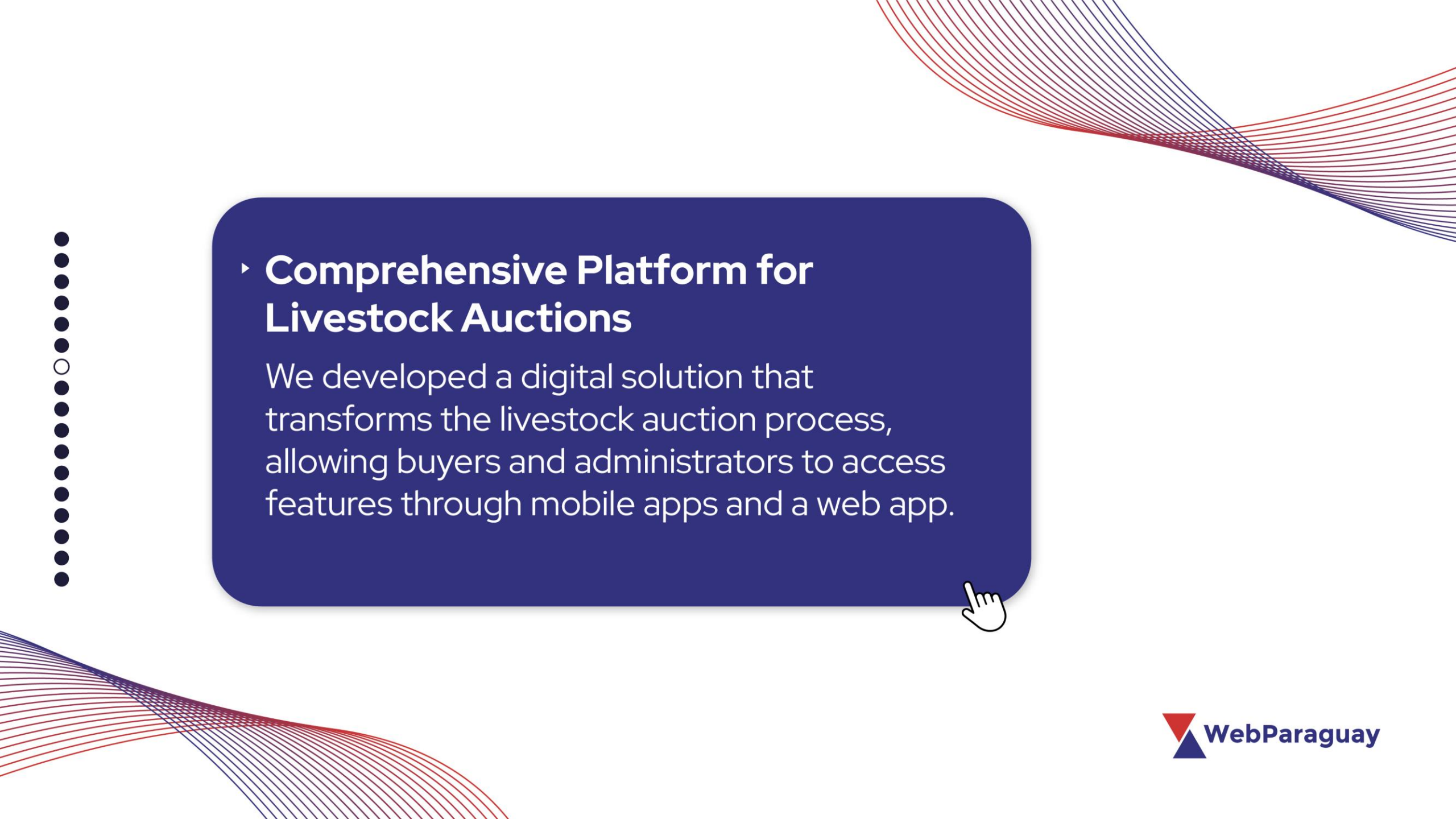
Implementation and support with strategic partners of extensive experience, ensuring robust and scalable solutions.



▸ Notable Experiences in System and Mobile App Development

Although we have carried out numerous successful developments in various services over the years, we have selected three standout projects that we consider particularly relevant to share with you.





▸ **Comprehensive Platform for Livestock Auctions**

We developed a digital solution that transforms the livestock auction process, allowing buyers and administrators to access features through mobile apps and a web app.



KEY FEATURES

▶ **Live Streaming and Real-Time Bidding**

Digitized process with remote access from anywhere.

▶ **Advanced Management**

Dashboard for managing users, credits, and auctions.

▶ **Instant Notifications**

Tracking of bid changes and auction status updates.

▶ **Key Benefits**

- *Complete digitization that optimizes time and resources.*
- *Transparency in operations, strengthening trust between buyers and sellers.*
- *Smooth operation thanks to centralized administrative tools.*



▸ **Agricultural Monitoring Platform with Satellite Images**

A platform designed for farmers, allowing them to optimize crops through satellite data analysis and continuous climate monitoring.



KEY FEATURES

- ▶ **Advanced Satellite Imagery**

NDVI, EVI, and precise climate data.

- ▶ **Gestión de Áreas Agrícolas**

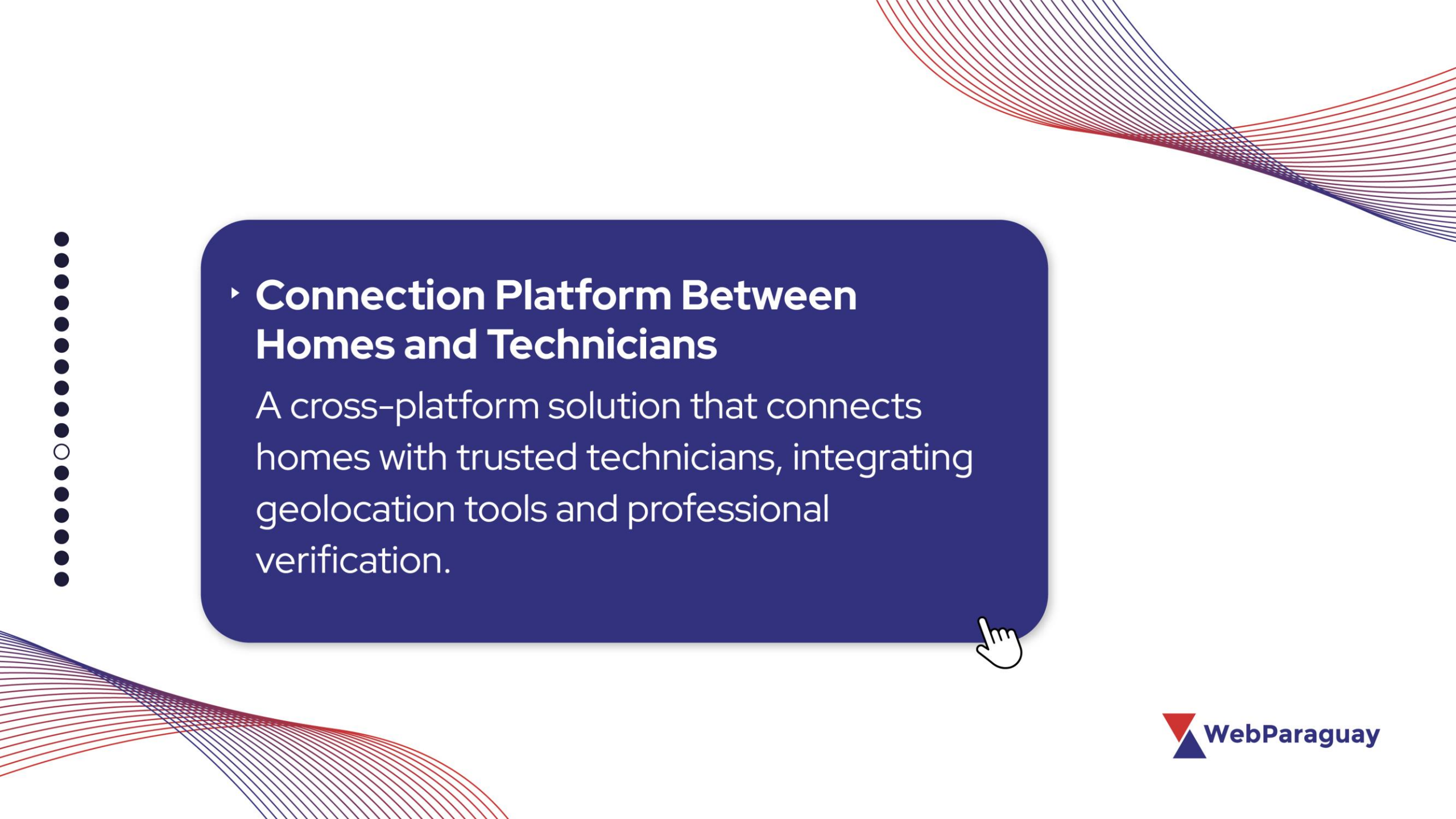
Use of polygons for personalized analysis.

- ▶ **24/7 Access**

Fast decision-making based on reliable information.

- ▶ **Key Benefits**

- *Improved fertilization and crop yield.*
- *Significant reduction in operational costs.*
- *Detailed, downloadable information for deeper analysis.*



▸ **Connection Platform Between Homes and Technicians**

A cross-platform solution that connects homes with trusted technicians, integrating geolocation tools and professional verification.



KEY FEATURES

▶ **Secure Connection**

Thorough technician verification to ensure quality.

▶ **Cross-Platform**

Available on web and mobile apps for Android and iOS.

▶ **Geolocation and Reviews**

Localization of nearby technicians and reliable reviews.

▶ **Key Benefits**

- *Resolving trust issues in hiring technicians.*
- *Intuitive user experience to simplify the hiring process.*
- *Mutual benefit: satisfied clients and organized technicians in one place.*

HOW DO THESE EXPERIENCES BACK US UP?

The **previous projects demonstrate** our ability to address specific needs across different sectors, providing innovative, efficient, and scalable solutions. **These success stories establish WebParaguay** as a reliable partner in transforming ideas into successful projects.

SOME TESTIMONIALS FROM OUR CLIENTS



Nelson Anastesi

President of BIT-TEC, Brazil

WebParaguay has been a strategic ally in the development of our technological solutions, always delivering high-quality work and meeting established deadlines. Their professionalism and constant attention have been key to our success, and we have no hesitation in recommending their services.



Laura Ojeda

CEO of HAND

The patience, dedication, and knowledge of the WebParaguay team are highly valuable. They have shown constant support to our team and a strong commitment to achieving the expected results. Their goodwill, listening ability, and the quality of their work are excellent. I definitely recommend their services.



Desiree Perier

Marketing Manager at LOFTY

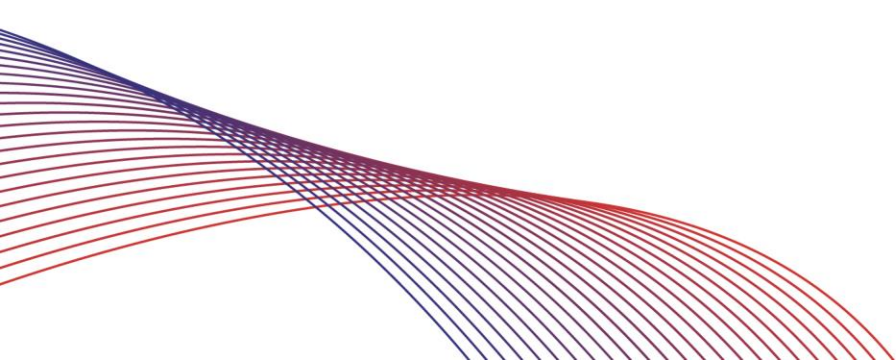
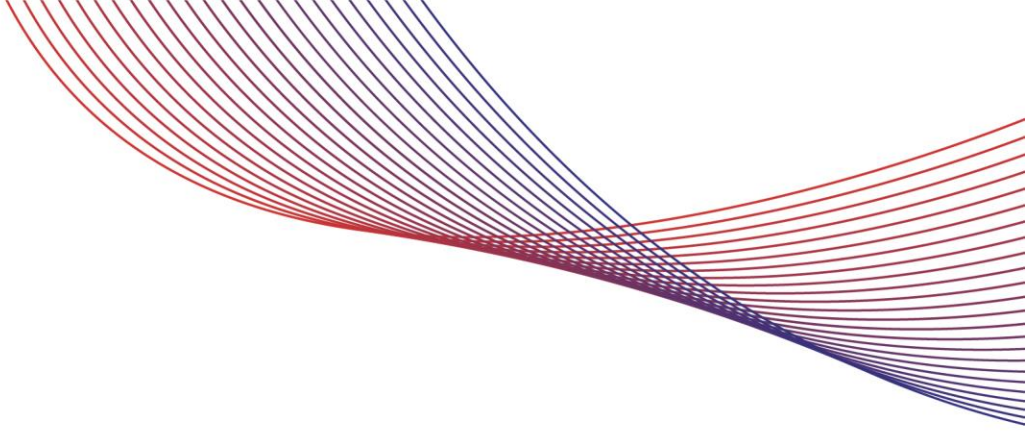
Working with WebParaguay has been highly satisfactory for our company, as we encountered no issues during our collaboration. They fulfilled everything agreed upon and within the established deadline, in addition to providing excellent and prompt support at all times, which gives us great confidence in recommending their services.



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Value Proposition

“At WebParaguay, we provide high-quality technological solutions at competitive costs, tailored to each client’s needs. Our focus on innovation and personalized attention allows us to be a trusted strategic partner for projects of any scale.”



Why Choose Us?

WebParaguay combines experience, innovation, and commitment to ensure the success of your projects.

Let us show you how we can be your best technological ally. Schedule a consultation with us to design a personalized solution for your company.



THANK YOU!

Explore how we can be
your best technological ally.



Scan to schedule.

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